

CURRICULUM VITAE

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Natalie Rangelov, PhD

Natalie.Rangelov@gmail.com

EDUCATION

- 10/2011 – 08/2017 **Doctoral Student in Communication Sciences.** Università della Svizzera italiana, Switzerland.
Main subjects: Social Marketing, Behavior Change, Health Promotion, Obesity, Nutrition and Physical Activity, Internet Communication Technologies (ICT).
Thesis title: “Understanding the Effects of Communication and Engagement in a Social Marketing Intervention on Children’s Eating Behavior: Design, Measurement and Evaluation”
Thesis Supervisor: Prof. Dr. L. Suzanne Suggs
Thesis grade: Summa cum Laude
- 09/2008 – 07/2011 **Master of Arts in Public Management and Policy (PMP).** Swiss Graduate School of Public Administration (Institut de Hautes Etudes en Administration Publique), Université de Lausanne and Università della Svizzera italiana, Switzerland.
Specialization: Public Communication
Main subjects: Social Marketing, Swiss Public Administration, Public Communication, Public Law, Public Economy, Management, Industrial Organization.
Thesis title: “Developing a Healthy Diet and Physical Activity Intervention Following the Social Marketing Framework, Using new Technologies and Involving Multiple Stakeholders: Successes, Challenges and Future Directions”
Thesis Supervisor: Prof. Dr. L. Suzanne Suggs
Thesis grade: 10/10
- 10/2004 – 01/2008 **Bachelor in Slavic Studies and in Political Science** (complementary branch: English). Université de Lausanne, Switzerland.
Main subjects: Russian (Linguistics, Literature, Grammar, History and Civilization), Political Science (Political Sociology, Social Sciences, Public Policies, Comparative Environmental Policies, International Relations), and English (Literary Analysis, Literature, English Language and Linguistics, Medieval English)
- 09/2000 – 06/2004 **Maturità Cantonale.** Liceo di Lugano 1, Switzerland.
Main subjects: Italian, German, French, English, Mathematics, Human sciences (History and Geography), Experimental Sciences (Physics, Chemistry, Biology), Arts (Music and History of Arts), Pedagogy and Psychology
Specific option: French
Lavoro di maturità: Translation and comment of “The Telephone Game” by W. Trevor

WORKING EXPERIENCE

- 09/2017 – Present **Lecturer.** Department Gesundheit, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW), Switzerland.
Course: Health Communication and Social Marketing, Bachelor Level
- 10/2017 – Present **Postdoctoral Fellow.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
- 07/2015 – 09/2015 **Intern.** World Health Organization. Division of Non communicable Diseases and Promoting Health through the Life-course. Nutrition, Physical Activity and Obesity (NAO) department. WHO Regional Office for Europe, Copenhagen Denmark.
- 03/2010 – 09/2017 **Research Assistant and Project Manager.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Main Project: FAN – Famiglia, Attività fisica, Nutrizione (Project manager)
- 06/2008 – 08/2008 **Intern.** Exigen Group. San Francisco Bay Area, United States of America.

VOLUNTEERING EXPERIENCE

- 12/2017 **Volunteer.** Service Civil International and Cooperativa Pantarei. December 16-17, 2017. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).
- 10/2017 **Volunteer.** Service Civil International and Cooperativa Pantarei. October 21-22, 2017. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).
- 05/2017 **Volunteer.** Service Civil International and Cooperativa Pantarei. May 06-07, 2017. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).
- 03/2017 **Volunteer.** Service Civil International and Cooperativa Pantarei. March 11-12, 2017. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).
- 12/2016 **Volunteer.** Service Civil International and Cooperativa Pantarei. December 03-04, 2016. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).

