

Rico Maggi
Istituto di Ricerche Economiche (IRE)
Università della Svizzera italiana

Personal Data

Date of birth January 5, 1951
Place of birth Chur (GR)
Languages German (mother tongue), English, Italian, French
Citizenship Swiss

Education

1996 University of Zürich, Faculty of Economics, Habilitation (venia legendi in Economics)
1984-1985 Université Paris I Panthéon-Sorbonne, Visiting researcher
1982 University of Zurich, PhD in Economics (Dr.oec.publ.)
1976 University of Zurich, MA in Economics (lic.oec.publ.)

Professional experience - University

Università della Svizzera italiana

From 2000- Full professor, Faculty of Economics
From 2000- Director, Istituto di Ricerche Economiche
From 2013- President, Research Commission SNF
From 2003- Director, Master in International Tourism
2009-2013 Dean, Faculty of Economics
2001-2009 Vice-Dean, Faculty of Economics
1996-2005 Delegate for Exams, Faculty of Economics
1997-2000 Director, Mecop
1996-2000 Associate professor
1996 Scientific secretary, Future Faculty of Economics

University of Zurich

2006-2016 "Titularprofessor", Faculty of Economics
1996-2005 "Privatdozent", Faculty of Economics
1985-1996 Maître-assistant, institute manager and lecturer, Socioeconomic Institute
1985-1992 Student advisor, Faculty of Economics
1976-1984 Teaching and research assistant

Université Paris I Panthéon-Sorbonne

1984-1985 Visiting researcher

Professional experience – Other

From 2002- President, Swiss Transport Research Association
2012-2015 Member Expert Commission Federal Statistical Office
2001-2015 Member of the Council, Marcel Benoist Foundation
2004-2011 Member of the Executive Committee of the Council, SNF
1999-2011 Member of the Research Commission, Swiss Federal Road Office

Professional experience – Other (continued)

1997-2009	Member of the Council, Schweizerische Studienstiftung
From 2004	President, then Member of the Scientific Committee, Corso di Laurea in Turismo, Lucca (I)
2001-2009	Member of the Board, Jönköping International Business School (S)
2007-2008	President of the Jury, Urban Ideas Competition Pian Scairolo (CIPPS)
2003-2007	Member of the Board, Swiss Society for Economics and Statistics
2002-2004	President of the Jury, Urban Ideas competition Nuovo Quartiere Cornaredo (NQC)
1999-2004	Member of the Scientific Advisory Board, BAK
2001-2003	Member of the Federal Expert Commission for a New Regional Policy
1998-2003	Member of the Council of the SNF
1989-1996	Member of the Board and newsletter editor, European Science Foundation Network on European Communication and Transport Activities Research (NECTAR)
2000	OECD Expert Territorial Review Province of Bergamo (I)
1998	OECD Expert on infrastructure induced mobility

Conference Organization

2006	Chairman of the Local Organizing Committee, Annual Congress Swiss Association of Economics and Statistics
2000	Chairman of the Local Organizing Committee, 6th World Congress of the Regional Science Association International

Referee, Editorial Service, Grant Review

Advisory Board, European Transport Planning Colloquium
Editorial Board, European Research in Regional Science
Editorial Board, Les Cahiers Scientifiques du Transport
Advisory Board, European Journal of Transport and Infrastructure Research

Referee for Journal of Geographical Systems, Annals in Regional Science, Journal of Air Transport Management, Journal of Business Research, Transportation, Tourism Review

Grant Reviews for SNF, Research Grants Council, Hong Kong University of Science and Technology

PhD Student Supervision

University of Zurich (co-supervisor)

Patrick Bachmann	Silvia Banfi	Massimo Filippini	Tilman Hengevoss
Rolf Iten	Karin Müller	Claudia Nielsen	Paola Prioni
Simone Rangosch	Andrew Walo		

Università della Svizzera italiana (supervisor)

Marco Alderighi	Moreno Baruffini	Simona Bolis	Fabio Bossi
Oscar Gonzalez	Giuliano Guerra	Tatjana Ibraimovic	Lorenzo Masiero
Loredana Padurean	Stefano Scagnolari	Judit Zoltan	Loa Buchli (co- supervisor)

