

Curriculum Vitae
IVONA LJUMIC



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RESEARCH INTERESTS

Entrepreneurship, Transgenerational entrepreneurship, Family businesses, Decision-making, Risk, Socioemotional wealth.

EDUCATION

- Ph.D.** (2018) Università della Svizzera italiana. Title: “A Socioemotional wealth investigation”
Committee: Gianluca Colombo (USI), Dirk Martignoni (USI), Reinhard Prügl (FIF @ Zeppelin University), Alfredo De Massis (Libera Università di Bolzano)
- MSc** (2012) Università della Svizzera italiana. Master in Management. Thesis: Examination of specialty food industry and positioning of the Slow Food Index. Field Project: Biotech/medtech industry in Ticino in collaboration with Fondazione Agire.
Swiss Mobility, University of St. Gallen, Switzerland
- B.A.** (2010) University of Torino, Faculty of Economics. Bachelor in Economics and Tourism Management.
- H.S.** (2005) Classical Liceum G.B. Gandino, Bra (CN), Italy.

ACADEMIC POSITIONS

Post-doctoral researcher, December 2018 – until now
Università della Svizzera italiana, Lugano, Switzerland

Doctoral Candidate, 2012 – December 2018
Università della Svizzera italiana, Lugano, Switzerland

Research Assistant, 2011 – 2012
Università della Svizzera italiana, Lugano, Switzerland

NON-ACADEMIC ACTIVITIES AND EMPLOYMENT

- Strategic business consulting and development for *MyCharity Guide* (start-up) 2017-2018
- Event Organizer of the Global STEP Summit November 2017
Winner of the conference bid against many Universities worldwide. Managing the planning and realization phases. Planning and realization of participants search. Negotiation with sponsors and stakeholders. Team management
<https://www.stepresearch.org/event/global-summit-2017/>
- Founding member and Executive Secretary of the Association of Family Businesses Ticino (AIF Ticino) 2014-2016
Business planning - end-to-end planning of the association founding. Competitive analysis. Network and anti-network analysis. Growth planning
<https://www.aifticino.com/soci.html>

PUBLICATIONS

Ljumic, I., Colombo, G., Gubitta, P. 2014. Does external environment affect the relation between Socioemotional wealth and family business performance? *Published in the book Organizing for growth: theories and practices (ISBN:1502474891)*

WORKING PAPERS

1. Ljumic, I., Kotlar, J., Colombo, G. 2018. Construct development in family business research field: the Socioemotional wealth compass. *Manuscript presented at the EURAM, IFERA and FERC conferences (summer 2018). Currently targeted journal AMR.*
2. Ljumic, I., Dawson, A., Colombo, G., Arredondo, H. 2018. Prospect theory and socioemotional wealth: An experiment on decision making in family firms. *Manuscript presented at the IFERA and FERC conferences (summer 2018). Currently targeted journal JoM.*
3. Ljumic, I., 2018. The awareness of Socioemotional wealth: comparing different actors in family firms. *Working paper.*
4. Brinkerink, J., Ljumic, I. 2018. Conjoint analysis of Socioemotional and Financial Wealth. *Working paper. Currently targeted journal JMS.*
5. Ljumic, I., Colombo, G. Risk activation patterns in family firms: socioemotional wealth as an on/off switch. *Working paper.*

AWARDS

Best overall poster in the 14th edition of the Family Enterprise Research Conference, June 2018

ACADEMIC PRESENTATIONS

Chair for the *Academy of Management Annual conference*, Chicago 2018

- Session 2094 / 20504 “Family Businesses”
- Session 927 / 20496 “Corporate Sustainability, Incentives and Institutions”

Ljumic, I., Kotlar, J., Colombo, G. Construct development in family business research field: the Socioemotional wealth compass.

- 18th EURAM conference, Reykjavik, 2018
- Annual IFERA conference, Zwolle 2018
- 14th FERC conference, Guadalajara 2018

Ljumic, I., Dawson, A., Colombo, G., Arredondo, H. Prospect theory and Socioemotional wealth: An experiment on decision making in family firms.

- Annual IFERA conference, Zwolle 2018
- 14th FERC conference, Guadalajara 2018

Ljumic, I., Colombo, G. Socioemotional wealth delirium: one compass for family business decision making does not fit them all.

- Annual IFERA conference, Zadar 2017
- 13th FERC conference, Asheville 2017

Ljumic, I., Colombo, G. Risk activation patterns in family firms: Socioemotional wealth as an on/off switch.

- Annual IFERA conference Bogota 2016
- PhD Seminar on Organization, Management and Theories of the Firm (OMTF), Lugano 2013

Ljumic, I., Colombo, G.. The non-Garbage Can model of family businesses.

- Annual IFERA conference 2015
- PhD Seminar on Organization, Management and Theories of the Firm (OMTF), Geneva 2014

TEACHING

T.A. for the courses of *Entrepreneurship: Theory and Practice* (Master) and *Business Strategy* (Bachelor)

Co-Supervisor of various Field projects in collaboration with the Swiss-American Chamber of Commerce and the Association of Family Businesses Ticino.

PROFESSIONAL SERVICE AND MEMBERSHIPS

Departmental service

Organization of the Gatherings for the Institute of Management and Organizations, Lugano 2015-2018

Reviewing

Ad-hoc reviewer for the Journal of Family Business Strategy, 2019

Reviewer for the Administrative Sciences Association of Canada, 2019

Reviewer for Family Enterprise Research Conference (FERC), 2017 onwards

Reviewer for the Annual Academy of Management conference, Entrepreneurship and Strategy divisions, 2016 onwards

Reviewing for the Annual IFERA conference, 2015 onwards

Memberships

Academy of Management – Entrepreneurship and OT divisions (2017 onwards)

IFERA (2014 onwards)

Successful Transgenerational Entrepreneurship Practices Project (STEP Project) (2012-2018)

ADDITIONAL INFORMATION

Nationality: Croatian

Permits: Swiss permit B; Italian permanent permit of residence

Languages: Croatian (native), Italian (native), English (fluent), French (basic)

Programming Languages: Stata, R, SPSS

REFERENCES

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