

LÉNA PELLANDINI-SIMÁNYI

CONTACT DETAILS

Institute of Marketing and Communication
Management
Università della Svizzera italiana
Main Building, Office 359 (level 1)
Via G. Buffi 13, CH-6900 Lugano

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EDUCATION

PhD in Sociology London School of Economics and Political Science Title: Changing ethics of consumption in Hungary Supervisor: Prof. Don Slater Examiners: Prof. Daniel Miller and Prof. Elisabeth Shove	07.2009
LSE Postgraduate Certificate in Higher Education London School of Economics and Political Science	08.2009
Master's Degree in Economics Corvinus University of Budapest, Faculty of Business Administration Major: Marketing Minor: Culture and Communication	09.2003

ACADEMIC POSITIONS

Senior Assistant Professor Institute of Marketing and Communication Management Università della Svizzera italiana, Lugano, Switzerland	2018- present
Marie Heim-Vögtlin Fellow Institute of Management and Organization, Università della Svizzera italiana, Lugano, Switzerland	2017-2018
Assistant Professor Department of Media and Communication, Institute for Art Theory and Media Studies, Eötvös Loránd University, Budapest, Hungary	2010-2018
Adjunct Lecturer London School of Economics and Political Science, Department of Sociology	2009-2010

PUBLICATIONS

BOOKS

Pellandini-Simányi, L. (2014): *Consumption norms and everyday ethics*. New York; Basingstoke: Palgrave Macmillan. (Reviewed in *Consumption, Markets and Culture*; *Sociology and the Material World* blog)

REFEREED JOURNAL ARTICLES

1. Pellandini-Simányi L. & Conte L. (2020): Consumer de-responsibilization: changing notions of consumer subjects and market moralities after the 2008–9 financial crisis, *Consumption Markets & Culture*, published online: June 03, 2020
2. Pellandini-Simányi L., & Vargha Z. (2019): Legal infrastructures: How laws matter in the creation of new markets. *Organization Studies*. published online: April 11, 2019
3. Pellandini-Simányi L., & Vargha Z. (2019): How risky debt became ordinary? A practice theoretical approach. *Journal of Consumer Culture*. 20 (2), 235-254
4. Pellandini-Simányi L. & Vargha Z. (2018): Spatializing the future: Financial expectations, EU convergence and the Eastern European Forex mortgage crisis, *Economy and Society*. 47 (2), 280-312.
5. Ariztia T., Agloni, N. & Pellandini-Simányi L (2017): Ethical living: Relinking ethics and consumption through care in Chile and Brazil, *British Journal of Sociology*. 69(2):391-411
6. Pellandini-Simányi, L. (2017): How do friends manage income differences? The role of lay concepts of justice in the erosion of income-bridging friendships and social segregation. *Sociology*, 51 (3), 592-607.
7. Pellandini-Simányi, L. (2016): Everyday consumption norms as discourses of the good life in pre-socialist and socialist Hungary. *Journal of Consumer Culture*. 16 (3), 699–717.
8. Pellandini-Simányi L. (2016): Non-marketizing agents in the study of markets: Competing legacies of performativity and Actor-Network-Theory in the marketization research program. *Journal of Cultural Economy*, 9 (6), 570-586.
9. Pellandini-Simányi, L., Hammer, F. & Vargha Z. (2015): The financialization of everyday life or the domestication of finance? How mortgages engage with borrowers' temporal horizons, relationships, and rationality in Hungary. *Cultural Studies*, 59 (5-6):733-759.
10. Pellandini-Simányi, L. (2014): Bourdieu, ethics and symbolic power. *Sociological Review*. 62(4), 651-74.
11. Hofmeister-Tóth, Á. & Simányi, L. (2006): Cultural values in transition. *Society and Economy*. 28 (1), 41-59.
12. Hofmeister-Tóth, Á. & Simányi, L. (2005): Kultúraközi összehasonlító vizsgálat a becsületességről (Cross-cultural comparative study on honesty) *Vezetéstudomány. (Management Review)*. 36(10), 17-24.
13. Simányi, L. (2004): Miért fogyasztanak többet a posztmaterialisták, mint a materialisták? (Why do postmaterialists consume more than materialists?) *Vezetéstudomány. (Management Review)* 35, 16-23.

