



date of birth 02.03.1992
nationality Italian

Leonardo Conte

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Education

- **PhD Communication Sciences** currently
Specialization: Economic Sociology
Courses: Philosophy of Science, Qualitative Research Methods, Research Ethics, Academic Teaching
Dissertation (Proposal): “The Making of Healthy, Wealthy and Happy Consumers: Practices and Politics of Nudging in For-Profit Firms”
Supervisor: Prof. Léna Pellandini-Simányi
Università della Svizzera Italiana, Lugano - Switzerland
- **MSc Economics (Double Degree)** October 2017
Major: Economics and International Policies
Electives: Data Analysis, Macroeconomics for Public Policy
Dissertation: “Quantitative Methods for Economic Sciences: A Critical Analysis”
Supervisors: Prof. Alvaro Cencini and Prof. Mauro Baranzini
Final grade: 9.3/10 *Summa cum laude*
Università della Svizzera Italiana, Lugano - Switzerland
Postgraduate School of Economics and International Relations, Milan - Italy
- **BA Economics** September 2014
Profile: Quantitative Methods for Economic Sciences
Dissertation: “Muhammad Yunus: Towards a Capitalism that Serves Humanity’s Needs?”
Supervisors: Prof. Daniela Parisi and Prof. Cosma Orsi (History of Economic Thought)
Final grade: 110/110 *Summa cum laude*
Università Cattolica del Sacro Cuore, Milan - Italy

Other Education

- Summer School July 2015
Course: Development Economics
Final grade: A-
London School of Economics and Political Science, London - UK
- Exchange Program July – December 2013
Units: Mathematics for Economists (Intermediate), Econometrics (Advanced), International Trade
Final grade: *Distinction*
University of Western Australia, Perth - Australia

Professional Experience

- **Teaching and Research Assistant** September 2018 –
Teaching support for the Master in Marketing and Transformative Economy; Research activities on Economic Sociology, Marketing Theory and Consumer Culture Theory
Institute of Marketing and Communication Management, Faculty of Communication Sciences,
Università della Svizzera Italiana, Lugano - Switzerland
- **Junior Research Fellow** September – December 2017
Gathering local data and pursuing quantitative and qualitative research on the Italian public policies, with focus on education; Writing reports with descriptive statistics on the policies analysed
Harvard Policy and Institutional Research Project, Harvard University, Cambridge - USA

Work Experience

- **Arteconomist** (Occasional) May 2018 –
Promoting and selling contemporary artworks of the startup “Arteconomy”, which critically provokes the art sector by eliminating the figure of the artist and utilizing the jargon of the financial industry
Arteconomy, Five Gallery, Lugano - Switzerland
- **Customer Care Trainee** (Part-time internship) March – September 2017
Digital fundraising and project management for the online crowdfunding platform ‘lastminute heroes’, where international Non-Profit Organizations raise funds for their social impact initiatives
lastminute foundation, lastminute.com group, Chiasso - Switzerland
- **Contributing Writer** February – September 2016
Areas: International Political Economy, Microfinance and Social Business
Center for Economic Development & Social Change, Italian Institute for the Future
Il Caffè Geopolitico (Italian online geopolitics magazine)

IT Skills

- Good command of Microsoft Office (ECDL Certificate)
- Intermediate command of the statistical softwares EViews and SPSS
- Basic command of the programming languages R and STATA (Certificate from Bocconi University)

Languages

- Italian: Mother tongue
- English: Fluent, C1 (IELTS Academic 7.0)
- French: Intermediate, B1

Extracurricular Activities

- **Founder** of Student Association September 2017 –
Founding the first Swiss branch of the ‘Rethinking Economics’ global network
Rethinking Economics Lugano, Università della Svizzera Italiana, Lugano - Switzerland
- **Regional Director** for Ticino February – November 2018
Managing local network, events and fundraising for the Swiss think tank on foreign policy
foraus, Bern - Switzerland
- **Member** April – August 2018
Assessing CSR activities and measuring social impact of the private companies operating in Ticino
Global Shapers Community, Lugano - Switzerland
- **International Relations Manager** March – September 2016
Selecting opportunities for the suitable candidates of the Outgoing Global Internship Program
AIESEC Milano, Milan - Italy

Awards

- **Scholarship** (one-off study grant merit-based) August 2016
Fondazione per le Facoltà di Lugano dell'Università della Svizzera Italiana (USI)
- **Outstanding Position Paper** of the ECOSOC, RomeMUN 2015 March 2015
Giovani nel Mondo Association, supported by FAO, IFAD, WFP