

**Michele Martini**

Postdoctoral Fellow

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## ACADEMIC POSITIONS

- 2022 - Present [USI – Università della Svizzera Italiana](#)  
Postdoctoral Fellow – Faculty of Communication, Culture and Society  
**Research Unit:** Institute for Media and Journalism
- 2019 - 2022 [University of Cambridge](#)  
Marie Curie Postdoctoral Fellow - Faculty of Education  
**Research Unit:** Knowledge, Power and Politics
- 2017 – 2019 [University of Haifa](#)  
Research Coordinator - Israel Science Foundation Fellowship  
Department of Leadership and Policy in Education
- 2015 – 2017 [University of Haifa](#)  
Postdoctoral Fellow – Faculty of Education  
**Research Unit:** Learning in a Networked Society

## EDUCATION AND TRAINING

- 2011 – 2014 [Ph.D. - Semiotics](#)  
Scuola Normale Superiore, Pisa (10/10/2014) – CUM LAUDE
- 2008 – 2011 [M.A. - Semiotics](#)  
University of Bologna, Bologna (Italy) - CUM LAUDE
- 2005 – 2008 [B.A. - Communication Science](#)  
University of Verona, Verona (Italy)

## RESEARCH GRANTS

- 2019 Marie Curie Global Fellowship (H2020)
- 2017 Israeli Science Foundation Grant (Research Coordinator)
- 2017 Cultural Office of the Embassy of Israel Research Scholarship (Research Grant)
- 2014 Israeli Centre of Research Excellence (Research Grant)
- 2011 Italian Institute for Humanities (PhD Scholarship)

## PUBLICATIONS

## Books

Golan, O., & Martini, M. (2022). *Sacred Cyberspaces: Catholicism, New Media, and the Religious Experience*. Montreal: McGill-Queen's University Press.

## Edited Collections

Carrigan, M., Martini, M., Moscoviz, H. & Robertson, S. (forthcoming) *Building the Post-Pandemic University*. Cheltenham: Edward Elgar Publishing.

## Articles

Robertson, S. & Martini, M. (forthcoming). Multiple Privatisations in Instituting and Embedding a Market in English Higher Education. *Journal of Education Policy*

Martini, M. & Robertson, S. (2022). Meritocracy and the Culture of New Capitalism: A Text Mining Analysis of UK Higher Education Policies. *British Journal of Sociology*.

Martini, M. (2022). The Catholic Church and the Media: A Corpus Linguistics Analysis of Vatican Documents from 1967 to 2020. *Journal of Media and Religion*.

Martini, M. & Robertson, S. (2022). Erasures and Equivalences: Negotiating the Politics of Culture in the OECD's Global Competence Project. *Compare: A Journal of Comparative and International Education*.

Golan, O., & Martini, M. (2020). Sacred Sites for Global Publics: New Media Strategies for the Re-Enchantment of the Holy Land. *International Journal of Communication*, 14, 24.

Golan, O., & Martini, M. (2020). The Making of contemporary papacy: manufactured charisma and Instagram. *Information, Communication & Society*, 23(9), 1368-1385.

Martini, M. (2020). Interdenominational cooperation in religious new media projects: the case of the Christian Media Center. *International Journal of Latin American Religions*, 4(1), 137-147.

Golan, O., & Martini, M. (2019). Guidare il popolo della rete. Strategie visuali per la costruzione dell'autorità papale su Internet. *Problemi dell'informazione*, 44(3), 443- 467.

Michele M. (2019) Topological and Networked Visibility: Politics of Seeing in the Digital Age. *Semiotica*, 2019 (23), 259-277.

Golan, O., & Martini, M. (2019). Religious Live-Streaming: Constructing the Authentic in Real Time. *Information, Communication & Society*, 22(3), 437-454.

Martini, M. (2018) Online Distant Witnessing and Live-Streaming Activism: Emerging Differences in the Activation of Networked Publics. *New Media & Society*, 20(11), 4035–4055.

Martini, M. (2018). On the user's side: YouTube and distant witnessing in the age of technology-enhanced mediability. *Convergence*, 24(1), 33-49.

Golan, O., & Martini, M. (2018). Digital pilgrimage: Exploring Catholic monastic webcasts. *The Communication Review*, 21(1), 24-45.

Martini, M. (2017) Mourning for a hacktivist: grieving the death of Aaron Swartz on a digital memorial. *Media, Culture and Society*, 40 (2), 228 - 245

Martini, M. (2017) War against War: Pictures as Means of Social Struggle in Post-First World War Europe. *Visual Studies*, 34 (4), 329-344.

