

## Publications

### *Books or Monographs*

- Fengler, S., Eberwein, T., Mazzoleni, G., **Porlezza, C.**, & Russ-Mohl, S. (Eds.) (2014). *Journalists and Media Accountability. An International Study of News People in the Digital Age*. New York: Peter Lang.
- Porlezza, C.** (2014). *Gefährdete journalistische Unabhängigkeit. Zum wachsenden Einfluss von Werbung auf redaktionelle Inhalte* [Endangered Journalistic Autonomy. On the Increasing Influence of Advertising on Journalistic Content]. Konstanz: UVK.

### *Special Issues*

- Porlezza, C.**, & Di Salvo, P. (2020). Hybrid Journalism. *Studies of Communication Sciences*, Volume 20, Issue 1.
- Porlezza, C.** (2012). Online Media Accountability. *Studies of Communication Sciences*, Volume 12, Issue 1.

### *Journal Articles*

- Porlezza, C.**, & Splendore, S. (2019). Data Journalism in Italy. *Digital Journalism* (forthcoming)
- Porlezza, C.** (2019). From participatory culture to participatory fatigue. *Social Media & Society*, 5(3), 1-4.
- Porlezza, C.** (2018). Deconstructing data-driven journalism. Reflexivity between the datafied society and the datafication of news work. *Problemi dell'Informazione*, Vol. 3, 369-392.
- Porlezza, C.** (2018). Objektivität im Journalismus neu denken. Journalistische Ethik und Wahrhaftigkeit in Zeiten alternativer Fakten. [Rethinking objectivity in journalism. Journalism ethics and truthfulness in times of alternative facts.] *Hermeneutische Blätter*, 24(1), 1-14.
- Porlezza, C.** (2017). Under the Influence: Advertisers' Impact on the Content of Swiss Free Newspapers. *Media and Communication*, 5(5), 31-40.
- Porlezza, C.**, Colapinto, C. (2017). Managing Innovation: The Networked Form of University in the XXI Century. *International Series on Information Systems and Management in Creative eMedia*, 1, 287-302.
- Eberwein, T., Kus, M., **Porlezza, C.**, & Splendore, S. (2017). Training or Improvisation? Citizen Journalist and their Journalistic Education – a Comparative Study in Five European Countries. *Journalism Practice*, 11(2-3), 355-372.
- Eberwein, T., & **Porlezza, C.** (2016). Both Sides of the story. Communication Ethics in Mediatized Worlds. *Journal of Communication*, 66(2), 328–342.
- Porlezza, C.** (2016). Dall'open journalism all'open government. Trasparenza, partecipazione e l'impatto del data journalism [From open journalism to open government. Transparency, participation and the impact of data journalism.] *Problemi dell'informazione*, Vol. 1, 167-194.

- Porlezza, C., & Splendore, S.** (2016). Accountability and Transparency of Entrepreneurial Journalism. Unresolved Ethical Issues in Crowdfunded Journalism Projects. *Journalism Practice*, 10(2), 196-216.
- Eberwein, T., **Porlezza, C.**, Karmasin, M., & Bichler, K. (2016). Lästige Gäste. Partizipation und Producersage als Problem der journalistischen Selbstregulierung – Ergebnisse einer Drei-Länder-Studie [Annoying Guests. Participation and Producersage as a Problem of Journalistic Self-Regulation – Results from a Study in Three Countries]. *Medien Journal – Zeitschrift für Kommunikationskultur*, 40(2), 34-48.
- Splendore, S., Di Salvo, P., Eberwein, T., Groenhart, H., Kus, M., & **Porlezza, C.** (2015). Educational Strategies in the Field of Data Journalism – A Comparative Study in Six European Countries. *Journalism*, 17(1), 138-152.
- Fengler, S., Eberwein, T., Karmasin, M., **Porlezza, C.**, Russ-Mohl, S. et al. (2015). How Effective is Media Self-Regulation? Results from a Comparative Survey of European Journalists. *European Journal of Communication*, 30(3), 249-266.
- Porlezza, C., & Splendore, S.** (2014). Crowdfunding Journalism. *Problemi dell'informazione*, Vol. 2, 279-282.
- Eberwein, T., & **Porlezza, C.** (2014). The Missing Link: Online Media Accountability Practices and Their Implications for European Media Policy. *Journal of Information Policy*, Vol. 4, 421-443.
- Porlezza, C.** (2012). Online Media Accountability – A New Frontier. *Studies in Communication Sciences*, 12(1), 2-5.
- Porlezza, C., Maier, S. R., & Russ-Mohl, S.** (2012). News Accuracy in Switzerland and Italy. *Journalism Practice*, 6(4), 530-546.
- Colapinto, C., & **Porlezza, C.** (2012). Innovation in Creative Industries: From the Quadruple Helix Model to the Systems Theory. *Journal of the Knowledge Economy*, 3(4), 343-353.
- Porlezza, C., Russ-Mohl, S., & Zanichelli, M.** (2010). Fehler über Fehler [Error upon Error]. *Journalistik Journal*, 13(2), 16-17.
- Porlezza, C., & Russ-Mohl, S.** (2006). Cultural Differences and Diversity in Communication Processes. *Medienwissenschaft Schweiz*, (1+2), 5-6.
- Porlezza, C.** (2006). Qualitätsmanagement durch Selbstbespiegelung. Funktionen und Potential des Medienjournalismus [Quality management through self-reflection. Functions and potentials of media journalism]. *Journalistik Journal*, 9(2), 10.
- Porlezza, C.** (2005). Zwischen Selbstbeweihräucherung und Konkurrenzkritik. Medienjournalismus in der Schweiz - drei Fallstudien [Between self-adulation and criticism. Media journalism in Switzerland - three case studies]. *Medienwissenschaft Schweiz*, 1(2005), 64-68.
- Porlezza, C.** (2004). Die harmlosen Watch-Dogs. Zwischen Konkurrenzscheit und Selbstbeweihräucherung [The harmless watchdogs. Between bashing the competition and indulging in self-adulation]. *Message*, (3), 96-98.

