

**JOLANTA A. DRZEWIECKA**  
Senior Assistant Professor  
Institute for Public Communication  
Università della Svizzera italiana  
Lugano, Switzerland  
ORCID: 0000-0002-5400-001X

## **EDUCATION**

Ph.D., Arizona State University, May 1999. Dissertation: *Immigrant identity formations: Between cultures, nations, and politics.*

M.A., Arizona State University, May 1995. Thesis: *Jokes and intercultural relations.*

B. A., Humboldt State University, August, 1992.

University of Silesia, Katowice, Poland. 1987- 1989.

## **PROFESSIONAL HISTORY**

*Senior Assistant Professor*, Università della Svizzera italiana, Switzerland, starting in February 2016.  
*Visiting Professor*, University of Zürich, Switzerland, Fall 2015.

*Visiting Lecturer*, University of Zürich, Spring 2013, Spring 2014.

*Associate Professor*, Washington State University, USA, August 2004-2015.

*Assistant Professor*, Washington State University, USA; August 1997 – May 2004

*Teaching Assistant*, Arizona State University, USA, August 1992 - May 1997.

## **RESEARCH INTERESTS**

- Negotiation of racial and cultural identities, immigrant racial incorporation;
- Construction of national identities in public memory discourses;
- Media representations of migrants and European Union integration;
- Critical discourse analysis, materiality of discourse;

## **AWARDS**

2010, The Ralph Cooley Outstanding Scholarship Award for Article (published in *Communication Theory*, 2009), International and Intercultural Communication Division, National Communication Association.

2010, “Top Paper,” Race and Ethnicity Division, International Communication Association, Singapore.

2008, “Top 4 Paper,” the International and Intercultural Division of National Communication Association Annual Convention, San Diego, California.

2003, “Top” paper in Intercultural Communication, Western States Communication Association, Salt Lake City.

2002, “Top” paper in Intercultural Communication, Western States Communication Association, Long Beach.

2000, “Top” paper in Intercultural Communication, Western States Communication Association, Sacramento.

1999 The Ralph Cooley Top paper Award, National Communication Association Convention, International and Intercultural Communication Division, Chicago.

1998, “Top Two” Paper, the Intercultural and International Communication Division, National Communication Association Convention, New York.

1997 The Ralph Cooley Top Paper Award, National Communication Association Convention, International and Intercultural Communication Division, November 1997.

1996, “Top Four” paper, International and Intercultural Communication Division, Speech Communication Association Convention, San Diego.

1995, “Top Three” paper, Popular Communication Interest Group, International Communication Association, Albuquerque.

**REFEREED RESEARCH PUBLICATIONS**

- Pande, S. & Drzewiecka, J. A. (2017). Racial incorporation: immigrant alignments with whiteness. *Journal of International and Intercultural Communication*.
- Hoops, J., Thomas, R., & Drzewiecka, J. A. (2016). Polish plumber as a pawn in the British newspaper discourse on Polish post-EU enlargement immigration to the U.K. *Journalism*, 17, 727-743.
- Drzewiecka, J. A. (2014). Aphasia and a legacy of violence: disabling and enabling knowledge of the past in Poland. *Communication and Critical/Cultural Studies*, 11, 362-381.  
Acceptance rate: 11%
- Drzewiecka, J. A., Hoops, J. Thomas, R. (2014). Rescaling the state and disciplining workers in discourses on EU Polish migration in UK newspapers. *Critical Studies in Media Communication*, 31, 410-425.  
Acceptance rate: 6%
- Drzewiecka, J. A. & Steyn, M. (2012). Racial immigrant incorporation: material-symbolic articulation of identities. *Journal of International and Intercultural Communication*, 5, 1-19.  
Acceptance rate: 14%
- Drzewiecka, J. A. & Steyn, M. (2009). Discourses of exoneration in intercultural translation: Polish immigrants in South Africa. *Communication Theory*, 19, 188-218.
- Halualani, T. R., & Mendoza, S. L. & Drzewiecka, J. A. (2009). Critical junctures in intercultural communication studies: A review. *The Review of Communication*, 9, 17-35.
- Halualani, R. T. & Drzewiecka, J. A. (2008). Deploying “Descent”: the politics of diasporic belonging and intercultural communication. *International and Intercultural Communication Annual*, 31, 59-90.
- Sias, P.M; Drzewiecka, J.A., Meares, M.M.; Bent, R.; Ortega, M.; White, C. (2008) Intercultural friendship development. *Communication Reports*, 21, 1-13.
- Martin, J. N., Bradford, L. J., Drzewiecka, J. A., Chitgopekar, A. S. (2003). Intercultural dating patterns among young white U. S. Americans: Have they changed in the past 20 years? *Howard Journal of Communications*, 14 (2), 53-74.
- Mendoza, S. L., Halualani, R., & Drzewiecka, J. A. (2002). Moving the discourse on identities in intercultural communication: Structure, culture, and significations. *Communication Quarterly*, 50, pp. 312-327.
- Drzewiecka, J. A. (2002). Reinventing and contesting identities through constitutive discourses: between diaspora and its others. *Communication Quarterly*, 50, 1-23.
- Drzewiecka, J. A. & Halualani, R. (2002). The structural-cultural dialectic of diasporic politics. *Communication Theory*, 12, 340-366.
- Drzewiecka, J. A. (2002). Collective memory, media representations, and barriers to intercultural dialogue. *Intercultural and International Communication Annual*, 25, 189-220.
- Andsager, J. L. & Drzewiecka, J. A. (2002). Desirability of difference in tourist destinations. *Annals of Tourism Research*, 29, 401-421.

