

Updated to February 2012

Personal information

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E-mail: gianluiginegro@gmail.com
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Nationality: Italian
Date of birth: March 21st 1984
Gender: male

Education and training

*March 2009 – July 2010: **Master in Global Management (II level): Society and Institutions of the Contemporary China***, Roma Tre University, Political Science Department.

*October 2006 – November 2008: Post - **Graduate in Languages Economics and Legal Institutions of East Asia***, Ca' Foscari Venice University. Result 110/110 with the thesis "The Web 2.0 in China"

*February 2005 – July 2006: **Intensive course of Chinese language at Dalian University of Foreign Languages*** (大连外国语学院汉学院)

*September 2002 – September 2005: **Bachelor of Languages Economics and Legal Institutions of East Asia*** at Ca' Foscari Venice University

*July 2002: **Secondary school focusing on humanities' diploma*** at "Francesca Capece" Secondary School, focusing on humanities, Maglie (Lecce). Vote 86/100.

Work Experience

*September 2011- Present **China Media Observatory staff*** (Faculty of Communication Science, Università della Svizzera Italiana – University of Lugano)

*March 2011 – Present **PhD candidate*** at **USI** (Università della Svizzera Italiana – University of Lugano), Faculty of Communication Sciences

*May 2010 – Present: **Cofounder, contributor and Web 2.0 strategist for Cineresie.info***, web portal focused on contemporary China.

Main activities and responsibilities

- Analysis on the development of Chinese Web 2.0 through translation of official reports published by Chinese institutions (such as CNNIC, MOC, Renminwang), specialized magazines and blogs
- Promotion of the website content through several SNS (Twitter, Facebook, LinkedIn, Vimeo, Youtube, Friendfeed)
- Responsible for the release of the outward communications to the Italian media

*February 2010 – October 2010: **Publications & Media Relations Executive at China-Italy Chamber of Commerce.***

Main activities and responsibilities

- Responsible for drafting the periodical CICC publications

- Responsible for managing and carrying out every CCIC news publication projects
- In charge of collecting sponsorship/advertisements for publications and events
- Responsible, under the supervision of the Secretary General, for the release the outward communications.

*November 2008 – Present: **Free lance contributor** as Chinese Media Expert for **Nova24, Wired it, Radio 24, Lettera 43, Radio Rai 1***

*February – May 2009: **Chinese language teacher** at Liceo Classico “Francesca Capece”, Maglie (Lecce). European Projects for Education Development*

Main activities and responsibilities

- Chinese language teaching
- Managing lectures focused on cultural and economical developments in the contemporary China

*March – May 2009: **Foreign Chinese expert** at Istituto Professionale di Stato per i Servizi Alberghieri, della Ristorazione e del Turismo “Aldo Moro”, Santa Cesarea Terme (Lecce) European Projects for Education Development*

Main activities and responsibilities

- Interpreting (Chinese, Italian)
- Teaching Italian to a class of Chinese students
- Taking care of the right integration of a Chinese class group in the Salento area

*May – August 2008: **trainee at General Consulate of Italy in Guangzhou***

Main activities and responsibilities

- Managing contacts with Chinese journalists
- Interpreting (Chinese, English, Italian)
- Organization of exhibitions and concerts
- Updating databases of Italian business activities for the Commercial Office of the General Consulate
- Taking care of the Website of the General Consulate
- Economic surveys for Italian firms operating in Guangdong
- Taking care of Chinese student applications for Italian Universities

Languages skills

Italian: mother tongue

Chinese: good

- HSK, Chinese Proficiency Test (intermediate level C) at 大连外国语学院汉学院

English: good

- International English Language Testing System certificate 6.0

IT skills

Deep knowledge in Web 2.0 tools
Operative system: Windows XP and VISTA.
European Computer Driving Licence
 Featuring for web sites compilation

Additional formative experiences

July 2009: **To China, Summer School** in politics, IR & political economy of contemporary China, Faculty of Political University of Turin. Graduation: *Passed with merit*

July 2007 **To China, Summer School** in politics, IR & political economy of contemporary China, Faculty of Political University of Turin. Graduation: *Passed with merit*

December 2006: **Economic negotiation course** with East Asia nations (China in particular) at Ca' Foscari of Venice university, East Asia Department. Graduation: *Distinction*

October 2006: **Chinese language course** at Ca' Foscari of Venice University, East Asia Department – Prof. Xu Jingtian. Graduation: *Distinction*

Social & Organizational skills

Long experience in team working, especially in multi cultural environments

Hobbies and personal interests

Social activities: Projecting and managing several European Youth Exchanges issued by EU.

Long experience in AGESCI, *Association of Catholic Guides and Scouts of Italy*

Sport activities: soccer played also in professional levels.

Other: cinema, literature, music (indie, electronic, pop rock, jazz), theatre, travel.

