

Curriculum Vitae

Colin Porlezza, Ph.D.

Senior Assistant Professor of Digital Journalism

Personal Information

Date of birth	12.08.1978
Work address	Università della Svizzera italiana Institute of Media and Journalism IMeG Via Buffi 13 6904 Lugano Switzerland
Phone Numbers	+41 (0)58 666 4150
E-Mail	colin.porlezza@usi.ch
Twitter	@herdingbehavior

Career Summary

01/2021 - present	<i>Università della Svizzera italiana Institute of Media and Journalism IMeG Senior Assistant Professor of Digital Journalism</i>
03/2021 - present	<i>Columbia University, NY Tow Center for Digital Journalism Knight News Innovation Fellow</i>
01/2021 - present	<i>City, University of London Department of Journalism Honorary Senior research Fellow</i>
09/2018 – 12/2020	<i>City, University of London Department of Journalism Senior Lecturer in Journalism</i>
09/2018 - 12/2020	<i>Università della Svizzera italiana Institute of Media and Journalism Visiting Professor for the Swiss Media System</i>

02/2015 – 08/2018	<i>University of Zurich</i> <i>Institute of Communication and Media Research</i> Senior Research and Teaching Associate
02/2017 – 07/2018	<i>University of Neuchâtel</i> <i>Academy of Journalism and Media</i> Visiting Professor of Entrepreneurial Journalism
02/2017 – 07/2018	<i>University of Applied Sciences in Business</i> <i>Administration, Zurich</i> External exam expert for media systems and journalism
08/2013 – 07/2015	<i>City, University of London</i> <i>Department of Journalism</i> Lecturer in Journalism
01/2013 – 07/2013	<i>Università della Svizzera italiana</i> <i>Institute of Media and Journalism</i> Post-doctoral Research Fellow
05/2004 – 12/2012	<i>Università della Svizzera italiana</i> <i>Institute of Media and Journalism</i> Research and Teaching Assistant
05/2002 – 04/2004	<i>Università della Svizzera italiana</i> <i>Institute of Media and Journalism</i> Student Assistant

Education

Period	Degree & Institution
05/2006 – 01/2013	<i>Ph.D. in Communication Science</i> Università della Svizzera italiana Institute of Media and Journalism Advisor: Prof. Dr. Stephan Russ-Mohl Dissertation: "The Crumbling Chinese Wall. The Influence of Advertising on Journalistic Content in Swiss."
09/1999 – 04/2004	<i>Licentiate (BA + MA)</i> Università della Svizzera italiana Institute of Media and Journalism Advisor: Prof. Dr. Stephan Russ-Mohl Thesis: "Media in the news. Journalistic Representation and Self-Representation in Swiss German Print Media."

Honors and Awards for Research and Teaching

2014	<i>Nominee, Research Supervision Category</i> Student Voice Award, City, University London
2013	<i>Winner, Emerging Scholar Award for the Dissertation,</i> Swiss Association of Communication and Media Research SACM
2010	<i>Nominee, Best Paper Award,</i> Swiss Association of Communication and Media Research SACM
2005	<i>Winner, Media-Award for the European Journalism</i> <i>Observatory EJO,</i> Association Quality in Journalism, Switzerland

Advisory Board Memberships

Since 04/2018	Advisory Board member of the Journalism Innovation Network "Innovamedia"
Since 03/2017	Advisory Board member of the Austrian Journalism Reports, Austrian Academy of Sciences / Medienhaus Wien

Participation in Activities of Professional Societies

Since 01/2021	<i>Board Member,</i> Swiss Association of Communication and Media Research SACM
Since 04/2020	<i>Jury Member, Best Dissertation Prize,</i> Swiss Association of Communication and Media Research SACM
04/2018 - 04/2020	<i>Board member,</i> Swiss Association of Communication and Media Studies SACM Representative of young and emerging scholars
2009 – 2014	<i>Chair,</i> Journalism Studies Section, Swiss Association of Communication and Media Studies SACM

Current Memberships in Professional Organizations

- International Communication Association (ICA)
- European Communication Research and Education Association (ECREA)
- Swiss Association of Communication and Media Research (SGKM)
- German Communication Association (DGPK)
- Netzwerk Medienstrukturen
- European Network of Media Accountability

Consultancy for news media organizations

- 2017 *Republik Magazin*: Consultancy on media accountability, transparency and responsiveness to the founding members.
- 2019 *Abendblatt*: Consultancy on the potential of a quality free newspaper in the metropolitan area of Zurich to its creator.