Chen, T., Drzewiecka, J. A. & Sias, P. (2001). Dialectical tensions in Taiwanese international student friendships. *Qualitative Research Reports in Communication*, 2, 57-65.

Drzewiecka, J. A. (2000). Discursive construction of differences: Ethnic immigrant identities and distinctions. *Intercultural and International Communication Annual*, 23, 241-270.

Drzewiecka, J. A. & Nakayama, T. K. (1998). City Sites: Postmodern urban space and the communication of identity. *Southern Journal of Communication*, 64, 20-31.

### **EDITED BOOK**

Drzewiecka, J. A. & Nakayama, T. (in press). *Global Dialectics in Culture and Communication: Case Studies*. New York, USA: Peter Lang.

### **EDITOR, SPECIAL ISSUE**

Drzewiecka, J. A., Ehrenhaus, P. & Owen, A. S. (co-editors) (2016). Memory, Culture and Difference. *Journal of International and Intercultural Communication*, 9.

Drzewiecka, J. A., Ehrenhaus, P. & Owen, A. S. (2016). Memory, culture and difference: Critical reflections. *Journal of International and Intercultural Communication*, 9, 199-203.

### **INVITED PUBLICATIONS**

#### **Encyclopedia entries**

Hoops, J. & Drzewiecka, J. A. (2017). Critical approaches to culture and communication (10 000 words). *Oxford Research Encyclopedia of Communication*.

Drzewiecka, J. A. (2017). Diaspora and diasporic identity (2,000 words). *International Encyclopedia of Intercultural Communication*, Y. Y. Kim (Eds). Boston, MA: Wiley-Blackwell.

Drzewiecka, J. A. (2017). Identity, poststructuralist approaches (4,000 words). *International Encyclopedia of Intercultural Communication*, Y. Y. Kim (Eds). Boston, MA: Wiley-Blackwell.

#### **Outreach**

Drzewiecka, J. A. (2015). Diaspora. Key concepts in intercultural dialogue. Center for Intercultural Dialogue. <https://centerforinterculturaldialogue.org/publications/key-concepts-in-intercultural-dialogue-by-concept/>

Drzewiecka, J. A. (2015). Racial integration. Key concepts in intercultural dialogue. Center for Intercultural Dialogue. <https://centerforinterculturaldialogue.org/publications/key-concepts-in-intercultural-dialogue-by-concept/>

Drzewiecka, J. A. (2014). Intra-European Union migration: more rights for migrant EU citizens? *Communication Currents*, 9(4).

#### **Book chapters**

Mendoza, S. L., Halualani, R., & Drzewiecka, J. A. (2002/2014). Moving the discourse on identities in intercultural communication: Structure, culture, and significations. In M. Asante, Y. Miike, & J. Yin, (Eds.), *The global intercultural communication reader (2<sup>nd</sup> edition)*, (pp. 415-428). New York: Routledge.

Drzewiecka, J. A. (2010). Public memories and diasporic relations: “new” concepts in intercultural communication. In T. K. Nakayama & R. T. Halualani, (Eds.), *The handbook of critical intercultural communication studies*, (pp. 286-310). Malden, MA: Blackwell-Wiley.

Alberts, J K. & Drzewiecka, J. A. (2008). Understanding the communication and relational dynamics of humor. In M. T. Motley, (Ed.) *Addressing Communicators' Dilemmas: Studies in Applied Interpersonal Communication*, (pp. 229-24). Thousand Oaks: Sage.

