

STEFANO SCAGNOLARI

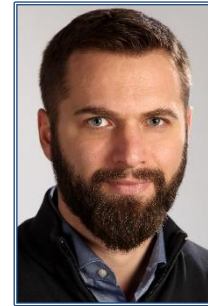
PERSONAL DATA

Place and Date of birth: Bologna (Italy), 23 / 05 / 1980

Nationality: Italian

Civil Status: Married

Personal Address: CH-6818 Melano, Switzerland



WORKPLACE

Institute for Economic Research
University of Lugano
Via Maderno 24
CH-6904 Lugano, Switzerland
Phone: +41 58 666 4666
Email: stefano.scagnolari@usi.ch

CURRENT POSITIONS

University of Lugano (USI), Faculty of Economics

- Post Doc at Institute for Economic Research (IRE)
- Person in charge of the Tourism Observatory (O-Tur)
- Lecturer in "Research Methods" and "Economics of Transport and Mobility" at the Master in International Tourism
- Research assistant for the Swiss National Science Foundation "Post-Car World" project

University of Applied Sciences and Arts of Southern Switzerland (SUPSI)

- Lecturer in "Microeconomics and Industrial Organization" at the Bachelor in Business Administration

Campus Lucca, University of Pisa

- Lecturer in "Statistics" at the Master in Planning and Management of Mediterranean Tourism Facilities

EDUCATION

University of Lugano, Faculty of Economics

PhD in Economics

2013

Thesis: "Leisure Mobility Choices of Young People, Psychological Aspects and Hybrid Choice Models"

Promoter: Prof. Rico Maggi

Grade: Summa cum Laude

University of Bologna, Faculty of Statistical Sciences

Degree in Statistical and Economic Sciences

2005

Thesis: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in EU"

Promoter: Prof. Aura Reggiani; Co-promoter: Prof. Juan Carlos Martin Hernandez

Grade: 104/110

AWARDS AND SCHOLARSHIPS

Scholarship obtained by the Swiss National Science Foundation.

Research period at the University of California, Berkeley. Supervision: Prof. Joan Walker

February 2011 – March 2012

Scholarship obtained by the University of Bologna.

Research period at the University of Las Palmas. Supervision: Prof. C. Martin Hernandez

September 2004 – December 2004

EU's Socrates-Erasmus program obtained by the University of Bologna,

Research period at the University of Las Palmas

September 2003 – September 2004

TEACHING EXPERIENCE

University of Applied Sciences and Arts of Southern Switzerland (SUPSI)	
Lecturer in “Research Methods for Business: Laboratory”	2015/2016
Lecturer in “Microeconomics”	2012 – 2014
University of Pisa, Campus Lucca, EDHEC Business School	
Lecturer in “Mobility: predicting travel choice and transport demand”	2009
University of Pisa, Campus Lucca	
Lecturer in “Transport and Mobility”	2009 – 2011
University of Lugano (USI), Faculty of Economics	
Teaching assistant to Prof. Rico Maggi in “Microeconomics”	2008 – 2011 and 2013 – 2014

PUBLICATIONS AND WORKING PAPERS

Sarman I., Scagnolari S., Maggi R. (2015), “*Acceptance of life-threatening hazards among young tourists: a stated choice experiment*”. Journal of Travel Research.

Scagnolari S., Walker J., Maggi R. (2015), “*Young drivers’ nighttime mobility preferences and attitude toward alcohol consumption: a Hybrid Choice Model*”. Accident Analysis & Prevention, Vol. 83 (74-89).

Scagnolari S., Gogov A., Maggi R. (2014), “*The role of urban landscape perception for ancillary spend of visitors to cultural institutions*”. Working paper.

Scagnolari S., Gogov A. (2014), “*Il consumo di attività culturali: un’analisi del contesto luganese*”. Dati – statistiche e società. Ufficio di Statistica. Repubblica e Cantone Ticino.

Scagnolari S., Gogov A., Maggi R. (2014), “*An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas*”. Working paper.

Scagnolari S. (2012), *New transport modes, fines and police checkpoints: a SP experiment for measures that can help reduce the risks associated with young drivers overnight*. Working paper.

Scagnolari S., Maggi R. (2012), *Attitude towards alcohol consumption and young person’s nighttime choices: an integrated framework for the analysis*. Working paper.