Research: SNF Projects

Main Applicant

2011-2014	An interdisciplinary project on the role of relationality in urban transformation processes
2007-2010	Effects of neighborhood choice on housing markets: A model based on the interaction between microsimulations and revealed/stated preference modeling
2006-2009	Evaluation of the optimal resilience for vulnerable infrastructure networks: An interdisciplinary pilot study on the transalpine transportation corridors
1999-2000	Volkswirtschaftlicher Nutzen des Verkehrs
1997-2000	Die Nutzung neuer Telekommunikationsmittel in Industrie und Haushalten: eine Nachfrageanalyse für den Zukunftsraum Tessin
1997-1999	Neue Mobilitätsformen dank Multimodalität? Marktpotentiale im Transalpinen Güterverkehr
1979-1984	Auswirkungen von Infrastrukturinvestitionen / Zentralität, Wachstum und Verteilung

Co-Applicant

2013-2016	Post Car World
2012-2016	Security of supply in electricity: An integrated approach
1997-2000	Projet cadre: Nouveaux médias, réseaux de communication et transformations sociales
1989-1993	Die Schweiz im europäischen Kommunikationsnetz - ökonomische, politische, kulturelle Barrieren?

Teaching experience

Faculty

Economics

Università della Svizzera italiana

Microeconomics, Public Economics, Industrial Economics, International Economics, Regional Economics, Economics of Tourism, Economics of Transport and Mobility, Architecture and Tourism, Tourism Colloquium

Communication Sciences

Markets, Institutions and Strategic Behavior

Informatics

Introduction to Economics

Academy of Architecture

Introduction to Urban Economics

Faculty

Faculty of Economics

University of Zurich

Economics of Telecommunication and Tourism, Advanced Microeconomics, Transport Economics

Other Universities

ETHZ

Welfare Economics

Polytechnic of Lisbon

Masters course in Behavioral and Social Aspects of Transport

KTH Stockholm

Graduate course on Telecommunication

Guest lectures

University of California, Irvine, VU University Amsterdam, University of Amsterdam, Vienna University of Economics and Business Administration, Tel-Aviv University, Hebrew University of Jerusalem, University of Fribourg, Milano Polytechnic, University of Bologna, Dresden University of Technology, University of Innsbruck

Publications

Articles in peer reviewed journals

- Scagnolari, S., Walker, J., & Maggi, R. (2015). Young driver's night-time mobility preferences and attitude towards alcohol consumption: A Hybrid Choice Model. *Accident Analysis and Prevention*, 83, 74-89.
- Sarman, I., Scagnolari, S., & Maggi, R. (2015). Acceptance of life-threatening hazards among young tourists: A stated choice experiment. *Journal of Travel Research*, 1-14.
- Masiero, L., & Maggi, R. (2012). Estimation of indirect cost and evaluation of protective measures for infrastructure vulnerability: A case study on the transalpine transport corridor. *Transport Policy*, 20, 13-21.
- Tretyakevich, N., & Maggi, R. (2011). Not just for business: Some evidence on leisure motivations of conference attendees. *Current Issues in Tourism*, 15(4), 1-5.
- Padurean, L., & Maggi, R. (2011). TEFI values in tourism education: A comparative analysis. *Journal of Teaching in Travel & Tourism*, 11(1), 24-37.
- Maggi, R., & Padurean, L. (2009). Higher tourism education in English – where and why? *Tourism Review*, 64(1), 48-58.
- Bolis, S., & Maggi, R. (2003). Logistics strategy and transport service choices: An adaptive stated preference experiment. *Growth and Change*, 34(4), 490-504.
- Button, K., & Maggi, R. (1995). Videoconferencing and its implications for transport: An Anglo-Swiss perspective. *Transport Reviews*, 15(1), 59-75.
- Maggi, R. (1994). Environmental implications of missing transport networks in Europe. *Transportation Research Part A: Policy and Practice*, 28(4), 343-350.
- Filippini M., & Maggi, R. (1993). Efficiency and regulation in the case of the Swiss private railways. *Journal of Regulatory Economics*, 5(2), 199-216.
- Maggi, R., Masser, I., & Nijkamp, P. (1992). Missing networks in European transport and communications. *Transport Reviews*, 12(4), 311-321.
- Fischer, M., Maggi, R., & Rammer, C. (1992). Stated preference models of contact decision behavior in academia. *Papers in Regional Science*, 71(4), 359-371.
- Fischer, M., Maggi, R., & Rammer, C. (1992). Telecommunication media choice behavior in academia: An Austrian-Swiss comparison. *Geographical Analysis*, 24(1), 1-15.
- Filippini, M., Maggi, R., & Prioni, P. (1992). Inefficiency in a regulated industry: The case of the Swiss regional bus companies. *Annals of Public and Cooperative Economics*, 63(3), 437-455.
- Filippini, M., & Maggi, R. (1992). The cost structure of the Swiss private railways. *International Journal of Transport Economics*, 19(3), 307-327.
- Maggi, R. (1992). Swiss transport policy for Europe? Federalism and the dominance of local issues. *Transportation Research Part A: Policy and Practice*, 26(2), 193-198.
- Fischer, M., Maggi, R., & Rammer, C. (1990). Context specific media choice and barriers to communication in universities. *The Annals of Regional Science*, 24(4), 253-269.

