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Routledge and ECREA are pleased to announce that they have partnered to publish a new series: Routledge Studies in European Communication Research and Education.

Books in the series will make a major contribution to the theory, research, practice and/or policy literature. They are European in scope and represent a diversity of perspectives.

Series Editors
Nico Carpentier, Vrije Universiteit Brussel, Belgium and Charles University, the Czech Republic
François Heinderyckx, Université Libre de Bruxelles, Belgium

For more information and to view forthcoming books, please visit the ECREA website, www.ecrea.eu or Routledge’s series website, www.routledge.com/books/series/ecrea/
Dear Participants,

For the 4th time, the community of media and communication scholars from across Europe and beyond is gathering to share, discuss, plan and organise research of the highest standards, but also to meet, greet, socialise and explore. Such conference may seem almost ordinary to some of the participants. But it is not. In fact, it is a remarkably exceptional conference. For one thing, it is taking place in one of the most fascinating cities in the world, at the edge of what is known as "Europe". What is more, it is offering a dazzling range of presentations, round-tables, panels, workshops, screenings and other academic and cultural activities.

Then, it also marks a major milestone in the life of ECREA and its community: the General Assembly that will gather during the conference will elect a new Executive Board. A number of the founding and longstanding Board members will step down at the end of their second and last term on the Board (the ECREA Statutes do not allow more than two consecutive terms).

This conference is only one of the many signs of how the association has grown. In just a few years, it became a powerhouse of all kinds of activities in the vibrant community of media and communication scholars. The intense activity of our 17 sections, 3 networks, 8 temporary working groups, and 4 task forces, who have structurally contributed to this conference, reflects and materializes the intellectual richness and diversity of our membership.

Let this conference be an opportunity to thank all those whose efforts as Bureau members, Board members, Advisory Board members, leaders of Thematic Sections, Networks, Temporary Working Groups and Task Forces, friends, supporters, sponsors, conference organizers, publishers, Summer School organizers, Book series editors and reviewers, sister associations and, of course, members, have made ECREA what it is today.

ECREA is also very grateful to the Turkish Communication Association (ILAD), the International Organizing Committee, the Local Organizing Committee, Visitur (the professional congress organizer of this conference), the academic partners, and the sponsors for making this conference become a reality at the cost of months and years of hard, diligent and creative work.

Enjoy the conference and long live ECREA.

François Heinderyckx
Université Libre de Bruxelles (ULB), President of ECREA

Dear Participants,

Welcome to the 4th European Communication Conference in Istanbul, which we have the honour to host as ILAD here in Istanbul. Founded in 1989 by President Hifzı Topuz, ILAD (Iletişim Araştırmaları Derneği) the Turkish Communication Research Association aims to promote scholarly research in communication in Turkey with its members from all across the country, including senior and junior scholars, journalists and writers.

'Social media and global voices' was chosen as the conference theme when we submitted our candidacy file for this ECREA conference almost three years ago and we have seen how this theme has become more and more relevant when looking at global events. While the keynote speakers will address the issues connected to the conference theme in depth, the parallel panels will cover a very wide range of relevant issues in media and communication research, and include special panels organized in collaboration with ICA, IAMCR, ALAIC, IFCA and ACS.

ILAD, in collaboration with local universities, will also open a debate on the historical backgrounds of media education in Turkey and the future of Turkish communication researches in addition to the discussions of local media environments with a global agenda. A stream will be also dedicated to workshops, screenings of short films, features, documentaries and performances of local scholars and students.

We would like to express our gratitude to Mimar Sinan Fine Arts University for their hospitality in hosting the main event, to Plato College of Higher Education for hosting the pre-conferences, to Turkish Airlines for their transportation sponsorship, to UNESCO’s Division on Freedom of Expression and Media Development and the Turkish National Commission for UNESCO for their support, and to our local Professional Conference Organiser Visitur for their professional work and dedication. Special thanks also to Kevin Robins, Nermin Abadan Unat and Haluk Şahin who have been supporting the work of the Local Organization Committee since the very early stages of the organization of this event.

Finally, it has been a great collaborative and enriching experience for us to work with ECREA for such a major conference.

I would like to thank you all for your contributions that I hope will help illuminating the ways of mutual understanding among global voices and wish you a wonderful time in Istanbul!

Nurçay Türkoğlu
Chair of the Local Organising Committee, ECREA 2012 Istanbul
GENERAL INFORMATION
SOCIAL MEDIA AND GLOBAL VOICES

ECC 2012 conference in Istanbul, located at the crossroads of the East and West, North and South, will provide a perfect platform to meet and discuss the profound transformations that are taking place globally in the mass mediated societies. While social media will be the particular focus at this conference, contemporary topics are encouraged, regarding the old and the new within the European communicative sphere which converged under the memories of empires, hopes of western republics and harsh realities of global capitalism.

The proposed theme; “Social Media And Global Voices” aims to open up a vibrant discussion in the European academic scene in the areas of: new media, peace and conflict journalism, network society, convergence culture, cultural spaces of human interaction, social media use and access, media as a platform for democracy, legislative restrictions of the old and new media, limits of artistic expressions, issues of multiculturalism, ubiquity of the internet and digital divide, local media as community builder, diasporic media, transnational media, and the political economy of the media.

The main theme will explore questions and issues such as:

• How global is social media? Being critical to the unified terminology of globalisation, we take the globe not just as a geographical term but the human settlement all around the world including history and the future.

• How social is social media? There has been a long debate on the socialization effect of media; whether the press is the fourth estate or the media’s role in manipulating or constructing public opinion is still valid; “social media” as a recent term is not the same both in content and use in our lives.

• What are the ethical responsibilities of social media? Ethics has to be handled by the communities, new groupings and all kinds of networks of individual in the hemisphere of still to be called citizenship.

• What is the political economy of social media? Individual use of new communication and information technologies work through global media markets besides the confronting voices using social media groupings are not totally free of marketing and government controls.

• Are “big audiences” dead? Who airs/publishes/tweets the “voices of the voiceless”?

• Where to define the spaces bridging the academy and the everyday?
ECREA is the learned society for communication scholars across Europe and beyond. Individuals, institutions and associations have chosen to become members of ECREA to join a large community devoted to the development and the quality of communication research and higher education in Europe.

ECREA hosts 3 networks (Central and East-European (CEE) Network, Women’s Network and Young Scholars Network (YECREA)) as well as 17 thematic sections, and 8 Temporary Working Groups (TWGs) each developing their own sets of activities. Every year, dozens of PhD students gather together with leading scholars during the ECREA Summer School. ECREA also manages the Routledge Studies in European Communication Research and Education Book Series which publishes at least one volume of original and innovative academic work every year.