BOOK CHAPTERS

1. Pellandini-Simányi, L. (2020). The Financialization of Everyday Life. *Routledge Handbook of Critical Finance Studies*. Robert Wosnitzer and Christian Borch eds., London, New York: Routledge. 278-299.
2. Pellandini-Simányi L. and E. Gulyás (2019): Political consumerism in Central and Eastern Europe. *Oxford Handbook of Political Consumerism*, M. Boström, Micheletti, M. and P. Oosterveer eds., Oxford: Oxford University Press. 479-514

3. Pellandini-Simányi, L. (2017): Szabadúszás vagy szabadesés? Rugalmas munka és női esélyegyenlőség a kreatív iparágakban. (Freelance or free fall? Flexible work and gender in the creative industries). A. Müllner ed. *Megformált beszéd, elfojtott hang: A reprezentáció politikai és etikai kérdései*. Budapest: Eötvös Kiadó, 26-42.
4. Pellandini-Simányi, L. (2014) Hogyan kezelik a barátok az anyagi különbségeket? (How friends handle income inequalities) *Emlékkerti kőoroszlán*. Orbán K. and Gács A. eds., Budapest: Eötvös Loránd Tudományegyetem, 43-54.
5. Dombos T. and Pellandini-Simányi, L. (2012): Kids, cars, or cashews?: Debating and remembering consumption in socialist Hungary. *Communism Unwrapped: Consumption in Cold War Eastern Europe*. P. Bren and M. Neuburger eds., Oxford: Oxford University Press, 325-50.

PEER-REVIEWED CONFERENCE PAPERS

1. Pellandini-Simányi L. & Conte L. (2020) Consumer De-responsibilization: Changing Notions of Consumer Subjects and Market Moralities after the 2008-9 Financial Crisis. *Consumer Culture Theory Virtual Conference Proceedings 2020*.
2. Silchenko K. & Pellandini-Simányi, L. (2020) Dr. Jekyll & Mr. Hyde Consumer: New Forms of Consumer Subjects and Self-Governance. *Consumer Culture Theory Virtual Conference Proceedings 2020*.
3. Conte L. & Pellandini-Simányi L. (2020) The Making of Healthy, Wealthy, and Happy Consumers: Practices and Politics of Nudging in For-Profit Firms. *Association for Consumer Research Annual Conference, 1-4 October 2020, Paris, France*.
4. Pellandini-Simányi, L. (2018): Beyond subjectivity: Competing governance regimes and the socio-material construction of rational consumer action. *NA - Advances in Consumer Research*, Vol. 46, Gershoff, A., Kozinets, R. and White T., eds. Duluth, MN: Association for Consumer Research.
5. Pellandini-Simányi, L. & Vargha, Zs. (2018) Maintaining expectations against warning signs: Spatializing the future and the financial crisis. In Guclu Atinc (Ed.), *Proceedings of the Seventy-seventh Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561.
6. Pellandini-Simányi L. & Banai A. (2017): The conformity-risk paradox: Why increasingly risky mortgages are acquired by increasingly risk-averse consumers, *NA - Advances in Consumer Research*, Vol. 45, eds. A. Gneezy, V. Griskevicius & P. Williams, Duluth, MN: Association for Consumer Research.
7. Hofmeister-Tóth, A. & Simányi, L. (2005): A fogyasztói társadalom kutatásának lehetőségei Magyarországon. (Researching Consumer Society in Hungary). MOK Conference, Győr, Hungary. <https://emok.hu/tanulmany-kereso/d32:a-fogyasztoi-tarsadalom-kutatasanak-lehetosegei-magyarorszagon>
8. Simányi, L. (2004): Relating Personal Values to Consumer Goods: The Construction of Symbolic Meaning in Food Advertisements. Value and Competitiveness International Conference Proceedings. Corvinus University of Budapest, Hungary.

SPECIAL ISSUE EDITIONS

1. Vargha, Z. & Pellandini-Simányi, L. (in progress) Debt trails: Following relations of debt across borrowers, organizations and states. Special issue proposal accepted, in progress, *Journal of Cultural Economy*.
2. Simányi, L. (2005): Special issue on Consumer Society, *Replika Social Science Quarterly*, 51-52 issue.

