

Publications

Articles in peer reviewed journals

- Scagnolari, S., Walker, J., & Maggi, R. (2015). Young driver's night-time mobility preferences and attitude towards alcohol consumption: A Hybrid Choice Model. *Accident Analysis and Prevention*, 83, 74-89.
- Sarman, I., Scagnolari, S., & Maggi, R. (2015). Acceptance of life-threatening hazards among young tourists: A stated choice experiment. *Journal of Travel Research*, 1-14.
- Masiero, L., & Maggi, R. (2012). Estimation of indirect cost and evaluation of protective measures for infrastructure vulnerability: A case study on the transalpine transport corridor. *Transport Policy*, 20, 13-21.
- Tretyakevich, N., & Maggi, R. (2011). Not just for business: Some evidence on leisure motivations of conference attendees. *Current Issues in Tourism*, 15(4), 1-5.
- Padurean, L., & Maggi, R. (2011). TEFI values in tourism education: A comparative analysis. *Journal of Teaching in Travel & Tourism*, 11(1), 24-37.
- Maggi, R., & Padurean, L. (2009). Higher tourism education in English – where and why? *Tourism Review*, 64(1), 48-58.
- Bolis, S., & Maggi, R. (2003). Logistics strategy and transport service choices: An adaptive stated preference experiment. *Growth and Change*, 34(4), 490-504.
- Button, K., & Maggi, R. (1995). Videoconferencing and its implications for transport: An Anglo-Swiss perspective. *Transport Reviews*, 15(1), 59-75.
- Maggi, R. (1994). Environmental implications of missing transport networks in Europe. *Transportation Research Part A: Policy and Practice*, 28(4), 343-350.
- Filippini M., & Maggi, R. (1993). Efficiency and regulation in the case of the Swiss private railways. *Journal of Regulatory Economics*, 5(2), 199-216.
- Maggi, R., Masser, I., & Nijkamp, P. (1992). Missing networks in European transport and communications. *Transport Reviews*, 12(4), 311-321.
- Fischer, M., Maggi, R., & Rammer, C. (1992). Stated preference models of contact decision behavior in academia. *Papers in Regional Science*, 71(4), 359-371.
- Fischer, M., Maggi, R., & Rammer, C. (1992). Telecommunication media choice behavior in academia: An Austrian-Swiss comparison. *Geographical Analysis*, 24(1), 1-15.
- Filippini, M., Maggi, R., & Prioni, P. (1992). Inefficiency in a regulated industry: The case of the Swiss regional bus companies. *Annals of Public and Cooperative Economics*, 63(3), 437-455.
- Filippini, M., & Maggi, R. (1992). The cost structure of the Swiss private railways. *International Journal of Transport Economics*, 19(3), 307-327.
- Maggi, R. (1992). Swiss transport policy for Europe? Federalism and the dominance of local issues. *Transportation Research Part A: Policy and Practice*, 26(2), 193-198.
- Fischer, M., Maggi, R., & Rammer, C. (1990). Context specific media choice and barriers to communication in universities. *The Annals of Regional Science*, 24(4), 253-269.

- Iten, R., Maggi, R., Schelbert-Syfrig, H., & Zimmermann, A. (1989). There is no such thing as a free lunch. *Schweizerische Zeitschrift für Volkswirtschaft und Statistik*, 125, 609-611.
- Maggi, R. (1989). Towards an economic theory of barriers to communication. *Papers in Regional Science*, 66(1), 131-141.
- Maggi, R. (1987). Identification du potentiel innovateur d'un tissu régional. *Revue d'économie régionale et urbaine*, 2, 219-237.
- Maggi, R. (1987). Die Analyse der Wettbewerbsfähigkeit wirtschaftlicher Strukturen. *Schweizerische Zeitschrift für Volkswirtschaft und Statistik*, Heft 3, 367-389.
- Maggi, R., & Haeni, P. (1986). Spatial concentration, location and competitiveness: The case of Switzerland. *Regional Studies*, 20(2), 141-149.

