

**Fabio James Petani, PhD**

Associate Professor

Dual nationality: Italian and British

Burgundy School of Business (BSB) Lyon Campus

phone: +33 (0)664478109

e-mails: fabio-james.jpetani@bsb-education.comfabiojames.petani@msb.tnfabio.petani@usi.chORCID NR <https://orcid.org/0000-0001-7289-5462>**1. DEGREES**

Degree	Institution	Discipline	Year
PhD, <i>summa cum laude</i>	Institute of Marketing and Communication Management Università della Svizzera italiana (USI) in Lugano (Switzerland)	Communication Sciences	2016
Postgraduate Master	European School for Advanced Studies (ESAS) of the Institute for Advanced Study of Pavia University (Italy)	Media Science and Technology	2005
MA <i>110 e lode</i>	Pavia University (Italy)	Foreign Languages and literature (minor in literary philology)	2003
High school diploma	Grammar School, Liceo Ginnasio "Omero e Tito Livio" of Milan (Italy)	Classic humanities	1998

2. EMPLOYMENT HISTORY

From	To	Employer	Position
9/2023	Present	Burgundy School of Business (BSB) Digital management department	Associate professor
4/2017	8/2023	INSEEC Grande Ecole (Lyon) Research chair in Digital Innovation, Data Science and Artificial Intelligence	Associate professor (2022-2023) Assistant professor (2017/2021)
2021	Present	Università della Svizzera italiana (USI) in Lugano (Switzerland)	Visiting professor
2020	Present	Mediterranean School of Business (Tunisia)	Visiting professor
2/2012	3/2017	Università della Svizzera italiana (USI) in Lugano (Switzerland)	Research fellow (doctoral student, post-doc)
2017	2020	Université Lumière Lyon 2 – Faculty of Economics and Management (Lyon) Master Banque Finance Assurance	Lecturer (vacataire)
1/2014	12/2014	Laboratoire Techniques Territoires et Sociétés (LATTS). École des Ponts ParisTech, Marne la Vallée (France) École d'Hautes Études en Sciences Sociales (EHESS) Paris (France)	Visiting scholar (grant holder)
5/2007	1/2012	Baldini Castoldi Dalai editore, Milan (Italy)	Foreign Rights manager

From	To	Employer	Position
10/2005	4/2007	Broadcast Text International Ltd London (UK)	Subtitled and editor
7/2005	9/2005	ESPN Classic Sport Ltd London (UK)	Market research analyst
6/2004	6/2005	Janus Consulting Srl Il Sole 24 Ore Nord Ovest Milan (Italy)	Advertising Project Manager (advertorials)

3. COURSES TAUGHT

From	To	Course Title	Level*/Institution (location)
2023	Present	Éthique du numérique	M Burgundy School of Business
2023	Present	Affaires et questions internationales	B Burgundy School of Business
2020	2021	Ecological, technological and territorial transitions of organizations	B INSEEC Grande Ecole 2 nd year (Lyon)
2021	Present	Communication in Management	B Università della Svizzera Italiana (Lugano, Switzerland)
2021	2023	Business Ethics and CSR	INSEEC Grande Ecole 3 rd year (Lyon)
2022	2022	Understanding blockchain and its challenges for corporate strategy	M MSc Data Engineer & IA ECE École d'ingénieurs (Paris)
2020	Present	CSR Business Ethics and ESG	M/MBA Mediterranean School of Business – South Mediterranean University (Tunis)
2018	2020	CSR Norms and Institutions	M INSEEC Grande Ecole 3 rd year (Lyon)
2018	2023	Business Ethics	M INSEEC Grande Ecole 3 rd year (Lyon)
2018	2020	Geopolitics	B INSEEC Grande Ecole (Lyon)
2019	2023	Political Economy and International Relations, From Geopolitics to Geoeconomics	B INSEEC Grande Ecole 1 st year (Lyon)
2019	2023	Law, Ethics and Philosophy of Management	INSEEC Grande Ecole 1 st year (Lyon)
2019	2023	Ecological and digital Transformations of organizations	INSEEC Grande Ecole 2 nd year (Lyon)
2019	2021	Project Management	B Bachelor in Business Administration BBA INSEEC (Lyon)
2017	2020	Strategy	M Master 2 Banque, Finance et Assurance U. Lumière Lyon 2 (Lyon)
2013	2017	Communication Management, Organizational Decision Making Corporate Communication Research Methods	M/B Masters and Bachelor courses at the University of Lugano (Switzerland)