Drzewiecka, J. A. & Draznin, N. (2005). A Polish Jewish American story: collective memories and intergroup relations. In L.A. Samovar, R. Porter, & E.R. McDaniel (Eds), *Intercultural communication: A reader* (11th ed., pp. TBD). Belmont, CA: Wadsworth.

Drzewiecka, J. A. & Wong(Lau), K. (1999). White ethnicity born in performance. In T. K. Nakayama and J. Martin (Eds.). *Whiteness: The Social Communication of Identity*, (pp. 198-216). Newbury Park, CA: Sage.

### **Book Reviews**

Drzewiecka, J. A. (2003). Linguistic Human Rights. [Review of the book *Language: A right and a resource* by Miklós Kontra, Robert Phillipson, Tove Skutnabb-Kangas and Tibor Várady (eds.)]. *Patterns of Prejudice*, 37.

Drzewiecka, J. A. (2001). [Review of the book *Meanings in Madagascar: Cases of Intercultural Communication* by D. Øyvind]. *Communication Education*, 50, 85-87.

### **Teaching Manual**

Bradford, L & Drzewiecka, J. A. (1997). Instructor's Resource Manual to *Intercultural Communication in Contexts* by Judith Martin and Thomas Nakayama. Mountain View, CA: Mayfield.

### **INVITED PRESENTATIONS**

Drzewiecka, J. A. (2015, September). Rescaling the state and disciplining workers in discourses on EU Polish migration in UK newspapers. Institut für Publizistikwissenschaft und Medienforschung, University of Zürich, Switzerland.

Drzewiecka, J. A. (2014, June). Aphasia and a legacy of violence: disabling and enabling knowledge of the past in Poland. Augsburg University, Augsburg, Germany.

Drzewiecka, J. A. (2010, June). Discourses of exoneration in intercultural translation: Polish immigrants in South Africa. Zeppelin University, Friedrichshafen, Germany.

Drzewiecka, J. A. (2001, June). Diaspora as a transnational site of exclusions and power struggles. Presentation made to the Institute for Intercultural Diversity Studies, Graduate School in Humanities and Sociology Department, University of Cape Town, South Africa.

### **Conferences**

Respondent, *Ireland, France, Brazil, China, India, and the United States: News media coverage and the framing of crisis events* Intercultural and International Communication Division, NCA Annual Convention, Chicago, November 2014.

Discussant, Intercultural and International Communication Division, *Past Challenges - Present Victories*. NCA Annual Convention, Chicago, November, 2014.

Respondent, Intercultural and International Communication Division, NCA, Orlando, Fl., November, 2012.

Discussant, Mapping Out Critical Intercultural Communication Studies: Junctures, Possibilities, Insights, and Alliances, NCA, San Francisco, November, 2010.

Discussant, The future of Intercultural Communication Scholarship, NCA, Chicago, 2009.

Discussant, Theoretical Complications: A Critical Turn in Intercultural Communication, NCA, Chicago, 2007.

Respondent, International and Intercultural Communication Division, NCA, San Antonio, TX, 2006,

Respondent, International and Intercultural Communication Division, NCA, New Orleans, 2002.

Respondent, Taking Stock, Initiating Discussion and Creating the Future, NCA, New Orleans, 2002.

### REFEREED CONFERENCE PRESENTATIONS

Greco, S., Drzewiecka, J. A. & Hernandez, G. (2017, May). "Fortress Europe" divided: Argumentative analysis of the coverage of border closing by European newspapers. Paper accepted for presentation at the Approaches to Migration, Language and Identity conference, University of Lausanne, May 4-6, 2017.

Drzewiecka, J. A. & Hernandez, G. (2016, November). *Reconstructing "Fortress Europe": Coverage of the "Refugee Crisis" by European Newspapers*. International and Intercultural Communication Division, NCA Annual Convention, Philadelphia.

Drzewiecka, J. A. (2016, July). *Remembering the Absent Other: cultural therapy for Polish national identity*. Paper presented to the Post-Socialist and Post-Authoritarian Communication Working Group, IAMCR, Leicester, UK.

Hasian, M. & Drzewiecka, J. (2014, November). *Between ruins and renewal: selecting Polish and Russian remembrances of the Katyń massacre*. Paper presented to the Critical and Cultural Studies Division, NCA, Chicago.

Pande, S., Sauerbier, R. & Drzewiecka, J. A. (2014, November). *National immigration reform in state newspapers*. Paper presented to the International and Intercultural Communication Division, NCA, Chicago.

Drzewiecka, J. A. (2013). *Aphasia and a legacy of violence: disabling and enabling history in Poland*. Paper presented to the Critical and Cultural Studies Division, NCA, Washington DC.