NON-REFEREED JOURNAL ARTICLES

1. Pellandini-Simányi L. & Vargha Z. (forthcoming) Miért nem látta senki előre a devizahitel-válságot? Avagy hogyan formálják a narratívák és szervezeti hatáskörök a vállalati előrejelzéseket (Why no-one saw the foreign currency crisis coming? How narratives and mandates shape organizational predictions), *Replika* (Critical Management Studies special issue).
 2. Pellandini-Simányi, L. (2012): Szabadúszás vagy szabadesés? Rugalmas munka és női esélyegyenlőség a kreatív iparágakban. (Freelance or free fall? Flexible work and gender in the creative industries). *Café Babel*. 21 (66), 37-44.
 3. Pellandini-Simányi, L. (2009): "Jaj, mama, minek őröd ezt a sok kacatot?" A berendezési tárgyakkhoz kötődő értékzsimék változásai ("O Mum, why do you hang on to that junk?" Changing value regimes of home decoration). *Replika*. 62, 197-227.
 4. Simányi, L. (2007): Plázakultúra (Shopping mall culture). *Tudatos Vásárló Magazin. (Conscious Consumer Quarterly)*. 10, 24-25.
 5. Simányi, L. (2005): Bevezetés a fogyasztói társadalom elméletébe. (Introduction to the theory of consumer society). *Replika*. 51-52, 165-195.
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RESEARCH GRANTS AND EXTERNAL FUNDING

1. **Swiss National Science Foundation, Marie Heim-Vögtlin grant:** 'Driving forces of the financialization of everyday life' (02.2017-02.2019)
 2. **Hungarian Academy of Sciences' Bolyai János individual research grant:** 'Post-neoliberal subjects? Changing notions of the "financial consumer" in the Hungarian, British and Swiss mortgage regulation after the 2007-8 crisis' (09. 2015-09. 2019)
 3. **Hungarian Scientific Research Fund grant, principal investigator:** 'Mortgage, Rationality and Visions of Future' (09.2012-09.2017.)
 4. **London School of Economics and Political Science Research Student Scholarship** (09.2005- 09.2006)
 5. **Hungarian Scientific Research Fund Grant, co-investigator:** 'The process of consumerization in Hungary' (02.2006-01.2009)
 6. **Visiting Research Scholarship at the London School of Economics and Political Science,** awarded by the Corvinus University of Budapest (09.2004-02. 2205)
 7. **Erasmus Grant** at the Athens University of Economics and Business (09.2002-12.2002)
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OTHER RESEARCH EXPERIENCE (RESEARCH ASSISTANT)

1. **Thinking like a social scientist,** Teaching and Learning Centre, London School of Economics and Political Science, (04.-05.2009)
 2. **Cool and Green: Dressing for environmentally friendly offices,** London College of Fashion, (06.- 07. 2008)
 3. **The representation of gender in cinema,** Budapest Corvinus University, (05.-07. 2000),
 4. **The world in the eyes of advertising experts,** Budapest Corvinus University, (04.-05. 2000)
-

AWARDS

1. **Shortlisted for the 2018 SAGE Prize for Innovation and Excellence** for the paper Pellandini-Simányi, L. (2017): How do friends manage income differences? The role of lay concepts of justice in the erosion of income-bridging friendships and social segregation. *Sociology*.
 2. **Kürthy Pál Memorial Award, Marketing Committee, Hungarian Academy of Sciences**, (07.04. 2005)
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TEACHING EXPERIENCE

Università della Svizzera italiana, Lugano, Switzerland (in English): Market System Dynamics (MSc) Qualitative Marketing Research and Data Analysis (MSc) Analytical Thinking (MSc) Qualitative Methods for Organizational Research (PhD) International Tourism Field project (MSc)	02.2016-present
Department of Media and Communication, Institute for Art Theory and Media Studies, Eötvös Loránd University, Budapest, (in Hungarian): Cultural Theory (MSc) Qualitative Media Research Methods (BA, MSc, PhD) Politics of Representation (BA) 'Who's Cool?': Symbolic Capital, Recognition and Regimes of Worth (MSc) Analytical Fieldwork (sociology research seminar) (MSc) Critical Reading of Statistical Data (BA, MSc) Introduction to Economics (MSc)	09.2009-03.2016
London School of Economics and Political Science, Department of Sociology (in English): Qualitative Methods for Cultural Research (MSc) Issues and Methods of Social Investigation (quantitative methods) (BA); Cultural Theory (MSc)	09.2007-12.2009
École Supérieure des Sciences Commerciales d'Angers, Budapest branch, (in English): Consumer Behaviour (BA, MSc); Consumer Behaviour in Central and Eastern Europe (BA, MSc)	09.2004- 07.2011
Corvinus University of Budapest, Department of Marketing, Budapest and Királyhelmecz branches (in Hungarian): Marketing (BA, MSc)	09.2004-07.2005
International Business School, Budapest (in English) Cultural Studies for Marketing (MSc)	09.2006-07.2008
Special College for Social Theory, Corvinus University of Budapest (in Hungarian): Consumer Society (MSc) Consumption and Meaning (MSc)	09.2005-07.2004