### **Book Chapters**

- Porlezza, C.** (2020) Die Datafizierung öffentlicher Kommunikation. Medienkompetenz als zentrale Instanz politischer Bildung [The Datafication of Public Communication. Media literacy as a central means for political education]. Draft for M. Waldis Weber & M. Hubacher

(eds.), *Politische Bildung für die «neue» Öffentlichkeit? Veränderte Machtstrukturen einer digitalen Gesellschaft*. Aarau: Zentrum für Demokratie. (forthcoming)

**Porlezza, C.** (2020). Switzerland. In D. Merskin (ed.), *The SAGE International Encyclopedia of Mass Media and Society*. (forthcoming)

Colapinto, C., & **Porlezza, C.** (2019). Systems Theory and Innovation. In E. G. Carayannis (ed.), *Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship*. New York: Springer. Online first. DOI: 10.1007/978-1-4614-6616-1\_499-2.

**Porlezza, C.**, & Di Salvo, P. (2019). Ensuring accountability and transparency in networked journalism. A critical analysis of collaborations between whistleblowing platforms and investigative journalism. In T. Eberwein, S. Fengler, & M. Karmasin (eds.), *Media Accountability at the Crossroads: European Challenges and Perspectives*. Routledge Studies in European Communication Research and Education Series. London: Routledge.

**Porlezza, C.** (2019). Accuracy. In H. Örnebring et al. (eds.), *Oxford Encyclopedia of Journalism Studies*. Oxford: Oxford University Press.

**Porlezza, C.** (2019). Data journalism and the ethics of open source. Transparency and participation as a prerequisite for serving the public good. In A. Daly, K. Devitt, & M. Mann (eds.), *Good Data*. INC Theory on Demand Series. Amsterdam: Institute of Network Cultures.

**Porlezza, C.** (2018). Switzerland: Role-Model with Glitches. In S. Fengler, T. Eberwein & M. Karmasin (Eds.), *European Handbook of Media Accountability* (pp. 259-267). Wien: Österreichische Akademie der Wissenschaften.

**Porlezza, C.**, Benecchi, E., & Colapinto, C. (2018) The Transmedia Revitalization of Investigative Journalism. Opportunities and Challenges of the Serial podcast. In R. R. Gambarato, & G. C. Alzamora (eds.), *Exploring Transmedia Journalism in the Digital Age* (pp. 183-201). Hershey: IGI Global.

**Porlezza, C.**, Eberwein, T. (2018). Integration durch Partizipation? Funktionen (und Fehlleistungen) des digitalen Bürgerjournalismus. [Integration through participation? Functions (and pitfalls) of digital citizen journalism]. In N. Köberer, M. Prinzing, & M. Schröder (eds.), *Integration durch Medien – Aufgabe oder Auslaufmodell?* [Integration through participation. A Task or a Discontinued Model?] (pp. 87-104). Baden-Baden: Nomos.

**Porlezza, C.** (2017). Data journalism: il giornalismo oltre i confine delle redazioni. [Data journalism: Journalism beyond the boundaries of the newsroom] In M. Antenore & S. Splendore (Eds.): *Data Journalism. Concetti, strumenti, esperienze per una nuova informazione*. [Data Journalism. Concepts, Instruments and experiences for a new kind of information] (pp. 36-45). Milano: Mondadori.

**Porlezza, C.** (2017). Journalismus zwischen Fake News, Filterblasen und Fact-Checking. [Journalism between Fake News, Filter Bubbles and Fact-Checking] In A. Fichter (Ed.), *Die Smartphone-Demokratie. Über die Digitalisierung der Politik* (pp. 30-50) [Smartphone-Democracy. On the Digitization of Politics]. Zurich: NZZ Folio.

Colapinto, C., & **Porlezza, C.** (2017). Systems Theory and Innovation. In E. G. Carayannis (Ed.), *Encyclopedia of Creativity, Invention and Entrepreneurship*. 2<sup>nd</sup> and updated edition. New York: Springer.

**Porlezza, C.** (2017). Media and Big Data. In L. A. Schintler & C. L. McNeely (Eds.), *The SAGE Encyclopedia of Big Data*. Thousand Oaks: SAGE.

