
LAKSHMI BALACHANDRAN NAIR

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EDUCATION

- 2012-date** **Università della Svizzera italiana, Switzerland**
Doctor of Philosophy
 Rigor and Transparency of Research Methods in Management
 (with a special focus on qualitative methodology: defending thesis in January, 2016.)
- 2009-2010** **Institute of Chartered Financial Analysts of India University, India**
Post Graduate Diploma
 Customer Relationship Management (part-time)
- 2008-2009** **Institute of Chartered Financial Analysts of India University, India**
Post Graduate Diploma
 Human Resources Management (part-time)
- 2006-2008** **Mahatma Gandhi University, India**
Master of Business Administration
 Human Resources Management and Organizational Behavior
- 2003-2006** **Mahatma Gandhi University, India**
Bachelor of Social Work

TEACHING AND TEACHING ASSISTANCE EXPERIENCE

- 2015-2015** **Ludwig-Maximilians-Universität München, Germany**
Seminar series: Leadership and Organization
 Co-teacher
- Topics**
- Sense- and meaning-making in organizations
 - Qualitative research methods in Management
- 2015-2015** **Ludwig-Maximilians-Universität München, Germany**
Organizational Theory And Design
 Tutor
- Topics**
- The impact of environment and inter-organizational relationships
- 2015-2015** **19th Swiss Summer School, Switzerland**
Case Studies: Design, Methods, and Reporting
 Co-teacher

Topics

- Introduction to Causal Process Tracing
- Introduction to Co-variational Analysis
- Transparency of academic articles in Management
- Rigor of qualitative research in Management
- Analysis of deviant cases in Management

2015-2015

Università della Svizzera italiana, Switzerland
Qualitative Research Methods (PhD level course)
 Co-teacher

Topics

- Transparency of academic articles in Management
- Rigor of qualitative research in Management
- Analysis of deviant cases in Management

2014-2014

18th Swiss Summer School, Switzerland
Case Studies: Design, Methods, and Reporting
 Teaching Assistant and co-teacher

Topics

- Transparency of academic articles in Management
- Rigor of qualitative research in Management
- Analysis of deviant cases in Management

2013-2013

17th Swiss Summer School, Switzerland
Case Studies: Design, Methods, and Reporting
 Teaching Assistant

Topics

- Rigor of qualitative research in Management
- Analysis of deviant cases in Management

2012-2012

16th Swiss Summer School, Switzerland
Case Studies: Design, Methods, and Reporting
 Teaching Assistant

Topics

- Rigor of qualitative research in Management

VISITING SCHOLAR EXPERIENCE**2015-date**

Ludwig-Maximilians-Universität München, Germany
 Institute Of Leadership and Organization (February 2015-January 2016)

2014-2014

Hanken School Of Economics, Finland
 Department of Management and Organization (September 2014-October 2014)

AWARDS AND RECOGNITIONS

- 2014** **Research Methods Division & Sage Publications Best paper Award, Academy of Management Annual Meeting.**
(“Oops, I’ve got an outlier in my data—what now?” Using the Deviant Case Method for theory building.)
- 2015** **Legate of Global Innovation and Knowledge Academy**
 Was selected as the Legate of GIKA, representing Switzerland.
- 2015** **Member of Editorial Review Board, Journal of Innovation and Knowledge**
 Was selected as Editorial Review Board member of new Elsevier journal. Some of the other members associated with the journal are esteemed academics like Prof. Peer Fiss, Prof. Dianne H.B. Welsh etc.
- 2015** **One of the best papers of the program, Academy of Management Annual Meeting**
(What passes as a Transparent Field Study in Management?)
 Published in Academy of Management Proceedings, 2015.

FOUNDING EXPERIENCE

- 2015-date** **Founding member of Laboratory of Science communication (LABCS)**
 Inter institute research center at Università della Svizzera italiana.

SCHOLARSHIPS AND GRANTS

- 2015-2016** **Swiss National Science Foundation**
 Doc mobility scholarship (43000 CHF)
- 2015-2015** **Swiss Academy of Humanities and Social Sciences**
 Travel grant (1000 CHF)
- 2014-2014** **USI Equal Opportunities Services**
 Shadowing scholarship (4000 CHF)
- 2013-2013** **Swiss National Science Foundation**
 Summer school grant (2650 CHF)

INVITED TALKS

(2015, September). *Anatomy of the highly improbable - A methodological manifesto for analyzing deviant cases in management research.* Talk given at **Workshop on Innovation, Leadership, and Family Business, University of Bern, Bern, Switzerland.**

(2014, September). *Transparency in qualitative and quantitative Management field research.* Talk given at **Department of Management and Organization, Hanken school of Economics, Helsinki, Finland.**

(2013, December). *Deviant Case Method.* Talk given at **Department of Management and Organization, Hanken school of Economics, Helsinki, Finland.**

KNOWLEDGE TRANSFER EVENTS

(2015, May). *Methodological Pluralism for theory development in Industrial Marketing*. Editorial Assistant for *Industrial Marketing Management journal Special Issue*.

(2014, September). *Methodological Pluralism for theory development in Industrial Marketing*. Administrator, Reviewer and Co-chair of the Special Track, *30th Annual IMP Conference, Bordeaux, France*.

(2013, December). *Deviant Case Method*. Co-organized workshop at *Department of Management Studies, Aalto University, Helsinki, Finland*.

(2013, April). *Case Study Research*. Co-organized workshop at *Institute of Marketing and Management, University of Bern, Bern, Switzerland*.