SERVICE

Conference, workshop and seminar organization

Organizer of the Institute of Marketing and Communication Management research seminar series, 2019-present

Co-organizer of the special session ‘A Cultural Approach to Public Policy and Marketing regarding Credit/Debt’ (2019), AMA Public Policy and Marketing Conference, Washington D.C., 2019

Co-organizer of the Critical/Cultural Theory Paper Development Series, USI, 03. 2018-08.2018

Organizer of the Debt Trails Workshop, ELTE University, 03.2018

Organizer of the Culture/Society workshop series, ELTE University, 09.2009- 09.2011.

Co-organizer of the Sociology Conference at Cumberland Lodge, LSE, 09. 2008

Co-organizer of the Economic Sociology Seminar series, LSE, 09.2017-12.2007

Committee and editorial board membership

Program Committee member, American Sociological Association, Section on the Sociology of Consumers and Consumption, ASA 114th Annual Meeting, August 10-13, 2019, New York

Program Committee member, Fashion communication: between tradition and future digital developments, July 21-26, 2019, CSF Congressi Stefano Franscini – Monte Verità (Ascona, Switzerland)

Editorial board member of Replika social science quarterly, 09.2006- 09.2009

PhD supervision: Leonardo Conte (USI), Barta Judit, Nagy Szilvia and Szemerey Samu (ELTE)

Habilitation and PhD committee member: Hammer Ferenc, Szíjártó Zsolt, Tóth Benedek (ELTE)

MSc, BA supervisor (ELTE) and dissertation defence committee member (USI, ELTE)

Design and development of the Institute for Media and Art Studies website at ELTE

Association membership

American Marketing Association

Swiss Sociological Association, Economic Sociology section

Association for Consumer Research

Society for the Advancement of Socio-Economics

Consumption, Markets, Culture (CHARISMA) Network

European Sociological Association, Consumption Research Network

Research group ‘Helyzet’

NYLON (New York-London) research network

Working group ‘New Researchers on Varieties of Capitalism and Socio-economic Change in Central and Eastern Europe’

Professional experience

Expert advisor for Global Action Plan, UK

01.2017-

Consulting and head of the advisory board, Banana SA., Switzerland

01.2017 -

Research intern at the Young Foundation, London, UK

07.-08. 2007

Researcher in the weekly political opinion poll, ‘Political barometer’ for Axel Springer

04.-09. 2005

Consulting and market research for UPC Hungary

05.-07. 2004

Reviewer

Journal of Consumer Culture, Socio-Economic Review, British Journal of Sociology, Sociology, Sociological Review, Environment and Planning A; Housing, Theory and Society; International Review of Social History, Journal of Tourism and Cultural Change, Czech Sociological Review, Academy of Management Annual Conference; Association of Consumer Research Annual

OTHER SKILLS

Language skills

Hungarian: Native speaker

English: Fluent (speaking, reading, writing); passed advanced level language exam in 1995

French: Very good (speaking, reading, writing); passed advanced level language exam in 2000

Italian: Intermediate (B1: good speaking, good reading, basic writing)

Spanish: Basic (good reading, basic speaking and writing); passed intermediate level language exam in 2002

German: Basic (basic speaking, reading, writing)

IT skills

World, Power Point, Excel, etc.