22 Feb. 12
Signature: Gianluigi Negro

Gianluigi Negro Publications list

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Publications:

- **The Video Sharing Market in China: An Overview**, China Media Observatory Newsletter – Università della Svizzera Italiana (University of Lugano), November 2011,
http://www.chinamediaobs.org/pag/cmo_newsletter_nov_2011.pdf
- Internet cresce in Cina (**Internet grows in China**), Nòva 24 n° 253 pag. 27th January 2011
- I BBS in Cina, tra mercato, censura e partecipazione, (**BBS in China between economy, censorship and involvement**), Cineresie.info 22nd October 2010
<http://www.cineresie.info/bbs-cina-mercato-censura-partecipazione/>
- Il Dragone ti spia (**The dragon spies on you**), Lettera 43, 19th October 2010
<http://www.lettera43.it/tecnologia/1227/il-dragone-ti-spia.htm>
- Perché ai cinesi non piace il Nobel (**Why the Chinese do not like the Nobel price**), Lettera 43, 12th October 2010,
<http://www.lettera43.it/politica/884/perche-ai-cinesi-non-piace-il-nobel.htm>
- Riflessioni empiriche sul Web cinese (**Empirical reflections on the Chinese web. Three cases**), Cineresie.info, 14th September 2010,
<http://www.cineresie.info/riflessioni-empiriche/>
- I numeri dell'Internet cinese: 26° rapporto CNNIC - II, (**Some data from the Chinese Internet, 26th CNNIC report – part 2**) Cineresie.info, 30th July 2010,
<http://www.cineresie.info/internet-cinese-26-rapporto-cnnic-2/>
- I numeri dell'Internet cinese: 26° rapporto CNNIC – I, (**Some data from the Chinese Internet, 26th CNNIC report – part 1**) Cineresie.info, 20th July 2010,
<http://www.cineresie.info/numeri-internet-cinese-26-rapporto-cnnic/>
- Genesi della crociata 69 (**69 Jihad, the genesis**), Cineresie.info, 3rd July 2010,
<http://www.cineresie.info/genesi-crociata-69/>
- Nuova mossa da Google (**New move from Google**), Agi China 24, 30th June 2010 <http://www.agichina24.it/repository/categorie/in-primopiano/tecnologie/notizie/nuova-mossabr-/da-googlebr->
- Chi ha paura della rete? (**Who fears the Net?**) Cineresie.info 17th June 2010,
<http://www.cineresie.info/funzionari-paura-rete-cinese/>
- Il "popolo della Rete" e la vicenda della "Diga verde" ("**Internet citizens" and the "Green Dam's case"**) in R. Cavalieri, I. Franceschini, Germogli di una

società civile in Cina, (Branch of a civil society in China), June 2010, pagg 59 – 76, Brioschi, Milano

- Quanto è lontano QQ mobile? (**How far is QQ mobile?**) Cineresie.info, 9th May 2010, <http://www.cineresie.info/qq-mobile/>
- Dossier ISPI: Google contro la Cina (**ISPI Dossier: Google against China**), ISPI in collaboration with Agi China 24, 1st April 2010, <http://www.agichina24.it/dossier/notizie/tavola-rotonda-google-contro-cina-del-31-marzo-organizzata-da-ispi-in-collaborazione-con-agichina24.it>
- **Internet Regulation in China: An Overview**, China Media Observatory Newsletter – Università della Svizzera Italiana (University of Lugano), March 2010, http://www.chinamediaobs.org/pag/CMO_newsletter_March_2010.pdf
- Scontro Google – Cina: Possibili scenari (**Google clash, China possible scenery**), Agi China 24, 15th January 2010, www.agichina24.it/repository/categorie/in-primo-piano/politica-internazionale/notizie/scontro-google-cina-possibili-scenari
- Google non ci sta - in Cina (**Google leaves China**), Cineresie.info 14th January 2010, <http://www.cineresie.info/google-non-ci-sta-in-cina/>
- Intervista all'esperto Web 2.0 (**Interviewing the Web 2.0 expert**), Agi China 24, 22nd December 2009, <http://www.agichina24.it/l-intervista/notizie/esperto-di-web-2.0-br->
- Come la Cina imparò ad amare la cyberwar (**How China learned to love the cyberwar**), Wired Italia, 20th November 2009, <http://www.wired.it/news/archivio/2009-11/20/come-la-cina-imparo-ad-usare-internet-e-ad-amare-la-cyberwar.aspx>
- La Cina ha la sua evasione (**China has its break out**), Nòva 24 n° 198 pag. 5, 12th November 2009, http://www.agichina24.it/repository/canali/norme-e-tributi/notizie/200911120200-rt2-ss20091112005cnv-la_cina_ha_la_sua_evasione2
- Il dragone e il Web 2.0 (**The dragon and the Web 2.0**), Nòva 24 n° 185 pag. 12, 6th August 2009
- Più giovane il web cinese (**The Chinese web is younger**), Nòva 24 n° 183 pag. 2, 23rd July 2009
- Rapporto CNNIC: 338 milioni gli utenti di Internet (**CNNIC report: 338 million of netizen in China**), Agi China 24, 20th July 2009
- Cina: vietato l'elettroshock per curare presunti casi di dipendenza dal Web (**China: banned the electroshock therapy for treating suspected cases of Internet addiction**), Wired Italia, 16th July 2009, <http://www.wired.it/news/archivio/2009-07/16/cina-vietato-l%27-electroshock-per-curare-presunti-casi-di-dipendenza-dal-web.aspx>

- La Cina 2.0 è davvero così chiusa? (**Is China 2.0 really so closed?**), Wired Italia, 15th July 2009, <http://www.wired.it/news/archivio/2009-07/15/censura-web-in-cina.aspx>
- Shanzhai che passione (**Shanzhai, what a passion**), Cineresie.info 27th June 2009, <http://www.cineresie.info/shanzhai-che-passione/>
- Alla ricerca di carne umana (**Looking for the human flesh search engine**), Nòva 24 n° 171 pag. 13, 30th April 2009