- Iten, R., Maggi, R., Schelbert-Syfrig, H., & Zimmermann, A. (1989). There is no such thing as a free lunch. *Schweizerische Zeitschrift für Volkswirtschaft und Statistik*, 125, 609-611.
- Maggi, R. (1989). Towards an economic theory of barriers to communication. *Papers in Regional Science*, 66(1), 131-141.
- Maggi, R. (1987). Identification du potentiel innovateur d'un tissu régional. *Revue d'économie régionale et urbaine*, 2, 219-237.
- Maggi, R. (1987). Die Analyse der Wettbewerbsfähigkeit wirtschaftlicher Strukturen. *Schweizerische Zeitschrift für Volkswirtschaft und Statistik*, Heft 3, 367-389.
- Maggi, R., & Haeni, P. (1986). Spatial concentration, location and competitiveness: The case of Switzerland. *Regional Studies*, 20(2), 141-149.

Articles in refereed books

- Guerra, G., Patuelli, R., & Maggi, R. (2012). Ethnic Concentration, Cultural Identity and Immigrant Self-Employment in Switzerland. In Nijkamp, P., Poot, J., & Sahin, M. (Eds.), *Migration Impact Assessment: New Horizons* (pp. 147-171). Cheltenham Northampton: Edward Elgar.
- Maggi, R., & Rudel, R. (2008). The Value of Quality Attributes in Freight Transport: Evidence from an SP-Experiment in Switzerland. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.), *Recent Developments in Transport Modelling: Lessons for the Freight Sector* (pp. 179-190). West Yorkshire: Emerald.
- Rudel, R., Tarola, O., & Maggi, R. (2005). Pricing and Financing Transport Infrastructures in Switzerland. A success story? In Ragazzi, G., & Rothengatter, W. (Eds.), *Procurement and Financing of Motorways in Europe. Research in Transportation Economics Volume 15* (pp. 205-213). Amsterdam: Elsevier.
- Maggi, R. (2005). Financing Transport Infrastructure. In Hensher, D., & Button, K. (Eds.), *Handbook of Transport Strategy, Policy and Institutions, Handbooks in Transport Vol. 6* (pp. 285-297). Amsterdam: Elsevier.
- Maggi, R., & Cento, A. (2002). Long-distance Calls, Media Endowment and Contact Network: An Empirical Study. In Stern, E., Salomon, I., & Bovy, P. (Eds.), *Travel Behaviour: Spatial Patterns, Congestion and Modelling* (pp. 108-120). Cheltenham: Edward Elgar.
- Bolis, S., & Maggi, R. (2002). Stated Preferences – Evidence on Shippers' Transport and Logistics Choice. In Danielis, R. (Ed.), *Freight Transport Demand and Stated Preference Experiments* (pp. 203-222). Milano: Franco Angeli.
- Maggi, R., & Bolis, S. (1999). Adaptive Stated Preference Analysis of Shippers' Transport and Logistics Choice. *World Transport Research: Selected Proceedings of the 8th World Conference on Transport Research* (pp. 185-198). Oxford: Elsevier.
- Müller, K., & Maggi, R. (1998). Price Effects of Regulation: Stated Offers for Transalpine Freight Transport Services. In Reggiani, A. (Ed.), *Accessibility, Trade and Location Behaviour* (pp. 291-312). Aldershot: Ashgate.
- Maggi, R. (1995). Videoconferencing: Economic Arguments on an Overrated Communication Network. In Batten, D., Casti, J., & Thord, R. (Eds.), *Networks in Action: Communication, Economics and Human Knowledge* (pp. 175-191). Berlin: Springer.