* M = Master course, B = Bachelor course; MBA = executive **(Teaching evaluations available)**

4. HONOURS AND AWARDS

From	To	Organization	Title
1/2017	3/2017	Organization and Management Theory (OMT) division of the Academy of Management (AOM) Annual Meeting in Atlanta, GA, 2017	"Above and Beyond the Call of Duty" (ABCD) Award as reviewer

5. SCHOLARLY AND PROFESSIONAL ACADEMIC ACTIVITIES

From	To	Activity
2020	2021	Stream organizer of the special interest group on Digital transformation's impact on finance, administration and accounting professionals within the conference of the 3 rd DIF conference, 20-22 December 2021, Lyon https://dif2021.sciencesconf.org/resource/page/id/1
2019	Present	Part of the Google Group on City Urban Governance, supporter of the Responsible Research in Business Management (RRBM) network https://www.rrbm.network/
2017	Present	Reviewer for <i>JMS</i> , <i>JMI</i> , <i>Organization</i> , <i>Organization Studies</i> , <i>EMR</i> , <i>IJHRM</i> , <i>GWO Management Learning</i> , <i>M@n@gement</i> (see also Orcid link, at top of CV)
2014	Present	Member of the European Group of Organizational Research (EGOS), of the Organization and Management Theory (OMT), the Organizational Communication and Information Systems (OCIS) and the Technology Innovation Management (TIM) Divisions of the Academy of Management, and of the French Research in Organizations Group (FROG)
11/2017	8/2018	Organizer, with Mattia Anesa, of the Professional Development Workshop "Operationalizing French pragmatic sociology for the study of organizational pluralism". AOM Annual Meeting, Chicago (2018).
9/2014	12/2015	Organizer, with Rebecca L. Henn (PennState University), of the stream "The values of space and the space of values: Mobilizing frames to instantiate order". APROS/EGOS Conference in Sydney, Australia (2015)

6. GRADUATE SUPERVISIONS

	Completed			In progress		
	S	CO-S	M	S	CO-S	M
Post-Doctoral						
PHD Thesis			1			
Master's Thesis	9					

S=Supervisor; CO-S=Co-Supervisor; M=Supervisory Committee Member/Jury

7. RESEARCH GRANTS

From – To	Source	Title	Amount
1.1.2014- 31.12.2014	Swiss National Science Foundation (SNSF)	Grant nr. 152272 Justification practices in a public architecture project for the arts: the complex process of coordinating space and values	CHF 47000

8. PUBLICATIONS

Summary

Book Chapters	2
Papers in ranked journals (Rang FNEGE/CNRS 1st: 3; 2nd: 4; 3rd:1; 4th: 2)	10
Working Papers (pipeline of work in review/revision/submission)	9
Papers in Conference Proceedings	22
Other (e.g. with students, press, case studies, blogs, webinars, thesis)	16

Book Chapters

Mengis, J., Petani, F.J. & Scholz, C. (2023). Embodied microhistories on the move: Materializing microhistories through walking to include the affective memories of everyday life. In Decker, S., Foster, W. & Giovannoni, E. (Eds.) *Handbook of Historical Methods for Management* (pp. 374-395). Cheltenham, UK: Edward Elgar Publishing.

Petani, F.J., & Mengis, J. (2018). Rhythms of historical disposal: The role of absent spaces in the organizational process of space planning. In S. Kingma, K. Dale, & V. Wasserman (Eds.) *Organisational Space and Beyond: The Significance of Henri Lefebvre for Organisation Studies* (pp. 46-71). London, UK: Routledge.