Martini, M. (2017) A Street-art Tragedy: Erasure Practices from Artistic Euthanasia to Articide. *Ocula. Semiotic Eye on Media*, 18, 7-21. (in Italian)

Martini, M. (2015) Palestineremembered.com: Virtual Homelands Between Past and Future. *Carte Semiotiche*, 14, 116 -128.

Martini, M. (2013) The Fitna issue: performing citizenship and new forms of dissent on YouTube. *Lexia*, 13-14, 261-287. (in Italian)

Martini, M. (2013) Constructing subjectivity: between competence and thematic roles. *E/C*, 15-16, 43-46. (in Italian)

Martini, M. (2010) Banksy in the West Bank: graffiti at the limit. *E/C*, 7(2), 1-12. (in Italian)

#### Articles in Preparation

Martini, M. (in preparation) Leadership and Online Visual Performance: Analyzing Political Representation in the Platform Society.

Martini, M. (in preparation) From Material Religion to Digital Religion: Visual Hegemony and Networked Holy Sites.

Robertson, S., & Martini, M. (in preparation) Negotiating Ideational Power: Crises and the Production of Multiple Privatizations in UK Higher Education.

#### Book Chapters

Robertson, S. & Martini, M. (forthcoming). Crises and the Production of Multiple Privatisations in UK Higher Education. In: Handbook of Higher Education, Management and Governance.

Martini, M. (forthcoming) Tweeting the Pandemic: Universities and Epistemic Leadership in Times of Crisis. In: Carrigan, M., Martini, M., Moscoviz, H. & Robertson, S. *Building the Post-Pandemic University*. Amsterdam: Elsevier.

Golan, O., & Martini, M. (2019) Religious Leadership on Social Networks: The Visual Language of Pope Francis. In: Bosh, M. D., Melloni, A. & Mico, J. L. *Perplex Religion*. Blanquerna Press: Barcelona, pp. 77-88.

#### Encyclopaedia Entries

Martini, M. (forthcoming) Allegory / Metaphor. In: Usarski, Frank; Teixeira, Alfredo; Passos, João Décio (orgs.): *Dicionário de Ciência da Religião*, São Paulo: Paulinas/Paulus.

Martini, M. (2018) The Law on Police Use of Force: Italy. In: Law on Police use of force worldwide (policinglaw.org). Bonavero Institute of Human Rights (University of Oxford) & Centre of Governance and Human Rights (University of Cambridge).

## SERVICE TO THE PROFESSION

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### Grant Reviewer

[Confidential]

### Journal Reviewer

New Media & Society  
 Information, Communication & Society  
 Communication Theory  
 The Information Society  
 Globalization, Societies and Education  
 Convergence: The International Journal of Research into New Media Technologies  
 International Journal of Latin American Religions  
 Education Sciences  
 Religions  
 Lexia

### Scientific Committee

REVER - Revista de Estudos da Religião

## INVITED LECTURES

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- 2022 – Invited Lecture at the University of Perugia  
 Dipartimento di Scienze Politiche  
 Title: La religione nella sfera pubblica: stato dell'arte e prospettive di ricerca
- 2022 – Invited Lecture at the Digital Religion(s) Conference - Dynamics and impacts of digitality in religious communication and interaction practice  
 University of Zurich - Switzerland
- 2022 – Invited Lecture at the Faculty of Education  
 Monash University, Melbourne (Visiting Fellow)  
 Title: Discourse as a Social Fact: Text Mining and Network Text Analysis for the Critical Study of Texts
- 2020 - Invited Lecture at the course of Sociology of Religion  
 University of Campinas, (Brazil)  
 Title: "Online Religious Leadership: Analysing Pope Francis' Instagram Feed"
- 2019 – Invited Lecture at the course of Sociology of Religion  
 University of Siena, (Italy)  
 Title: "Digital Religion: Exploring Devotional New Media Entrepreneurship"
- 2018 - Invited Lecture at the course of Education & New Media  
 University of Haifa, (Israel)  
 Title: "Understanding Visual Communication on Digital Platforms"
- 2016 - Invited Lecture at the course of Memory and Conflict Studies  
 University of Haifa, (Israel)  
 Title: "Conflict Memories: Rewriting Narratives in Post-war Kosovo"

