

# Curriculum Vitae

## Dimitrios Serafis, PhD

SNSF Postdoctoral Research Fellow  
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Dimitrios Serafis is an SNSF Postdoctoral Research Fellow, currently based at the USI – Università della Svizzera italiana, Switzerland, and Adjunct Lecturer at the Panteion University of Social and Political Sciences of Athens, Greece. His research interests lie at the intersection of critical discourse studies, social semiotics and multimodality, and argumentation studies, with his current focus being on topics such as racism and hate speech, authoritarianism and populism, and communication in times of crisis. His research appears in journals such as *Discourse & Communication*, *Critical Discourse Studies*, *Journal of Language and Politics*, *Social Semiotics*, *Text & Talk*, *Journal of Language and Discrimination*, *Journal of Argumentation in Context*, and *Informal Logic*. His recent publications include: ‘Critical perspectives on migration in discourse and communication’ (2021, *Studies in Communication Sciences*; co-edited with J. Drzewiecka and S. Greco). His book *Authoritarianism on the Front Page: Multimodal discourse and argumentation in times of multiple crises in Greece* is forthcoming with John Benjamins.

## EDUCATION

2017 – **Ph.D. (cotutelle) in Social Sciences and Humanities - “Summa cum laude”**. Department of Communication, Media and Culture, Panteion University of Social and Political Sciences (Greece); Institute of Language and Communication Sciences, University of Neuchâtel (Switzerland).

2013 – **M.A. in Political Science - “Excellent”**. Department of Political Science and History, Panteion University of Social and Political Sciences (Greece).

2010 – **B.A. (“Ptychion”) in Greek Philology (Major in Linguistics)**. Department of Philology, University of Patras (Greece).

## RESEARCH EXPERIENCE

- **Principal Investigator** – Project Title: “Un.H.A.T.E.-RG - Unveiling Hatred discourses and Argumentation in The European public sphere-Return Grant” [P5R5PS\_210921]. Funded by the Swiss National Science Foundation (Sept 2022 – Aug 2023).
- **Principal Investigator** – Project Title: “Un.H.A.T.E. - Unveiling Hatred discourses and Argumentation in The European public sphere”

[P400PS\_194338]. Funded by the Swiss National Science Foundation (Sept 2020 – Aug 2022).

- **Principal Investigator** – Project Title: “Discursive representations, emotive constructions and (new) endoxa of argumentation: A critical study of media institutions discourses during the migratory crisis in Greece and Italy”. Funded by the Sophie Afenduli Foundation (Sept 2018 – Aug 2020).
- **Collaborator** – Project Title: “T.R.A.C.E. - Tracing Racism in Anti-raCist discourse: A critical approach to European public speech on the migrant and refugee crisis”. Funded by the Hellenic Foundation for Research & Innovation (PI: Professor Argiris Archakis; July 2019 – to date).
- **Collaborator** – Project Title: “COST Action CA17132 – APPLY. European Network for Argumentation and Public Policy Analysis” (Member of the working group 1: “Empirical Study of Public Argumentation”). Funded by the Horizon 2020 Framework Programme of the European Union (Mar 2019 – to date).

## SELECTED PUBLICATIONS

- **Serafis, D.** forthcoming. *Authoritarianism on the front page: Multimodal discourse and argumentation in times of multiple crises in Greece*. Amsterdam/Philadelphia: John Benjamins.
- **Serafis, D.** 2022. Unveiling the rationale of soft hate speech in multimodal artefacts: A critical framework. *Journal of Language and Discrimination* 6(2): 261-288.
- Salahshour, N. and **Serafis, D.** 2022. (De-)Constructing New Zealand PM Jacinda Adern’s initiative to wear the hijab after the Christchurch terrorist attack: Critical perspectives on newspapers’ discourse and argumentation. *Journal of Argumentation in Context* 11(2): 157-179.
- **Serafis, D.**, Kitis, E. D. and Assimakopoulos, S. 2022. Sailing to Ithaka: The transmutation of Greek left-populism in discourses about the European Union. *Journal of Language and Politics* 21(2): 344-369.
- Boukala, S. and **Serafis, D.** 2022. A Facebook discourse-oriented ethnography of Greek Jewish heritage. In U. Flick (Ed.), *The SAGE Handbook of Qualitative Research Design* (pp. 869-885). London: Sage.
- Boukala, S. and **Serafis, D.** 2022. Securitization, emergency and the rediscovery of responsibility in times of pandemic: Analyzing political discourses from the European South. In S. Oswald, M. Lewiński, S. Greco and S. Villata (Eds.), *The Pandemic of Argumentation* (pp. 203-223). Cham: Springer.
- **Serafis, D.**, Drzewiecka, J. and Greco, S. (Eds.). 2021b. Critical perspectives on migration in discourse and communication [Thematic Section]. *Studies in Communication Sciences* 21 (2).
- **Serafis, D.**, Drzewiecka, J. and Greco, S. 2021a. Critical perspectives on migration in discourse and communication: An introduction. *Studies in Communication Sciences* 21(2): 287-290.
- **Serafis, D.**, Raimondo, C., Assimakopoulos, S., Greco, S. and Rocci, A. 2021. Argumentative dynamics in representations of migrants and refugees: Evidence from the Italian press during the ‘refugee crisis’. *Discourse & Communication* 15(5): 559-581.

- Kitis, E. D. and **Serafis, D.** 2020. Legitimizing austerity in crisis-hit Greece: (Re-)articulating ‘social-democracy’ in political discourses of the socialist and left-populist parties. *Journal of Language and Politics* 19(4): 691-711.
- **Serafis, D.**, Greco, S., Pollaroli, C. and Jermini-Martinez Soria, C. 2020b. Multimodal arguments in the mainstream press: Illustrating portrayals of migration. In Cook, J. (Ed.), *Proceedings of the Ontario Society for the Study of Argumentation Conference*, Vol. 12. Ontario: University of Windsor. Available at: <https://scholar.uwindsor.ca/ossaarchive/OSSA12/Wednesday/14/>
- **Serafis, D.**, Greco, S., Pollaroli, C. and Jermini-Martinez Soria, C. 2020a. Towards an integrated argumentative approach to multimodal critical discourse analysis: Evidence from the portrayal of refugees and immigrants in Greek newspapers. *Critical Discourse Studies* 17(5): 545-565.
- Herman, T. and **Serafis, D.** 2019. Emotions, argumentation and argumentativity: Insights from an analysis of newspapers headlines in the context of the Greek crisis. *Informal Logic* 39(4): 373-400.
- **Serafis, D.**, Kitis, E. D. and Archakis, A. 2018. Graffiti Slogans and the construction of collective identity: Evidence from the anti-austerity protests in Greece. *Text & Talk* 38(6): 775-797.
- **Serafis, D.** and Herman, T. 2018. Media discourse and pathos: Sketching a critical and integrationist approach – Greek and French headlines before the Greek referendum of 2015. *Social Semiotics* 28(2): 184-200.