Papers in Refereed Journals (from more to less recent)

Petani, F.J., Zaoui, I., Kovalev, S., & Montagnon, P. (2023). What will (and should) sustainable digital maturity look like in business ecosystems? A Delphi study on the best practices, barriers and regulation of digital transformation. *International Journal of Entrepreneurship and Small Business*, 49(1), 87-122. (CNRS/FNEGE rang 4)

Petani F.J. & Mengis J. (2023). Technology and the hybrid workplace: The affective living of IT-enabled space. *The International Journal of Human Resource Management*, 34(8), 1530-1553. (FNEGE rang 2) 2nd place in The David Lepak Award for Best Paper by an Early-Career Researcher published in IJHRM in 2021.

Anesa M., Spee, A.P., Gillespie, N., Petani F.J. (2022). Reassessing the moral legitimacy of institutionalized practices in times of instability. *Journal of Management Studies* (CNRS rang 1)

Kovalev S., Chalamon, I. & Petani, F.J. (2022). Maximizing Single Attribute Diversity in Group Selection. *Annals of Operations Research*, 320(1), 535-540. (CNRS rang 2)

Petani F.J., Chabanet D. & Richard, D. (2022). How (im)mobile are coworkers in midsized cities? Comparing the spatial mobility trajectories of coworking communities in Lille, Lyon and Rouen. *Management International*, 26(2), 177-199. (FNEGE rang 2)

Petani, F.J., Ramirez, C. & Gendron, Y. (2021). Special issue on Digitalization, work, and professions. *Critical Perspectives on Accounting*. (CNRS/FNEGE rang 2)

Chabanet, D., Cloarec, M. A., Petani, F. J., Richard, D., & Zaoui, I. (2021). L'appropriation intelligente de la transformation digitale: un processus collectif peu formalisé. *Management Avenir* (2), 171-192. (FNEGE rang 3)

Petani, F.J. (2019). Confessions of an organizational space writer. *Organization* 26(6), 961-971. (CNRS rang 1)

Petani, F.J. (2018). Entrepreneurship in Former Yugoslavia: Diversity, Institutional Constraints and Prospects. *European Planning Studies*, 26(10), 2099-2102. (CNRS rang 4)

Petani, F.J. & Mengis, J. (2016). In search of lost space: The process of space planning through remembering and history. *Organization*, 23(1), 71-89. (CNRS rang 1)

Working papers (active pipeline of work in R&R process)

Petani F.J. (2023). Beyond a prevention strategy approach to suicide (in review, rang 2 journal)

Petani F.J. & Mengis, J. (2023). Containing space during construction: Achieving closure amidst plural relationalities. (under review at a CNRS rang 1 journal)

Petani F.J. & Mengis, J. (2022). Chimeras and ghosts: when sacrificed compromises become haunting historical costs. (In preparation for a first submission to a rang 1* journal)

Petani, F.J., Ramirez, C. & Gendron, Y. (in progress, publication set for 2024). Special issue on Digitalization, work, and professions. *Critical Perspectives on Accounting*.

Petani F.J., Naccache, P. & Guerin, S. (2023) How can technology innovation's accelerated pace align with elderly users' decelerated rhythms? (in preparation for submission to a rang 2 journal)

Petani F.J. & Mengis, J. & Kravchenko, D. (2023). The candle in the wind that burned out the (corporate) flame of liberty: how history, memory, affect and death produce places of commemoration. (in preparation for submission to a rang 2 journal)

Wylde A., Ng, W., Chabanet, D. & Petani, F.J. (2021) Preventing violations of trust: how virtual relationships envision collaborative action in digitally-enabled organizations. (Under revision for submission at a rang 2 journal)

Chabanet, D., Petani, F.J., Chalamon, I. (2023). Strategies of institutional resistance: How France resisted EU policy on the online pharmacy. (In preparation for submission to a rang 2 journal)

Cortambert, L. & Petani, F.J. (2023) Placemaking via bridges and barriers: Organizing help for the homeless in public urban spaces. (in preparation for submission to a rang 1 journal)

Papers in Conference Proceedings (in chronological order from most recent)

Petani F.J. & Mengis, J. (2022). The spatiotemporal containment of a building's changing plans during construction. Accepted for presentation at the 38th EGOS Colloquium, Vienna, 7-9 July, 2022.