- 08/2016 **Volunteer.** Service Civil International and Kiburanga Community Based Organization. August 5-28, 2016. Kiburanga, Kuria, Kenya.
Aim of the work camp: Kiburanga Community Development. In particular working with children and women, around community development and health issues. Cultural Exchange.
- 04/2016 **Volunteer.** Service Civil International and Cooperativa Pantarei. April 16-17, 2016. Murisengo (TO), Italy
Aim of the work camp: redevelopment of a rural area; agriculture; socialization and networking with the community (disabled people).
- 02/2016 **Volunteer.** Service Civil International and Cooperativa Pantarei. February 21-22, 2016. Murisengo (TO), Italy.
Aim of the work camp: redevelopment of a rural area; construction; socialization and networking with the community (disabled people).
- 02/2008 Contact Making Seminar CMS – SEE YOU(th) in CROATIA!. Osijek, Croatia

TEACHING EXPERIENCE

- 09/2017 – present **Lecturer.** Department Gesundheit, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW), Switzerland.
Course: Health Communication and Social Marketing, Bachelor Level
- 10/2015 **Guest Lecturer.** IFS local community workshop PMP9: How do we find and how do we involve and handle the stakeholders? Aalborg University. Copenhagen, Denmark.
Lecture: Identifying and Involving Local Community Stakeholders: Case of FAN.
- 09/2014 **Guest Lecturer.** Kanton Aargau, Departement Gesundheit und Soziales. Gesundheitsförderung DGS. Wettingen, AG, Switzerland.
Lecture: Social Marketing, Health Practitioners.
- 09/2014 **Guest Lecturer.** Kanton Luzern. Gesundheits- und Sozialdepartement. Dienststelle Gesundheit. Luzern, LU, Switzerland.
Lecture: Social Marketing, Health Practitioners.
- 09/2014 – present **Lecturer and Teaching Assistant.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Introduction to Social Marketing, Bachelor Level
- 09/2014 – 01/2016 **Lecturer and Teaching Assistant.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Social Media Communication for Sustainable Behaviors, Bachelor Level

- 03/2014 **Guest Lecturer.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Comunicazione e Marketing Sociale. Bachelor Level.
- 09/2013 – present **Lecturer and Teaching Assistant.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Social Marketing, Master Level
- 09/2011 – 01/2013 **Lecturer and Teaching Assistant.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Design and Evaluation of Health Campaigns, Master Level.
- 11/2012 **Guest Lecturer.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Social Marketing, Master Level.
- 10/2012 **Guest Lecturer.** Institute of Public Communication (ICP), Faculty of Communication Sciences, Università della Svizzera italiana, Switzerland.
Course: Social Marketing, Master Level.

COURSES TAKEN WITHIN THE DOCTORAL PROGRAM

- 04/2017 – 06/2017 ThinkStoryline!® Training (1st ScienceFlashTalk), Instr. Alexis Puhan and Kathrin Puhan
SSPH+ Swiss School of Public Health+, Switzerland
- 03/2017 – 05 /2017 Behavioral Science Research Seminar, Prof. Reto Hofstetter
Università della Svizzera italiana, Switzerland
- 24-28 Aug 2015 ICT Assisted Methods for Measuring Diet & Behaviour in Complex Foodscapes, Various Professors
Training and Research Course, Aalborg University, Copenhagen, Denmark
- 06/2015 All work and no play? Judging the Uses of Mobile Phones in Developing Countries, Prof. Araba Sey
Università della Svizzera italiana, Switzerland
- 03/2015 Bridging Qualitative and Quantitative Perspectives in Discourse Analysis. Software Tools and Research Strategies, Proffs. Mark Aakhus, Vittorio Cobianchi, Michael O'Donnell
Università della Svizzera italiana, Switzerland
- 25-30 Aug 2014 Leadership and Communication, Prof. François Lagarde
Summer School in Public Health Policy, Economics and Management (SSPH+)

- 10/2013 – 12/2013 Global Health: An Interdisciplinary Overview, Various Professors
University of Geneva, Switzerland
- 26-31 Aug 2013 Governance and Management of Comprehensive Health Networks Based on
Population Approach, Prof. Denis Roy
Summer School in Public Health Policy, Economics and Management (SSPH+)
- 05/2013 Experimental Research Design, Prof. Duncan Guest
Università della Svizzera italiana, Switzerland
- 09/2012 – 11/2012 Research Policy and Grant Proposal Writing, Dr. Benedetto Lepori
Università della Svizzera italiana, Switzerland
- 06-22 Mar 2012 Applied Regression Methods, Dr. Chris Mc Intyre
Università della Svizzera italiana, Switzerland
- 14-23 Feb 2012 Advanced Statistical Methods, Dr. Chris Mc Intyre
Università della Svizzera italiana, Switzerland
- 11/2011 – 12/2011 Academic Teaching of Economics, Management and Communication, Prof.
Lorenzo Cantoni
Università della Svizzera italiana, Switzerland
- 21-26 Nov 2011 Basic Statistics I and II, Prof. Bert Meuffels
Università della Svizzera italiana, Switzerland
- 25-28 Oct 2011 Rational Choice Theory and Behavioral Economics in Journalism and Mass
Media Communication, Prof. James T. Hamilton,
Università della Svizzera italiana, Switzerland