ECREA welcomes individual as well as institutional members and associate institutional members. The fee structure offers specific rates for new members, for young scholars and for members from soft-currency countries.

All activities within ECREA are developed and organised to serve the community, enhance the quality of communication research and higher education, provide opportunities to exchange, share and collaborate, and to promote the interests of communication scholars. More importantly, ECREA is a bottom up organisation where various projects and ideas are emerging and materialising, driven by the energy and enthusiasm of the members.
Audience and Reception Studies
Chair: Helena Bilandzic (Augsburg University, Germany)
Vice Chair: Geoffroy Patriarche
(Facultés Universitaires Saint-Louis (FUSL), Belgium)
Acting Vice Chair: Pille Pruulmann-Vengerfeldt
(Tartu University, Estonia)
ECREA 2012 Section Programme Chair: Helena Bilandzic

Communication and Democracy
Chair: Jeffrey Wimmer
(Illmenau University of Technology, Germany)
Vice Chair: Iñaki Garcia-Blanco (Cardiff University, United Kingdom)
Vice Chair: Bart Cammaerts
(London School of Economics, United Kingdom)
ECREA 2012 Section Programme Chair: Jeffrey Wimmer

Communication History
Chair: Klaus Arnold (University of Trier, Germany)
Vice Chair: Paschal Preston (Dublin City University, Ireland)
Vice Chair: Susanne Kinnebrock (Augsburg University, Germany)
ECREA 2012 Section Programme Chair: Klaus Arnold

Communication Law and Policy
Chair: Katharine Sarikakis (University of Vienna, Austria)
Vice Chair: Carmina Crusafon
(Autonomous University of Barcelona, Spain)
Vice Chair: Manuel Puppis (University of Zurich, Switzerland)
ECREA 2012 Section Programme Chair: Katharine Sarikakis

Diaspora, Migration and the Media
Chair: Olga Bailey (Nottingham Trent University, United Kingdom)
Vice Chair: Gavan Titley
(National University of Ireland, Maynooth, Ireland)
Vice Chair: Sonja De Leeuw (Utrecht University, The Netherlands)
ECREA 2012 Section Programme Chair: Olga Bailey

Digital Culture and Communication
Chair: Elisenda Ardevol (Open University of Catalonia, Spain)
Vice Chair: Caroline Bassett (University of Sussex, United Kingdom)
Vice Chair: Gemma San Cornelio
(Open University of Catalonia, Spain)
ECREA 2012 Section Programme Chair: Elisenda Ardevol

Film Studies
Chair: Philippe Meers (University of Antwerp, Belgium)
Vice Chair: Mark Jancovich
(University of East Anglia, United Kingdom)
Vice Chair: Helle Kannik Haastrup
(University of Roskilde, Denmark)
ECREA 2012 Section Programme Chair: Philippe Meers

Gender and Communication
Chair: Tonny Krijnen
(Erasmus University Rotterdam, The Netherlands)
Vice Chair: Claudia Alvares (Lusofona University, Portugal)
Vice Chair: Sofie Van Bauwel (Ghent University, Belgium)
ECREA 2012 Section Programme Chair: Claudia Alvares

International and Intercultural Communication
Chair: Luciano Morganti (Free University of Brussels, Belgium)
Vice Chair: Rico Lie (Wageningen University, The Netherlands)
Vice Chair: Leo Van Audenhove
(Free University of Brussels, Belgium)
ECREA 2012 Section Programme Chair: Rico Lie

Interpersonal Communication and Social Interaction
Chair: Pekka Isotalus (University of Tampere, Finland)
Vice Chair: Owen Hargie (University of Ulster, United Kingdom)
Vice Chair: Maarit Valo (University of Jyväskylä, Finland)
ECREA 2012 Section Programme Chair: Pekka Isotalus

Journalism Studies
Chair: Ramon Salaverria (University of Navarra, Spain)
Vice Chair: George Terzis (Vesalius College Brussels, Belgium)
Vice Chair: Thomas Hanitzsch (University of Munich, Germany)
ECREA 2012 Section Programme Chair: Ramon Salaverria

Organisational and Strategic Communication
Chair: Adela-Luminita Rogojinaru
(University of Bucharest, Romania)
Vice Chair: Arlette Bouzon (University Toulouse 3, France)
Vice Chair: Ana Melo (University of Minho, Portugal)
ECREA 2012 Section Programme Chair: Adela-Luminita Rogojinaru
Philosophy of Communication
Chair: Johan Siebers (University of London/University of Central Lancashire, United Kingdom)
Vice Chair: Bart Vandenabeele (Ghent University, Belgium)
Vice Chair: Mats Bergman (University of Helsinki, Finland)
ECREA 2012 Section Programme Chair: Johan Siebers

Political Communication
Chair: Katrin Voltmer (University of Leeds, United Kingdom)
Vice Chair: Jesper Strömbäck (Mid Sweden University, Sweden)
Vice Chair: Maria Jose Canel (Complutense University of Madrid, Spain)
ECREA 2012 Section Programme Chair: Katrin Voltmer

Radio Research
Chair: Guy Starkey (University of Sunderland, United Kingdom)
Vice Chair: Angeliki Gazi (Cyprus University of Technology, Cyprus)
Vice Chair: Stanislaw Jedrzejewski (Kozminsky University Warsaw, Poland)
ECREA 2012 Section Programme Chair: Guy Starkey

Science and Environment Communication
Chair: Louise Phillips (Roskilde University, Denmark)
Vice Chair: Julie Doyle (University of Brighton, United Kingdom)
Vice Chair: Anabela Carvalho (University of Minho, Portugal)
ECREA 2012 Section Programme Chair: Louise Phillips

Television Studies
Chair: Lothar Mikos (University of Film and Television ‘Konrad Wolf’ Potsdam, Germany)
Vice Chair: Elke Weissmann (Edge Hill University, United Kingdom)
Vice Chair: Manuel José Damásio (Lusofona University, Portugal)
ECREA 2012 Section Programme Chair: Elke Weissmann

Central and East-European Network
Chair: Tomas Trampota (Charles University Prague, Czech Republic)
Vice Chair: Aukse Balcytiene (Vytautas Magnus University, Lithuania)
Vice Chair: Epp Lauk (University of Jyväskylä, Finland)
ECREA 2012 Network Programme Chair: Epp Lauk

Women’s Network
Chair: Nuria Simelio Sola (Autonomous University of Barcelona, Spain)
Vice Chair: Sinikka Torkkola (University of Tampere, Finland)
Vice Chair: Clara Sarmento (Polytechnic Institute of Porto, Portugal)
ECREA 2012 Network Programme Chair: Nuria Simelio Sola

