

Chiara Pollaroli

CURRICULUM VITAE

(MARCH 2019)

PERSONAL DATA

Date of birth: February 6th, 1984

Place of birth: Codogno, Lodi (Italy)

Nationality: Italian

Family status: married to Fabio Corradi (since 20.12.2012)

OFFICE ADDRESS

Institute of Argumentation, Linguistics and Semiotics (IALS)

Faculty of Communication Sciences

Università della Svizzera italiana

Via Giuseppe Buffi 13

6904 Lugano (Switzerland)

phone: +41 58 666 4794

email: chiara.pollaroli@usi.ch

ACADEMIC POSITIONS AT UNIVERSITÀ DELLA SVIZZERA ITALIANA

Since 09.2018

Lecturer of *Analisi del discorso e del dialogo* (1.5/6 ECTS; together with Prof. Dr. Andrea Rocci)

Since 09.2016

Lecturer of *Multimodal rhetoric* (2/3 ECTS; together with Prof. Dr. Andrea Rocci)

Since 09.2015

Coordinator Assistant of the Modern Languages Lab.

12.2010 – 08.2018

Teaching Assistant for Bachelor and Master courses taught by the Institute of Argumentation, Linguistics and Semiotics at the Faculty of Communication Sciences (*Comunicazione verbale, Elementi di retorica per la comunicazione scritta, Analisi del discorso e del dialogo, Atelier di scrittura scientifica, Multimodal rhetoric*).

12.2010 – 09.2012

Assistant to the Associate Dean of Undergraduate Studies, Faculty of Communication Sciences.

OTHER ACADEMIC AND PROFESSIONAL EXPERIENCES

2018.11.30th

Lecturer of “Reasoning: fondamenti e strumenti” for the Master Corporate Advisory e Risorse INTerculturali, Università Cattolica del Sacro Cuore, Milano, Italy.

2018.11.09th and 2018.11.16th

Lecturer of “Scenari della comunicazione” for the Master Corporate Advisory e Risorse INterculturali, Università Cattolica del Sacro Cuore, Milano, Italy.

2017-2018

Member of the **local organizing committee** for the conference Argumentation & Language (ARGAGE), Università della Svizzera italiana, Lugano (Switzerland), 7-9 February 2018.

2017.09.15th -16th

Lecturer for the PhD program in Applied Linguistics: “Argumentation in professional practice”. Classes on “Argumentation in context” and on “Different ways of reasoning: the argument schemes” (together with Dr. Marta Zampa).

2014-2015 (occasionaly)

Qualitative analyst for marketing and market research (Market Key SRL, Milan).

09-12.2009

Marketing assistant for the Spanish language school UniverSpain, Salamanca, Spain (internship with scholarship organized by Università Cattolica del Sacro Cuore within the program Working Experience Abroad).

EDUCATION

12.2010 – 22.04.2016

Ph.D. in Communication Sciences, Università della Svizzera italiana, Lugano (Switzerland).

- Title of dissertation: “T(r)opical patterns in advertising: The argumentative relevance of multimodal metaphor in print advertisements”
- Supervisor: Prof. Dr. Andrea Rocci
- External jury members: Prof. Dr. Stefano Arduini (Università di Urbino “Carlo Bo”, Italy), Prof. Dr. Jens E. Kjeldsen (University of Bergen, Norway).
- Magna cum laude

01.2010 – 05.2010

Programa Especial Integrado, Universidad de Salamanca, Spain

10.2006 – 02.2009

MA in Foreign Languages and Literature (English and Spanish), Università Cattolica del Sacro Cuore, Milano (Italy)

MA dissertation supervised by Prof. Dr. Sara Cigada: *Struttura e funzione del dialogo nel testo narrativo, Un'applicazione a Niebla di Unamuno* (110 lode/110).

01.2006 – 05.2006

Erasmus at National University of Ireland, Galway

10.2003 – 02.2007

BA in Foreign Languages and Literature (English and Spanish), Università Cattolica del Sacro Cuore, Milano (Italy)

BA dissertation supervised by Prof. Dr. Enrico Reggiani: ‘I am of Ireland’: *la musica in The Winding Stair and Other Poems (1933) di W.B. Yeats* (110 lode/110).

09.1998 – 07.2003

Liceo Socio-psico-pedagogico, Istituto G.M. Colombini, Piacenza (Italy) (100/100).

GRANTS

01.2014 – 09.2014

Awarded a **Doc Mobility** fellowship by the Swiss National Science Foundation to conduct research on the project “Exploring the multimodal expression of tropes and their link to argumentative patterns of reasoning” at the Department of Speech Communication, Argumentation Theory and Rhetoric and the Department of Media Studies (University of Amsterdam).

LANGUAGES

Italian: native speaker.

Lodigian (Lombard dialect): native speaker.

English: Excellent. Experience in academic writing and teaching.

Spanish: Excellent. Experience in academic writing.