- Maggi, R. (1994). European Integration and the Role of Transport Related Barriers at National Borders. In Nijkamp, P. (Ed.), *New Borders and Old Barriers in Spatial Development*. Aldershot: Avebury.
- Fischer, M., Maggi, R., & Rammer, C. (1994): Contact Decision Behaviour in a Knowledge Context: A Discrete Choice Modelling Approach Using Stated Preference Data. In Johansson B., Karlsson C., & Westin, L. (Eds.), *Patterns of a Network Economy* (pp. 229-241). Berlin: Springer.
- Fischer, M., Maggi, R., & Rammer, C. (1993). Scholarly Communication in Europe. Stated Communication Media Choice and Contact Decision Models Based on Laboratory Choice Experiments in Universities. In Nijkamp, P. (Ed.), *Europe on the Move* (pp. 311-329). Aldershot: Avebury.
- Maggi, R., & Filippini, M. (1993). Switzerland: Neutrality at the Centre of Europe? In Salomon, I., Bovy, P., & Orfeuill, J. (Eds.), *A Billion Trips a Day: Tradition and Transition in European Travel Patterns* (pp. 385-402). Dordrecht: Kluwer.
- Hauser, G., & Maggi, R. (1993). Missing Transport Networks: A Policy Perspective. In Banister, D., & Berechman, J. (Eds.), *Transport in a Unified Europe: Policies and Challenges* (pp. 173-193). Amsterdam: Elsevier.
- Maggi, R., & Nijkamp, P. (1992). Missing Networks and Regional Development in Europe. In Vasko, T. (Ed.), *Problems of Economic Transition. Regional Development in Central and Eastern Europe* (pp. 29-50). Aldershot: Avebury.
- Maggi, R. (1991). Transport Regulation in Switzerland. In Button, K., & Pitfield, D. (Eds.), *Transport Deregulation: An International Movement* (pp. 63-74). Basingstoke: Macmillan.

Books

- Maggi R., & Geninazzi, A. (2010). *Verkehrt. Plädoyer für eine nachhaltige Verkehrspolitik*. Verlag Neue Zürcher Zeitung
- Nijkamp, P., Vleugel, J., Maggi, R., & Masser, I. (1994). *Missing Transport Networks in Europe*. Aldershot: Avebury.
- Button, K., Brown, P., Fischer, M., Maggi, R., Ouwersloot, H., Rammer, C., Rietveld, P., & Salomon, I. (1993). *Academic Links and Communications*. Aldershot: Avebury.
- Maggi, R. (1983). *Entwicklungsmöglichkeiten von Schweizer Wintersportorten (PhD thesis)*. Bern/Stuttgart: Paul Haupt.
- Kesselring, H., Halbherr, P., & Maggi, R. (1982). *Strassennetzausbau und raumwirtschaftliche Entwicklung*. Bern/Stuttgart: Paul Haupt.

Contributions to edited volumes

- Masiero, L., & Maggi, R. (2013). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.). *Freight Transport Modelling* (pp. 187-203). Bingley: Emerald.