Articles in refereed books

- Guerra, G., Patuelli, R., & Maggi, R. (2012). Ethnic Concentration, Cultural Identity and Immigrant Self-Employment in Switzerland. In Nijkamp, P., Poot, J., & Sahin, M. (Eds.), *Migration Impact Assessment: New Horizons* (pp. 147-171). Cheltenham Northampton: Edward Elgar.
- Maggi, R., & Rudel, R. (2008). The Value of Quality Attributes in Freight Transport: Evidence from an SP-Experiment in Switzerland. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.), *Recent Developments in Transport Modelling: Lessons for the Freight Sector* (pp. 179-190). West Yorkshire: Emerald.
- Rudel, R., Tarola, O., & Maggi, R. (2005). Pricing and Financing Transport Infrastructures in Switzerland. A success story? In Ragazzi, G., & Rothengatter, W. (Eds.), *Procurement and Financing of Motorways in Europe. Research in Transportation Economics Volume 15* (pp. 205-213). Amsterdam: Elsevier.
- Maggi, R. (2005). Financing Transport Infrastructure. In Hensher, D., & Button, K. (Eds.), *Handbook of Transport Strategy, Policy and Institutions, Handbooks in Transport Vol. 6* (pp. 285-297). Amsterdam: Elsevier.
- Maggi, R., & Cento, A. (2002). Long-distance Calls, Media Endowment and Contact Network: An Empirical Study. In Stern, E., Salomon, I., & Bovy, P. (Eds.), *Travel Behaviour: Spatial Patterns, Congestion and Modelling* (pp. 108-120). Cheltenham: Edward Elgar.
- Bolis, S., & Maggi, R. (2002). Stated Preferences – Evidence on Shippers' Transport and Logistics Choice. In Danielis, R. (Ed.), *Freight Transport Demand and Stated Preference Experiments* (pp. 203-222). Milano: Franco Angeli.
- Maggi, R., & Bolis, S. (1999). Adaptive Stated Preference Analysis of Shippers' Transport and Logistics Choice. *World Transport Research: Selected Proceedings of the 8th World Conference on Transport Research* (pp. 185-198). Oxford: Elsevier.
- Müller, K., & Maggi, R. (1998). Price Effects of Regulation: Stated Offers for Transalpine Freight Transport Services. In Reggiani, A. (Ed.), *Accessibility, Trade and Location Behaviour* (pp. 291-312). Aldershot: Ashgate.
- Maggi, R. (1995). Videoconferencing: Economic Arguments on an Overrated Communication Network. In Batten, D., Casti, J., & Thord, R. (Eds.), *Networks in Action: Communication, Economics and Human Knowledge* (pp. 175-191). Berlin: Springer.

- Maggi, R. (1994). European Integration and the Role of Transport Related Barriers at National Borders. In Nijkamp, P. (Ed.), *New Borders and Old Barriers in Spatial Development*. Aldershot: Avebury.
- Fischer, M., Maggi, R., & Rammer, C. (1994): Contact Decision Behaviour in a Knowledge Context: A Discrete Choice Modelling Approach Using Stated Preference Data. In Johansson B., Karlsson C., & Westin, L. (Eds.), *Patterns of a Network Economy* (pp. 229-241). Berlin: Springer.
- Fischer, M., Maggi, R., & Rammer, C. (1993). Scholarly Communication in Europe. Stated Communication Media Choice and Contact Decision Models Based on Laboratory Choice Experiments in Universities. In Nijkamp, P. (Ed.), *Europe on the Move* (pp. 311-329). Aldershot: Avebury.
- Maggi, R., & Filippini, M. (1993). Switzerland: Neutrality at the Centre of Europe? In Salomon, I., Bovy, P., & Orfeuill, J. (Eds.), *A Billion Trips a Day: Tradition and Transition in European Travel Patterns* (pp. 385-402). Dordrecht: Kluwer.
- Hauser, G., & Maggi, R. (1993). Missing Transport Networks: A Policy Perspective. In Banister, D., & Berechman, J. (Eds.), *Transport in a Unified Europe: Policies and Challenges* (pp. 173-193). Amsterdam: Elsevier.
- Maggi, R., & Nijkamp, P. (1992). Missing Networks and Regional Development in Europe. In Vasko, T. (Ed.), *Problems of Economic Transition. Regional Development in Central and Eastern Europe* (pp. 29-50). Aldershot: Avebury.
- Maggi, R. (1991). Transport Regulation in Switzerland. In Button, K., & Pitfield, D. (Eds.), *Transport Deregulation: An International Movement* (pp. 63-74). Basingstoke: Macmillan.