OTHER CERTIFICATIONS RECEIVED

2010 **University Grants Commission: National Eligibility Test**
Qualified the national level entrance examination for lectureship in India

REVIEWING ACTIVITIES

Journal of Business Ethics, 2015
Academy of Management conference, 2015
GIKA Conference, 2015

LANGUAGE PROFICIENCY

English, Malayalam (Mastery level)
Tamil, Hindi (Communicator level)
Sanskrit, Italian (Access level)

LIST OF PUBLICATIONS

ARTICLES

1. Analyzing inconsistent cases in Management fsQCA studies- Review and recommendations.

Journal

- Nair, L.B., Gibbert, M. (2015). *Journal of Business Research*: Conditionally accepted.

Conference presentations and proceedings

- Nair, L.B., Gibbert, M. (2015, July). *5th GIKA-JBR Conference, Valencia, Spain.*
- Nair, L.B., Gibbert, M. (2015, June). *European Academy of Management Conference, Warsaw, Poland.*
- Nair, L.B., Gibbert, M. (2015, January). *QCA - Social Science Applications and Methodological Challenges Conference, Tilburg, Netherlands.*
- Nair, L.B., Gibbert, M. (2014, September). *Industrial Marketing & Purchasing Conference, Bordeaux, France.*
- Nair, L.B., Gibbert, M. (2014, August). *74th Academy of Management Annual Meeting QCA PDW, Philadelphia, USA.*
- Nair, L.B., Gibbert, M. (2013, October). *International QCA Expert Workshop, Zurich, Switzerland.*

2. “Oops, I’ve got an outlier in my data—what now?” Using the Deviant Case Method for theory building.

Awards and recognitions

- *Academy of Management Annual Meeting: Research Methods Division & Sage Publications Best paper Award (2014).*

Conference presentations and proceedings

- Gibbert, M., Nair, L.B., & Weiss, M. (2014, August). *74th Academy of Management Annual Meeting, Philadelphia, USA.*
- Nair, L.B., Gibbert, M., Weiss, M., & Hoegl, M. (2014, June). *European Academy of Management Conference, Valencia, Spain.*
- Nair, L.B., Gibbert, M., Weiss, M., & Hoegl, M. (2014, March). *Western Academy of Management Conference, California, USA.*

3. What passes as a Transparent Field Study in Management?

Journal

- Weiss, M., Nair, L.B., Gibbert, M., & Koepplin, H. (2015). *Academy of Management Proceedings*: Published.

Conference presentations and proceedings

- Weiss, M., Nair, L.B., Gibbert, M., & Koeplin, H. (2015, August). *75th Academy of Management Annual Meeting, Vancouver, Canada.*
- Nair, L.B., Weiss, M., Gibbert, M., & Hoegl, M. (2015, March). *Western Academy of Management Conference, Hawaii, USA.*

4. Replication Logic 2.0: What Makes a Case Study Rigorous?

Journal

- Gibbert, M., Nair, L.B., & Ruigrok, W. *Strategic Management Journal*: Will be submitted (in September, 2015).

Conference presentations and proceedings

- Gibbert, M., Nair, L.B., & Ruigrok, W. (2015, October). *Strategic Management Society Conference, Denver, USA.*
- Gibbert, M., Nair, L.B. (2013, August). *73rd Academy of Management Annual Meeting, Florida, USA.*
- Gibbert, M., Nair, L.B. (2013, June). *European Academy of Management Conference, Istanbul, Turkey.*

5. Judging an article by its title: The link between title characteristics and citation count in Management Research.

Journal

- Nair, L.B. *Scientometrics*: Will be submitted (in September, 2015).

Conference presentation and proceedings

- Nair, L.B. (2015). *Western Academy of Management Conference, Hawaii, USA.*

6. The precursors of impact and rigor: Exploring replication logic, outlier analysis, transparency and title attributes in Management research.

Conference presentation and proceedings

- Nair, L.B. (2015, June). *EURAM Doctoral Colloquium, Warsaw, Poland.*

7. Of grounded theory and transparency: A content analysis of top Management journal articles.

Conference presentation and proceedings

- Nair, L.B. (2015, August). *75th Academy of Management Annual Meeting Content Analysis PDW, Vancouver, Canada.*

BOOK

Valikangas, L., Gibbert, M., Nair, L.B., Pauku, M., & Peixoto, I. (In press). Strategic Innovation. The definitive guide to outlier strategies. *Financial Times Press*. (ISBN-13: 978-0-13-398944-1)

BOOK CHAPTERS

- Nair, L.B. (In press). **Gengo: Winning in translation through crowdsourcing.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **Kaggle: Getting quant brains to play data games.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **Organovo: Leaving 3D bioprints for others to follow.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **Scoopshot: Pulling the scoop on the trendy photo crowdsourcing platform.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **Spire: Launching crowd funding beyond earth.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **TaskRabbit: Hop online and pull a rabbit out of your service network.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B. (In press). **ZenRobotics: Riveting robots to reduce and recycle.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B., Paukku, M. (In press). **BioCurious: The curious case of crowd-sourced science.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Nair, L.B., Valikangas, L. & Paukku, M. (In press). **Robin Hood: The merry adventures of an asset management cooperative.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.
- Valikangas, L., Gibbert, M., Nair, L.B., Paukku, M., & Peixoto, I. **Outliers from a Theoretical and Methodological Perspective.** *Strategic Innovation. The definitive guide to outlier strategies.* Financial Times Press.