- Guerra, G., Patuelli, R., & Maggi, R. (2012). Ethnic Concentration, Cultural Identity and Immigrant Self-Employment in Switzerland. In Nijkamp, P., Poot, J., & Sahin, M. (Eds.), *Migration Impact Assessment: New Horizons* (pp. 147-171). Cheltenham and Northampton: Edward Elgar.
- Maggi, R., & Rudel, R. (2008). The Value of Quality Attributes in Freight Transport. Evidence from an SP-Experiment in Switzerland. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.), *Recent Developments in Transport Modelling: Lessons for the Freight Sector* (pp. 179-190). Bingley: Emerald.
- Scholz, C., & Maggi, R. (2008). A perspective on beauty - Reading urban attractiveness via content analysis of photographs. In Keller, P., & Bieger, T. (Eds.), *Real Estate and Destination Development in Tourism: Successful Strategies and Instruments - International Tourism Research and Concepts (AIEST)* (pp. 97-117). Berlin: Erich Schmidt Verlag.
- Scholz, C., & Maggi, R. (2008). Finding the Invisible - Quantifying 'urban beauty' of Dubai via content analysis of photographs. In Moustafa, A., Al-Qawasmi, J., & Mitchell, K. (Eds.), *Instant Cities: Emergent Trends in Architecture and Urbanism in the Arab World* (pp. 113-126). The 3rd International Conference of the Center for the Study of Architecture in the Arab Region.
- Croce, V., & Maggi, R. (2007). From the "ideal" to the real destination: Tourists' location choice for holiday experience. In Keller, P., & Bieger, T. (Eds.), *Productivity in Tourism: Fundamentals and Concepts for Achieving Growth and Competitiveness – International Association of Scientific Experts in Tourism (AIEST)* (pp. 69-82). Berlin: Erich Schmidt Verlag.
- Marti, M., Sommer, H., & Maggi, R. (2007). Erreichbarkeit und regionalwirtschaftliche Entwicklung. In Bieger, T., Laesser, C., & Maggi, R. (Eds.), *Schweizerische Verkehrswirtschaft - Jahrbuch 2007* (pp. 221-233). St. Gallen: IDT-HSG, Institut für Öffentliche Dienstleistungen und Tourismus, Universität St. Gallen.
- Maggi, R. (2005). Financing Transport Infrastructure. In Button, K., & Hensher, D. (Eds.), *Handbook of Transport, Vol. 6* (pp. 285-297). Amsterdam: Elsevier.
- Rudel, R., Tarola O., Maggi R. (2005). Pricing and Financing Transport Infrastructures in Switzerland. A Success Story? In Ragazzi, G., & Rothengatter, W. (Eds.), *Procurement and Financing of Motorways in Europe. Research in Transportation Economics, Vol. 15* (pp. 205-213). Amsterdam: Elsevier.
- Filippini, M., & Maggi, R. (1993). Die Subventionierung des öffentlichen Regionalverkehrs in der Schweiz: eine ökonomische Beurteilung. In: *Jahrbuch für Verkehrswirtschaft 1992/93* (pp. 1-14). St. Gallen.
- Maggi, R., Masser, I., & Nijkamp, P. (1993). Missing Networks: The Case of European Freight Transport. In: *European Planning Studies, Vol. 1* (pp. 351-366).
- Banfi, S., & Maggi, R. (1992). Taxis - An Expensive Mode of Public Transport? In Bovy, P., & Smit, H. (Eds.), *Financing European Transport* (pp. 109-118). Delft: European Transport Planning Colloquium.
- Fischer, M., Maggi, R., & Rammer, C. (1991). Kommunikationsverhalten von Individuen. Ein methodologischer Ansatz und ausgewählte empirische Ergebnisse. In *Wissenschaftliche Zeitschrift der Humboldt-Universität zu Berlin, Reihe Mathematik/Naturwissenschaften 40(4)* (pp. 7-13).
- Maggi, R. (1991). Some Speculations on Logistics and the Environment in European Transport Policy. In Smit, H. (Ed.), *Transport Development in an Integrating Europe* (pp. 109-118). Delft: European Transport Planning Colloquium.