International Visits

- 02 – 28 October 2005 *Seminar on journalistic practice*
Deutsches Institut für publizistische Bildungsarbeit,
Hagen, Germany

Doctoral Summer Schools or Pre-Conferences

- *13th Summer School on Advanced Methods in the Social Sciences*, Università della Svizzera italiana, Lugano, Switzerland, 14 – 28 August, 2009
- *Doctoral Preconference in Communication and Media Research*, Institute of Mass Communication and Media Research, University of Zurich, 25 March, 2009

Professional Journalism Experience

Intern positions and training

- 2000 *Corriere del Ticino*, Sports Desk, Lugano, Switzerland
Reporter
- 2001 *Swiss Public Radio Rete 1*, Sports Desk, Lugano,
Switzerland
Reporter

Freelance positions

- 2002 – 2003 *Fussball.ch*, Sport Desk, St. Gallen, Switzerland
Online journalist
- 2004 – present *Neue Zürcher Zeitung*, *Der Tagesspiegel*, *European Journalism Observatory*, *Schweizer Journalist*, *Corriere del Ticino*
Freelance journalist

Research and Creative Work

- 2021 - 2022 *Designing Hybrid Journalism*
Embedding Journalistic Values in AI-Driven Tools
Project funded by the Knight News Innovation Fund,
Tow Center for Digital Journalism, Columbia
University, NY
(Principal Investigator)
- 2020 - 2023 [*Join-Demos*](#) - *Journalism Innovation in Democratic Societies*
Project funded by the Swiss National Science Foundation
(Co-Investigator)
- 2020 - 2021 *European Journalism Observatory*
Project funded by the Higher Education Innovation Fund UK
(Principal Investigator)
- 2020 - 2021 *DMINR cont.*
Project funded by the Higher Education Innovation Fund UK
(Co-Investigator)
- 2018 – 2020 *DMINR – Blending journalistic expertise with artificial intelligence*
Project funded by the Google Digital News Initiative
(Principal Investigator)
- 2018 – 2019 *Analysis of political actors in information programs of the Swiss public service broadcaster RSI*
Project funded by Radiotelevisione della Svizzera italiana RSI
(Principal Investigator)
- Since 2017 (annually) *News Media Quality Evaluation: Schweizer Familie*
Project funded by Tamedia
(Principal Investigator)
- 2018 *International Travel Grant*
Funded by the Swiss Academies of Humanities and Social Sciences SAHS
Project title: “How Trump became Voldemort: Harry Potter References in the Coverage of the US Presidential Election.”
(Principal Investigator)

- 2017 – 2018 *Media performance and democracy: An international comparison of Germany, Austria and Switzerland.*
Project funded by the Swiss National Science Foundation SNSF
(Co-Investigator)
- 2017 *Federalism in the Swiss Media*
Project funded by the Conference of Cantonal Governments
(Co-Investigator)
- 2016 *International Travel Grant*
Funded by the Swiss Academies of Humanities and Social Sciences SAHS
Project title: “Both Sides of the Story. Communication Ethics in Mediatized Worlds.”
(Principal Investigator)
- 2010 – 2014 *Media Accountability and Transparency in Europe,*
Project funded by the European Commission under the 7th Framework Program
(Co-Investigator, Project Manager Switzerland, vice leading house)
- 2004 – 2013 Researcher and author for the European Journalism Observatory; knowledge transfer by publishing articles on journalism research
- 2008 – 2009 *Accuracy and Credibility in Regional Newspapers – A Comparative Study Between Switzerland, Italy and the US,* project funded by the Swiss National Science Foundation SNSF (Project Manager)
- 2005 – 2008 *Digital Repository of Shareable Learning Objects Introducing to Communication and Media Studies*
Project funded by the Swiss Virtual Campus
(Project Manager)
- 2007 *Analysis of Radio and TV scheduling and contents in Switzerland. Pilot Study*
Project funded by the Swiss Federal Office of Communication BAKOM
(Project Manager)
- 2007 *Business Coverage in News Broadcasts,*
Project funded by the Swiss Federal Office of Communication BAKOM, in collaboration with Northeastern University of Applied Sciences, Switzerland
(Research assistant)

2006

*Qualitative Analysis of the Structures for Editorial
Quality Management in Switzerland*

Project funded by the Swiss Federal Office of
Communication BAKOM, in collaboration with the
Zurich University of Applied Sciences, Switzerland
(Research assistant)

2004 – 2006

*Model Study Ticino – Investment, Compromise and
Acceptance of Program and Advertising*

Project funded by the Swiss Federal Office of
Communication BAKOM, in collaboration with the
Zurich University of Applied Sciences, Switzerland
(Research assistant)