

# Giorgio Ratti

## Curriculum Vitae

Permanent address	Via G.Giusti 13 – 20900 Monza, Italy
Temporary address	Zurigo 3 – 6900 Lugano, Switzerland
Mobile phone	+39 373 8748630 / +41 789424907
E-mail	<a href="mailto:giorgio.ratti18@gmail.com">giorgio.ratti18@gmail.com</a>
Date & place of birth	18th June 1986 – Monza (MB) , Italy
Gender	Male
Nationality	Italian
Linkedin	<a href="https://ch.linkedin.com/pub/giorgio-ratti/51/b14/1a/">ch.linkedin.com/pub/giorgio-ratti/51/b14/1a/</a>
Goals & profile	IT Project Planning and Management, persuasive technology, human computer interaction, users experience, social media, business intelligence,

### Education

Sep 2011 – Gen 2014

Università della Svizzera italiana, Lugano (CH)

**M.Sc. in Management and Informatics**

Master thesis: The social value of time: USIT-BANKS

Supervisor Prof. Monica Landoni

Sep 2012 – Feb 2013

Ludwig Maximilians Universität, Munich (DE)

Faculty of **Business Administration**

Main subjects: Electronic Markets, ICT Markets, Product Development Process, Convincing stakeholders

**Erasmus program**

Sep 2005- Feb 2011

Politecnico di Milano (IT)

**B.Sc. in Informatic engineering**

Thesis: "Development of components for mashup for the analysis of Sentiment"

### Professional experience

May 2014 – present

**Internship** at BeCHANGE Research Group (Institute for Public Communication (ICP), Università della Svizzera italiana)

Research assistant for the BeCHANGE research group and collaborator for the project of USI-SINC sustainability incubator in particular:

persuasive technology design, implementation and evaluation;

support and manage USI-SINC projects and initiatives

July 2013 – February 2014

**Scientific collaborator** at Università della Svizzera italiana, Institute of computational science (ICS)

DFG project coordinated by Prof. Krause and collaborating with the Hospital of Cologne

Using AMIRA and Cubit software, the goal is the segmentation of motion segments, creation of surface meshes and mesh generation for the human spine as preparation for mesh generation and simulation of the insertion of spaces.

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### Languages

Italian: Mother tongue  
English: Fluent (**Toeic 615** in March 2010)  
German: Basic knowledge (A1-A2)

### Language experience

September 2012  
Attendance of a German course at IUCM in Munich (DE) reaching the A1 level.

March 2011-August 2011  
Study trip at Avalon School in London (UK)

July 2004 - August 2004  
Study tour (English language courses) for three weeks at Fort Lauderdale at The Language Academy, FORT LAUDERDALE - UNITED STATES OF AMERICA (USA)

July 2003 - August 2003  
Study trip of three weeks at the Tamwood International Summer Camps (Vancouver) at Simon Fraser University, VANCOUVER B.C. - CANADA

### Computer skills

Programming languages: **c** (basic) , **java** (basic), **php**.  
Other languages: **HTML 5**, **css**, **javascript**, **jquery**  
Experience and good knowledge of **MS Office**.  
Operating systems: **Windows** (XP,VISTA,7), **OS X**  
Adobe CS5 suite (good knowledge)  
Management systems database: **Mysql**  
CMS: Wordpress (good knowledge), Drupal (basic)

### Extracurricular activities

19<sup>th</sup> October 2013  
Participation to the workshop on Business Model Canvas

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### *Other work experience*

2014

Interviewer and collaborator for the BeCHANGE Research Group (Università della Svizzera italiana). Evaluation of a social marketing event aimed to prevent smoking among adolescents.

2012-2014

Planning and Supporting the digital marketing initiatives and IT project management of my family business (Restaurant – Candles laboratory)  
Several occasional activities within the restaurant

2010

Interviewer to Expocomfort the Milan fair.

2008

Interviewer of customers of Leroy Merlin and TNS

2006

Interviewer of customers of some clothing stores for Demoskopea.

### *Personal interests & hobbies*

In my spare time I enjoy staying with my friends, travelling, cooking, listening to music, and practicing a variety of sports.  
I played piano for 5 years at Liceo musicale of Monza and I played tennis for almost 8 years at Dominante in Monza.