Atlas/Ti, Nvivo, Dedoose qualitative text analysis software

Alceste quantitative text analysis software, SPSS quantitative data analysis software

Moodle e-learning interface, Wordpress

OTHER WORK

CONFERENCE PAPERS AND INVITED TALKS

1. Pellandini-Simányi, L. (2020) Scripting moralities, governing markets through calculative tools: The tale of two mortgage eligibility assessments, EGOS Colloquium, 2-4 July, 2020, Hamburg, Germany
2. Pellandini-Simányi, L. (2020) From consumers to citizens: How violation of implicit notions of justice turns consumers into citizens. Midterm Meeting of the Research Network of Sociology of Consumption, 28-29 August 2020, Oslo, Norway
3. Pellandini-Simányi, L. (2019) Financial Citizenship and Lay Ideas of Fairness Among Mortgage Borrowers. Annual Meeting of the Society for the Advancement of Socio-Economics, 27-29 June, New York, USA.
4. Pellandini-Simányi, L. (2019) Lay conceptions of fairness and coping strategies with mortgage payment difficulties, Marketing and Public Policy Conference, 6-8 June, 2019 Washington D.C., USA.
5. Pellandini-Simányi, L. & Conte, L. (2019) Consumer De-responsibilization: Changing Notions of Consumer Subjects, Market Moralities and Governmentality after the 2008-9 Financial Crisis. Intersections of Finance and Society Conference, 12-13 December, 2019, London, UK.
6. Pellandini-Simányi, L. & Conte, L. (2019) Consumer De-responsibilization: Changing Notions of Consumer Subjects, Market Moralities and Governmentality after the 2008-9 Financial Crisis. invited talk at the Sociology Research Colloquium of the University of Luzern, 27 November 2019.
7. Pellandini-Simányi, L. & Banai, Á. (2018) Financialization of everyday life without financialized subjects? Variegated financialization in a mature and a newly financializing economy. Futures of Finance and Society Conference, December 6-7, 2018, Edinburgh, UK.
8. Pellandini-Simányi, L. & Vargha, Z. (2018) How risky debt became ordinary consumption: A practice theoretical approach, Futures of Finance and Society Conference, December 6-7, 2018, Edinburgh, UK.

9. Pellandini-Simányi, L. (2018) Beyond subjectivity: Competing governance regimes and the socio-material construction of rational consumer action. Association for Consumer Research Annual Conference, October 11-14, 2018, Dallas, TX.
10. Pellandini-Simányi, L. & Vargha, Zs. (2018) Maintaining expectations against warning signs: Spatializing the future and the financial crisis, Academy of Management Annual Meeting, Critical Management track, 10-14 August, 2018, Chicago, USA
11. Pellandini-Simányi, L. & Vargha, Zs. (2018) How risky debt became ordinary: The normalization of Forex mortgages in postsocialist Hungary. American Sociological Association Annual Meeting, Consumption Section session, 11-14 August, 2018, Philadelphia, USA
12. Pellandini-Simányi, L. & Vargha, Zs. (2018) How existing legal infrastructures matter in the creation of new market institutions: The case of the Hungarian mortgage market. European Academy of Management Conference, Business for Society track, 19-22 June 2018, Reykjavik, Iceland
13. Pellandini-Simányi, L. and Banai Á. (2017): The Conformity-Risk Paradox: Why Increasingly Risky Mortgages are Acquired by Increasingly Risk-Averse Consumers. Association for Consumer Research Conference, October 26-29, 2017, San Diego, USA
14. Pellandini-Simányi, L. and Banai Á. (2017): The financialization of everyday life: Measurement and critique. Society, Annual Meeting of the Society for the Advancement of Socio-Economics, 30 July- 1 August, 2017, Lyon, France
15. Pellandini-Simányi, L. and Vargha, Z. (2017). How legal infrastructure matters in market organization: The case of the Hungarian mortgage market, Annual meeting of the Society for the Advancement of Socio-Economics, 30 July- 1 August, 2017, Lyon, France
16. Pellandini-Simányi, L. and Gulyás, E. (2017): Ethical and political consumerism in Central and Eastern Europe. International Interdisciplinary Conference on Consumption - Experiences and Perspectives in Central European Context. 23-24 March, 2017, University of Pécs, Hungary
17. Pellandini-Simányi L., Vargha Z and F. Hammer (2016) Mapping relations of debt and credit in the Hungarian mortgage market. Debt Trails: Mapping relations of debt and credit from everyday actors to global credit markets Workshop, March 3-4, 2016, ELTE, Budapest, Hungary
18. Pellandini-Simányi, L. (2015) The Consumer Who Wasn't There: How Home Mortgages Configured Higher Energy Consumption. Invited presentation at the Beyond Practices: Sustainable Consumption and Socio-technical Systems Workshop. University of Manchester, 25-26th June, 2015, Manchester, UK
19. Pellandini-Simányi, L., Vargha, Z. and Hammer, F. (2015) Financialization of everyday life or domestication of finance? Mortgages in borrowers' temporalities, relationships and rationalities. American Sociological Association Annual Meeting, Social Economies of Households Economic Sociology Section Session, 22-25 August. 2015, Chicago, USA
20. Pellandini-Simányi, L., Vargha, Z. and Hammer, F. (2015) Performance struggles in the making of the Hungarian forex mortgage market. American Sociological Association Annual Meeting, Economic Sociology Roundtable Session, 22-25 August. 2015, Chicago, USA
21. Pellandini-Simányi, L., Vargha, Z. & Hammer, F. (2015) Predicting and performing financial futures through geographical classifications: How the narrative of Westernization of Central and Eastern Europe (CEE) contributed to the mortgage market boom in Hungary, 12th Conference of the European Sociological Association 25th – 28th August, Prague, Czech Republic
22. Pellandini-Simányi L., Hammer, F. & Vargha Z. (2015) Domesticating Finance: Patterns of Inequality in Living with Home Mortgages in Hungary. 27th Annual Meeting of the Society for the Advancement of Socio-Economics, Domesticizing Financial Economies, Part 2 session, 2-4 July, 2015, London School of Economics and Political Science, London, UK
23. Pellandini-Simányi, L., Vargha, Z. & Hammer, F. (2015) The Cartography of Forex Lending: Westernizing the Future in the Hungarian Mortgage Market. 27th Annual Meeting of the Society for the Advancement of Socio-Economics, Uncertain Futures in Economic Decision Making session, 2-4 July, 2015, London School of Economics and Political Science, London, UK

