



Elia Ott Cristina

Born in Lugano, Switzerland
30.1.1978
Swiss citizen
cristina.elia@usi.ch
+41.58.666.47.92
+41.79.437.81.53

Personal page <http://usi.to/ddt>

Education	2009-2010	USI Executive Master of Science in Communications Management Postgraduate programme for corporate communication professionals July 2009, Advanced strategic management session at UCLA Anderson School of Management (USA) Graduated magna cum laude Winner of the Burson-Marsteller Award for Academic Excellence for the best consulting project
	2003-2007	USI PhD in Communications Dissertation <i>Reader's representatives as instruments for the management of journalism quality</i> Graduated magna cum laude Winner in 2006 of the <i>Dissertationsförderungspreis</i> of the Schweizerische Gesellschaft für Kommunikations- und Medienwissenschaft (SGKM)
	1998 – 2002	USI Master degree in Communication Sciences Major in mass and new media Graduated summa cum laude Dissertation <i>The relationship between PR and journalists: online media relations. The Expo02 Case</i> Winner of the recognition Città di Lugano for the outstanding results in studies
Professional Experience	Since 2006	Head of USI Institutional Communication Service Communication and media relations Scientific and cultural dissemination Corporate identity management Project management Event management Team management (10 people) More information www.usi.ch/it/universita/info/media/su-di-noi/servizio-comunicazione
	2022	Course lecturer Institutional communication (USI bachelor)
	2008, 2011, 2012	Course lecturer Introduction to journalism (USI bachelor)
	2003 – 2006	Researcher European Journalism Observatory www.ejo.ch
	2000 – 2008	During studies, freelance journalist for <i>Il Corriere del Ticino</i> , <i>Neue Zürcher Zeitung</i> , <i>Il Giornale</i> , <i>Message</i>
Languages skills		Italian mother tongue English very good French excellent German good
IT Skills		All common applications (Microsoft and Adobe) Digital publishing, video, social media, online events, online collaboration Worked closely with engineers to develop new applications
Additional Information	Private address	Strada dra Vall 9a 6968 Sonvico
	Professional address	Università della Svizzera italiana Servizio comunicazione istituzionale V. G. Buffi 13 6900 Lugano
		Married, two children