- Ratti, R., Maggi, R., & Barras, C. (1990). Switzerland. In Nijkamp, P., Reichman, S., & Wegener, M. (Eds.), *Euromobile: Transport, Communications and Mobility in Europe. A Cross-National Comparative Overview* (pp. 325-342). Aldershot: Avebury.
- Maggi, R. (1990). Foreign demand and domestic supply - an outlook on transport infrastructure in Switzerland and the EC. In Jansen, G. (Ed.), *Future European Travel Demand and Infrastructure* (pp. 51-60). Brussels: European Transport Planning Colloquium.
- Nielsen, C., & Maggi, R. (1989). Was ist die Erholung im Stadtwald wert? In Elsasser, H. (Ed.), *Wirtschaftsgeographie und Raumplanung, Vol. 4: Beiträge zur Freizeit-, Erholungs- und Tourismusforschung 1* (pp. 41-52). Zürich: Geographisches Institut Universität Zürich.
- Maggi, R., & Hengevoss, T. (1988). Raumwiderstand bei der Telekommunikation? In Aufhauser, E., Giffinger, R. (Eds.), *Perspektiven regionalwissenschaftlicher Forschung. Mitteilungen des Arbeitskreises für neue Methoden in der Regionalforschung, Vol. 18* (pp. 114-122). Wien.
- Maggi, R., Halbherr, P., & Kieliger, K. (1985). Raumwirksamkeit der Erschliessung mit öffentlichem und privatem Verkehr. In: *Sektoralpolitik versus Regional-politik* (pp. 263-285). Bern: E.A. Brugger.
- Maggi, R. (1984). Investissements routiers et développement régional. In Gaudard, G. (Ed.), *Les transports et la région* (pp. 97-117). Fribourg: Editions Universitaires.
- Maggi, R. (1982). Strassennetzausbau und raumwirtschaftliche Entwicklung. In Hanser, C., & Huber, S. (Eds.), *Hat die traditionelle Infrastrukturförderung für periphere Regionen ausgedient* (pp. 123-147). Diessenhofen: Rüeegger.
- Conference papers, research reports, discussion papers etc.*
- Motz, A., Scagnolari, S., & Maggi, R. (2015). The willingness to pay of Swiss households for a reliable and green electricity supply: A discrete choice experiment. International Association for Energy Economics (IAEE), Antalya, Turkey – May 2015.
- Baruffini, M., & Maggi, R. (2015). Do immigrants displace residents 'jobs? Empirical evidence from Switzerland. Global Growth Agendas: Regions, Institutions and Sustainability "Regional Studies Association Annual conference" (Piacenza, Italy) – May 2015.
- Scagnolari, S., Gogov, A., & Maggi, R. (2014). The role of urban landscape perception for ancillary spend of visitors to cultural institutions. 14th Swiss Transport Research Conference (STRC).
- Scagnolari, S., Gogov, A., & Maggi, R. (2014). An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas. 14th Swiss Transport Research Conference (STRC).
- Sarman, I., Scagnolari, S., & Maggi, R. (2013). Acceptance of life-threatening hazards among young tourists: A stated choice experiment. 3rd International Choice Modeling Conference (Sydney, Australia) – July 2013.
- Scagnolari S., & Maggi, R. (2010). Modelling heterogeneity in young person's night-time choices – accounting for attitude towards alcohol consumption. 10th Swiss Transport Research Conference (STRC).

- Masiero, L., & Maggi, R. (2010). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. Quaderno N. 11-03, Faculty of Economics, University of Lugano.
- Zoltan J., & Maggi, R. (2010). What is Tourism in Dental Tourism? 2010 TTRA Europe Conference Proceedings.
- Scholz C., & Maggi, R. (2008). A perspective on beauty - Reading its urban attractiveness via content analysis of photographs. (AIEST: International Tourism Research and Concepts. P. Keller/T. Bieger: Real Estate and Destination Development in Tourism. Berlin: Erich Schmidt Verlag Berlin).
- Scholz, C., & Maggi; R. (2008). Finding the Invisible - Quantifying 'urban beauty' of Dubai via content analysis of photographs. (Instant Cities: Emergent Trends in Architecture and Urbanism in the Arab World. The 3rd International Conference of the Center for the Study of Architecture in the Arab Region, UAE 2008).
- Marti, M., Sommer, H., & Maggi, R. (2007). Erreichbarkeit und regionalwirtschaftliche Entwicklung. In: Jahrbuch 2007 Schweizerische Verkehrswirtschaft (pp. 221-233). St. Gallen.
- Maggi R., & Padurean, L. (2007). The End of Hospitality and the Last Guest. Tavola rotonda Ticino 2018: Turisti senza alberghi?
- Maggi, R. (2007). Der Regionalverkehr aus öffentlicher Sicht. In: Regionen im Umbruch! – Regionalverkehr im Aufbruch? Schriftenreihe IVT-ETHZ, 136.
- Maggi, R. (2006). Versagt die klassische regionale Wirtschaftspolitik in der Schweiz? In: Agrarwirtschaft und Agrarsoziologie 2/06, 109-116.
- Vrtic, M., Axhausen, K., Maggi, R., & Rossera, F. (2003). Verifizierung von Prognosemethoden im Personenverkehr: Final report to the SBB and the Bundesamt für Raumentwicklung (ARE), IVT (IVT), TEH Zürich and USI Lugano, Zürich and Lugano.
- Alderighi, M., & Maggi, R. (2000). Competitività, concorrenza e strategie aziendali. L'economia ticinese nel 2000. Rapporto per la Camera commercio industria artigianato cantone Ticino.
- Alderighi, M., & Maggi, R. (1999). Firm Structure, Uncertainty and Communication Technology. Paper presented at the Conference of the European Regional Science Association.
- Maggi, R. et al. (1999). Multimodale Potenziale im transalpinen Güterverkehr. NRP 41, Bericht B4.
- Bolis, S., & Maggi, R. (1999). Modelling the transport and logistics choice of a shipper. NRP 41, Volume M8.
- Alderighi, M., & Maggi, R. (1999). Competitività e capitale umano. L'economia ticinese ne 1999. Rapporto per la Camera commercio industria artigianato cantone Ticino.
- Maggi, R., & Cento, A. (1999). La natura come risorsa. Valore economico, conoscenze, immagini degli ambienti naturali del Ticino. Rapporto per il dipartimento del territorio e Ticino Turismo.
- Maggi, R., Alderighi, M., Bolis, S., & Cento, A. (1998). Aeroporto Lugano Agno: Analisi e prospettive di sviluppo. Rapporto per il Municipio di Lugano.
- Maggi, R. (1995). Wettbewerbspolitik. Skriptum zum Kurs an der Kaderschule Zürich.
- Maggi, R. (1995). Social and Behavioural Aspects of Transport. Skriptum zum Kurs im "Masters Course on Transportation" am Insituto Superior Tecnico, Lissabon.