- Porlezza, C.** (2017). Digitaler Journalismus zwischen News und Native Advertising. Risiken und Nebenwirkungen einer heiklen Beziehung [Digital Journalism between News and Native Advertising. Risks and Side-Effects of a Delicate Relation]. In W. A. Meier (Ed.), *Abbruch - Umbruch - Aufbruch: Globaler Medienwandel und lokale Medienkrisen* [Disruption – Change – Awakening: Global Media Change and Local Media Crises] (pp. 249-270). Baden-Baden: Nomos.
- Eberwein, T., Fengler, S., Karmasin, M., **Porlezza, C.**, & Russ-Mohl, S. (2014). Eine Frage des Gewissens? Zur Wirksamkeit journalistischer Selbstregulierung unter den Bedingungen des Medienwandels [A Question of Conscience? On the effectiveness of journalistic self-regulation under the conditions of media change]. In M. Prinzing, M. Rath, C. Schicha & I. Stapf (Eds.), *Neuvermessung der Medienethik* [Re-Measurement of Media Ethics] (pp. 223-242). Weinheim: Beltz.
- Eberwein, T., **Porlezza, C.**, & Splendore, S. (2014). Media as Political Actors. In G. Mazzoleni (Ed.), *International Encyclopedia of Political Communication* (pp. 703-711). Oxford: Wiley-Blackwell.
- Di Salvo, P., & **Porlezza, C.** (2014). OpenLeaks. In K. Harvey (Ed.), *Encyclopedia of Social Media and Politics* (pp. 928-930). Washington: CQ Press.
- Fengler, S., Eberwein, T., Mazzoleni, G., **Porlezza, C.**, & Russ-Mohl, S. (2014). Summary and Perspectives for Media Accountability. In S. Fengler, T. Eberwein, G. Mazzoleni, C. Porlezza & S. Russ-Mohl (Eds.), *Journalists and Media Accountability. An International Study of News People in the Digital Age* (pp. 256-289). New York: Peter Lang.
- Porlezza, C.** (2013). „Einstürzende Mauern“: Folgen eines heiklen Zusammenspiels zwischen Journalismus und Werbung. [“Crumbling Walls”: Consequences of a delicate interplay between journalism and advertising.] In M. Puppis, M. Künzler & O. Jarren (Eds.), *Medienstrukturen und Medienperformanz. Forschungsstand und -perspektiven* (pp. 451-477). Wien: Österreichische Akademie der Wissenschaften.
- Colapinto, C., & **Porlezza, C.** (2013). Systems Theory and Innovation. In E. G. Carayannis (Ed.), *Encyclopedia of Creativity, Invention and Entrepreneurship* (pp. 1764-1768). New York: Springer.
- Porlezza, C.**, & Russ-Mohl, S. (2012). Getting the Facts Straight in a Digital Era: Journalistic Accuracy and Trustworthiness. In C. Peters & M. Broersma (Eds.), *Rethinking Journalism* (pp. 45-59). London: Routledge.
- Porlezza, C.**, & Russ-Mohl, S. (2011). Switzerland: The Principle of Diversity. In T. Eberwein, S. Fengler, E. Lauk & T. Leppik-Bork (Eds.), *Mapping Media Accountability – in Europe and Beyond* (pp. 168-180). Köln: Herbert von Halem Verlag.
- Porlezza, C.**, Russ-Mohl, S., & Zanichelli, M. (2011a). Die doppelte Schwachstelle: Fehlerhäufigkeit und Corrections Management. Management [The dual weak spot: errors frequency and corrections management.] In fög - Forschungsbereich Öffentlichkeit und Gesellschaft, Universität Zürich (Ed.), *Qualität der Medien Schweiz. Jahrbuch 2011* (pp. 452-467). Basel: Schwabe Verlag.
- Porlezza, C.**, Russ-Mohl, S., & Zanichelli, M. (2011b). Fehler über Fehler... Berichterstattungsirrtümer und Corrections Management in Tageszeitungen im internationalen Vergleich. [Error upon error... Reporting errors and corrections management. An international comparison.] In J. Wolling, A. Will & C. Schumann (Eds.),

Medieninnovationen. Wie Medienentwicklungen die Kommunikation in der Gesellschaft verändern (pp. 83-100). Konstanz: UVK.

- Hungerbühler, R., Lasagni, C., Benecchi, E., Cristelli, A., Franco Cabrera Grütter, V., Myftiu, J., & **Porlezza, C.** (2007). L'osservazione dei programmi radiotelevisivi nella Svizzera italiana. Rapporto finale per l'UFCOM [The observation of radio and television programs in the Italian part of Switzerland. Final Report for the Federal Office of Communications.] Lugano: Istituto Media e Giornalismo, Università della Svizzera italiana.
- Porlezza, C.** (2006). Bashing the Competition, Indulging in Self-Adulation. In S. Egli von Matt, C. Elia & S. Russ-Mohl (Eds.), *Media Journalism in the Attention Cycle. Problems, Perspectives, Visions*, pp. 47-52. Lugano: Giampiero Casagrande.
- Porlezza, C., & Zavaritt, G.** (2005). How Commercialization is Changing European News Production - A Grid to Link Macro and Micro Perspectives. University of Amsterdam: Conference Papers - European Communications Conference, 24. - 26. November 2005.
- Porlezza, C.** (2005). Medienraum Tessin [Media Arena Ticino]. In M. Müller & V. Wyss (Eds.), *Modellstudie Tessin: Investition, Kompromiss und Akzeptanz von Programm und Werbung. Studienbericht* (pp. 18-44). Zurich: Zurich University of Applied Sciences.
- Porlezza, C.** (2004). Caso di studio: la Svizzera. [Case study: Switzerland.] In A. Corti (Ed.), *L'informazione su Internet. Inizia l'era della concretezza* (pp. 42-54). Lugano: European Journalism Observatory, University of Lugano. Retrieved from [http://it.ejo.ch/wp-content/uploads/corti\\_integrale\\_it.pdf](http://it.ejo.ch/wp-content/uploads/corti_integrale_it.pdf) (27.04.2016).

### **Book Reviews**

- Porlezza, C.** (2019). *News Automation and the Path Towards Hybrid Journalism*. Review of Diakopoulos, Nicholas: *Automating the News*. *Journalism* (forthcoming)
- Porlezza, C.** (2018). Review of Kennedy, Dan: *The Return of the Moguls*. *Journalism*, 19(11), 1629-1631.
- Porlezza, C.** (2014). Review of Meier, Klaus/Neuberger, Christoph (Eds.): *Journalismusforschung. Stand und Perspektiven [Journalism Studies. State of the Art and Perspectives]*. Baden-Baden: Nomos 2013. *Studies in Communication Sciences* 14(2), 144-145.
- Porlezza, C.** (2008a). Einer alten These verhaftet [Being in the grip of an old theory]. *Message*, (2), 98.
- Porlezza, C.** (2008b). Bröckelnde Mauern [Crumbling walls]. *Message*, (4), 99-100.
- Porlezza, C.** (2006). Analytischer Blick auf den neuen Zeitungssport [An analytical look at the new sports coverage in newspapers]. *Message*, (3), 105-106.
- Porlezza, C.** (2005a). Altered Realities. *Studies in Communication Sciences*, 5(1), 231-232.
- Porlezza, C.** (2005b). Wie verrückt die Wahrnehmung ist [Shifted perceptions]. *Message*, (3), 111.
- Porlezza, C.** (2005c, September 2). Ver-rückte Wahrnehmungen. Das Konzept des "Wirklichkeitstransfers" [Deranged perceptions. The concept of "reality transfer"]. *Neue Zürcher Zeitung*, pp. 59.

