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 Switzerland

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#### ACADEMIC EMPLOYMENT

02/2017 – 08/2019 PostDoc at the Institute of Media and Journalism, Università della Svizzera italiana  
 03/2014 – 01/2017 Research and Teaching Assistant at the Institute of Media and Journalism, Università della Svizzera italiana  
 04/2012 – 06/2012 Research Assistant at the Research Unit Media Convergence, University of Mainz  
 03/2011 – 08/2011 Research Assistant at the Research Unit Media Convergence, University of Mainz  
 10/2001 – 06/2002 Student Assistant at the Hans-Bredow-Institut für Medienforschung, University of Hamburg

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#### ACADEMIC EDUCATION

06/2010 – 02/2017 PhD, Università della Svizzera italiana (summa cum laude)  
 10/1999 – 06/2007 MA, University of Zurich (insigni cum laude)  
 10/2001 – 09/2002 Erasmus exchange year, University of Hamburg

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#### ACADEMIC FURTHER EDUCATION

06/2017 University of St. Gallen: Global school in empirical research methods: *Mediation, Moderation, and Conditional Process Analysis II* (Prof. Dr. Andrew F. Hayes)  
 08/2016 USI: Summer school on advanced methods in the social sciences: *Structural Equation Modeling* (Prof. Dr. Eldad Davidov, Prof. Dr. Peter Schmidt)  
 08/2015 USI: Summer school on advanced methods in the social sciences: *Experimental Methods* (Prof. Dr. Zachary Estes)  
 08/2015 USI: Summer school on advanced methods in the social sciences: *The Analysis of Social Networks* (Prof. Dr. Alessandro Lomi, Prof. Dr. Garry Robins)  
 08/2012 USI: Summer school on advanced methods in the social sciences: *Case Studies* (Prof. Dr. Michael Gibbert)

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**TEACHING**

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12/2017	Guest lecture in the MA course <i>Media Hypes</i> , University of Münster, Germany
2016 – since	Lectures in the MA course <i>Communication in the Media Industries</i> , Università della Svizzera italiana
2016 – since	Lectures in the MA course <i>Economics of Journalism and Quality Management in Newsrooms</i> , Università della Svizzera italiana
2016 – since	Lectures in the BA course <i>Introduzione al Giornalismo</i> , Università della Svizzera italiana

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**SUPERVISION OF MA THESES**

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2016 – since	MA program <i>New Media Journalism</i> , Leipzig School of Media, Germany
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**AWARDS AND GRANTS**

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03/2015	Swiss National Science Foundation (SNSF): Grant for the PostDoc project Herd Behavior in News Markets
04/2014	Swiss Association of Communication and Media Research (SACMR): Young Academics Award
08/2012	Swiss National Science Foundation (SNSF): Grant for the FORS summer school on advanced methods in the social sciences
05/2012	Medien- und Unternehmensförderungsstiftung (FERS): Grant for the PhD project Complexity, Uncertainty and Change in News Organizations

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**MEMBERSHIPS**

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2016 – since	German Communication Association (DGPK)
2016 – since	MedienökonomieJR
2016 – since	European Communication Research and Education Association (ECREA)
2015 – since	International Communication Association (ICA)
2014 – since	European Media Management Association (EMMA)
2013 – since	Netzwerk Medienstrukturen
2012 – since	Swiss Association of Communication and Media Research (SACMR)

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**EMPLOYMENT IN JOURNALISM (SINCE MA)**

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03/2010 – 02/2012	Multimedia editor at Swiss Radio and Television, editorial department: SF Wissen (60-80 percent)
07/2009 – 02/2010	Channel manager at Swisscom, editorial department: Digital and Technology (80 percent)
09/2007 – 08/2009	Online-/Print editor at the journalistic start-up ".ch", editorial department: Digital and Technology (80 percent)

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**LANGUAGE SKILLS**

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German	Native speaker
English	Speaking (very good), reading (very good), writing (very good)
Polish	Speaking (good), reading (good), writing (basic)
French	Speaking (basic), reading (basic), writing (basic)

## PUBLICATIONS

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### PEER-REVIEWED JOURNAL ARTICLES

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|--------------|---|
| In progress  | Wilczek, B. The enforcement of accuracy and privacy norms in political, business and media journalism. A cross-national and longitudinal investigation of drivers and constraints.                  |
| In progress  | Wilczek, B. The spread of misinformation and privacy violating information in political, business and media journalism. A cross-national and longitudinal investigation of drivers and constraints. |
| In progress  | Wilczek, B. Contagious or strategic? A cross-national and longitudinal investigation of the violation of accuracy and privacy norms in political, business and media journalism.                    |
| Under review | Wilczek, B. The spillover effect on media trust and its influence on news engagement: Experimental findings based on the example of Google's Digital News Initiative. <i>Digital Journalism</i> .   |
| 2019         | Wilczek, B. (2019). Complexity, uncertainty and change in news organizations: Toward a cycle model of digital transformation. <i>The International Journal on Media Management</i> , 21(2), 88-129. |
| 2018         | Wilczek, B. (2018). Media use and life satisfaction. The moderating role of social events. <i>International Review of Economics</i> , 65(2), 157-184.   |
| 2017         | Wilczek, B., & Blangetti, C. (2017). Live blogging about terrorist attacks: The effects of competition and editorial strategy. <i>Digital Journalism</i> , 6(3), 344-368.                           |
| 2016         | Wilczek, B. (2016). Herd behavior and path dependence in news markets. Toward an economic theory of scandal formation. <i>Journal of Interdisciplinary Economics</i> , 28(2), 1-31.                 |