OTHER ACADEMIC ACCOMPLISHMENTS

- 09/2014 – 09/2015 Doctoral Students' representative at faculty council, Faculty of
Communication Sciences, Università della Svizzera italiana, Switzerland.
- 09/2009 – 03/2010 Master students' representative at faculty council, Faculty of Economics,
Università della Svizzera italiana, Switzerland.
- 09/2008 – 03/2010 Public Management and Policy Master students' representative, Swiss
Graduate School of Public Administration (IDHEAP), Switzerland.
- 09/2000 – 06/2001 Student representative, Liceo Lugano 1, Switzerland.

SERVICE

- 11/2014 – Present Vice President at the European Public Health Association (EUPHA) Section on Food and Nutrition
- 05/2014 Representative at the European Commission Workshop “School Food and Nutrition Policy in Europe: policies, interventions and their impact”. European Commission Joint Research Center (JRC) Institute for Health and Consumer Protection. Ispra, Italy.
- 11/2013 – Present Committee for developing a UN/WHO Framework Convention for Healthy Nutrition, in collaboration with EUPHA Section on Food and Nutrition and WHO Europe.
- 11/2013 – 11/2014 Executive member at the European Public Health Association (EUPHA) Section on Food and Nutrition

EDITORIAL SERVICE

- 02/2018 – Present Reviewer, *Journal of Medical Internet Research*
- 11/2013 – Present Reviewer, *Public Health Nutrition*
- 01/2013 – Present Reviewer, *Global Health Promotion*
- 05/2014 – 05/2016 Coordinator, *Social Marketing Quarterly* Special Issue
- 2018 – Present Abstract Reviewer, *European Social Marketing Conference*
- 2014 – Present Abstract Reviewer, *European Public Health Conference*

LANGUAGE SKILLS

Mother tongue: Italian

Other languages (European level*)

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
French	C2	C2	C2	C2	C2
English	C2	C2	C2	C2	C2
German	C1	C1	C1	C1	C1
Croatian	C2	C2	C2	C2	C1
Bulgarian	C2	C2	C2	C2	C1
Russian	C1	C1	C1	C1	C1
Spanish	C1	C1	C1	B2	B2
Portuguese	A1	A2	A1	A1	-
Danish	-	A1	-	A1	-

*A1/A2 = Basic user, B1/B2 = Independent user, C1/C2 = Proficient user

COMPUTER SKILLS

Operative systems: Windows and Mac OS X	Proficient user
Microsoft Office (Word, Excel, PowerPoint, Outlook)	Proficient user
iWork (Pages, Number, Keynote)	Proficient user
Adobe CS4 (Adobe, Photoshop, Dreamweaver)	Good knowledge
Adobe CS4 (InDesign)	Good knowledge
Programming languages	Basic knowledge
LimeSurvey, Qualtrics (web-based survey application)	Good knowledge
Content management systems (CMS) (WordPress)	Good knowledge
Phpbb (administration forum)	Basic knowledge
SPSS analysis software	Basic knowledge
STATA analysis software	Basic knowledge

PUBLICATIONS

Papers

Rangelov N., Lachat C., Birt C. (in review). **Healthy and Sustainable Diets in Europe.**

Rangelov N. (in review). **E-health Interventions : is all Engagement Equal in Association with Children's Food Choice?**

Rangelov, N., Marques-Vidal, P. & Suggs L.S. (2018). **Reporting children's food consumption: a comparison of reliability between a 2-day food record and a 7-day food diary.** *Nutrire*. Volume 43, No.24.

Rangelov N., Della Bella S., Marques-Vidal P., and Suggs L.S. (2018). **Does additional support provided through e-mail or SMS in a Web-based Social Marketing program improve children's food consumption? A Randomized Controlled Trial.** *Nutrition Journal*. Volume 17, No.24.

