

**Rico Maggi**

Istituto di Ricerche Economiche (IRE)  
Università della Svizzera italiana

**Personal Data**


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Date of birth	January 5, 1951
Place of birth	Chur (GR)
Languages	German (mother tongue), English, Italian, French
Citizenship	Swiss

**Education**


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1996	University of Zürich, Faculty of Economics, Habilitation (venia legendi in Economics)
1984-1985	Université Paris I Panthéon-Sorbonne, Visiting researcher
1982	University of Zurich, PhD in Economics (Dr.oec.publ.)
1976	University of Zurich, MA in Economics (lic.oec.publ.)

**Professional experience - University (since 2000)***Teaching*

From 2000-	Full professor, Faculty of Economics Microeconomics, Tourism Economics, Economics of Transport and Mobility, Architecture and Tourism, Sustainable Tourism Colloquium, Introduction to Urban Economics
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*Service*

From 2000-	Director, Istituto Ricerche Economiche
From 2003-	Director, Master in International Tourism
2018	Chair Local Organizing Committee Regional Studies Association Annual Conference
2006	Chairman of the Local Organizing Committee, Annual Congress Swiss Association of Economics and Statistics
2000	Chairman of the Local Organizing Committee, 6th World Congress of the Regional Science Association International

**Professional experience – Other**


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2019	Team member urban ideas competitions Funicolare degli Angioli, Lugano
From 2019	Team member urban ideas competition Area Ex Officine, Bellinzona
From 2010	Committee Member SBB Forschungsfonds
2002-2019	President, Swiss Transport Research Association
2012-2015	Member Expert Commission Federal Statistical Office
2001-2015	Member of the Council, Marcel Benoist Foundation
2004-2011	Member of the Executive Committee of the Council, SNF
1999-2011	Member of the Research Commission, Swiss Federal Road Office
1997-2009	Member of the Council, Schweizerische Studienstiftung
From 2004	President, then Member of the Scientific Committee, Corso di Laurea in Turismo, Lucca (I)
2001-2009	Member of the Board, Jönköping International Business School (S)
2007-2008	President of the Jury, Urban Ideas Competition Pian Scaiolo (CIPPS)
2003-2007	Member of the Board, Swiss Society for Economics and Statistics
2002-2004	President of the Jury, Urban Ideas competition Nuovo Quartiere Cornaredo (NQC)
1999-2004	Member of the Scientific Advisory Board, BAK

2001-2003	Member of the Federal Expert Commission for a New Regional Policy
1998-2003	Member of the Council of the SNF
1989-1996	Member of the Board and newsletter editor, European Science Foundation Network on European Communication and Transport Activities Research (NECTAR)
2000	OECD Expert Territorial Review Province of Bergamo (I)
1998	OECD Expert on infrastructure induced mobility

### Referee

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Journal of Geographical Systems, Annals in Regional Science, Journal of Air Transport Management, Journal of Business Research, Transportation, Tourism Review, Tourism Analysis, Journal of Tourism Economics

### PhD Student Supervision (since 2015)

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Natalia Tretyakevich: *Corporate Mobility: Impacts on Life Domains and Implications for Work-Life Balance of International Business Travelers and Expatriates.*

Igor Sarman: *Understanding the impact of risk perception in leisure tourism-related decisions and the role of attitudes and preferences.*

Antonio Borriello: *The role of attitudes in determining individual behavior in transportation – from psychology to discrete choice modeling.*

Costanza Naguib: *Relative Wage Mobility: A New Semi-nonparametric Estimation Method.*

Federica Rossi: *Move people or move the plant? Business travel and relocation choices of firms*

Daniele Mantegazzi: *The importance of geographical proximity: evidence on the concentration of firms, culture and political ideologies.*

Davide Arioldi: *Institutional setting and network effect on trade. Three essays on international trade.*

Riccardo Curtale: *Models of individual and group decision-making in the tourism field: controlling for heterogeneity in tastes and decision rules through SP experiments.*

Andrea Pellegrini: *Modeling individual discrete continuous consumption decisions.*

Paolo Malfitano: *Labour market outcomes: Careers, transitions and durations.*

Federica Maggi: *Economic complexity and international market: how do they matter in the national dynamics?*

Ongoing:

Alessandra Motz, Luzius Stricker, Eva Vroegop

### Publications

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Peer reviewed articles (since 2000)

Pellegrini, A., Sarman, I. & Maggi, R. (forthcoming). Understanding tourists' expenditure patterns: a stochastic frontier approach within the framework of multiple discrete-continuous choices. *Transportation*

Rossi, F., & Maggi, R. (2019). Business travel decisions and high-speed trains: an ordered logit approach. *Region*, 6, 1-16

Naguib, C., Baruffini, M. & Maggi, R. (2019). Do wages and job satisfaction really depend on educational mismatch? Evidence from an international sample of master graduates. *Education + Training*, 61, 201-221

Sarman, I., Scagnolari, S., & Maggi, R. (2016). Acceptance of life-threatening hazards among young tourists: A stated choice experiment. *Journal of Travel Research*, 55, 979-992.

Scagnolari, S., Walker, J., & Maggi, R. (2015). Young driver's night-time mobility preferences and attitude towards alcohol consumption: A Hybrid Choice Model. *Accident Analysis and Prevention*, 83, 74-89.

Masiero, L., & Maggi, R. (2012). Estimation of indirect cost and evaluation of protective measures for infrastructure vulnerability: A case study on the transalpine transport corridor. *Transport Policy*, 20, 13-21.