Books

- Maggi R., & Geninazzi, A. (2010). *Verkehrt. Plädoyer für eine nachhaltige Verkehrspolitik*. Verlag Neue Zürcher Zeitung
- Nijkamp, P., Vleugel, J., Maggi, R., & Masser, I. (1994). *Missing Transport Networks in Europe*. Aldershot: Avebury.
- Button, K., Brown, P., Fischer, M., Maggi, R., Ouwersloot, H., Rammer, C., Rietveld, P., & Salomon, I. (1993). *Academic Links and Communications*. Aldershot: Avebury.
- Maggi, R. (1983). *Entwicklungsmöglichkeiten von Schweizer Wintersportorten (PhD thesis)*. Bern/Stuttgart: Paul Haupt.
- Kesselring, H., Halbherr, P., & Maggi, R. (1982). *Strassennetzausbau und raumwirtschaftliche Entwicklung*. Bern/Stuttgart: Paul Haupt.

Contributions to edited volumes

- Masiero, L., & Maggi, R. (2013). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.). *Freight Transport Modelling* (pp. 187-203). Bingley: Emerald.

- Guerra, G., Patuelli, R., & Maggi, R. (2012). Ethnic Concentration, Cultural Identity and Immigrant Self-Employment in Switzerland. In Nijkamp, P., Poot, J., & Sahin, M. (Eds.), *Migration Impact Assessment: New Horizons* (pp. 147-171). Cheltenham and Northampton: Edward Elgar.
- Maggi, R., & Rudel, R. (2008). The Value of Quality Attributes in Freight Transport. Evidence from an SP-Experiment in Switzerland. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.), *Recent Developments in Transport Modelling: Lessons for the Freight Sector* (pp. 179-190). Bingley: Emerald.
- Scholz, C., & Maggi, R. (2008). A perspective on beauty - Reading urban attractiveness via content analysis of photographs. In Keller, P., & Bieger, T. (Eds.), *Real Estate and Destination Development in Tourism: Successful Strategies and Instruments - International Tourism Research and Concepts (AIEST)* (pp. 97-117). Berlin: Erich Schmidt Verlag.
- Scholz, C., & Maggi, R. (2008). Finding the Invisible - Quantifying 'urban beauty' of Dubai via content analysis of photographs. In Moustafa, A., Al-Qawasmi, J., & Mitchell, K. (Eds.), *Instant Cities: Emergent Trends in Architecture and Urbanism in the Arab World* (pp. 113-126). The 3rd International Conference of the Center for the Study of Architecture in the Arab Region.
- Croce, V., & Maggi, R. (2007). From the "ideal" to the real destination: Tourists' location choice for holiday experience. In Keller, P., & Bieger, T. (Eds.), *Productivity in Tourism: Fundamentals and Concepts for Achieving Growth and Competitiveness – International Association of Scientific Experts in Tourism (AIEST)* (pp. 69-82). Berlin: Erich Schmidt Verlag.
- Marti, M., Sommer, H., & Maggi, R. (2007). Erreichbarkeit und regionalwirtschaftliche Entwicklung. In Bieger, T., Laesser, C., & Maggi, R. (Eds.), *Schweizerische Verkehrswirtschaft - Jahrbuch 2007* (pp. 221-233). St. Gallen: IDT-HSG, Institut für Öffentliche Dienstleistungen und Tourismus, Universität St. Gallen.
- Maggi, R. (2005). Financing Transport Infrastructure. In Button, K., & Hensher, D. (Eds.), *Handbook of Transport, Vol. 6* (pp. 285-297). Amsterdam: Elsevier.
- Rudel, R., Tarola O., Maggi R. (2005). Pricing and Financing Transport Infrastructures in Switzerland. A Success Story? In Ragazzi, G., & Rothengatter, W. (Eds.), *Procurement and Financing of Motorways in Europe. Research in Transportation Economics, Vol. 15* (pp. 205-213). Amsterdam: Elsevier.
- Filippini, M., & Maggi, R. (1993). Die Subventionierung des öffentlichen Regionalverkehrs in der Schweiz: eine ökonomische Beurteilung. In: *Jahrbuch für Verkehrswirtschaft 1992/93* (pp. 1-14). St. Gallen.
- Maggi, R., Masser, I., & Nijkamp, P. (1993). Missing Networks: The Case of European Freight Transport. In: *European Planning Studies, Vol. 1* (pp. 351-366).
- Banfi, S., & Maggi, R. (1992). Taxis - An Expensive Mode of Public Transport? In Bovy, P., & Smit, H. (Eds.), *Financing European Transport* (pp. 109-118). Delft: European Transport Planning Colloquium.
- Fischer, M., Maggi, R., & Rammer, C. (1991). Kommunikationsverhalten von Individuen. Ein methodologischer Ansatz und ausgewählte empirische Ergebnisse. In *Wissenschaftliche Zeitschrift der Humboldt-Universität zu Berlin, Reihe Mathematik/Naturwissenschaften 40(4)* (pp. 7-13).
- Maggi, R. (1991). Some Speculations on Logistics and the Environment in European Transport Policy. In Smit, H. (Ed.), *Transport Development in an Integrating Europe* (pp. 109-118). Delft: European Transport Planning Colloquium.

