

Post Doc Researcher

I am a psychologist and a Ph.D. I have experience both as a researcher and teaching fellow. I have carried out research within the areas of social developmental psychology, clinical psychology, and health psychology in national and international contexts

Education

Ph.D in Psychology

2009

Università Cattolica del Sacro Cuore, Milano, Italy

Master Degree in Psychology

2004

Università Cattolica del Sacro Cuore, Milano, Italy

Professional experience

- Since September 2019 ● **Senior Researcher**
Istituto Europeo di Oncologia IRCCS Milano
Researcher - Project Manager (50%)
 Project Title: Patient Preferences in Benefit-Risk Assessments during the Drug Life Cycle (PREFER). WP3-Lung cancer case study: Patient Preferences for Non-Small-Cell Lung Cancer Treatment Options. Funded by the Innovative Medicines Initiative (IMI) a part of the Horizon 2020 program. Website: <https://www.imi-prefer.eu/>
- Since May 2016 ● **Researcher**
Università della Svizzera italiana - Institute of Communication and Health Lugano, Svizzera
Researcher - Project Manager (50%)
- Co-PI: "What does smartphone-mediated communication feel like? The role of synchronicity, modality, and message valence on social presence, interpersonal trust, and social provision in smartphone-mediated communication: Two experimental studies". Funded by Digital Lives - Swiss National Science Foundation (SNF, Switzerland)
 - PI: Research Project Title: Interpersonal trust within doctor-patient relations: evidence from dyadic analyses and association with satisfaction, quality of life, and quality of dyadic communication.
 - Researcher: "Increasing acceptance of age thresholds for mammographic screening among young women". Funded by SNF - Swiss National Science Foundation, Switzerland
- Teaching Fellow (2018)**
 Introduction to Public Health, Master Students in Communication, Management, and Health (USI; 3 ECTS).
- Project Manager - Tutoring - Consultant activities**
- Tutor of the Field Project - Master in Cognitive Psychology in Health Communication (6 ECTS).
 - Partners: Asi-Adoc, Servizio di Psichiatria e Psicologia Medica (SPPM-EOC), Comparis, Associazione Ticinese Psicologi (ATP), Careum Hochschule Gesundheit.
 - Topics: "Analysis and intervention plan of communication processes between SPPM and the surgery department of the Civico Hospital. The liaison between psyche and soma in the surgery department" (SPPM-EOC); "A FREE MIND. Preventive Campaign on Depression Stigma Reduction in Ticino Young Adults" (Asi-ADOC); "Search behavior and needs of the Swiss population when looking for health-related topics online: Opportunity generation based on cluster identification. More Vets Less Stress", "What Do Swiss People "Like" in Their Doctor Searches?", and "Patient empowerment through digital business" (Comparis); "The Young Carer's journey: identify, support, and listen to young carers in Ticino" (Careum Hochschule Gesundheit); "Media exposure of the ATP on social networks: positioning and visibility of the category, contents organization and selection for a good media placing" (ATP).
- From 2016 to 2018 ● **Teaching Fellow**
Università degli Studi di Milano Milan, Italy
 Teacher of the course of Risk Communication in Public Health for the Postgraduate School in Hygiene and Preventive Medicine
- Topics: risk and risk perception, health communication theories, public health, risk communication Lectures and practical classes
 - Duties: fully responsibilities of courses development and learning materials, and delivering lectures/practical classes
- From 2013 to 2019 ● **Teaching Fellow**
Università Cattolica del Sacro Cuore Milan and Brescia
 Teaching fellow of several courses for undergraduate or postgraduate students, bi-weekly lessons, 30-90 students
- Topics: Methodology, Data Analysis/Statistics for Social Sciences, Psychological Testing (MMPI-2, MMPI-RF, MMPI-A, 16PF, BFQ-2), Advanced Data Analysis for Master Level students, introduction to SPSS (on line course).
 - Lectures and laboratory sections, online video-lessons- Duties: fully responsibilities of courses development and learning materials, delivering lectures, setting and marking exams (written and oral)
 - Other duties: organizational meetings with colleagues; supervision of undergraduate and postgraduate research theses