Suggs L.S., Della Bella S., Rangelov N., Marques-Vidal P. (2018). **Is it better at home with my family? The effects of people and place on children's eating behavior.** *Appetite*. Volume 121, No. 1, pp.111-118. (Published online in 2017).

Rangelov N., Suggs L.S., Occa A., Radchuk O., and Schmeil A. (2017). **Online Games to Improve Children's Knowledge of Nutrition and Physical Activity Guidelines – A Pilot Study.** *Global Journal of Health Science*. Volume 9, No. 4, pp. 134-141.

Rangelov N., Suggs L.S., Marques-Vidal P. (2016). **I did eat my vegetables. Agreement between parent and child food intake diaries.** *Public Health Nutrition*. Volume 19, No. 17, pp. 3106-3113.

Rangelov, N. & Suggs, L.S. (2015). **Using strategic social marketing to promote healthy nutrition and physical activity behaviors to parents and children in Switzerland: the development of FAN.** *Cases in Public Health Communication & Marketing*. Volume 8, pp. 28-51.

Contributions to books

Suggs L. S., Rangelov N., Schmeil A., Occa A., Bardus M., Radchuk O., and Dianat S. (2015). **E-Health Services.** In Mansell, R and Ang, P-H (Eds), *The International Encyclopedia of Digital Communication and Society*, Wiley Blackwell-ICA Encyclopedias of Communication. Malden and Oxford: Wiley, ISBN 9781118290743. DOI: 10.1002/9781118767771.wbiedcs080

Suggs L. S., Rangelov N., Rangel Garcia M., and Aguirre Sánchez L. (2013). **FAN – Famiglia, Attività fisica, Nutrizione: Ticino Switzerland's campaign for healthy weight.** In: Hastings G., Domegan C., (eds.) *Social marketing, from tunes to symphonies*. Routledge, UK.

Reports

EUPHA (Birt, Buzeti, Grosso, Justesen, Lachat, Lafranconi, Mertanen, Rangelov, Sarlio-Lähteenkorva) (2017). **Healthy and Sustainable Diets for European Countries.**

Conferences with proceedings

Rangelov N. (2018). **The EUPHA Report on Healthy and Sustainable Diets: what EU policies are now needed? – How the report was developed, and its recommendations.** 11th Annual EUPHA Conference “Winds of change: towards new ways of improving public health in Europe”. November 28 – December 1, 2018. Ljubljana, Slovenia. European Journal of Public Health (2018) Volume 28 (suppl 4).

Rangelov N. (2017). **Healthy and Sustainable Diets for European Countries – Background, Methodology and Findings.** 10th Annual EUPHA Conference “Sustaining resilient and healthy communities”. November 1-4, 2017. Stockholm, Sweden. European Journal of Public Health (2017) Volume 27 (suppl 3).

Rangelov N., Suggs L.S, Marques-Vidal P. (2016). **Comparison of two child-friendly food diaries to assess eating behavior in Switzerland.** 9th Annual EUPHA Conference “All for Health – Health for All”. November 9-12, 2016. Wien, Austria. European Journal of Public Health (2016) Volume 26 (suppl 1).

Rangelov N., Marques-Vidal P., Suggs L.S. (2015). **Assessing children’s eating behavior using a 7-day food log.** 8th Annual EUPHA Conference “Health in Europe – from global to local policies, methods and practices”. October 14-17, 2015. Milan, Italy. European Journal of Public Health (2015) Volume 25 (suppl 3).

Della Bella S., Suggs L.S., Marques-Vidal P., Rangelov N. (2015). **Dietary patterns and their determinants in a sample of 6 to 12 year old Swiss children.** 8th Annual EUPHA Conference “Health in Europe – from global to local policies, methods and practices”. October 14-17, 2015. Milan, Italy. European Journal of Public Health (2015) Volume 25 (suppl 3).

Suggs L.S., Della Bella S., Marques-Vidal P., Rangelov N. (2015). **Association of food intake and body mass index among 6 to 12 year old Swiss children.** 8th Annual EUPHA Conference “Health in Europe – from global to local policies, methods and practices”. October 14-17, 2015. Milan, Italy. European Journal of Public Health (2015) Volume 25 (suppl 3).