Cortambert, L. & Petani, F.J. (2021). Inclusion devices that exclude – Organizing solidarity in urban places for the homeless. Presented at the 37th EGOS Colloquium, Amsterdam, 7-10 July, 2021.

Petani, F.J., Chabanet, D. & Richard, D. (2021). Coworking spaces as diverse urban villages in three midsized provincial French cities: Comparing the international migratory mobility patterns of a thousand coworkers. Presented at the 37th EGOS Colloquium, Amsterdam, 7-10 July, 2021.

Petani, F.J. Mengis, J. & Vignali, G. (2021). Towards a microhistory method for tracing diverse materializations of time in smart cities. Presented at the 11th OAP workshop, 17-18 June, 2021.

Erspamer, C., Mengis, J. & Petani, F.J. (2020a). Top-down participation and the unsustainable lightness of history: A literature review of smart city governance organizational practices. Presented at the 36th EGOS Colloquium, 2-4 July 2020, Hamburg (Germany).

Erspamer, C., Mengis, J. & Petani, F.J. (2020b). Participation and exclusion in smart city planning: an organizational review of smart city projects and their underlying stakeholder tensions. PhD Seminar on Organizations, Management and Theories of the Firm (OMTF) University of Zurich.

Petani F.J., Richard, C. & Chabanet, D. (2020). Are the commons of coworking spaces different in non-cosmopolitan urban areas? At the centre of province: Exploring Now Coworking communities in Lyon, Lille and Rouen. Presented at the Symposium of the Research Group on Collaborative Spaces (RGCS), 23, 24 January 2020, Lyon (France).

Chabanet D., Cloarec M., Petani F.J., Richard, D. Zaoui I. (2019). Comment articuler Maturité Digitale et Intelligence Collective? Presented at the 30^{ème} Congrès de l'AGRH 2019 dans le GRT GRH, *transformations numériques & Intelligence Artificielle (IA)* on the 13 November in Bordeaux (France)

Kravchenko, D. & Petani, F.J. (2018). Organizational space and memory: A review and research agenda. Accepted at the Organizational Learning and Knowledge Capabilities (OLKC) conference. 26-27 April, 2018 Liverpool (UK).

Petani, F.J. (2018). What organizational literature on materiality, technology and space can learn from cities: Smart city projects and the long term, broad sociomaterial impact on work, business and society. Presented at the 8th Organizations, Artifacts & Practices (OAP) Workshop "New Ways of Working (NWW): Rematerializing Organizations in the Digital Age". 20-22 June 2018, Amsterdam (The Netherlands).

Petani, F.J., Zaoui, I., Kovalev, S. & Montagnon, P. (2018ab). Presented at the AOM Specialized Conference "Big Data and Managing in a Digital Economy", 18-20 April 2018 Surrey University (UK).
a) *A generative literature review on digital innovation and transformation, based on calls for papers and introductions to special issues in selected FT research ranked journals (2007-2017).*
b) *What will (and should) sustainable digital maturity look like? A Delphi study on long-term ethical implications of digital business transformation.*

Petani, F.J. & Mengis, J. (2017a). *Is space time's blind spot? Towards a processual theorizing of space representation.* Presented at the 77th Annual Meeting of the Academy of Management, 4-8 August 2017, Atlanta (GA, USA).

Petani, F.J. & Mengis, J. (2017b). *On the inter-situational costs of sacrificed compromises and the haunting of past tests.* Presented at the 33rd EGOS Colloquium, 6-8 July 2017, Copenhagen (Denmark).

Petani, F.J. & Mengis, J. (2015a). *In search of lost space. A processual view of Lefebvre.* Presented at the 75th Annual Meeting of the Academy of Management (OMT Division), 7-11 August 2015, Vancouver (Canada).

Petani, F.J. & Mengis, J. (2015b). *Defining places of commemoration and distinguishing them from other spaces of planned remembrance.* Presented at the conference of the Asia-Pacific Researchers in Organization Studies (APROS) at UTS Business School, University of Technology, 9-11 December, 2015. Sydney (Australia).