Pande, S. & Drzewiecka, J. A. (2013). *Asian India immigrant identity racial incorporation through multiple Others*. Paper presented to the International and Intercultural Communication Division, NCA, Washington DC.

Pande, S. & Drzewiecka, J. (2012). *Racial incorporation: immigrant alignments with whiteness*. Paper presented to the Race and Ethnicity Division, ICA, London.

Hoops, J. Thomas, R., Drzewiecka, J. A., & Ross, S. D. (2010). *Polish plumber as a pawn in the British newspaper discourse on Polish post-EU enlargement immigration to the U.K.* **Top paper**. International Communication Association Annual Convention, Singapore.

Drzewiecka, J. A. (2009). *Conflicted memories and entangled histories; The Holocaust and Polish national identity*. National Communication Association Summer Conference on Intercultural Dialogue. July 22-26, Maltepe University, Istanbul, Turkey.

Drzewiecka, J. A. & Steyn, M. (2009). *Materiality of immigrant identity: Polish immigrants in South Africa*. International and Intercultural Division of the National Communication Association Annual Convention, Chicago, Illinois.

Halualani, T. R., & Mendoza, S. L. & Drzewiecka, J. A. (2008). Critical Junctures in Intercultural Communication Studies: A Review. **Top 4 Paper** presented to the International and Intercultural Division of the National Communication Association Annual Convention, San Diego, California.

Drzewiecka, J. A. (November, 2008). *Public memories in the shadow of the Other; Divided memories and national identity*. Presented to the International and Intercultural Division of the National

Communication Association Annual Convention, San Diego, California.

- Drzewiecka, J. A. & Steyn, M. (November, 2007). *Discourses of exoneration in translation: Polish immigrants in South Africa*. Presented to the Critical and Cultural Studies Division of the National Communication Association Annual Convention, Chicago, Illinois.
- Drzewiecka, J. A. (October, 2007). *A renegotiation of collective memories in the shadow of the Other: Divided memories and Polish national identity*. Paper presented at the Public Memory and Ethnicity Conference, Portland, Oregon.
- Drzewiecka, J. A. & Steyn, M. (November, 2006). *In-between alignments: Identity choices among Polish immigrants in South Africa*. Presented to the International and Intercultural Communication Division of the National Communication Association Annual Convention, San Antonio, Texas.
- Drzewiecka, J. A. & Steyn, M. (June, 2006). *"I came from a white country": Polish immigrants in South Africa*. Paper presented to the Race and Ethnicity Division at the International Communication Association Annual Convention, Dresden, Germany.
- Drzewiecka, J. A. (November, 2005). *The Shadow of the Other: A Negotiation of Polish National Identity and Collective Memories*. Paper presented to the International and Intercultural Communication Division at the National Communication Association Annual Convention, Boston.
- Drzewiecka, J. A. (May, 2003). *Constitutive discourse in transnational contexts; strategic formation of flexible subjects between Poland and its diaspora*. Paper presented at the International Communication Association Annual Convention, San Diego.
- Mendoza, S. L., Halualani, R., & Drzewiecka, J. A. (February, 2003). *Moving the discourse on identities in intercultural communication: Structure, culture, and significations*. **Top paper** presented to the Intercultural Communication Interest Group, WSCA, Salt Lake City.
- Drzewiecka, J. A. (November, 2002). *Between the Diaspora and the Nation: Constructing Diasporic Identity*. Paper presented to the Intercultural and International Communication Division, National Communication Association, New Orleans
- Halualani, R. T., & Drzewiecka, J. A. (March, 2002). *Moving cultures and politics: The structural cultural dialectics of diasporic politics*. **Top paper** presented to the Intercultural Communication Interest Group, Western States Communication Association, Long Beach.
- Drzewiecka, J. A. (November, 2001). *Diaspora as a transnational site of exclusions and power struggles*. Paper presented to the Intercultural and International Communication Division, National Communication Association, Atlanta.
- Drzewiecka, J. A. & Halualani, R. (November, 2001). *The structural-cultural dialectic of diasporic politics*. Paper presented to the Critical and Cultural Studies Division, NCA, Atlanta.
- Drzewiecka, J. A. (November, 2001). *The nation strikes back; strategic reemergence of diasporic connections between Poland and Poles in the former Soviet Republics*. Paper presented to the Organizational Communication Division, NCA, Atlanta.
- Drzewiecka, J. A. (November, 2001). *Ideologies of self-other relations: undoing the binary closure in intercultural identity studies*. Paper presented to the Intercultural and International Communication Division, NCA, Atlanta.