- Ratti, R., Maggi, R., & Barras, C. (1990). Switzerland. In Nijkamp, P., Reichman, S., & Wegener, M. (Eds.), *Euromobile: Transport, Communications and Mobility in Europe. A Cross-National Comparative Overview* (pp. 325-342). Aldershot: Avebury.
- Maggi, R. (1990). Foreign demand and domestic supply - an outlook on transport infrastructure in Switzerland and the EC. In Jansen, G. (Ed.), *Future European Travel Demand and Infrastructure* (pp. 51-60). Brussels: European Transport Planning Colloquium.
- Nielsen, C., & Maggi, R. (1989). Was ist die Erholung im Stadtwald wert? In Elsasser, H. (Ed.), *Wirtschaftsgeographie und Raumplanung, Vol. 4: Beiträge zur Freizeit-, Erholungs- und Tourismusforschung 1* (pp. 41-52). Zürich: Geographisches Institut Universität Zürich.
- Maggi, R., & Hengevoss, T. (1988). Raumwiderstand bei der Telekommunikation? In Aufhauser, E., Giffinger, R. (Eds.), *Perspektiven regionalwissenschaftlicher Forschung. Mitteilungen des Arbeitskreises für neue Methoden in der Regionalforschung, Vol. 18* (pp. 114-122). Wien.
- Maggi, R., Halbherr, P., & Kieliger, K. (1985). Raumwirksamkeit der Erschliessung mit öffentlichem und privatem Verkehr. In: *Sektoralpolitik versus Regional-politik* (pp. 263-285). Bern: E.A. Brugger.
- Maggi, R. (1984). Investissements routiers et développement régional. In Gaudard, G. (Ed.), *Les transports et la région* (pp. 97-117). Fribourg: Editions Universitaires.
- Maggi, R. (1982). Strassennetzausbau und raumwirtschaftliche Entwicklung. In Hanser, C., & Huber, S. (Eds.), *Hat die traditionelle Infrastrukturförderung für periphere Regionen ausgedient* (pp. 123-147). Diessenhofen: Rüeegger.
- Conference papers, research reports, discussion papers etc.*
- Motz, A., Scagnolari, S., & Maggi, R. (2015). The willingness to pay of Swiss households for a reliable and green electricity supply: A discrete choice experiment. International Association for Energy Economics (IAEE), Antalya, Turkey – May 2015.
- Baruffini, M., & Maggi, R. (2015). Do immigrants displace residents 'jobs? Empirical evidence from Switzerland. Global Growth Agendas: Regions, Institutions and Sustainability "Regional Studies Association Annual conference" (Piacenza, Italy) – May 2015.
- Scagnolari, S., Gogov, A., & Maggi, R. (2014). The role of urban landscape perception for ancillary spend of visitors to cultural institutions. 14th Swiss Transport Research Conference (STRC).
- Scagnolari, S., Gogov, A., & Maggi, R. (2014). An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas. 14th Swiss Transport Research Conference (STRC).
- Sarman, I., Scagnolari, S., & Maggi, R. (2013). Acceptance of life-threatening hazards among young tourists: A stated choice experiment. 3rd International Choice Modeling Conference (Sydney, Australia) – July 2013.
- Scagnolari S., & Maggi, R. (2010). Modelling heterogeneity in young person's night-time choices – accounting for attitude towards alcohol consumption. 10th Swiss Transport Research Conference (STRC).