Rangelov N. and Suggs L. S. (2014). **Physical activity and nutrition outcomes of participants involved in one edition versus two editions of FAN, a social marketing intervention delivered online to families to prevent obesity in Switzerland.** 7th Annual EUPHA Conference “Mind the gap: Reducing inequalities in health and health care”. November 19-22, 2014. Glasgow, Scotland, UK. European Journal of Public Health (2014) Volume 24 (suppl 2).

Suggs L. S. and Rangelov N. (2014). **The FAN project.** 7th Annual EUPHA Conference “Mind the gap: Reducing inequalities in health and health care”. November 19-22, 2014. Glasgow, Scotland, UK. European Journal of Public Health (2014) Volume 24 (suppl 2).

Rangelov N., Gerards, M., Sorensen K. and Suggs, L. S. (2013). **A tailored e-health social marketing intervention to promote healthy nutrition and regular physical activity among families in Switzerland: participant engagement and behavioral outcomes.** 6th Annual EUPHA Conference “Health in Europe: are we there yet?”. November 13-16, 2013. Brussels, Belgium. European Journal of Public Health (2013) Volume 23 (suppl 1).

Suggs L. S. and Rangelov N. (2012). **Using new technologies to promote healthy nutrition and physical activity to children and their parents in Switzerland, 2010-2012: A social marketing success story.** 5th Annual European Public Health Association (EUPHA) Conference “Inclusion for ALL”. November 7-11, 2012. Malta. European Journal of Public Health (2012) Volume 22 (suppl 2).

Conferences

Tessier S., Suggs L. S., Rangelov N. (2018). **The “Fun on the Bridge” Intervention. Improving Road Safety in Italy.** 4th ESMA (European Social Marketing Association) Conference. September 5-7, 2018. Antwerp, Belgium.

Speranza C., Rangelov N., Suggs L. S. (2018). **A Social Marketing Approach to Promoting Education for Young Arusha Women.** 4th ESMA (European Social Marketing Association) Conference. September 5-7, 2018. Antwerp, Belgium.

Rangelov N. (2017). **Influence of Online and Offline Engagement on Behavioral Outcomes in a Social Marketing e-Intervention.** World Social Marketing Conference, May 16-18, 2017. Washington DC, United States of America.

Della Bella S., Rangelov N., Marques-Vidal P., Suggs L. S. (2017). **Social Marketing Intervention Effects on Children’s Diet.** World Social Marketing Conference, May 16-18, 2017. Washington DC, United States of America.

Rangelov N., Della Bella S., Marques-Vidal P., Suggs L. S. (2016). **The effect of a Social Marketing Intervention on Children’s Adherence to the Swiss Nutrition Guidelines.** 3rd ESMA (European

Social Marketing Association) Conference. September 22-24, 2016. Espoo, Finland. **Poster awarded for best poster presentation.**

Rangelov N., Suggs L.S., Marques-Vidal P. (2016). **I did eat my vegetables. Agreement between parent and child food intake diaries.** Published in Public Health Nutrition. Institute of Public Communication (ICP) Research Seminar. June 1, 2016. Lugano, Switzerland.

Rangelov N. and Suggs L. S. (2014). **Developing FAN, a Physical Activity and Nutrition e-Intervention: Focus on Customer Orientation, Insight and Segmentation.** 2nd ESMA (European Social Marketing Association) Conference. September 25-26, 2014. Rotterdam, The Netherlands.

Rangelov N. and Suggs, L. S. (2014) **FAN: una campagna ticinese di marketing sociale per promuovere stili di vita salutari nelle famiglie con bambini in età scolastica tramite nuove tecnologie di comunicazione.** Convegno dell'Associazione Alessandro Liberati/Network Italiano Cochrane. May 23, 2014. Milan, Italy. **Poster awarded for best poster presentation. Invited oral presentation.**

Rangelov N. (2013). **FAN – Engagement and family involvement in a social marketing intervention communicating about physical activity and nutrition behaviors to prevent obesity in Ticino families.** EpiDay Conference. December 11, 2013. Lugano, Switzerland.