- Chen, T., Drzewiecka, J. A. & Sias, P. (February, 2001). *Dialectical tensions within intercultural friendships among Taiwanese international students*. Paper presented to the Intercultural Communication Interest Group, WSCA, Coeur d'Alene.
- Drzewiecka, J. A. (February, 2001). *Diaspora and transnational dynamics of exclusion*. Paper presented to the Intercultural Communication Interest Group, WSCA, Coeur d'Alene.
- Drzewiecka, J. A. (July, 2000). *Diaspora as a transnational site of competing identities and power struggles*. Paper presented to the Transnationalism Seminar at the Cultural Politics NCA Summer Conference, Iowa.
- Andsager, J. L. & Drzewiecka, J. A. (June, 2000). *Desirable and undesirable differences: Interpretations of tourists' destinations*. Paper presented to the Intercultural Division, International Communication Association Convention, Acapulco.
- Drzewiecka, J. A. (February, 2000). *Between Diaspora and nation: Battle of imagination and transnational politics*. **Top paper** presented to the Intercultural Communication Interest Group, Western States Communication Association Convention, Sacramento.
- Drzewiecka, J. A. (November, 1999). *Reinvention and performativity of cultural identity*. **Top paper** presented to the Intercultural and International Division, NCA, Chicago.
- Drzewiecka, J. A. (November, 1999). *Polish Americans and Jewish Americans: Self-Other relations through historical and transnational struggles*. Paper presented to the Critical and Cultural Studies Division, NCA, Chicago.
- Drzewiecka, J. A. (November, 1998). *Caught between cultures: Immigrant identity formations*. **Top Two paper** presented to the Intercultural and International Communication Division, National Communication Association Convention, New York.
- Drzewiecka, J. A. & Nakayama, T. K. (November, 1997). *The tourist, the other, and reflexivity: Travel guidebooks and intercultural contact*. **Top paper** presented to the Intercultural and International Communication Division, Speech Communication Association Convention, Chicago.
- Drzewiecka, J. A. & Wong Lau, K. (November, 1997). *White ethnicity born in performance*. Paper presented to the International and Intercultural Division, Speech Communication Association Convention, Chicago, 1997.
- Drzewiecka, J. A. & Alberts, J. K. (November, 1996). *Ethnic jokes and intercultural communication*. **Top Four paper** presented to the International and Intercultural Communication Division, Speech Communication Association Convention, San Diego.
- Martin, J., Drzewiecka, J. A., Chitgopekar, A. S., Bradford, L. (November, 1996). *Interethnic dating relationships among U.S. college students: have they changed in the past fifteen years?* Paper presented to the International and Intercultural Division, Speech Communication Association Convention, San Diego.
- Drzewiecka, J. A. Kellar-Guenther, Y. (November, 1996). *Drug resistance and friendship: Adolescents' dilemmas*. Paper presented to the Applied Communication Division of Speech Communication Association Convention, San Diego.
- Nakayama, T. K. & Drzewiecka, J. A. (May, 1996). *City Sites: Postmodern urban space and the communication of identity*. Paper presented at the International Communication Association

Convention, Chicago.

- Drzewiecka, J. A. (May, 1996). *Feminist intercultural communication: Possibilities for a radical research agenda*. Paper presented at the International Communication Association Convention, Chicago.
- Drzewiecka, J. A. (November, 1995). *Critical challenges and reconceptualizations in intercultural communication*. Paper presented to the Intercultural and International Communication Division, Speech Communication Association Convention, San Antonio.
- Drzewiecka, J. A. (November, 1995). *Critical intercultural communication: Research and teaching as commitment to change*. Paper presented to the Intercultural and International Communication Division, Speech Communication Association Convention, San Antonio.
- Drzewiecka, J. A. (May, 1995). *Reading against the grain: "Schindler's List" and discourses of anti/racism*. **Top Three paper** presented to the Popular Communication Interest Group, International Communication Association Convention, Albuquerque.
- Drzewiecka, J. A. & Alberts, J. K., (November, 1995). *"Have you heard the one about...:" An exploration of ethnic jokes and intercultural communication*. Paper presented to the Interpersonal Communication Division, Speech Communication Association Convention, San Antonio.
- Birkholt, M. J., Drzewiecka, J. A., Stiff, J. B. (November, 1994). *Factors influencing the nature of disclosive statements made by sexually abused children*. **Top Three paper** presented to the Applied Communication Division of the Speech Communication Association Convention, New Orleans.
- Drzewiecka, J. A. (February, 1994). *Ethnic jokes*. Paper presented at Western States Communication Association Convention, San Jose, CA.