24. Pellandini-Simányi, L. (2014): Performance struggles and the making of the Hungarian mortgage market. Economic Geography Discussion Forum, University of Zurich, 1 November, 2014.
25. Pellandini-Simányi, L. and Vargha Z. (2014): Market drift or side-markets? Organizing the mortgage market in post-socialist Hungary from birth to crisis, SCORE International Conference on Organizing Markets, 16-17 October, Stockholm, Sweden.
26. Pellandini-Simányi, L. and Hammer, F. (2014): Performing irrational consumers? Consuming and regulating mortgage in postsocialist Hungary, ESA Consumption Research Network midterm conference, 3-5 September, Porto, Portugal
27. Pellandini-Simányi, L., Vargha Z. and Hammer, F. (2014) Everyday economic projections and the foreign currency mortgage crisis in Hungary, Consumption and Economic Crises workshop, Moscow, Russia
28. Pellandini-Simányi, L. & Dombos, T. (2009): Workers, Citizens and Consumers: The Construction of Political Subjects During Socialism and Capitalism in Hungary. 20 Years After: Central and Eastern European Communist Regimes as a Shared Legacy. 6-7 October, Prague, Czech Republic
29. Pellandini-Simányi, L. (2009): Consumption and Cosmologies of Practical Ethics. World Art Postgraduate Symposium “Beliefs, Concepts and Things: Materiality & the Immaterial”, 16 May, University of East Anglia, UK
30. Pellandini-Simányi, L. (2009): Shifting Meanings, Evolving Practices. Thinking About ‘Things’: Interdisciplinary Futures in Material Culture, 5-7. May UCD, Dublin, Ireland
31. Pellandini-Simányi, L. (2007): Competing Ideas of Entitlement and Social Hierarchy in Hungary. Colloquium of the Working Group ‘New Researchers on Varieties of Capitalism and Socio-economic Change in Central and Eastern Europe’, 5-6 October, LSE, London, UK
32. Pellandini-Simányi, L. (2007): Consumer Culture of Contradictions. Inter-University Graduate Conference, 19 May, LSE, London, UK
33. Pellandini-Simányi, L. (2007): Moralities of Consumption: Negotiating Ideas of Good Life in Relationships. Lancaster Sociology Summer Conference, 6-8 July Lancaster, UK
34. Pellandini-Simányi, L. (2007): Ethics and Moralities of Consumption. NYLON research network annual conference, 8-9 March, Somerset
35. Pellandini-Simányi, L. (2007): Validity and Reliability in Social Sciences. LSE Cumberland Lodge Conference, 23-25 January, Cumberland Lodge, UK
36. Hofmeister-Tóth, A. & Simányi, L. (2005): Cultural Values in Hungary. 37th World Congress of the International Institute of Sociology, Stockholm, Sweden
37. Hofmeister-Tóth, A. & Simányi, L. (2005): Values in Transition. WFSF World Conference. Budapest
38. Hofmeister-Tóth, A. & Simányi, L. (2005): A fogyasztói társadalom kutatásának lehetőségei Magyarországon. (Researching Consumer Society in Hungary). MOK Conference, Gyor, Hungary
39. Simányi, L. (2004): Relating Personal Values to Consumer Goods: The Construction of Symbolic Meaning in Food Advertisements. Value and Competitiveness International Conference Proceedings (on-line), Corvinus University of Budapest, Hungary