Vrtic, M., N. Schüssler, A. Erath, K. W. Axhausen, E. Frejinger, J. Stojanovic, M. Bierlaire, R. Rudel, S. Scagnolari and R. Maggi (2007e) *Einbezug von Reisekosten bei der Modellierung des Mobilitätsverhaltens*, Research Report, Forschungsauftrag Nr. 2005/004, Swiss Association of Transportation Engineers and Experts (SVI), IVT, ETH Zurich, TRANSP-OR, EPF Lausanne and Institute for Economic Research (IRE), University of Lugano, Zurich.

Scagnolari S., Reggiani A., Martin J.C. (2006) “*Accessibilità e trasporti in Europa: metodologie di sintesi ed applicazioni*” in Brunetta G, Fistola R. (a cura di), *Trasformazioni, Coesioni, Sviluppo Territoriale; temi emergenti nelle scienze regionali*. Vol. 1390.38 - Franco Angeli, Milano

TECHNICAL REPORTS

Curtale R. and Scagnolari S. (2017) “*Il Ticino Turistico – Rapporto Destinazione 2017*”. Tourism Observatory, Institute for Economic Research. Lugano.

Sarman, I., and Scagnolari S. (2017) “*Inchiesta su case ed appartamenti di vacanza in Ticino*”. Tourism Observatory, Institute for Economic Research. Lugano

Curtale R. and Scagnolari S. (2016) “*Il Ticino Turistico – Rapporto Destinazione 2016*”. Tourism Observatory, Institute for Economic Research. Lugano.

Sarman I., Pellegrini A., Scagnolari S. (2016) “*Turismo alberghiero in Ticino – Rapporto Trend Anno turistico 2015*” Tourism Observatory, Institute for Economic Research. Lugano

- Chen C. C. and Scagnolari S. (2015) *“Scandinavian Countries – Source Markets Report 2015”* Tourism Observatory, Institute for Economic Research. Lugano
- Tretyakevich N., Sarman I., Sturm C.S., Scagnolari S. (2015) *“Il Ticino Turistico – Rapporto Destinazione 2015”* Tourism Observatory, Institute for Economic Research. Lugano.
- Sarman I., Pellegrini A., Scagnolari S. (2015) *“Turismo alberghiero in Ticino– Rapporto Trend Anno turistico 2014”* Tourism Observatory, Institute for Economic Research. Lugano
- Tretyakevich N., Curtale R., Scagnolari S. (2015) *“Il Turismo d’affari – Panoramica generale, approfondimenti, sfide e opportunità”* Tourism Observatory, Institute for Economic Research. Lugano.
- Chen C. C., Scagnolari S., Qumsieh G. (2014) *“Gulf Cooperation Council Countries – Source Markets Report 2014”* Tourism Observatory, Institute for Economic Research. Lugano
- Sarman I., Sturm C.S., Scagnolari S. (2014) *“Inchiesta sulle case secondarie nella Regione Lago Maggiore e Valli: abitudini e comportamenti dei proprietari”* Tourism Observatory, Institute for Economic Research. Lugano.
- Pellegrini A., Scagnolari S. (2014) *“Turismo alberghiero in Ticino: Rapporto Trend - Stagione estiva 2013”* Tourism Observatory, Institute for Economic Research. Lugano
- Sarman I., Zoltan J., Scagnolari S. (2014) *“Ticino Discovery Card – Analisi sull’utilizzo della carta turistica, stagione estiva 2012”* Tourism Observatory, Institute for Economic Research. Lugano
- Pellegrini A., Scagnolari S. (2014) *“Turismo alberghiero in Ticino: Rapporto Trend - Stagione invernale 2013”* Tourism Observatory, Institute for Economic Research. Lugano
- Chen C. C., Scagnolari S. (2013) *“Cina – Rapporto source Markets 2013”* Tourism Observatory, Institute for Economic Research. Lugano
- Rudel R., Scagnolari S. (2006) *“Freight Transport across the Alps between 1994 and 2004”* Institute for Economic Research. Lugano