### ***Selected Publications in General-Interest-Media***

- Porlezza, C.** (2018). Piromani mediali. [Mediatic firestarters] *Rivista Syndicom*, No. 3, p. 7.
- Porlezza, C.** (2017). Journalisten auf Geldsuche. [“Journalists looking for money.” Entrepreneurial Journalism in Switzerland] *Neue Zürcher Zeitung*, 25 March, p. 11.
- Porlezza, C.** (2016). How Data Journalism Is Changing Newsrooms...Slowly. *European Journalism Observatory*. Retrieved from <http://en.ejo.ch/specialist-journalism/how-data-journalism-is-changing-news-organisations> (14.02.2017)
- Porlezza, C.,** Eberwein, T. (2016). Bürgerjournalismus belebt das Mediensystem [Citizen journalism vitalizes the media system] *European Journalism Observatory*. Retrieved from <http://de.ejo-online.eu/digitales/buergerjournalismus-belebt-das-mediensystem> (14.02.2017)
- Porlezza, C.** (2014). Heikle Beziehung: Schweizer Journalisten und ihr Publikum [A delicate relationship: Swiss journalists and their audiences]. *European Journalism Observatory*. Retrieved from <http://de.ejo-online.eu/12273/ethik-qualitat/schweizer-journalisten-und-ihr-publikum-eine-heikle-beziehung> (27.04.2016).
- Porlezza, C.** (2013). Der gläserne Journalismus [Transparent journalism]. *TES*, No. 3, p. 60.
- Porlezza, C.** (2012). „Die Redaktion bedauert diesen Fehler“ [„We apologise for the error“]. *TES*, No. 4, p. 56.
- Puppis, M., & **Porlezza, C.** (2009). Der Röhrenblick: Warum im Journalismus nicht alles auf die private Karte gesetzt werden sollte [Short-sightedness: Private is not always the best solution in journalism]. Retrieved from <http://carta.info/17288/roehrenblick-journalismus/> (27.04.2016).
- Porlezza, C.** (2008, July 28). I blog come parco giochi [Blogs as playgrounds]. *Corriere del Ticino*, p. 25.
- Porlezza, C.** (2007a, December 14). Lieber vertuschen [We better cover up]. *Neue Zürcher Zeitung*, p. 67.
- Porlezza, C.,** & Russ-Mohl, S. (2007b, June 27). Die Zitronenhändler [The lemon merchants]. *Der Tagesspiegel*, p. 31.
- Russ-Mohl, S., Ferrario, B., & **Porlezza, C.** (2007c). Kosmetik statt Korrekturen [Cosmetics instead of corrections]. *Schweizer Journalist*, No. 10 + 11, p. 74.
- Porlezza, C.** (2006, March 3). Kein Unfall in Italiens Geschichte. Berlusconi als Teil der journalistischen und politischen Kultur [No accident in Italy's history. Berlusconi as a part of the journalistic and political culture]. *Neue Zürcher Zeitung*, p. 63.
- Porlezza, C.** (2005, May 27). Die Schnäppchenjagd geht weiter. Online-Auktionen als erfolgreiches Zusatzgeschäft [The bargain hunt continues. Online auctions as a successful extra business]. *Neue Zürcher Zeitung*, p. 61.
- Porlezza, C.** (2004, September 10). Schnäppchen für alle. Internet-Auktionen als Geldquelle für Regionalzeitungen [Bargain hunt. Internet auctions as a revenue source for regional newspapers]. *Neue Zürcher Zeitung*, p. 59.

## Presentations, Posters and Exhibits

### ***Invited Presentations at Academic Conferences and Professional Meetings etc.***

(Note: This category includes keynote speeches as well as invited contributions)