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### BOOKS

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|-------------|--|
| In progress | Lacy, S., & Wilczek, B. <i>Managerial economics: An introduction</i> .   |
| 2018        | Wilczek, B. (2018). <i>Reduktion von Komplexität und Unsicherheit. Eine organisationsökonomische Untersuchung am Beispiel der Newsroom-Konvergenz</i> . Wiesbaden: Springer VS.    |
| 2013        | Nienstedt, H.-W., Russ-Mohl, S., & Wilczek, B. (eds.) (2013). <i>Journalism and media convergence</i> (= Media Convergence/Medienkonvergenz, Volume 5). Berlin/Boston: De Gruyter. |

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### ARTICLES IN EDITED BOOKS

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|------|---|
| 2014 | Wilczek, B. (2014). Redaktionelle Konvergenz und Trade-offs bei der Sicherung journalistischer Qualität. In H. Rau (ed.). <i>Digitale Dämmerung</i> (pp. 189-206). Baden-Baden: Nomos.  |
| 2012 | Russ-Mohl, S., & Wilczek, B. (2012). Rück- und Ausblick. Medien, Medienforschung und Kritik. In fög – Forschungsinstitut Öffentlichkeit und Gesellschaft (eds.). <i>Qualität der Medien. Schweiz – Suisse – Svizzera</i> . Basel: Schwabe Verlag. |

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## CONFERENCES

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### PEER-REVIEWED PRESENTATIONS (SELECTION)

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- 06/2019 Wilczek, B. (2019). Complexity, uncertainty and change in news organizations: Toward a cycle model of digital transformation. *EMMA annual conference*. Limassol, Cyprus.
- 04/2019 Wilczek, B. (2019). The spillover effect on media trust and its influence on news engagement: Experimental findings based on the example of Google's Digital News Initiative. *SACMR annual conference*. University of St. Gallen, Switzerland.
- 05/2018 Wilczek, B. (2018). Media use and life satisfaction: The moderating role of social events. *ICA annual conference*. Prague, Czech Republic.
- 05/2018 Wilczek, B., & Blangetti, C. (2018). Live blogging about terrorist attacks. The effects of competition and editorial strategy. *World Media Economics and Management Conference (WEMMC)*. Rhodes University, Cape Town, South Africa.
- 07/2017 Wilczek, B. (2017). How actors in media companies reduce complexity and uncertainty and thereby shape journalistic performance. *IAMCR annual conference*. Cartagena, Colombia.
- 01/2017 Wilczek, B. (2017). Wie Akteure Komplexität und Unsicherheit reduzieren und damit die Qualität des digitalen Journalismus verändern. *Annual conference of the Netzwerk Medienstrukturen*. Hans-Bredow-Institut für Medienforschung, Hamburg, Germany.
- 06/2016 Wilczek, B. (2016). Investigating causal mechanisms with process tracing in communication science: The example of journalistic performance formation in converging newsrooms. *ICA annual conference*. Fukuoka, Japan.
- 05/2016 Wilczek, B. (2016). Happiness cascades: How events moderate the effect of social network sites use on life satisfaction. *World Media Economics and Management Conference (WEMMC)*. Fordham University, New York, U.S.
- 05/2015 Wilczek, B. (2015). Driving the life cycle of news organizations. *ICA annual conference*. San Juan, Puerto Rico.
- 03/2015 Wilczek, B. (2015). Path dependence and herd behavior in news markets. *SACMR annual conference*. University of Bern, Switzerland.
- 06/2014 Wilczek, B. (2014). Assuring quality in times of organizational change. *EMMA annual conference*. Tallinn, Estonia.
- 07/2013 Wilczek, B. (2013). The social dilemma of creating the mediated public sphere in a democracy: A theoretical analysis. *International conference on social dilemmas*. ETH Zurich, Switzerland.
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### CHAIRING (SELECTION)

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- 04/2019 Panel: "Media, companies und regulation". *SACMR annual conference*. University of St. Gallen, Switzerland.
- 04/2018 Panel: "Social media: Producers and audiences". *SACMR annual conference*. Università della Svizzera italiana, Lugano, Switzerland.
- 01/2017 Panel: "Medienpolitik und Akteure". *Annual conference of the Netzwerk Medienstrukturen*. Hans-Bredow-Institut für Medienforschung, Hamburg, Germany.
- 06/2014 Panel: "Managing change". *EMMA annual conference*. Tallinn, Estonia.