Petani, F.J. & Mengis, J. (2014a). *Value-mediated coordination in the construction of a cultural center: how pragmatic tests recursively justify knowledge through "moral" organizational lessons*. Presented at the Organizational Learning and Knowledge Capabilities (OLKC) 2014, 22-24 April, 2014, Oslo (Norway).

Petani, F.J. & Mengis, J. (2014b) *Space as time's blind spot*. Presented at the 6th International Symposium on Process Organization Studies, 19-21 June 2014, Rhodes (Greece).

Petani, F.J. & Mengis, J. (2014c) *The center for the arts that ran away but did not get far. A processual view of coordination in construction management*. Presented at the 30th EGOS Colloquium, 3-5 July 2014, Rotterdam (The Netherlands).

Petani, F.J. & Mengis, J. (2014d). *When coordination creates interdependencies. A processual view of a large construction project*. Presented at the 74th Annual Meeting of the Academy of Management (OMT Division), 1-5 August 2014, Philadelphia (PA, USA).

Mengis, J. & Petani, F.J. (2013) SGKM Conference 2013. *The Sociomaterial Mediation of Interdisciplinary Communication*. 12-13 April, 2013, Winterthur (Switzerland).

Petani, F.J. & Mengis, J. (2013a) *Space as a processual test: novelty emergence (and submergence) seen through absent spaces*" Presented at the 5^h International Symposium on Process Organization Studies, 20-22 June 2013, Crete (Greece).

Petani, F.J. & Mengis, J. (2013b). *What absent spaces tell us of the aesthetic business of creating a center for the arts*. Presented at the 29th EGOS Colloquium, 4–6, July, 2013, Montréal (Canada).

Other Publications (online, open access and quality media divulgation)

Anesa, M., Spee, P., Gillespie, N. & Petani, F.J. (2023). *Beware: How you justify your actions today shapes how you view "responsibility" tomorrow*. *JMS Management Insights Blog*, published on the 23.02.2023 <https://managementstudiesinsights.com/beware-how-you-justify-your-actions-today-shapes-how-you-view-responsibility-tomorrow/>

Anesa, M., Spee, P. & Petani, F.J. (2023). *Public Sector Informant: PwC scandal exposes flaw in expertise shaping Australia's tax system*. *The Canberra Times* Published online/hard copy 3.7.2023 <https://www.canberratimes.com.au/story/8254141/this-scandal-exposes-a-fundamental-flaw-in-our-tax-system/?cs=14246>

Petani, F.J. (2016) *Space and Process: The organizational importance of what is left behind*. Dissertation valid for a PhD title (summa cum laude) assigned by the Università della Svizzera italiana (Switzerland). <https://doc.rero.ch/record/278192/files/2016COM013.pdf>

Petani, F.J. (2003) "*Antologia ragionata degli usi letterari di pride dalle origini al Settecento*" (Lit. Transl. "Anthology of the literary uses of the term pride from its origins to the XVIII century"). Master Thesis. The anthology presents exemplary literary texts in English (or English translation) using the term and concept "pride", as emerged in classic occurrences in major English writers until the XVIII century.

The Conversation

Petani F.J. (2022) *La lutte contre le suicide au travail nécessite bien plus que de la prévention* <https://theconversation.com/la-lutte-contre-le-suicide-au-travail-necessite-bien-plus-que-de-la-prevention-174919>

Petani F.J., & Graziano M. (2021) *Debate: A geopolitical reading of fear*. <https://theconversation.com/debate-a-geopolitical-reading-of-fear-153354>

The International Affairs Forum (journal of the Center for International Relations, Washington DC)
Graziano M., & Petani F.J. (2021) Fearful New World. Towards a geopolitics of unknown fears.
Online publication 20.1.2021. Available at:
https://www.ia-forum.org/Content/ViewInternal_Document.cfm?contenttype_id=5&ContentID=9107