- Porlezza, C.** (2019). *Between Dystopia and Euphoria. The representation and implementation of AI in journalism.* Invited talk on journalism and artificial intelligence at Signal. London: 20 August.
- Porlezza, C.** (2019). Invitation to the workshop on AI in newsrooms and “*The Future of Quality Journalism*”, hosted by the London School of Economics LSE. London: 14 June.
- Porlezza, C.** (2018). *Fake news and media literacy.* Invited presentation to the conference “Public and power in a digitized society”, hosted by the Centre for Democracy Studies Aarau (ZDA). Brugg: 7 September.
- Porlezza, C.** (2018). *Trend attuali tra gli attori mediale nella Svizzera italiana* [Current trends among media actors in the Italian speaking part of Switzerland]. Invited presentation at the general assembly of Syndicom. Lugano: 24 March.
- Porlezza, C.** (2018). Personal invitation from the German Federal President to attend the conference “*Fakt oder Fake? Über einen bedeutenden Unterschied für die Demokratie*”. [Fact or fake? On a significant difference for democracy]. Berlin, Schloss Bellevue, 21 March
- Porlezza, C.** (2017). *Gli attori mediali nella Svizzera italiana.* [Media actors in the Italian speaking part of Switzerland]. Invited presentation to the Federal Media Commission (FMEC). Bellinzona: 16 November.
- Porlezza, C.** (2017). Invitation to a discussion panel on native advertising at the *JournalismusTag17*, hosted by the Zurich University of Applied Sciences. Winterthur: 8 November.
- Porlezza, C.** (2017). *The Media between Fake News and Filter Bubbles.* Keynote speech at the event “Fake news & post truth – is our democracy system in danger?”, hosted by the British Swiss Chamber of Commerce. Zurich: 31 October.
- Porlezza, C.** (2017). Invitation to a discussion panel about “Fake News: A Tipping Point for Reputation Management”, hosted by the International Association of Business Communicators. Zurich: 27 October.
- Porlezza, C.** (2017). *Journalism and Innovation.* Invited presentation to the senior management of the Swiss Telegraphic Agency sda, the Swiss news agency. Zurich: sda, 17 January.
- Porlezza, C.** (2016). Invitation to a discussion panel on entrepreneurial journalism in Switzerland at the *JournalismusTag16*, hosted by the Zurich University of Applied Sciences. Winterthur: 2 November.
- Porlezza, C.** (2015). *Pressefreiheit und die Zukunft des Journalismus.* [Press Freedom and the Future of Journalism.] Keynote speech to the Forum Alpbach Talks “Pressefreiheit in Österreich”, hosted by the Presseclub Concordia and the Wiener Zeitung. Vienna: Schloss Belvedere, 1 October.
- Porlezza, C.** (2015). Invited participation in the workshop “*Journalism 2020*”, organized by Medienhaus Wien. Vienna: Medienhaus Wien, 29-30 October.
- Porlezza, C.** (2014). *Der Journalist als Unternehmer: Selbstaubeutung oder Zukunftsmodell?* [The Entrepreneurial Journalist: Self-Exploitation or a Model for the Future?]. Invited

presentation to “Neue Presseökonomie – Finanzierungsmodelle für den digitalen Journalismus” in the Annual conference of the Institut für Zeitungsforschung. Dortmund: Haus der Bibliotheken, 9 May.

**Porlezza, C.** (2013) *Zahnloser Papiertiger? Wahrnehmung und Wirksamkeit journalistischer Selbstregulierung*. [A Toothless Tiger? Perception and effectiveness of journalistic self-regulation]. Invited presentation to „JournalismusTag.13“. Winterthur: ZHAW, 6 November.

**Porlezza, C.** (2013). *We (don't) Apologize for the Error*. Invited presentation in the 2<sup>nd</sup> International conference on media ethics. Seville: University of Seville, 3-5 April.

Maier, S., & **Porlezza, C.** (2010). *News Accuracy and Credibility: Trans-Atlantic Perspectives*. Invited presentation to the workshop “*Journalism 2020*”, organized by Medienhaus Wien. Vienna: Medienhaus Wien, 18-20 March.

### ***Contributed Papers Presented at Academic Conferences and Professional Meetings etc.***

*(Note: This category includes peer-reviewed presentations at academic conferences.)*

**Porlezza, C.** (2019). *Journalism Ex Machina - Rethinking the impact of artificial intelligence in terms of agency, accountability and ethics*. Cardiff University: Future of Journalism Conference, Cardiff, 12 – 13 September.

**Porlezza, C.** (2019). *I am not a racist, but this is not Italian music. Negotiation of national identity in the online debate between music fans and anti-fans*. University of Portsmouth: Fan Studies Network Conference, Portsmouth, 28 – 29 June.

**Porlezza, C.** et al. (2019). *Journalism and AI: From Dystopia to DMINR*. City, University of London: HCI Open Day, London, 18 June.

**Porlezza, C.** (2019). *Artificial Intelligence: Utopia or Dystopia? A comparative study of news frames of two AI milestone events*. Human-Machine Communication ICA Pre-Conference, Washington DC, 24 May.

**Porlezza, C.,** & Estermann, R. (2019). *Bringing back order into hybrid journalism: Institutional logics as means of journalistic sense-making*. ICA's annual conference, Washington DC, 24 – 28 May.

**Porlezza, C.,** & Di Salvo, P. (2019). *The accountability and transparency of whistleblowing platforms. Issues of networked journalism and contested boundaries*. ICA's annual conference, Washington DC, 24 – 28 May.

Missaoui, S., Gutierrez-Lopez, M., MacFarlane, A., Makri, S., **Porlezza, C.,** & Cooper, G. (2019). *How to Blend Journalistic Expertise with Artificial Intelligence for Research and Verifying News Stories*. Where is the Human? Bridging the Gap between AI and HCI workshop. CHI 2019, Glasgow.

Missaoui, S., Gutierrez-Lopez, M., MacFarlane, A., Makri, S., **Porlezza, C.,** & Cooper, G. (2019). *Journalists as Design Partners for AI*. Workshop for accurate, impartial and transparent journalism: challenges and solutions. CHI 2019, Glasgow.

**Porlezza C.** (2019). *Journalism automation in Switzerland*. Participation at the discussion panel. University of St. Gallen: Annual conference of the Swiss Association of Communication and Media Studies SGKM, St. Gallen, 4 – 5 April.