YECREA (Young scholars network)
Chair: Benjamin De Cleen (Free University of Brussels, Belgium)
Vice Chair: Alenka Jelen (University of Central Lancashire, United Kingdom)
Vice Chair: Julie Uldam (London School of Economics, United Kingdom)
ECREA 2012 Network Programme Chair: Julie Uldam
**TEMPORARY WORKING GROUPS (TWGs)**

**Advertising Research**
Chair: Guido Zurstiege *(University of Tübingen, Germany)*  
Vice Chair: Tino G. K. Meitz *(University of Tübingen, Germany)*  
Vice Chair: Ivana Modena *(Sustainability Management School, Switzerland)*  
ECREA 2012 Network Programme Chair: Guido Zurstiege

**Children, Youth and Media**
Chair: Sonia Livingstone *(London School of Economics, United Kingdom)*  
Vice Chair: Brian O’Neill *(Dublin Institute of Technology, Ireland)*  
Vice Chair: Cristina Ponte *(New University of Lisbon, Portugal)*  
ECREA 2012 TWG Programme Chair: not applicable. This TWG was established in 2012.

**Crisis Communication**
Chair: Andreas Schwarz *(Ilmenau University of Technology, Germany)*  
Vice Chair: Winni Johansen *(Aarhus University, Denmark)*  
Vice Chair: Alessandra Mazzei *(IULM University Milan, Italy)*  
ECREA 2012 TWG Programme Chair: Andreas Schwarz

**Digital Games Research**
Chair: Thorsten Quandt *(University of Münster, Germany)*  
Vice Chair: Jan Van Looy *(Ghent University, Belgium)*  
Vice Chair: Torill Mortensen *(IT University of Copenhagen, Denmark)*  
ECREA 2012 TWG Programme Chair: Thorsten Quandt

**Media & the City**
Chair: Chiara Giaccardi *(Catholic University of Milan, Italy)*  
Vice Chair: Ursula Luikiewicz *(Catholic University John Paul II, Poland)*  
Vice Chair: Leopoldina Fortunati *(University of Udine, Italy)*  
ECREA 2012 TWG Programme Chair: Chiara Giaccardi

**Media and Religion**
Chair: Johanna Sumiala *(University of Helsinki, Finland)*  
Vice Chair: Knut Lundby *(University of Oslo, Norway)*  
Vice Chair: Mihai Coman *(University of Bucharest, Romania)*  
ECREA 2012 TWG Programme Chair: Johanna Sumiala

**Media Industries and Cultural Production**
Chair: David Hesmondhalgh *(University of Leeds, United Kingdom)*  
Vice Chair: David Fernández-Quijada *(Autonomous University of Barcelona, Spain)*  
Vice Chair: Ida Willig *(Roskilde University, Denmark)*  
ECREA 2012 TWG Programme Chair: David Hesmondhalgh

**Mediatization**
Chair: Andreas Hepp *(University of Bremen, Germany)*  
Vice Chair: Stig Hjarvard *(University of Copenhagen, Denmark)*  
Acting Vice Chair: Nick Couldry *(Goldsmiths, University of London, United Kingdom)*  
ECREA 2012 TWG Programme Chair: Andreas Hepp
ECREA 2014

5th European Communication Conference

November 12-15 | 2014 Lisbon | Portugal
Lusofona University
Lisbon | Convention Centre, Belem

www.lusofona.pt
ILAD (Iletisim Arastirmaları Derneği), the Turkish Communication Research Association, will be hosting the ECREA 2012 Conference in Istanbul. ILAD was founded in 1989 to promote scholarly research in communication in Turkey and has currently over 300 active members from all across the country, including senior and junior scholars, journalists and writers.

ILAD is a member of the International Federation of Communication Associations (IFCA) and an Associate Member of ECREA. Individual and Institutional Members of ILAD are members of ECREA, ICA and IAMCR.

The start of communication research in the academic field in Turkey goes back to the early 1950s. Turkey’s most prominent communications scholar, Professor Hifzi Topuz, participated to the founding assembly of IAMCR held at UNESCO, in Paris, on 18-19 December 1957.

Currently there are 40 schools of communication, plus an additional 15 other institutions and departments, that host communication courses in higher education institutions in Turkey.

MAIN ACADEMIC PARTNER

MİMAR SİNAN GÜZEL SANATLAR ÜNİVERSİTESİ

CONFERENCE LOCATION: Mimar Sinan Fine Arts University, Bomonti Campus, Cumhuriyet Mahallesi, Silahsor Caddesi No:89, Bomonti, Istanbul
SPONSORS

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PLATON COLLEGE
OF HIGHER EDUCATION

BAU
BAHÇEŞEHİR UNIVERSITY

UNESCO
United Nations Educational, Scientific and Cultural Organization

Turkish National Commission for UNESCO
ISTANBUL - THE CITY

Istanbul - One City Two Continents

Istanbul is a two-part city, divided by the Bosphorus, one part lying in Europe and the other in Asia. It is a natural gateway offering a friendly welcome with genuine hospitality. The city has been an imperial capital for Roman, Byzantium and Ottoman Empires, all of which is reflected in the beauty of its many museums, churches, and great mosques. It is a metropolis proud of its rich history and unrivalled natural beauty. With a population of over 10 million it is the biggest city in Turkey. Although, not the capital, Istanbul remains the heartbeat of Turkey! Local cuisine is excellent and of a great variety, from the simple village kitchen to the most refined tastes of the imperial Ottoman Cuisine.

If you require further information on Turkey and Istanbul you can visit the following websites: www.turizm.gov.tr & www.theguideturkey.com

SHOPPING IN ISTANBUL

Istanbul is a shopper’s paradise for carpets, leather goods, jewels, gold and fashion. If you prefer to do your entire shopping in one roof, head for one of the city’s modern shopping malls, which offer a variety of international and Turkish brand goods. Shops are open, in general, from 9am to 8pm Monday to Saturday; The Grand Bazaar and Spice Bazaar open their gates at 8:30am and close at 7pm. Big shopping malls open from 10am to 10pm seven days a week. Shops do not close for lunch.

TAXIS

Available at taxi stands or hailed on the street. All are yellow with a taxi sign at the top and have meters.

EATING OUT

The Turkish Cuisine is said to be one of the best in the world. Istanbul has many alternatives to offer from the world. Chinese, Mexican, Japanese and traditional Turkish cuisine. You may choose from modern and elegant restaurants or smaller ones filled with local color and flavor.