- Masiero, L., & Maggi, R. (2010). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. Quaderno N. 11-03, Faculty of Economics, University of Lugano.
- Zoltan J., & Maggi, R. (2010). What is Tourism in Dental Tourism? 2010 TTRA Europe Conference Proceedings.
- Scholz C., & Maggi, R. (2008). A perspective on beauty - Reading its urban attractiveness via content analysis of photographs. (AIEST: International Tourism Research and Concepts. P. Keller/T. Bieger: Real Estate and Destination Development in Tourism. Berlin: Erich Schmidt Verlag Berlin).
- Scholz, C., & Maggi; R. (2008). Finding the Invisible - Quantifying 'urban beauty' of Dubai via content analysis of photographs. (Instant Cities: Emergent Trends in Architecture and Urbanism in the Arab World. The 3rd International Conference of the Center for the Study of Architecture in the Arab Region, UAE 2008).
- Marti, M., Sommer, H., & Maggi, R. (2007). Erreichbarkeit und regionalwirtschaftliche Entwicklung. In: Jahrbuch 2007 Schweizerische Verkehrswirtschaft (pp. 221-233). St. Gallen.
- Maggi R., & Padurean, L. (2007). The End of Hospitality and the Last Guest. Tavola rotonda Ticino 2018: Turisti senza alberghi?
- Maggi, R. (2007). Der Regionalverkehr aus öffentlicher Sicht. In: Regionen im Umbruch! – Regionalverkehr im Aufbruch? Schriftenreihe IVT-ETHZ, 136.
- Maggi, R. (2006). Versagt die klassische regionale Wirtschaftspolitik in der Schweiz? In: Agrarwirtschaft und Agrarsoziologie 2/06, 109-116.
- Vrtic, M., Axhausen, K., Maggi, R., & Rossera, F. (2003). Verifizierung von Prognosemethoden im Personenverkehr: Final report to the SBB and the Bundesamt für Raumentwicklung (ARE), IVT (IVT), TEH Zürich and USI Lugano, Zürich and Lugano.
- Alderighi, M., & Maggi, R. (2000). Competitività, concorrenza e strategie aziendali. L'economia ticinese nel 2000. Rapporto per la Camera commercio industria artigianato cantone Ticino.
- Alderighi, M., & Maggi, R. (1999). Firm Structure, Uncertainty and Communication Technology. Paper presented at the Conference of the European Regional Science Association.
- Maggi, R. et al. (1999). Multimodale Potenziale im transalpinen Güterverkehr. NRP 41, Bericht B4.
- Bolis, S., & Maggi, R. (1999). Modelling the transport and logistics choice of a shipper. NRP 41, Volume M8.
- Alderighi, M., & Maggi, R. (1999). Competitività e capitale umano. L'economia ticinese ne 1999. Rapporto per la Camera commercio industria artigianato cantone Ticino.
- Maggi, R., & Cento, A. (1999). La natura come risorsa. Valore economico, conoscenze, immagini degli ambienti naturali del Ticino. Rapporto per il dipartimento del territorio e Ticino Turismo.
- Maggi, R., Alderighi, M., Bolis, S., & Cento, A. (1998). Aeroporto Lugano Agno: Analisi e prospettive di sviluppo. Rapporto per il Municipio di Lugano.
- Maggi, R. (1995). Wettbewerbspolitik. Skriptum zum Kurs an der Kaderschule Zürich.
- Maggi, R. (1995). Social and Behavioural Aspects of Transport. Skriptum zum Kurs im "Masters Course on Transportation" am Insituto Superior Tecnico, Lissabon.