Professional experience

- From 2013 to 2014 ● **Researcher**
Università del Salento Brindisi
Researcher on a funded project: "Effect of interpersonal factors on working alliance of patients with eating disorders"
- From 2012 to 2014 ● **Teaching Fellow**
Università del Salento Brindisi and Lecce
Teaching fellow for several courses for undergraduate students, bi-weekly lessons, 80 students.
Courses: Children Development and Clinical Psychopathology, Adults Psychopathology, Adult Abnormal Behaviors.
- From 2010 to 2012 ● **Post-Doc Research Fellow**
Keele University Newcastle under Lyme, United Kingdom
Researcher under a Marie Curie Project: "Paediatric Medical Trust Research Project. Relationships among parents, children/young people, and doctors"
- From 2008 to 2010 ● **Teaching Fellow**
Università Cattolica del Sacro Cuore Milan
Teaching fellow for several Professional Continuing Education Programs for teachers and educators of children with special needs.
Teaching fellow for several courses for undergraduate students, bi-weekly lessons, 20-100 students.
-Courses: Developmental and Clinical Developmental Psychology, Methods and Technics for Effective Communicational Skills, Methods and Technics for Educational interventions

International Qualification

Professore Associato

Abilitazione Scientifica Nazionale -
Professore Associato

Valutazione tra pari sulla base di:
numero pubblicazioni, h-index, numero
citazioni, titoli.

Si veda: <https://abilitazione.miur.it>

Ricerca: 11/E2 Psicologia dello Sviluppo
e dell'Educazione; fascia: seconda fascia;
quadrimestre: V

Supervisor/Tutor

Supervisor

Supervisor for Research Assistants (Anna
Maria Annoni, Chiara Filipponi, Sheila
Bernardi).

Supervisor for Junior Psychologists
during their mandatory internship
(Chiara Filipponi, Claudia Longhini,
Chiara Antonietti, Nicole Bizzotto)

Tutor

Tutor for Annalisa Levante, PhD
candidate, during her Research Visiting
at USI-ICH and for her PhD research
project

Co-Supervisor

Co-Supervisor (Correlatore di tesi) for
Master Thesis in Cognitive Psychology in
Health Comm, USI, UNISR.

Professional Service

Organization of Scientific Events

2018 - "Children and Adolescents in a
Mobile Media World"- Pre-conference
within the ECREA TWG: Children, Youth
and Media. Member of the Scientific
Committee

Member of the Editorial Team

European Journal of Health
Communication

Journal of Educational and
Developmental Psychology

Journal of Environmental Research and
Public Health

Ad Hoc Reviewer (selection)

Frontiers in Psychology

Journal of Environmental Research and
Public Health

Journal of Public Health Research

Public Health Genetics

Psychology Research and Behavior

Management

Psychological Report

Science Mentor

Frontiers for Young Minds

Other Professional Experience

Collaboration

2020 - USI in Ascolto - spazio di ascolto
e sostegno per studenti e personale
intermedio USI.

2010 (4 months) - Asthma UK Charity
Association: www.asthma.uk, London,
UK.

Project: developing new asthma
guidelines for adolescents

International Projects

Project writing

- "Cardiocare. An interdisciplinary
approach for the management of the
elderly multimorbid patient with
breast cancer therapy-induced
cardiac toxicity" Horizon 2020,
Action: RIA, Call: H2020-SC1-BHC-
2018-2020. Status: funded
- "Behavioral Model of Factors
Affecting Patient Adherence", IMI
Call: H2020-JTI-IMI2-2020-23-two-
stage. Status: not funded
- "Multidisciplinary research project
on personalized medicine -
preclinical research, big data and
ICT, implementation and user's
perspective" ERA PerMed, Joint
Transnational call of proposal
(2020). Status: not funded

Fellowships and awards

Ente Ospedaliero Cantonale - 2020

Fondo Ricerca COVID-19 AFRI EOC (D-
DG009/A). Amount: 7000CHF

Digital Lives - 2018

Swiss National Science Foundation; co-
applicant Dr Camerini. Amount:
141.200CHF

Marie Curie Fellowship - 2009

7th Framework Programme (FP7-
PEOPLE-2009-IEF). Amount: 139.558€

Ph.D Fellowship - MIUR - 2005

Ministero dell'istruzione, dell'Università e
della Ricerca Scientifica (Italian Ministry
of University and Scientific and
Technological Research), Amount:
31.200€

Computer skills

Microsoft Office

SPSS

Process - MEDYAD

AMOS

RStudio


Mplus


Professional Membership

OPL - Ordine Nazionale Psicologi

Member of the Italian National
Psychological Association

Social networks

 @serena.petrocchi

 @serena.petrocchi

Languages

Italian

English

French