MEDIA (selected)

Print interviews and mentions

Ticino Management Donna, 2020, 81 (March-April). Cover Article: Stili Alimentari in Evoluzione
<https://en.calameo.com/read/004279913b1d76bad682c>

Corriere del Ticino, 2020, Se al semaforo mettiamo in moto lo smartphone, by Giuliano Gasperi, 18 January 2020, <https://www.cdt.ch/ticino/se-al-semaforo-mettiamo-in-moto-lo-smartphone-HF2236018>

New York magazine/The Cut, 2016; A Guide to Non-Awkwardly Dealing with Money Differences Between Friends, by Anna Goldfarb; <https://www.thecut.com/2018/04/how-to-non-awkwardly-handle-money-differences-with-friends.html>
Sociological Review online, 2015; Getting Beyond Bourdieu in the Sociology of Morality (interview) <https://www.thesociologicalreview.com/blog/getting-beyond-bourdieu-in-the-sociology-of-morality.html>
Heti Világgazdaság, 2014; Két Magyarország:A sok csóró és a kevés jóllakott földje (Two Hungaries: The land of the many poor and few rich) http://hvg.hu/gazdasag/20140331_A_sok_csoro_keves_burzsuj_foldje_leszunk
Metropol, 2010; Bevásárlóközpont: Város a városban (Shopping mall: City in the city)

General interest articles

Pellandini-Simanyi, L. and Vargha, Z. (2019) Revisiting the Plumbing of Capitalism: Credit as “Ordinary Consumption”. *American Sociological Association Section on Consumers & Consumption’s blog “Consume this!”* <https://asaconsumers.wordpress.com/2019/01/08/consume-this-plumbing-of-capitalism-credit-as-ordinary-consumption/>
Pellandini-Simanyi, L. (2010): Kettos kényszer - Mi a baj a burkatörvénnyel? (Double Constraint: What is Wrong with the Law on the Veil?). *Magyar Narancs*. 22 (33).
Pellandini-Simanyi, L. (2011): Hatás és mellékhatás. Miért nem az a lényeg, hogy van-e cigánybűnözés? (Effect and side-effect. Why is it irrelevant if there exist the ‘gypsy crime’). *Magyar Narancs*. 30. (07.28).
Pellandini-Simanyi, L. (2016). Más a baj! (Opinion piece on scientific nepotism) *Nepszabadság online*, <http://nol.hu/velemenymas-a-baj-1601157>

Radio interviews

Rete Tre, July 11, 2019; interviewed on digital currencies
Civil Radio, May 26, 2017; interviewed on the causes of the Hungarian mortgage crisis
Radio Prague, October 13, 2010; interviewed on the communist legacy on consumption in Central and Eastern Europe
Kossuth Radio, April 2, 2008: interviewed on green consumerism

Roundtables & outreach events

Kell az a negyedik H&M-es nadrág? - Kettős MÉRCE-beszélgetés munkáról és fogyasztásról. (Do you need that fourth pair of H&M trousers? – Roundtable on work and consumption), organized by Kettős MÉRCE, Budapest, 26.02.2015
Fogyasztói vágyak, média és szocializmus (Consumer desires, media and socialism) – public talk organized by Helyzet Műhely, Budapest, 06.01.2012.
A fogyasztói társadalom igézetében (Under the spell of consumer society) - roundtable organized by Sustainable Hungary, 26.01. 2006

TRANSLATIONS

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