CONFERENCES

- 6th International Conference on Traffic and Transport Psychology (ICTTP), Brisbane
 Paper presented: “Effective measures designed to reduce young drivers' risk: a model which integrates attitudes toward aberrant driving behaviours” **August 2016**
- 14th World Conference on Transport Research (WCTR), Shanghai
 Paper presented: “The pleasure of driving as a constraint for leaving the car: evidence from a hybrid choice model” **July 2016**
- 16th Swiss Transport Research Conference (STRC), Ascona
 Paper presented: “Is the pleasure of driving a constraint for leaving the car?” **May 2016**
- 15th Swiss Transport Research Conference (STRC), Ascona
 Paper presented: “Are commuters in Lugano ready to leave the car? Evaluating conventional and innovative solutions to facilitate the switch” **May 2015**
- 10th World Congress of the Regional Science Association International (RSAI), Bangkok
 Paper presented: “The role of urban landscape perception for ancillary spend of visitors to cultural institutions” **May 2014**
- Global Tourism & Hospitality Conference and Asia Tourism Forum, Hong Kong
 Paper presented: “An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas” **May 2014**
- 14th Swiss Transport Research Conference (STRC), Ascona
 Paper presented: “An Image-Based SP Experiment to Measure Willingness to Pay of Residents and Tourists for Improving Quality of Urban Areas”
 Paper presented: “The role of urban landscape perception for ancillary spend of visitors to cultural institutions” **May 2014**

- 3rd International Choice Modelling Conference (ICMC), Sydney
Paper presented: "Acceptance of life-threatening hazards among young tourists: a stated choice experiment" **July 2013**
- 13th Swiss Transport Research Conference (STRC), Ascona
Paper presented: "Relationality in Urban Processes: How Cultural Projects Makes Connections with the Human and Physical Reality" **April 2013**
- 13th International Conference on Travel Behaviour Research (ICTBR), Toronto
Paper presented: "Young drivers' night-time mobility preferences and attitude toward alcohol consumption: a Hybrid Choice Model" **June 2012**
- 12th Swiss Transport Research Conference (STRC), Ascona
Paper presented: "New transport modes, fines and police checkpoints: a SP experiment for measures that can help reduce the risks associated with young drivers overnight" **May 2012**
- 10th Swiss Transport Research Conference (STRC), Ascona
Paper presented: "Leisure mobility choices at nighttime: a stated choice experiment to model heterogeneity in young's preferences" **May 2010**
- Multidisciplinary Decision Science Symposium, Singapore
Paper presented: "Modelling heterogeneity in young person's night time choices – accounting for attitude and behaviour in alcohol consumption" **August 2010**
- XXVI A.I.S.Re "Italian Conference on Regional Sciences", Napoli
Paper presented: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in Europe" **October 2005**
- VII NECTAR Conference, Las Palmas de Gran Canary
Paper presented: "Accessibility and Transports: Methodological and Empirical Developments with reference to the Introduction of the TENs Railways Network in Europe" **June 2005**

ACCADEMIC WORK EXPERIENCES

- University of Lugano (USI), Institute for Economic Research
Organizing committee: "NECTAR Cluster 5 workshop on Transport and Tourism" **September 2016**
- University of Lugano (USI), Faculty of Economics
Research assistant for the project "Innovation potentials in the price and product lines policy of SBB: Empirical Analysis and Simulation of the decision behavior" sponsored by SBB **2014 – 2016**
- University of Lugano (USI), Institute for Economic Research
Research assistant in the economic research team for the "Urban Relation" project sponsored by the Swiss National Science Foundation **2012 – 2014**
- University of Lugano (USI), Faculty of Economics
Organizing committee: "ConfronTi-turismo" **2013 -**
- University of Lugano (USI), Faculty of Economics
Organizing committee: "Swiss Transport Research Conference STRC" **2010 and 2014**
- Libera Università di Lingue e Comunicazione IULM, Milano
Seminar: "Transport and Economics" **May 2014**
- Goethe-University, Frankfurt
Workshop: "Modelling Consumer Decision Making and Discrete Choice Behaviour" **June 2010**

LANGUAGES

- Italian** – native language **Spanish** – advanced
English – advanced **French** – comprehension and reading with basic competence

COMPUTER SKILLS

Microsoft Office Package; PythonBIOGEME; BIOGEME; Nlogit; Ngene; SPSS; STATA (elementary)