TIPPING

Although a service charge is included in most restaurants, leaving a 10% tip is appreciated.
TAKSİM / BOMONTİ MAP

- TAKSİM SQUARE
- Funicular
- HAVATAŞ AIRPORTS SHUTTLES STOP
- TAKSİM SQUARE (Metro / Funicular)
- PONT HOTEL TAKSİM (Shuttle Stop)
- OSMANBEY METRO STATION
- ALTERNATIVE PLACE to take a TAXI
- BOMONTİ CAMPUS
- KABATAŞ (FAREWELL PARTY at the BOSPHORUS by BOAT)
- OSMANBEY
- HAVATAŞ

ALTERNATIVE PLACE to take a TAXI
### SHUTTLE TIMES

#### 24 October 2012

| From Point Hotel Taksim* to Bomonti Campus | 14:00 | 14:30 | 15:30 | 17:00 | 19:00** |
| From Bomonti Campus to Point Hotel Taksim* | 15:00 | 15:30 | 17:30 | 20:30** | 21:00** |

#### 25 October 2012

| From Point Hotel Taksim* to Bomonti Campus | 08:00** | 08:15** | 08:30** | 08:45** | 09:00** | 12:30 | 19:00 |
| From Bomonti Campus to Point Hotel Taksim* | 13:30 | 20:30** | 21:00** |

#### 26 October 2012

| From Point Hotel Taksim* to Bomonti Campus | 08:00** | 08:15** | 08:30** | 08:45** | 09:00** |
| From Bomonti Campus to Point Hotel Taksim* | 13:30 | 20:15** | 20:30** |

#### 27 October 2012

| From Point Hotel Taksim* to Bomonti Campus | 07:45** | 08:00** | 08:15** | 08:45** | 12:30 |
| From Bomonti Campus to Point Hotel Taksim* | 13:30 | 19:15** |

| From Point Hotel Taksim* to Kabataş for Farewell Party | 19:45** |

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* Location of arrival/departure of shuttles to/from Taksim: point 2 on the next page's map

** At peak hours there will be multiple shuttle services between Taksim and Bomonti, free of charge. However, availability will be limited and, alternatively, a taxi ride from/to the conference venue to Taksim should cost you about 10/15 TL. If shared, this is an affordable alternative at off-peak hours or if you are in rush to get/leave the venue. Taxis will be available close to the conference venue or at the junction between Silahsor Caddesi and Kazım Orbay Caddesi, 100 meters away from the conference venue. The closest metro station is Osmanbey, 900 meters away from the conference venue. This is 1 stop away from Taksim Square.
1. Ramada Plaza İstanbul
2. Taksim Point Hotel
3. Central Palace Hotel
4. Nippon Hotel
5. Taksim Gönen Hotel
6. Titanic Hotel
7. The Madison Hotel
8. Midtown Hotel
9. SV Boutique Hotel
10. The Marmara Şişli Hotel
The book series addresses the current trends in theoretical, methodological and pedagogical approaches to researching and teaching media and communication studies in Europe. The book series is based on the intellectual work of the annual ECREA European Media and Communication Doctoral Summer School. The edited volumes contain chapters by summer school lecturers and selected chapters by summer school students, as well as abstracts of PhD projects of all summer school students. The contributions reveal the richness and variety of contemporary European communication research approaches and agendas.

The books, currently published with the University of Ljubljana, Faculty of Social Sciences Press, are available in electronic and print form.

PDF versions of the books and individual chapters are available for download (free) at Researching and Teaching Communication Book Series Website: http://www.researchingcommunication.eu/

A limited number of printed books can be ordered by sending an email to: ilija.tomanic@fdv.uni-lj.si.

Currently available titles are:
(2010) Media and Communication Studies Interventions and Intersections
(2009) Communicative approaches to politics and ethics in Europe
(2008) Democracy, Journalism and Technology: New Developments in an Enlarged Europe
(2007) Media Technologies and Democracy in an Enlarged Europe

The forthcoming volume will be published in December 2012.

For more information on the ECREA European Media and Communication Doctoral Summer School please visit http://www.comsummerschool.org/.
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<td>Parallel Panels 7</td>
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<td>Farewell Party (Boat)</td>
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**ECREA General Assembly**

(T3, -3 Floor)
## DAILY PROGRAMME
### Thursday 25 October

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<th><strong>Communication and Democracy Section</strong></th>
<th><strong>Communication History Section</strong></th>
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<td>ARS 1 B - Room A304 Processes of Media Effects</td>
<td>CH 1 - Room B321 Social History of The Telephone: Modernity, Nation Building and Practices of Communication in Turkey</td>
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<tr>
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<td>Keynote Speech 1</td>
<td>CD 1 - Room A16 Counterpublicity in a digital age</td>
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<td>CH 2 - Room B321 Role Perceptions and the Transformation of Postwar European Journalism</td>
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<td>ARS 1 A - Room A316 Participatory Journalism: Possibilities for and Constraints to Audience Participation</td>
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<td>11.15 - 12.45</td>
<td>ARS 1 B - Room A304 Health and Media</td>
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<td>ARS 2 B - Room A304 Media Entertainment and Audience Engagement</td>
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<td>CH 3 - Room B321 Theoretical and methodological perspectives in media and communication history</td>
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<td>ARS 2 A - Room A316 Engaging museums: contesting place and space through digital media</td>
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<td>ARS 3 A - Room A316 Managing relationships, identity, privacy, and safety on social network sites</td>
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<td>17.30 - 19.00</td>
<td>ARS 3 B - Room A304 Citizens and democracy</td>
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<td>JS 1 A - Room A214 Media accountability and transparency in Europe - and beyond</td>
<td>OSC 1 - Room B326 Organisational strategies and social media</td>
<td>PHC 1 - Room B426 New Philosophical Horizons</td>
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<td>JS 1 B - Room A204 Media cultures (1)</td>
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<td>JS 2 A - Room A214 War journalism</td>
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<td>JS 2 B - Room A204 Professional patterns in contemporary journalism</td>
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<td>JS 3 A - Room A214 Role of Voice and Language in Social Interaction</td>
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<td>Opening Reception</td>
<td>JS 2 B - Room A204 Professional patterns in contemporary journalism</td>
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**Poster Exhibition**