Tretyakevich, N., & Maggi, R. (2011). Not just for business: Some evidence on leisure motivations of conference attendees. *Current Issues in Tourism*, 15(4), 1-5.

Padurean, L., & Maggi, R. (2011). TEFI values in tourism education: A comparative analysis. *Journal of Teaching in Travel & Tourism*, 11(1), 24-37.

Maggi, R., & Padurean, L. (2009). Higher tourism education in English – where and why? *Tourism Review*, 64(1), 48-58.

Bolis, S., & Maggi, R. (2003). Logistics strategy and transport service choices: An adaptive stated preference experiment. *Growth and Change*, 34(4), 490-504.

#### *Book contributions (since 2000)*

Laesser, C. & Maggi, R. (2019). Das Thema Bahnreform in den letzten 25 Jahren: Welche Themen bleiben uns erhalten? Eine Einschätzung auf Basis der Beiträge im Jahrbuch der Schweizerischen Verkehrswirtschaft. In *Schweizer Jahrbuch für Verkehr* (pp. 7-14). IMP-HSG.

Guerra, G., Patuelli, R., & Maggi, R. (2012). Ethnic Concentration, Cultural Identity and Immigrant Self-Employment in Switzerland. In Nijkamp, P., Poot, J., & Sahin, M. (Eds.), *Migration Impact Assessment: New Horizons* (pp. 147-171). Cheltenham Northampton: Edward Elgar.

Maggi, R., & Rudel, R. (2008). The Value of Quality Attributes in Freight Transport: Evidence from an SP-Experiment in Switzerland. In Ben-Akiva, M., Meersman, H., & Van de Voorde, E. (Eds.), *Recent Developments in Transport Modelling: Lessons for the Freight Sector* (pp. 179-190). West Yorkshire: Emerald.

Rudel, R., Tarola, O., & Maggi, R. (2005). Pricing and Financing Transport Infrastructures in Switzerland. A success story? In Ragazzi, G., & Rothengatter, W. (Eds.), *Procurement and Financing of Motorways in Europe. Research in Transportation Economics Volume 15* (pp. 205-213). Amsterdam: Elsevier.

Maggi, R. (2005). Financing Transport Infrastructure. In Hensher, D., & Button, K. (Eds.), *Handbook of Transport Strategy, Policy and Institutions, Handbooks in Transport Vol. 6* (pp. 285-297). Amsterdam: Elsevier.

Maggi, R., & Cento, A. (2002). Long-distance Calls, Media Endowment and Contact Network: An Empirical Study. In Stern, E., Salomon, I., & Bovy, P. (Eds.), *Travel Behaviour: Spatial Patterns, Congestion and Modelling* (pp. 108-120). Cheltenham: Edward Elgar.

Bolis, S., & Maggi, R. (2002). Stated Preferences – Evidence on Shippers' Transport and Logistics Choice. In Danielis, R. (Ed.), *Freight Transport Demand and Stated Preference Experiments* (pp. 203-222). Milano: Franco Angeli.

#### *Books*

Rossi, F. & Maggi, R. (2016). Zurigo-Lugano-Milano. Studio sull'economia ticinese dopo Alptransit. Armando Dadò

Maggi, F. & Maggi, R. (2018). Il Ticino: un'economia locale e globale. Armando Dadò

Maggi R., & Geninazzi, A. (2010). *Verkehrt. Plädoyer für eine nachhaltige Verkehrspolitik*. Verlag Neue Zürcher Zeitung

Nijkamp, P., Vleugel, J., Maggi, R., & Masser, I. (1994). *Missing Transport Networks in Europe*. Aldershot: Avebury.

Button, K., Brown, P., Fischer, M., Maggi, R., Ouwersloot, H., Rammer, C., Rietveld, P., & Salomon, I. (1993). *Academic Links and Communications*. Aldershot: Avebury.

Maggi, R. (1983). *Entwicklungsmöglichkeiten von Schweizer Wintersportorten (PhD thesis)*. Bern/Stuttgart: Paul Haupt.

Kesselring, H., Halbherr, P., & Maggi, R. (1982). *Strassennetzausbau und raumwirtschaftliche Entwicklung*. Bern/Stuttgart: Paul Haupt.

#### *Conference contributions (since 2015)*

Borriello, A., Scagnolari, S. & Maggi, R. (2015). Are commuters in Lugano ready to leave the car? Evaluating conventional and innovative solutions to facilitate the switch. Swiss Transport Research Conference, Ascona

Motz, A., Maggi, R. (2015). The Swiss energy transition: a demand-side perspective. FSR Climate Annual Conference (Firenze, Italy) - October 2015

Motz, A., Scagnolari, S., & Maggi, R. (2015). The willingness to pay of Swiss households for a reliable and green electricity supply: A discrete choice experiment. International Association for Energy Economics (IAEE), (Antalya, Turkey) – May 2015.

Rossi F., Mini V., Maggi R. (2015). Business travel decisions and high-speed train: an ordered logit approach. Regional Studies Association Annual Conference (Piacenza, Italy) - May 2015.

Baruffini, M., & Maggi, R. (2015). Do immigrants displace residents 'jobs? Empirical evidence from Switzerland. Global Growth Agendas: Regions, Institutions and Sustainability "Regional Studies Association Annual conference" (Piacenza, Italy) – May 2015.