Rangelov N. (2013). **Presentation of my Doctoral Research.** Institute of Public Communication (ICP) Doctoral Seminar. September 24, 2013, Lugano, Switzerland.

Rangelov N. and Suggs L. S. (2013). **FAN – A Social Marketing intervention supporting healthy weight in parents and children through the use of new technologies.** World Social Marketing Conference, April 21-23, 2013. Toronto, Canada.

Suggs L. S. and Rangelov N. (2012). **Doing Social Marketing to promote healthy weight to parents and children: Lessons learned from the FAN project.** 1st ESMA (European Social Marketing Association) Conference. November 26-28, 2012. Lisbon, Portugal.

Suggs L. S. and Rangelov N. (2012). **FAN – Famiglia, Attività fisica, Nutrizione: the results of the first edition of FAN.** FAN Event and Conference. March 4, 2012. Lugano, Switzerland.

Rangelov N. (2011). **Promoting physical activity and healthy diet to families living in Ticino: the FAN – Famiglia, Attività fisica, Nutrizione project.** Institute of Public Communication (ICP) Research Colloquium. October 19, 2011. Lugano, Switzerland.

Invited Speeches

Rangelov N. (2018). **Alimentazione e Movimento per uno Stile di Vita Sano.** Commissione Cantonale per il Servizio Dentario Scolastico. Fondazione per le Operatrici di Prevenzione Dentaria. Società Svizzera Odontoiatri. *Corso di Aggiornamento per Operatrici di Prevenzione Dentaria.* May 3, 2018. S. Antonino, Switzerland.

Rangelov N. (2017). **Promotion de la santé à travers le marketing social et les médias sociaux.** Neuchâtel Canton and Réseau d'écoles21 Neuchâtel. *Médias sociaux et promotion de la santé: quels enjeux pour l'école.* November 22, 2017. Neuchâtel, Switzerland.

Rangelov N. (2017). **Communiquer de manière efficace en utilisant le marketing social.** Promotion Santé Suisse. *Communiquer – oui, mais comment et avec qui?*, 10ème Journée de mise en réseau des programmes d'action cantonaux et 4ème rencontre des responsables cantonaux de la santé psychique. November 9, 2017. Bern, Switzerland.

Rangelov N. (2016). **Promouvoir la santé en utilisant les technologies de la communication: opportunités et défis.** Neuchâtel Canton and Centre neuchâtelois de psychiatrie. *Entre évidence scientifique et Snapchat: Les enjeux actuels de la communication en prévention et promotion de la santé,* Colloque cantonal de la promotion de la santé. December 6, 2016. Neuchâtel, Switzerland.

Rangelov N. (2014). **Social Marketing Approaches to Changing Behaviour; Experience from the FAN (Family, Activity, Nutrition) Project.** Health and Vitality in Travel, 1st International Conference. November 6, 2014. Bulle, Switzerland.

Rangelov N. (2014). **FAN Ein Tessiner Social Marketing Programm zur Adipositas-Prävention in Familien.** Aargau Canton. *Social Marketing in der Gesundheitsförderung: Zielgruppen in der Praxis erfolgreich erreichen.* September 3, 2014. Kloster Wettingen, Switzerland.

Rangelov N. (2014). **FAN Ein Tessiner Social Marketing Programm zur Adipositas-Prävention in Familien.** Aargau Canton. *Social Marketing in der Gesundheitsförderung: Zielgruppen in der Praxis erfolgreich erreichen.* September 4, 2014. Luzern, Switzerland.

Rangelov N., Suggs L. S. (2014). **FAN: una campagna ticinese di marketing sociale per promuovere stili di vita salutari nelle famiglie con bambini in età scolastica tramite nuove tecnologie di comunicazione.** Convegno dell'Associazione Alessandro Liberati/Network Italiano Cochrane. May 23, 2014. Milan, Italy. Poster awarded for best poster presentation. Invited oral presentation.

Suggs L. S. and Rangelov N. (2011). **Le nuove tecnologie: quale il loro ruolo nella promozione di comportamenti favorevoli alla salute? Il progetto FAN – Famiglia, Attività fisica, Nutrizione.** Seminario cantonale 2011. *Peso Corporeo sano: come agire sui determinanti?* May 21, 2011. Bellinzona, Switzerland.