- Main Foyer - Ground Floor
<table>
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<tr>
<th><strong>Communication Law and Policy Section</strong></th>
<th><strong>Diaspora, Migration and the Media Section</strong></th>
<th><strong>Digital Culture and Communication Section</strong></th>
<th><strong>Film Studies Section</strong></th>
<th><strong>Gender and Communication Section</strong></th>
<th><strong>International and Intercultural Communication Section</strong></th>
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<tbody>
<tr>
<td>CLP 1 - Room A108 &lt;br&gt;The politics of media policy in Europe</td>
<td>DMM 1 - Room B126&lt;br&gt;Family, audiencehood, and cultural diversity: conceptual and empirical challenges in changing Europe</td>
<td>DCC 1 - Room A416&lt;br&gt;Social relationships, cosmopolitanism and home life with media</td>
<td>FS 1 - Room A206&lt;br&gt;(New) Cinema History: concepts and case studies</td>
<td>GC 1 - Room A404&lt;br&gt;Gendered Political Representations</td>
<td>IIC 1 - Room B332&lt;br&gt;International Communication: European Developments and Beyond</td>
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<td>Room A416&lt;br&gt;Business Meeting</td>
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<td>Room A404&lt;br&gt;Business Meeting</td>
<td>Room B332&lt;br&gt;Business Meeting</td>
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<tr>
<td>DMM 2 - Room B126 &lt;br&gt;Migration and the Internet: Social Networking and Diasporas</td>
<td>DCC 2 - Room A416&lt;br&gt; Misunderstanding the Internet</td>
<td>FS 2 - Room A206&lt;br&gt;Film and representation</td>
<td>GC 3 - Room A404&lt;br&gt;Gendered Media Practices</td>
<td>IIC 2 - Room B332&lt;br&gt;Intercultural Communication: Mediated Stories</td>
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<td>CLP 2 - Room A108&lt;br&gt;Models, modes and strategies of media governance</td>
<td>DMM 3 - Room B126&lt;br&gt;Cosmopolitanism, Migrant and Media</td>
<td>DCC 3 - Room A416&lt;br&gt;Digital and physical spaces and scales</td>
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<tr>
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<td>RR 1 - Room B432&lt;br&gt;Visibility, invisibility and aurality: radio content and impact</td>
<td>SEC 1 - Room A408&lt;br&gt;Meditated Discourses on Water Scarcity and Quality</td>
<td>TVS 1 - Room A308&lt;br&gt;Rethinking Reality TV: Integrative Perspectives on Reality TV</td>
<td>NET 1 - CEE - Room A105&lt;br&gt;Journalism Cultures in Times of Uncertainty and Individualized Access</td>
<td>IAMCR - Room B132&lt;br&gt;State of the Art in Communication Research: Trends and Traditions</td>
<td>Screening 1 - Room A208&lt;br&gt;Ethem Özgüven</td>
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<tr>
<td>POC 2 - Room B120&lt;br&gt;The mediatization of immigration: Exploring effects through multilevel approaches</td>
<td>SEC 2 - Room A408&lt;br&gt;A ctor relations and the mediation of science: perceptions of engagement and spaces for discourse and dialogue</td>
<td>TVS 2 - Room A308&lt;br&gt;Television's Difficult Negotiations: From Regulation via Politics to Representation</td>
<td>NET 2 - MN - Room A105&lt;br&gt;The situation of Women in Higher Education and Academic Research in Europe after the Implementation of the Bologna Process</td>
<td>ICA - Room B132&lt;br&gt;New thinking about the public sphere in a changing media landscape</td>
<td>Workshop 1 - Room A208&lt;br&gt;Omer Madra</td>
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<td>RR 2 - Room B432&lt;br&gt;Web radio / radio on the web</td>
<td>SEC 3 - Room A408&lt;br&gt;Knowledge production and communication: questions of access, public participation and dialogue</td>
<td>TVS 3 - Room A308&lt;br&gt;Transnational Serial Culture</td>
<td>NET 3 - YECREA - Room A105&lt;br&gt;Perpetuum Mobile? A Young Scholar’s Guide to the Galaxy of Internationalisation and Mobility in Academia</td>
<td>ILAD - Room B132&lt;br&gt;Background of the communication and media education and research in Turkey</td>
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**DAILY PROGRAMME**

*Friday 26 October*

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<td>CD 4 A - Room A166 Communication and democracy: new perspectives</td>
<td>CH 4 - Room B321 Media regulation, public discourse and power</td>
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<td>ARS 4 B - Room A304 Media Use and Habits</td>
<td>CD 4 B - Room A108 International perspectives on protest - I</td>
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<td>CH 5 - Room B321 Remembering the past. Mass media and cultural memory</td>
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<td><strong>Business Meetings</strong> 13.30 - 14.30</td>
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<td>Room B321 Business Meeting</td>
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<td><strong>Parallel Panels 5</strong> 14.30 - 16.00</td>
<td>ARS 5 A - Room A316 Conceptions of the Audience</td>
<td>CD 5 A - Room A166 Refining crisis communication</td>
<td>CH 5 - Room B321 Mass media, popular and everyday culture</td>
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<td>ARS 5 B - Room A304 News Consumption</td>
<td>CD 5 B - Room A108 Citizenship, community media and online media</td>
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<td>ARS 6 A - Room A316 Generations and Age Groups</td>
<td>CD 6 - Room A166 Democracy and social media</td>
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<td>ARS 6 B - Room A304 Media and Social Reality Perceptions</td>
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<td>ARS 7 A - Room A316 Media Literacy, Media Competence and Socialisation</td>
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<td>ARS 7 B - Room A304 Identity, Belonging and Fandom</td>
<td>CD 7 - Room A166 Democracy, participation and audiences</td>
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**Plenary Sessions**