- Maggi, R., & Hauser, G. (1995). Deer-Park visits, On site Time and the Value of Wilderness. Revised version of a paper presented at the Annual Conference of the Western Economic Association, Vancouver, 1994.
- Banfi, S., & Maggi, R. (1994). Der Wildpark Langenberg aus der Sicht der Besucherinnen und Besucher (Bericht zuhanden des Stadtforstamtes Zürich).
- Filippini, M., & Maggi, R. (1992). Subventionen und Tarifierung: Das Beispiel der Tarifannäherung. In: Subventionen und Controlling. Bericht zu einem Seminar an der Universität Neuenburg. Publiziert als Unterlagen zu Bildungsveranstaltungen des Eidgenössischen Personalamtes. Bern/Neuenburg.
- Banfi, S., & Maggi, R. (1992). Efficiency versus Pleasure. A Choice Model of Urban Grocery Shopping Behaviour. Paper presented at the Annual Conference of the Western Economic Association, San Francisco.
- Banfi, S., & Maggi, R. (1991). Lebensmitteleinkauf in Zürich: Zwischen Markt und Filiale. Zürich (Arbeitsbericht).
- Iten, R., & Maggi, R. (1989). The Economic Value of Traffic Noise Abatement in an Urban Area: Empirical Evidence from a Hedonic and a Discrete Choice Approach. Paper presented at the 5th World Conference of Transport Research, Yokohama, Japan.
- Maggi, R. (1988). Das Problem der Präferenzfassung im Rahmen von Bewertungsverfahren. Zürich: ETH (IVT-Bericht 70).
- Schelbert, H., Maggi, R. et al. (1988). Wertvolle Umwelt: ein wirtschaftswissenschaftlicher Beitrag zur Umwelteinschätzung in Stadt und Agglomeration Zürich. Zürich: ZKB.
- Schelbert, H., Maggi, R. et al. (1988). Wertvolle Umwelt: ein wirtschaftswissenschaftlicher Beitrag zur Umwelteinschätzung in Stadt und Agglomeration Zürich. Zürich: ZKB.
- Iten, R., Kawassiadis-Karasso, M., & Maggi, R. (1987). Ermittlung individueller Umwelt- und Verkehrspräferenzen am Wohnort: Schlussbericht im Nationalfonds-Projekt Nr. 1.291.85.
- Maggi, R. (1985). Die Verwendbarkeit des Potentialansatzes zur Untersuchung raumwirtschaftlicher Effekte neuer Informationstechnologien (NIT) - Bericht MANTO-ETH Zürich.

Working papers

- Ibraimovic T., Masiero L., & Maggi R. (2011). Measuring the impact of ethnic segregation preferences on the neighbourhood choice. To be submitted to Urban Studies.
- Masiero L., & Maggi, R. (2010). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. Quaderno N. 11-03, Faculty of Economics, University of Lugano.