


Alexandru Ion Giboi

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Summary

Alexandru Giboi is the Secretary General of the European Alliance of News Agencies (EANA) and new lecturer on International Strategic Management at the Università della Svizzera Italiana in Lugano, Switzerland.

Elected by the General Assembly of EANA in September 2018, then reelected in October 2021, Alexandru Giboi had previously been the General Director and President of the Directors' Council of AGERPRES, the Romanian National News Agency. He was a member of the EANA Board between 2015 and 2018. Also, he was Secretary General of ABNA-SE - the Association of Balkan News Agencies between 2014 and 2018, and also acting President of the same organisation for one year between 2013 and 2014.

Alexandru Giboi is an experienced manager and PR expert. Passionate about organisational & societal evolution, he is also a global consultant and public speaker on topics like management, news agencies & news media in general, disinformation and information literacy & its impact on our societies. Strong business development professional skilled in Management, PR, Media & Stakeholder Relations, Crisis Management, Political Communication and Government.

Has delivered speeches and presentations at universities in Switzerland, Albania, Azerbaijan, Moldova and Romania as well as during multiple international events and conferences all over Europe & in the Middle East.

Experience

Lecturer

USI Università della Svizzera italiana

Aug 2023 - Present (1 month)

Teaching a course of International Strategic Management for Masters in Media Management & Digital Fashion Communication.

Secretary General

EANA - The European Alliance of News Agencies

Sep 2018 - Present (5 years)

Senior Consultant

Strategy& Middle East

Jun 2021 - Dec 2021 (7 months)

Contributed to the strategic development of a national media company from the EMEA region, providing management & business development consultancy and also connecting the consultants' team with various stakeholders.

Director General AGERPRES

Feb 2013 - Nov 2018 (5 years 10 months)



Board Member

Black Sea Association of National News Agencies - BSANNA

Nov 2014 - Oct 2018 (4 years)



Secretary General

Association of Balkan News Agencies - ABNA-SEE

Oct 2014 - Oct 2018 (4 years 1 month)



Board Member

European Alliance of News Agencies (EANA)

Sep 2015 - Sep 2018 (3 years 1 month)



President

Association of Balkan News Agencies (ABNA-SE)

Dec 2013 - Oct 2014 (11 months)



Head of the Press Office

Partidul Social Democrat (PSD)

Jun 2010 - Mar 2013 (2 years 10 months)



Chief Advisor

Romanian Senate

May 2009 - Sep 2010 (1 year 5 months)

Head of the Press Office of the Romanian Senate



Media Advisor

The Romanian Senate

2009 - 2009 (less than a year)

Handling media relations for the office of the President of the Senate



Media relations expert

Partidul Social Democrat (PSD)

May 2008 - 2009 (1 year)



Consultancy expert - Politologist

Strategic Thinking Group

Feb 2006 - May 2008 (2 years 4 months)

Education



Aspen Institute

Aspen Seminar for Leaders

2017 - 2017



Social Democrat Institute - Gh. Sincai European School

Communication, Management, Political Campaigns, Economy

2015 - 2015



Romanian Diplomatic Institute

Foreign Politics and Diplomacy

2014 - 2014



Masterand, Constructie politica si management electoral

2006 - 2008



Master's degree, Political Communication & Campaign Management

2006 - 2008



Diploma de licenta, Stiinte Politice, Sociologie

2002 - 2006



University POLITEHNICA of Bucharest

Diploma de licenta, Inginerie biomedicala

2001 - 2006

Skills

Politics • Public Relations • Event Management • Writing • Political Communication • Media Relations
• Strategic Communications • Press Releases • Journalism • Political Campaigns