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<td>JS 4 A - Room A214 Photojournalism</td>
<td>OSC 4 - Room B326 Social media: actors and communicative technologies</td>
<td>PHC 3 - Room B426 Literature as Communication</td>
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<td>JS 4 B - Room A204 Russian media and journalism studies: moving to global academia</td>
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<td>OSC 5 - Room B326 Media Changes: Philosophical Investigations</td>
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<td>PHC 4 - Room B426 Social Spaces</td>
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<td>JS 5 A - Room A204 Rethinking journalism: trust and participation in a transformed news landscape</td>
<td>OSC 6 - Room B326 Sustainable communication, critical issues, stakeholder approach</td>
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<td>JS 5 B - Room A214 Online journalism and media convergence</td>
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<td>JS 6 A - Room A214 Outside of newswindows: correspondents, media activists and beyond</td>
<td>JS 6 B - Room A204 Old journalism values in face of new media</td>
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<td>ICSI 6 - Room B421 Social Interaction at Public Forums</td>
<td>JS 7 A - Room A214 Social media journalism</td>
<td>JS 7 B - Room A204 Journalism education</td>
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<td>GC 4 - Room A404</td>
<td>IIC 4 - Room B322</td>
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<td>The struggle over content control in digital policy</td>
<td>Diasporas &amp; participation: networking and social media</td>
<td>Digital crowds, communities and divides</td>
<td>Sexuality and Empowerment</td>
<td>Inter-cultural Communication. Representation, identity and Togtherness</td>
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<td>DMM 5 - Room B126</td>
<td>Collective actions</td>
<td>Commumers and property in media production</td>
<td>Film culture: contextual and reception analysis</td>
<td>Gender and 'New Media'</td>
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<td>Migrant Youth &amp; Digital Media Practices</td>
<td>Media use, literacy and competency among young people</td>
<td>Contemporary documentary practices</td>
<td>Understanding the other</td>
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<td>DCC 6 B - Room B426</td>
<td>DCC 7 A - Room A416</td>
<td>GC 6 - Room A404</td>
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<td>Trends in communication policy research: A Critical Reflection</td>
<td>Youth, Age and Social Media Practices</td>
<td>Methods and research practices</td>
<td>Gender and 'New Media'</td>
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<td>RR 4 - Room B432</td>
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<td>TVS 6 - Room A308</td>
<td>TVS 7 - Room A308</td>
<td>Current Matters of Advertising Research</td>
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<td>Images and messages in election campaigns</td>
<td>Media discourse and citizen and audience perspectives</td>
<td>Television, Sports and Consumption Spaces</td>
<td>Advertising Research</td>
<td>IAB 2 - Room B132 Transformation of communication and media education and research in Turkey</td>
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<td>POC 5 - Room B20</td>
<td>TVS 6 - Room A308</td>
<td>TVS 3 - DCR - Room A05</td>
<td>ILAB 3 - Room B132</td>
<td>Screenings 4 - Room A208</td>
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<tr>
<td>The professionalisation of campaigning: new technologies, new strategies?</td>
<td>Television, Sports and Consumption Spaces</td>
<td>Researching digital games: Current topics and future challenges</td>
<td>IAB 2 - Room B132</td>
<td>Uzay Demirgoz and Istem Bulbulu</td>
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<td>Room B20 Business Meeting</td>
<td>TVS 7 - Room A308</td>
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<td>Another science is possible: Latin-American &amp; European cross-fertilizations in Communication and Media Studies</td>
<td>Journalism in Turkey</td>
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<td>POC 7 - A - Room B10</td>
<td>TVS 7 - Room A308</td>
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<td>Only connect? Political elites and social media</td>
<td>Environmental Media and Policy Discourses and their Interplay</td>
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<td>POC 7 B - Room B106</td>
<td>SEC 6 - Room A400</td>
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<tr>
<td>Social media and political mobilisation</td>
<td>Social media and political mobilisation</td>
<td>Power, Pictures and Practices, Politics of Media &amp; The City</td>
<td>Journalism in Turkey</td>
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<p>| Room A108 Business Meeting | Room A408 Business Meeting | Room A308 Business Meeting | CET (AKAD), Women’s Network (AKAD), ECREA (AKAD), Advertising (AKAD), Crisis Comm. (AKAD), Media &amp; City (AKAD), Media &amp; The City (AKAD), RMC (AKAD) | Screening 4 - Room A208 |
| RR 4 - Room B432 | Room A408 | Room A308 | CET (AKAD), Women’s Network (AKAD), ECREA (AKAD), Advertising (AKAD), Crisis Comm. (AKAD), Media &amp; City (AKAD), Media &amp; The City (AKAD), RMC (AKAD) | Screening 4 - Room A208 |
| Images and messages in election campaigns | Media discourse and citizen and audience perspectives | Television, Sports and Consumption Spaces | Researching digital games: Current topics and future challenges | IAB 2 - Room B132 |
| POC 6 - Room B20 | Room A408 | Room A308 | CET (AKAD), Women’s Network (AKAD), ECREA (AKAD), Advertising (AKAD), Crisis Comm. (AKAD), Media &amp; City (AKAD), Media &amp; The City (AKAD), RMC (AKAD) | Screening 4 - Room A208 |
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<table>
<thead>
<tr>
<th>Time</th>
<th>Plenary Sessions</th>
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<th>Communication and Democracy Section</th>
<th>Communication History Section</th>
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<td>08.30 - 10.00</td>
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<td>CD 8 A - Room A116 Perception of News</td>
<td>CH 7 - Room B321 BBC Transborder Broadcasts during World War II: News and Propaganda on the Airwaves</td>
</tr>
<tr>
<td>10.30 - 12.00</td>
<td>Parallel Panels 9</td>
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<td>CD 9 A - Room A116 International perspectives on protest - 2</td>
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<td>15.00 - 16.30</td>
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<td>CD 10 A - Room A116 Digital life in middle east</td>
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<td>17.00 - 19.00</td>
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<td>20.00 -</td>
<td>Farewell Party</td>
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<td>Communication Law and Policy Section</td>
<td>Diaspora, Migration and the Media Section</td>
<td>Digital Culture and Communication Section</td>
<td>Film Studies Section</td>
<td>Gender and Communication Section</td>
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<td>CLP 6 - Room A304</td>
<td>DMM 7 - Room A204</td>
<td>DCC 8 A - Room A416</td>
<td>DCC 8 B - Room B426</td>
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<tr>
<td>Vulnerabilities and challenges for democracy and media governance</td>
<td>Diasporic Communities: Media and Social Media Uses</td>
<td>Sustainability and social innovation</td>
<td>Privacy and intimacy limits and extensions</td>
<td>Gender and the Public Sphere</td>
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<td>DMM 8 - Room A204</td>
<td>DCC 9 A - Room A416</td>
<td>DCC 9 B - Room B426</td>
<td>FS 5 - Room A206</td>
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<tr>
<td>Political and economic considerations in the governance of media</td>
<td>Media Discourses on Migration &amp; Ethnic Minorities</td>
<td>Journalism forms and challenges</td>
<td>Crisis and conflicts in media use</td>
<td>Recent film text readings</td>
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<tr>
<td>POC 6 A - Room B120</td>
<td>POC 8 A - Room B126</td>
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<td>TWG 5 - RELIGION - Room A105</td>
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<tr>
<td>Government-media relationships: comparative and theoretical perspectives</td>
<td>Media effects on political involvement and political orientations</td>
<td>Political journalism and the construction of foreign and domestic news</td>
<td>Visualising the climate and nature: subjectivities, emotions and the creative imaginary</td>
<td>Media and Ritual. Exploring religious implications in mediatized rituals online/offline</td>
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<tr>
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<td>Politics for spectators: Entertainment, populism and public performance</td>
<td>Political futures and futures past: technologies and institutions</td>
<td>Methodological investigations on aesthetics and identity of radio</td>
<td>Environmental news, practices of journalism and representations of self and other</td>
<td>Digitalization and the Media Industries</td>
</tr>
<tr>
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<td>RR 6 - Room B432</td>
<td>SEC 8 - Room A408</td>
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<tr>
<td>Networked agendas</td>
<td>Communicating Europe: Communication management and news coverage in times of crisis</td>
<td>Methodological investigations on aesthetics and identity of radio</td>
<td>Environmental news, practices of journalism and representations of self and other</td>
<td>Television, New Forms of Consumption and Information</td>
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Please note that all rooms that start with A are located in the A building, and likewise all the rooms that start with B are located in the B building. The second character indicates the floor of each room: A1/B1.. (1st floor), A2/B2.. (2nd floor), A3/B3.. (3rd floor), A4/B4.. (4 floor).