- Maggi, R., & Hauser, G. (1995). Deer-Park visits, On site Time and the Value of Wilderness. Revised version of a paper presented at the Annual Conference of the Western Economic Association, Vancouver, 1994.
- Banfi, S., & Maggi, R. (1994). Der Wildpark Langenberg aus der Sicht der Besucherinnen und Besucher (Bericht zuhanden des Stadtforstamtes Zürich).
- Filippini, M., & Maggi, R. (1992). Subventionen und Tarifierung: Das Beispiel der Tarifannäherung. In: Subventionen und Controlling. Bericht zu einem Seminar an der Universität Neuenburg. Publiziert als Unterlagen zu Bildungsveranstaltungen des Eidgenössischen Personalamtes. Bern/Neuenburg.
- Banfi, S., & Maggi, R. (1992). Efficiency versus Pleasure. A Choice Model of Urban Grocery Shopping Behaviour. Paper presented at the Annual Conference of the Western Economic Association, San Francisco.
- Banfi, S., & Maggi, R. (1991). Lebensmitteleinkauf in Zürich: Zwischen Markt und Filiale. Zürich (Arbeitsbericht).
- Iten, R., & Maggi, R. (1989). The Economic Value of Traffic Noise Abatement in an Urban Area: Empirical Evidence from a Hedonic and a Discrete Choice Approach. Paper presented at the 5th World Conference of Transport Research, Yokohama, Japan.
- Maggi, R. (1988). Das Problem der Präferenzfassung im Rahmen von Bewertungsverfahren. Zürich: ETH (IVT-Bericht 70).
- Schelbert, H., Maggi, R. et al. (1988). Wertvolle Umwelt: ein wirtschaftswissenschaftlicher Beitrag zur Umwelteinschätzung in Stadt und Agglomeration Zürich. Zürich: ZKB.
- Schelbert, H., Maggi, R. et al. (1988). Wertvolle Umwelt: ein wirtschaftswissenschaftlicher Beitrag zur Umwelteinschätzung in Stadt und Agglomeration Zürich. Zürich: ZKB.
- Iten, R., Kawassiadis-Karasso, M., & Maggi, R. (1987). Ermittlung individueller Umwelt- und Verkehrspräferenzen am Wohnort: Schlussbericht im Nationalfonds-Projekt Nr. 1.291.85.
- Maggi, R. (1985). Die Verwendbarkeit des Potentialansatzes zur Untersuchung raumwirtschaftlicher Effekte neuer Informationstechnologien (NIT) - Bericht MANTO-ETH Zürich.

Working papers

- Ibraimovic T., Masiero L., & Maggi R. (2011). Measuring the impact of ethnic segregation preferences on the neighbourhood choice. To be submitted to Urban Studies.
- Masiero L., & Maggi, R. (2010). Accounting for WTP/WTA discrepancy in discrete choice models: Discussion of policy implications based on two freight transport stated choice experiments. Quaderno N. 11-03, Faculty of Economics, University of Lugano.