Publications with students

As French business and economics students, we have a solution for Brexit that could stop misleading referendums for good (Geopolitics-related open letter with students, *The Independent* 18.11.2019)
<https://www.independent.co.uk/voices/letters/brexit-general-election-boris-johnson-jeremy-corbyn-immigration-nhs-a9208016.html>

White papers

Petani F.J. (2020) What we talk about, when we talk about lockdown: Free reflections on digital innovation, responsible research, and teaching in business management, In *Les Chercheurs Inseec U face à la Covid 19*, pp. 64-66. Livre Blanc INSEEC U Research Centre, accessible at <https://my.flipbookpdf.net/3hBym>

Case studies (*The Case Centre*, see <https://www.thecasecentre.org>)

Petani, F.J. (2020). How the software company Cegid prepared for the General Data Protection Regulation (GDPR): An organizational learning project to ensure legal compliance, adapt marketing strategies and change data management practices.

Mengis J., & Petani, F.J. (2016). In chase of a runaway building: Coordinating through organizational communication.

Literary Translations into Italian

Lo strano paese dove tutti vogliono essere qualcun altro by James Ellroy. *Corriere della Sera*.
https://www.corriere.it/cronache/08_marzo_21/los_angeles_ellroy_6ca9db92-f71e-11dc-b233-0003ba99c667.shtml (translation published on the 21.3.2008)

"Ho venduto l'anima su e-Bay. La religione agli occhi di un ateo" by Hemant Mehta (2008). Milan: Baldini Castoldi Dalai. Italian translation coauthored with Maurizio Zoja.

Webinars

Suicide as a work and study-related organized practice that defies management. Broadcasted: 30.4.2020
<https://cdn.ireland.production.livestorm.io/uploads/media/file/16a38e3e-9ff0-41a5-b5ed-9fba8c1514fd/3f9c9151-6b70-4a17-a8c1-6a9d54846cf3.mp4?v=1588241400>

Towards a Geopolitics of Fear: A conversation between Fabio J. Petani and Manlio Graziano. Broadcasted: 7.7.2020
<https://app.livestorm.co/inseec-1/towards-a-geopolitics-of-fear-a-conversation-between-fabio-j-petani-and-manlio-graziano/live?s=5f757145-97ed-4d52-a080-ae77e096764d#/chat>

Brief online presentation of teaching and research activity made during lockdown:
<https://www.youtube.com/watch?v=GLxGx2htHRA&t=181s>

Creative writing/publications of literary fiction, poetry and in other languages

- First prize won at the literary contest organized in 2000 by the university paper *Inchiostro* ("Ink") on the subject *Viaggiare* ("Traveling").
- First prize won at the poetry contest ("*The laureate poets*") organized by the College S. Caterina da Siena and by the University of Pavia in 2004.
- An abstract of my Italian translation of Pope's poem "*Eloisa to Abelard*" has been published (Nr 32, July 2005) in the book "**Quaderni di traduzione**" ("Books of Translation") by the publishing house **Marcos y Marcos**. (See www.marcosymarcos.com for more information).
- My poetry volume "**Prove di Pianto**" ("**Tear Trials**") published with the editions *Kuaderni* and presented at the "**Turin International Book Fair**" (2005 edition)
- Some of my poems were included in the publication "**Ultima notte di veglia e altre follie**" and presented at the "**Turin International Book Fair**" (2006 edition)

Extracurricular civic/leisure activities:

Blood donor of the Hospital Policlinico of Milan,

Member of the Fraccaro Business Club (association of College Fraccaro's alumni, Pavia University)

Charity work at Urgence Sociale Rue (Villeurbanne/Lyon): help to the homeless at night

Literary Fiction/Non-fiction literary rights consultant (*pro bono* literary agent)

Cooking and Cocktails (past as professional bar tender during university years, good amateur cook)

SPORT & LEISURE:

Member of the Tennis Club de la Croix Rousse (TCCR)

Football (pre-university experience at competitive, paid, pre-professional level)

Yachting (Croatian Skipper license B)

Scuba diving & Ski;

Billiards & Pool

Fishing

Chess (founder of the Two Towers Chess Club of Fraccaro College of Pavia University).