The plenary session area is located in room T3 at the -3 level. Please note that registration, exhibitors, coffee breaks and lunch breaks areas, as well as a cash bar are located in the Main Foyer at the Ground Floor.

All floors will be covered by wireless networks in order to access the Internet.
**PLENARY SESSIONS**

**Wednesday 24 October**

*Get - Together*

19.00 - 20.00

Ground Floor - Main Foyer

Sebnem Salışık Aksan Sahnesi, Mimar Sinan Fine Arts University Modern Dance Group Opening Performances (2 performances for a total of 60 minutes)

**Performance 1:**

*Kupa Kizi/Queen of Hearts*

Duration: 20 minutes

**Performance 2:**

*Normal*

Duration: 35 minutes

**Thursday 25 October**

**Plenary Session 1**

9.00 - 10.45

Plenary Auditorium, T3 (-3 level)

**Opening remarks**

François Heinderyckx, President, ECREA

Nurçay Türkoğlu, ECREA 2012 Conference Chair

Hifzı Topuz, President, ILAD

Meral Özbek, Mimar Sinan Fine Arts University

**Keynote Speech 1**

Donatella Della Porta (*European University Institute*)

*E-democracy? Social movements as agent of communication*

Chair: Beybin Kejanlioglu (ILAD)

**Friday 26 October**

**Plenary Session 2**

11.15 - 12.45

Plenary Auditorium, T3 (-3 level)

**Keynote Speech 3**

Slavko Splichal (*University of Ljubljana*)

*The public in eclipse: from the marketplace metaphor to the marketization of the public sphere*

Chair: Kevin Robins

**Keynote Speech 4**

Daya Thussu (*University of Westminster*)

*Internationalizing Media Studies and the 'Rise of the Rest'*

Chair: Tul Akbal Sualp (Bahcesehir University)

**Saturday 27 October**

**Plenary Session 3 - ECREA Closing Plenary**

17.00 - 19.00

Plenary Auditorium, T3 (-3 level)

**Communication Research in Europe: An Attempt at Futurology**

Chair: François Heinderyckx

**Round table:**

Nico Carpentier

Cees Hamelink

François Heinderyckx

Pertti Hurme

Kaarle Nordenstreng

Slavko Splichal

Tamara Witschge

**Closing keynote:**

Jan Servaes

**Introducing ECC2014 in Lisbon:**

Claudia Alvares

**Closing ECC2012 in Istanbul:**

Nurçay Türkoğlu

Salvatore Scifo
ECREA GENERAL ASSEMBLY

Saturday 27 October
Plenary Session 3
12.00 - 15.00
Plenary Auditorium, T3 (-3 level)

Agenda
1. Approval of the minutes of the previous General Assembly
   (28 May - 1 June 2012 and 13 June 2012)
2. ECREA Executive Board elections
3. Brief reports on the Section, TWG and Network elections
4. Brief reports from the out-going Executive Board and vote on full discharge
5. Announcement of the results of Executive Board elections
6. Any other business
BUSINESS MEETINGS

Thursday 25 October
13.30 - 14.30

Sections
Audience and Reception Studies
Room A316
Communication and Democracy
Room A116
Digital Culture and Communication
Room A416
Film Studies
Room A206
Gender and Communication
Room A404
International and Intercultural Communication
Room B332
Interpersonal Communication and Social Interaction -
Room B421
Organisational and Strategic Communication
Room B326
Radio Research
Room B432

Temporary Working Groups (TWGs)
Children, Youth and the Media
Room B120
Digital Games Research
Room A214
Mediatization
Room B426
Media and Religion
Room A105

Friday 26 October
13.30 - 14.30

Sections
Communication History
Room B321
Communication Law and Policy
Room A108
Diaspora, Migration and the Media
Room B126
Journalism Studies
Room A214
Philosophy of Communication
Room B426
Political Communication
Room B120
Science and Environment Communication
Room A408
Television Studies
Room A308

Networks
Central and Eastern European Network
Room A416
Women's Network
Room A316
YECREA - Young Scholars Network
Room A116

Temporary Working Groups (TWGs)
Advertising Research
Room B132
Crisis Communication
Room A108
Media and the City
Room B126
Media Industries and Cultural Production
Room A105
PARALLEL CULTURAL EVENTS

Friday 26 October
All-day
Bomonti Campus, Exhibition Area,
Main Foyer-Ground Floor

European journals in the media and communication
Coordinated and hosted by: Maren Hartmann
(Berlin University of the Arts, ECREA Executive Board
member) and Friedrich Krotz (University of Bremen)

18.00
Excursion to Bianet
Organized by Esengül Ayvıldız (YECREA Representative,
Turkey) and Nigar Degirmenci for YECREA, the ECREA
Young Scholars Network

Bianet is an alternative media organisation based in Istanbul.
It is one of the few alternative media organisations, doing
rights-based journalism to provide news critically and
uncensored on issues such as democratisation of media
systems, representation of minorities, children and women
in media, human rights, freedom of expression, education,
media freedom, religion, politics, labour, and culture.

Project Advisor of Bianet and Chairwoman of IPS
Communication Foundation Nadire Mater will introduce
Bianet, the alternative media sphere and the media ecology
of Istanbul.

BIANET, Faikpaşa Caddesi No. 37, Faikpaşa Apt.,
Flats 7-8, Çukurcuma, Beyoğlu, www.bianet.org/english

Transportation will be arranged for participants from
the conference venue to Bianet.

20:30
Şimdî Bar, Asmalımcı Sok 5, Asmalımcı, Beyoğlu
Reception for the publication of the ECREA book “Trends
in Communication Policy Research” (Intellect, 2012)

Sponsored by the Swiss Association of Communication
and Media Research (SACM, main sponsor) and the
University of Zurich’s Institute of Mass Communication
and Media Research (IPMZ).