- Porlezza, C.** (2019). *"When Artificial Intelligence Goes to the Dark Side." A comparative news frame analysis of two AI milestone events.* University of St. Gallen: Annual conference of the Swiss Association of Communication and Media Studies SGKM, St. Gallen, 4 – 5 April.
- Porlezza, C.** (2019). Co-organizer of the panel *Facing the challenges of a datafied society: How journalists, activists and hackers can make sense of datafication.* Panelists: Stefania Milan (University of Amsterdam), Adrienne Russell (University of Washington), Colin Porlezza City, University of London) & Philip Di Salvo (Università della Svizzera italiana). Perugia: International Journalism Festival, 6 April.
- Porlezza, C.** (2019). *Journalism and datafication – A research framework.* Presentation on the above panel at the International Journalism Festival, Perugia.
- Porlezza, C.** (2019). *The ethical issues of artificial intelligence in news work.* University of St. Gallen: Annual Conference of the Swiss Association of Media and Communication Research, 4 – 5 April.
- Porlezza, C., & Rauchfleisch, A.** (2018). *Data journalism networks around the world. Between central benchmarks and peripheral communities.* Università della Svizzera italiana: ECREA's 7<sup>th</sup> European Communication Conference, 31 October – 3 November.
- Porlezza, C.** (2018). *Are Swiss news media losing their edge? The role of media policy in fostering journalism innovation.* Università della Svizzera italiana: ECREA's 7<sup>th</sup> European Communication Conference, 31 October – 3 November.
- Porlezza, C., & Benecchi, E.** (2018). *How Trump became Voldemort: Harry Potter References in the Coverage of the US Presidential Election.* Annual conference of the Fan Studies Network, Cardiff University, 29 – 30 April.
- Porlezza, C., & Eberwein, T.** (2018). *A participatory turn in journalism ethics. Rethinking objectivity on the grounds of participatory journalism.* ICA preconference "The participatory turn ten years later: trust/distrust and engagement/disengagement. Prague, 24 May.
- Porlezza, C., Splendore, S., Picone, I., & Bradshaw, P.** (2018). *Closed data. European Data Journalists' Strategies and Constraints in Relation to Open Data Accessibility.* Università della Svizzera italiana: Annual conference of the Swiss Association of Communication and Media Studies SGKM, Lugano, 12 – 13 April.
- Porlezza, C. & Benecchi, E., Colapinto, C.** (2018). *The Transmedia Revitalization of Investigative Journalism. Opportunities and Challenges of the Serial podcast.* Università della Svizzera italiana: Annual conference of the Swiss Association of Communication and Media Studies SGKM, Lugano, 12 – 13 April.
- Porlezza, C., Splendore, S., Picone, I., & Bradshaw, P.** (2018). *Hacking Closed Data. Data Journalists' Strategies to Access and Analyze Data.* Nordic Data Journalism Conference NODA 18. Södertörn University, Stockholm, March 15 – 17.
- Porlezza, C., & Eberwein, T.** (2017). *Lost Ground. The ethics of participatory media production.* ICA preconference "Ordinary Citizens in the Media", San Diego, 25 May.
- Porlezza, C.** (2017). *Data Journalism in Switzerland. Between Open Journalism, Closed Data and Ethical Issues.* University of Applied Sciences Chur: Annual Conference of the Swiss Association of Media and Communication Research, 27 – 28 April.
- Eberwein, T., & Porlezza, C.** (2017). *Integration through Participation? Functions (and Failures) of Citizen Journalism in the Digital Age.* Centre for Journalism, University of Southern Denmark: ECREA Journalism Studies Conference, Odense, 23 – 24 March.

- Eberwein, T., & **Porlezza, C.** (2017). *Integration oder Partizipation? Funktionen (und Fehlleistungen) des digitalen Bürgerjournalismus. [Integration or Participation? Functions (and Failures) of Citizen Journalism in the Digital Age]*. Annual conference of the Communication and Media Ethics Section of the DGpuK together with the Network Media Ethics and the Academy for Political Education, Tutzing. Hochschule für Philosophie, München, 16 – 17 February.
- Porlezza, C.** (2017). *The BBC's offers for the younger generations*. Q&A with David Jordan, director of editorial policy and standards". Chair of the panel. Università della Svizzera italiana, Lugano, 17 February.
- Porlezza, C.** (2016). *Journalistic Innovation and Self-Reflection. (Dis-)Continuities in the Media Discourse About Innovation in Journalism*. Charles University Prague: ECREA's annual convention, 9 – 12 November.
- Eberwein, T., Kus, M., **Porlezza, C.**, & Splendore, S. (2016). *The Ethics of Citizen Journalism. Discontinuities in the Norms and Values of Participatory Media Production*. Charles University Prague: ECREA's annual convention, 9 – 12 November.
- Porlezza, C.**, & Di Salvo, P. (2016). *The Accountability and Transparency of Whistleblowing Platforms. A critical evaluation by means of four case studies*. Prague: The University of New York, 8 November.
- Porlezza, C.** (2016). *Le potenzialità del data journalism per la trasparenza e l'open government in Italia [The Potential of Data Journalism with regard to Transparency and Open Government in Italy]*. Annual Congress of the Italian Society of Political Sciences. Milan: Università degli Studi di Milano, 15-17 September.
- Porlezza, C.**, & Splendore, S. (2016). *Accountability and Transparency in Data Journalism. The Case of Italy*. University of Leicester: IAMCR's annual convention, 27-31 July.
- Kus, M., Eberwein, T., **Porlezza, C.**, & Splendore, S. (2016). *A Vague Memory of Professionalism: On the Role of Journalistic Standards in the Education of Citizen Journalists*. University of Leicester: IAMCR's annual convention, 27-31 July.
- Eberwein, T., & **Porlezza, C.** (2016). *Into the Void: Exploring Media Ethics in the Digital Age - International Cases and Consequences for Journalism Education*. Auckland University of Technology: World Journalism Education Congress, 13-16 July.
- Porlezza, C.**, Eberwein, T. (2016). *Both Sides of the Story. Communication Ethics in Mediatized Worlds*. Fukuoka: ICA's annual convention, 9-13 June.
- Karmasin, M., Eberwein, T., & **Porlezza, C.** (2016). *Integration und Wandel. Entwicklungsoptionen einer Kommunikations- und Medienethik im digitalen Umbruch*. University of Leipzig: Annual conference of the German Communication Association DGpuK, 30 March-1 April.
- Porlezza, C.** (2016). *From journalism networks to accountability: Ingredients for success in crowdfunding. The cases of De Correspondent and Krautreporter*. Canterbury Christ Church University: MeCCSA annual convention, 6-8 January.
- Eberwein, T., **Porlezza, C.**, & Karmasin, M. (2015). *Ignoreland: How Digitization Disrupts Journalistic Ethics and Self-Regulation*. University of Salzburg: ECREA's Digital Culture and Communication Section, 25-26 October.
- Porlezza, C.**, & Eberwein, T. (2015). *Land of Confusion. News Organizations and their Ethical Guidelines in a Digital Networked Environment*. Universitat Autònoma de Barcelona: ECREA's International and Intercultural Communication Section, 19-20 November.