## CONFERENCES

- 2022 – European Association of Social Anthropologists Conference (Belfast)  
Panel Convenor: “Participating in the Sacred: Deities, Domains and Digital Communities”
- 2022 - Discourse, Politics and Extreme Ideologies Workshop (Granada)  
Paper - Antagonizing Scientific Knowledge: Religious Organizations and Extreme Ideologies in Times of Pandemic
- 2022 - Critical Approaches to Discourse Analysis Across Disciplines (Bergamo)  
Paper - Network Text Analysis for the Study of Policy Discourse: the case of OECD Global Competences Framework
- 2022 – Latin American & Caribbean Conference on Social Sciences (Mexico City)  
Paper - Religious and Scientific Knowledge in the Context of the Pandemic: the Case of Devotional Newsfeeds in Brazil
- 2022 – Comparative & International Education Society Conference (Minneapolis)  
Paper - The OECD’s Global Competence Project: Equivalences and Erasures in the Politics of Culture
- 2022 – 35<sup>th</sup> Conferenza della Società Italiana di Scienze Politiche (Rome)  
Paper – Antagonizing Scientific Knowledge: Religious Newsfeeds in Times of Pandemic
- 2021 - International Society for the Sociology of Religion Conference (online)  
Panel: “Religious Rituals and Symbols in the Public Space”
- 2021 – European Consortium for Political Research Conference (online)  
Paper - Crises and the Production of Multiple Privatizations in UK Higher Education
- 2021 – Building the Post-Pandemic University Conference (online)  
Member of the organizing committee
- 2021 – Religious Identity and the Media Conference (online)  
Paper - Sacred Sites for Fragmented Publics: Legitimizing Catholic Live-streaming and Online Videos for Religious Practice
- 2021 - Religious Symbols in Contemporary Society Congress (online)  
Panel Convenor: “Shifting Symbols: Religion, Art, Architecture”
- 2020 - European Association of Social Anthropology Conference (online)  
Convenor of the Panel “Ethnography of Sacred Communities: Shifting Horizons of Online Religiosity”
- 2020 – International Sociological Association Forum (online)  
Paper - Topological and Networked Visibility: Politics of Seeing in the Digital Age
- 2019 – International Society for the Sociology of Religion Conference (Barcelona)  
Paper – Manufactured Charisma in the Digital Age: Pope Francis’ Leadership on Instagram

- 2019 - Strictly Observant Religion, Gender and the State (Cambridge)  
Panel discussant: "Governing (through) gender: Relations of state agents and religious actors"
- 2018 - International Conference on Media, Religion and Culture (Boulder)  
Paper - The Making of Contemporary Papacy: Instagram Strategies and Manufactured Charisma
- 2017 - Conference of the Association of Internet Researchers (Tartu)  
Paper - Online Pilgrimage: Monastic Catholic Webcasters in the Holy Land.
- 2017- International Society for the Sociology of Religion Conference (Lausanne)  
Paper - Digital Pilgrimage: Exploring Catholic Monastic Webcasts.
- 2016 - International Conference on Media, Religion and Culture (Seoul)  
Paper - Digital Pilgrimage: Exploring Catholic Monastic Webcasts.

## TEACHING & SUPERVISION

### University of Cambridge – Knowledge, Power and Politics Cluster

#### Lent Term 2021/22

- Research Coordinator
- Multivocal Policy Analysis Research Group (4 PhD students, 2 postdocs)
- Supervision
- Postgraduate Supervision (3 MA students)

### University of Haifa - Department of Leadership and Policy in Education

- Co-tutor
- Maya Magnat (Ph.D. dissertation) – Sex Educators on YouTube: educational self-entrepreneurship and new occupational identities
  - Fayez Abed (Ph.D. dissertation) - Learners' Epistemic Criteria for Evaluating YouTube Videos
  - Nakhi Mishol-Shauli (Ph.D. dissertation) - Orthodoxy in the Digital Age: Social Media Use and Identity Dialectics in Jewish Ultra-Orthodoxy.

### Teaching Activity

- 2016
- **Learning on YouTube: How to Analyze Video-sharing Platforms**  
2 frontal lectures, 6 hours, 25 MA students of mixed cultural background
- 2017
- **Analyzing Social Networks: Why and How Images Matter on Digital Platforms**  
2 frontal lectures, 6 hours, 20 MA students of mixed cultural background
- 2018
- **Visual Semiotics Essentials: Online Communication and Multimodal Analysis**  
2 frontal lectures, 6 hours, 18 MA students of mixed cultural background

## SOFTWARE

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**Mixed-Methods Analysis:** Dedoose / NVivo

**Corpus Linguistics:** Hammersmith / Antconc

**Network Analysis:** Gephi, Polinode

**Programming Languages:** Python, RStudio

**Video Editing:** Adobe Premier Pro / Vegas Pro

**Image Processing:** Photoshop / GIMP

## LANGUAGES

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**Italian:** Native

**English:** Full Professional Proficiency

**Portuguese:** Conversational

**German:** Basic

