

RICCARDO CURTALE

PERSONAL INFORMATION

Birt date: 13/8/1989
Nationality: Italian (pending Swiss C permit)
Address: Via Maderno 24, Lugano, 6900, Switzerland
Tel: +41 (0)76 685 3888
E-mail: riccardo.curtale@gmail.com
Skype: riccardo.curtale
Google scholar ID: <https://scholar.google.it/citations?user=Y0RfLPgAAAAJ>
ORCID: <https://orcid.org/0000-0001-6979-1582>
Up-to-date October 28th, 2019



EDUCATION

PhD in Economics *November 2014 - May 2019*

Università della Svizzera italiana (USI), Lugano (CH)

Thesis: Models of individual and group decision-making in the tourism field: controlling for heterogeneity in tastes and decision rules through SP experiments. Supervisor: Prof.Dr. Rico Maggi, defense members: Prof.Dr. Christian Laesser, Prof.Dr. Massimo Filippini

M.Sc. in Statistics for Economics and Business *September 2011 - December 2013*

Università di Bologna, Bologna (ITA)

110/110 cum laude

Thesis: Rating-based vs Choice-based conjoint analysis. Supervisor: Prof. Marzia Freo

Erasmus Exchange

January 2013 - June 2013

Universidad Politecnica de Madrid, Madrid (ESP)

BA in Statistical Sciences

September 2008 - December 2011

Università di Bologna, Bologna (ITA)

110/110 cum laude

Thesis: Cognitive dimensions of brand personality. Supervisor: Prof. Gianluca Marzocchi

PROFESSIONAL EXPERIENCE

PostDoc and researcher at Observatory of Tourism *June 2019 - Present*

Institute for Economic Research (IRE - USI), Lugano (CH) - Head: Prof.Dr. Rico Maggi

Main tasks: Quantitative and qualitative research, Primary and secondary data analysis, Design of economic experiments, Questionnaires creation, Benchmark analysis, Segment analysis, Forecast of hotel overnights, City events satisfaction analysis, Camping guests' satisfaction analysis and investigation of preferences regarding innovations, Decision tools development, Reports and infographics.

PhD student and researcher at Observatory of Tourism *September 2014 - May 2019*

Institute for Economic Research (IRE - USI), Lugano (CH) - Head: Prof.Dr. Rico Maggi

LANGUAGES

Italian (mother tongue), English (professional), Spanish (good), French (basic), German (basic)

IT SKILLS

Office (advanced), R (advanced), Stata (good), Latex (good), Ngene (good), Piktochart (good), iMovie (intermediate), Python (basic), HTML (basic).

PUBLICATIONS AND OTHER UNIVERSITY ACTIVITIES

Academic publications

- Sarman, I., Curtale, R., Hajibaba, H. (2019). Drivers of Travel Insurance Purchase. *Journal of Travel Research* *May 2019*
- Curtale, R. (2018). Analyzing children's impact on parents' tourist choices. *Young Consumers*. Vol. 19, issue 2, pp. 172 - 184 *April 2018*

Observatory of tourism publications

- Sarman I., Curtale R., Scagnolari S. Periodical reports and infographics of demand and supply in the hotel sector in Ticino *Monthly and Quarterly*
- Curtale, R., Scagnolari, S. Evaluation of Ticino destination *Yearly, since August 2015*
- Curtale R., Scagnolari S. (2019) MICE tourism in Ticino *May 2019*
- Pellegrini A., Scagnolari S., Curtale R., Sarman I. (2019) Bike tourism in Ticino *January 2019*
- Curtale, R., Pellegrini, A., Sarman, I., Scagnolari, S. (2018). Third age tourism *January 2018*
- Tretyakevich, N., Curtale, R. (2015). MICE tourism *February 2015*

Conferences and seminars

- ICMC - International Choice Modeling Conference, Kobe (JP), Cape Town (ZA) *Aug 2019, Apr 2017*
- STRC - Swiss Transport Research Conference, Monte Verità (CH) *May 2019, 2017, 2016*
- ADM - Advances in destination management, St. Gallen (CH) - 2nd best contribution *June 2018*
- IATE - International Association for Tourism Economics, Rimini (IT) *June 2017*
- Seminar - From Bologna to Europe: two experiences in Business and Economic Statistics *March 2016*
- CBTS - Consumer Behavior in Tourism Symposium, Munich (DE) *December 2015*

Teaching activities

- Lecturer of Statistics for Tourism *November-December 2017 and 2018*
- Bachelor degree in Tourism sciences, Fondazione Campus - Lucca (ITA)
- Course contents: Download of secondary data from official statistics websites, Data analysis in Excel, Writing a report.

Other courses

- Structural Equation Modelling @USI *September 2016*
- Advanced choice modelling @CMC Leeds *July 2016*
- Bayesian methodology and MCMC simulations @USI *February-March 2016*
- Choice modeling and stated choice survey design @CMC Leeds *November 2015*
- Topics in Microeconometrics @CIDE Palermo *September 2015*
- Microeconomics @DEFAP Milan *April-June 2015*
- Discrete Choice Analysis: Predicting Demand and Market Shares @EPFL Lausanne *March 2015*
- STATA Econometrics Winter School @Porto Business School *January 2015*
- Econometrics @USI *November-December 2014*
- Stated Preference Methods @Universidad de Las Palmas de Gran Canaria *November 2014*

INTERESTS

Discrete choice modeling, Stated preference experiments, Choice heuristics, Moral decision making, Machine learning, Energy, Sustainability, Cryptocurrencies

VOLUNTEERING EXPERIENCES

- Orthotherapy and social inclusion (Murisengo (AL) - Italy) *Quarterly, November 2015 - June 2018*
- Reforestation and international cooperation (Can Gio reserve forest - HCMC - Vietnam) *August 2015*