- Porlezza, C.** (2015). *Crowdfunding Journalism in Italy and Beyond: Models and Issues*. Organizer (together with Sergio Splendore) of and presentation on a panel entitled, "Crowdfunding journalism in Italy and beyond: models and issues". Panelists: Giovanni Boccia Artieri (University of Urbino), Laura Lesevre and Andrea Pontini (occhidellaguerra.it), Colin Porlezza City University London) & Sergio Splendore (University of Milan). Perugia: International Journalism Festival, 15-19 April.
- Porlezza, C.** (2015). *Crowdfunding in Journalism: A Research Perspective*. Presentation on the above panel at the International Journalism Festival.
- Eberwein, T., Bichler, K., **Porlezza, C.**, & Karmasin, M. (2015). *Journalism's Terra Incognita: Exploring the Ethics of Digital Media – A Comparative View*. University of Łódź: ICA Regional conference, 9-11 April.
- Porlezza, C.**, Bichler, K., Eberwein, T., & Karmasin, M. (2015). *Journalistic Codes of Ethics in Transition. Do Professional Guidelines need an Update? Results from a Study in three Countries*. University of Bern: Annual conference of the Swiss Association of Communication and Media Studies SGKM, 13-14 March.
- Porlezza, C.** (2015). *The Accountability and Transparency of Crowdfunded Journalism: A Case Study of the Dutch News Site "De Correspondent"*. Zurich University of Applied Sciences: Re-Inventing Journalism, Convened by the Journalism Studies Sections of ECREA and DGPUK, 5-6 February.
- Splendore, S., Di Salvo, P., Eberwein, T., Groenhardt, H., Kus, M., & **Porlezza, C.** (2014). *Teaching Big. Educational strategies in the field of data journalism – a comparative study in five European countries*. Universidade Lusofona: ECREA's annual convention, 12-15 November.
- Porlezza, C.** (2014). *Looking Out for an Ethical Compass. Accountability Practices in Crowdfunded Entrepreneurial Journalism*. University of Oslo: International Symposium of Media Innovations, 24-25 April (accepted paper but unable to attend due to personal reasons).
- Porlezza, C.**, & Splendore, S. (2014). *Between Begging Journalists and Generous Audiences. Issues of Accountability, Transparency and User Participation in Crowdfunded Journalism*. Lund University: Producers and Audiences conference, 20 March.
- Eberwein, T., & **Porlezza, C.** (2013). *The Missing Link – Online Media Accountability Practices and their Implications for European Media Policy*. Salford University Manchester: Communication & Media Policy in Europe: Assessing the Past, Setting Agendas for the Future, ECREA's Communication Law & Policy Section, 25-26 October.
- Fengler, S., Eberwein, T., Philip, S., Pies, J., Karmasin, M., Bichler, K., **Porlezza, C.**, & Russ-Mohl, S. (2013). *Grenzenlose Journalismusetik? Journalisten und ihre Einstellung zu Medienselbstkontrolle und Media Accountability – eine internationale Vergleichsstudie*. [Boundless Journalism Ethics? Journalists and their Attitude to Media Self-Regulation and Media Accountability – An International Comparative Study]. Mainz University: Annual conference of the German Communication Association DGPUK, 8-10 May.
- Fengler, S., Eberwein, T., Karmasin, M., **Porlezza, C.**, & Russ-Mohl, S. (2013) *Eine Frage des Gewissens? Zur Wirksamkeit journalistischer Selbstregulierung unter den Bedingungen des Medienwandels*. [A Matter of Conscience? On the Effectiveness of Journalistic Self-Regulation under the Conditions of Media Change]. Hochschule für Philosophie München: Conference of the DGPUK-Section Communications and Media Ethics and the Network Media Ethics, 14-15 February.

- Fengler, S., Eberwein, T., Karmasin, M., **Porlezza, C.**, & Russ-Mohl, S. (2012). *Media Accountability im virtuellen Raum – Abschied von der MediaPolis?* [Media Accountability in Virtual Space - Farewell to the Mediapolis?]. Freie Universität Berlin: Annual conference of the German Communication Association DGpuK, 16-18 May.
- Porlezza, C.**, Maier, S. R., & Russ-Mohl, S. (2011). *News Accuracy in Switzerland and Italy: A Transatlantic Comparison with the U.S. Press*. St. Louis: AEJMC's annual convention, 10-13 August.
- Porlezza, C.**, & Russ-Mohl, S. (2010). „*We Apologize for the Error... "Accuracy and Trustworthiness in Regional Newspapers – a Comparative Study of Switzerland, Italy and the USA*. Hamburg University: ECREA's annual convention, 12-15 October.
- Porlezza, C.** & Russ-Mohl, S. (2010). „*Fehler über Fehler“ - Glaubwürdigkeit und Akkuratess als vernachlässigte Faktoren der Medieninnovation*. [“Mistake after Mistake” – Credibility and Accuracy as Neglected Factors of Media Innovation]. Technical University Ilmenau: Annual conference of the German Communication Association DGpuK, 12-14 May.
- Porlezza, C.**, & Russ-Mohl, S. (2010). „*Fehler passieren halt...“ Akkuratess und Glaubwürdigkeit: Vernachlässigte Faktoren auch in Zeiten der Online-Kommunikation*. [“Mistakes happen...” Accuracy and Credibility: Neglected Factors in Times of Online Communications]. Hochschule Luzern: Annual conference of the Swiss Association of Communication and Media Research SGKM, 26-27 March.
- Porlezza, C.** (2009). „*Bridges over the Chinese Wall “: the Consequences of Advertising Pressure on the Journalistic Content of Free Newspapers*. Cardiff University: Future of Journalism conference, 9-10 September.
- Porlezza, C.** (2009). *Crumbling Chinese Walls – Hybridisation of Editorial and Commercial Content within Free Newspapers as a Consequence of Commercialisation*. University of Westminster: Journalism in Crisis conference, 19-20 May.
- Porlezza, C.** (2009). *Medieninhalte zwischen Journalismus und Werbung*. [Media Content Between Journalism and Advertising]. University of Zurich: Annual conference of the Swiss Association of Communication and Media Studies, 26-27 March.
- Porlezza C.** (2006). *Mediatisierung der Wirtschaft. Ursachen und Folgen der Personalisierung in der Wirtschaftskommunikation*. [The Mediatization of Economy. Causes and Consequences of Personalization in Business Communication]. Öffentlichkeit in der Mediengesellschaft, Fachgruppe Mediensoziologie der DGpuK, Zurich, 25-27 May.
- Porlezza, C.**, & Zavaritt, G. (2005). *How Commercialization is Changing European News Production - A Grid to Link Macro and Micro Perspectives*. University of Amsterdam: European Communications Conference, 24-26 November.

### **Media Appearances**

*Medienwoche, (Swiss website specialized on media & Journalism), Silke Fürst und Stephanie Grubenmann : Automatisierung im Journalismus: Evolution statt Revolution.*  
<https://medienwoche.ch/2019/05/16/automatisierung-im-journalismus-evolution-statt-revolution/> (Research cited, 16.05.2019)

*Rete Due (Swiss public radio), Enrico Bianda: On the falling circulation numbers of Italian newspapers.* (Interview, 06.02.2019)

*Tagesschau, SRF (Swiss Public TV, main news cast), Anita Bünter: On the role of the media in political education. (Interview, 15.01.2019)*

*RSI La1 (Swiss Public TV), Luigi Maffezzoli: On the future of the media, particularly of newspapers, in the Canton Ticino. (Interview, 21.09.2018)*

*Rete Due (Swiss Public Radio), Daniel Bilenko: On the quality of Swiss News Media. (Interview, 12.09.2018)*

*Rete Due (Swiss Public Radio), Enrico Bianda: On Tamedia acquiring Goldbach Media and the increasing media concentration in Switzerland. (Interview, 29.08.2018)*

*Rete Uno (Swiss Public Radio), Alan Cramer: On the popular initiative “No Billag” to abolish the license fee. (Interview, 02.03.2018)*

*TG notte RSI (Swiss Public TV, Italian language), Gianmaria Giuliani: On the importance of the Swiss Telegraphic Agency sda. (Interview, 01.02.2018)*

*Rete Uno (Swiss Public Radio), Alessio Veronelli: On the layoffs at the Swiss Telegraphic Agency sda. (Interview, 31.01.2018)*

*Tagesschau SRF (Swiss Public TV, main news cast), Tobias Müller: On fake news and fact-checking. (Interview, 29.11.2017)*

*Schweizer Journalist, Stephan Russ-Mohl, 12/2017 & 1/2018: “Die Kunst des Eigentors” (research cited)*

*Der Österreichische Journalist, Stephan Russ-Mohl, 10 & 11/2017, “Eigentore vermeiden” (research cited)*

*Der Bund (Swiss Newspaper), Christian Zellweger, 2017: On the problems and potentials of citizen journalism and user comments. (Interview)*

*Edito (Swiss media magazine), No 4, Bettina Büsser, 2017: Native advertising as an issue for Swiss media. (Interview)*

*Radio SRF (Swiss public radio), Massimo Ambrosinis, 2017: Reasons for the decision of L’Espresso to return to the printed edition. (Interview)*

*Rete Tre (Swiss public radio), Anina Emery, 2017: The closure of l’Hébdò and the consequences for media pluralism in Switzerland. (Interview)*

*WDR 5, Benedikt Borchers, 2014: Die Fragen aller Fragen. Finanzierungsmodelle für den Journalismus. (Interview)*

*Medienmilch, 2014: “Studie: Gefährdete journalistische Unabhängigkeit”  
<http://www.medienmilch.de/frischmilch/exklusiv/kommentar/artikel/details/104504studie-gefaehrdete-journalistische-unabhaengigkeit/> (Research cited)*

*Poynter, Craig Silverman, 2012: “New study shows how newspaper inaccuracies transcend journalism cultures, national borders” <http://www.poynter.org/2012/new-study-shows-how-newspaper-inaccuracies-transcend-journalism-cultures-national-borders/176273/> (Research cited)*

*Evangelischer Pressedienst, Miriam Bunjes, 2012: “„Fehlerlos genug? Journalisten profitieren von Selbstkritik“<https://www.evangelisch.de/inhalte/108150/28-03-2012/fehlerlos-genug-journalisten-profitieren-von-selbstkritik> (Interview)*

*European Journalism Observatory*: "MediaAcT Interview" <http://en.ejo.ch/ethics-quality/mediaact-interview-colin-porzella> (Interview)

*Journalist*, Ronnie Grob, Vol. 8, 2007: "Füllt der Spiegel die Lücke?"  
<http://blog.ronniegrob.com/2007/08/16/fuellt-der-spiegel-die-luecke/> (Interview)