Transportation will be arranged for participants from the
conference venue to this reception.
Please note that this event is by invitation only.

20:30
Şimdî Bar, Asmalımcı Sok 5, Asmalımcı, Beyoğlu
Reception for the management teams of the
ECREA's Thematic Sections, Networks,
Temporary Working Groups (TWGs)

Transportation will be arranged for participants from the
conference venue to this reception.
Please note that this event is for members of the
management teams of ECREA’s Thematic Sections,
Networks and Temporary Working Groups only.

20:30
TRT Radio Istanbul, Cumhuriyet Caddesi 56, Harbiye
Guided tour to the studios of TRT Radio Istanbul

This location is on the way of the shuttle service Bomonti-
Taksim.
For further information and to book your place for the
guided tour of the Istanbul studios of the Turkish Public
Service Broadcaster TRT, please contact the registration
desk by 18.30 on Thursday 25 October.

20:30
Acîk Radio/Open Radio Istanbul, Cumhuriyet Caddesi, Üftade
Sokak, ERN Han No: 1, 5-6th floor Elmadağ, Taksim
Guided tour to the studios of Acîk Radio/Open Radio
Istanbul

This location is on the way of the shuttle service Bomonti-
Taksim.
For further information and to book your place for the
guided tour of Istanbul’s only “open radio”, please contact
the registration desk by 18.30 on Thursday 25 October.
SPECIAL PANELS

Thursday 25 October
IAMCR Panel
11.15 - 12.45
Room B132

State of the Art in Communication Research: Trends and Traditions
Chair: Janet Wasko (IAMCR President; University of Oregon)
Cees Hamelink (IAMCR Honorary President; University of Amsterdam)
Stefanie Averbeck-Lietz (University of Bremen)
César Bolaño (Federal University of Sergipe)
Kaarle Nordenstreng (University of Tampere)
Katharine Sarikakis (University of Vienna)
Slavko Splichal (University of Ljubljana)

Thursday 25 October
ICA Panel
14.30 - 16.00
Room B132

New thinking about the public sphere in a changing media landscape
Chair: Sonia Livingstone (London School of Economics and Political Science)
Karin Wahl-Jorgensen (Cardiff University)
The public sphere and the affective turn: Theorising emotion in the context of social media
Axel Bruns (Queensland University of Technology)
Social media, big data, and the public sphere
Maria Bakardjieva (University of Calgary)
The Public Sphere Meets the Carnival
Peter Lunt (University of Leicester)
Public service broadcasting, public value and the public sphere

Thursday 25 October
ILAD Panel 1
17.30 - 19.00
Room B132

Background of the communication and media education and research in Turkey
Chair: Hifzi Topuz (ILAD)
Hifzi Topuz (ILAD)
History of Journalism Research and Education in Turkey
Nermin Abadan Unat (ILAD, Bogazici University, Ankara University)
From Journalism to Communication Studies
Aysel Aziz (ILAD)
A Comparison between Communication Faculties of the State and Foundation Universities
Oya Tokgöz (Ankara University)
The state of communication research and the training of the teaching staff after the 60 years-long communication education in Turkey
Özden Cankaya (Galatasaray University)
The relations of communication schools with the press sector during the early period of communication education in Turkey
SPECIAL PANELS

Friday 26 October
ACS Panel
9.15 - 10.45
Room B132

Unite in diversity! Communication and cultural studies as undisciplined disciplines
Chair and introductory remarks:
Chantal Cornut-Gentille D’Arcy (University of Zaragoza)

Chantal Cornut-Gentille D’Arcy (University of Zaragoza)
Side-spitting anarchism or comedy with an edge?
Teasing out new ways of meaning in a Monty Python sketch

Kris Rutten (Ghent University)
Mediawisdom as Symbolwisdom. A Rhetorical Approach to Culture, Media & Education

Mikko Lehtonen (University of Tampere)
Movement, Borders, Knowledge

Friday 26 October
ILAID Panel 2
14.30 - 16.00
Room B132

Transformation of communication and media education and research in Turkey
Chair: Konca Yumlu (Ege University)

Konca Yumlu (Ege University)
From auteur cinema to media studies-From journalism schools to communication faculties

Nurçay Türkoğlu (Cukurova University)
Positive realities: audience research in Turkey

Nejlat Ulusay (Ankara University)
Film studies as growing field in Turkey

Beybin Kejanlioğlu (ILAD)
The use of the concept of public sphere by critical communication scholars in Turkey

Çiler Dursun (Ankara University)
Tracking Feminist Perspectives Down on News Studies in Turkey between 1975 and 2010

Friday 26 October
ALAIC-ECREA Panel
16.30 - 18.00
Room B132

Another science is possible: Latin-American & European cross-fertilizations in Communication and Media Studies
Chairs: Fernando Oliveira Paulino (ALAIC), Nico Carpentier (ECREA)

César Bolánio (Federal University of Sergipe; President, ALAIC)
Culture and Development: Challenges for Latin America in the 21st Century

Nico Carpentier (Free University of Brussels; Charles University of Prague; Vice President, ECREA)
Bringing the slows science movement into the communication and media studies field

Carlos Arcila (Northern University of Colombia)
Challenges of Latin American Communication Studies with the incorporation of advanced technologies to Research Processes

Susan Drucker (Hofstra University), Peter Haratonik (The New School), and Gary Gumpert (Urban Communication Foundation)
"Something there is that doesn’t love a wall": The destruction of the interdisciplinary within the communication discipline

Luis Albomoz (ULEPICC - Latin Association of Political Economy of Communications and Culture)
Another science is possible: Latin-American & European cross-fertilizations in Communication and Media Studies. The ULEPICC case

Anabela Carvalho (University of Minho, ECREA Science and Environment Communication Section)
Academia and environmental responsibility

Friday 26 October
ILAID Panel 3
18.30 - 20.00
Room B132

Journalism in Turkey
Chair: Haluk Şahin (Istanbul Bilgi University)
Moderator: Füsun Üzübilgen (ILAD)

Haluk Şahin (Istanbul Bilgi University)
The Case of The Vanishing Journalists

Participants: A group of invited Turkish Journalists
SPECIAL PANELS

Saturday 27 October
Alternative Media in Turkey Panel
8.30 - 10.00
Room B132

The State of Alternative Media in Turkey
Chair: Salvatore Scifo (Maltepe University)

Omer Madra (Acik Radyo / Open Radio Istanbul)
What is the significance of independent journalism/broadcasting in these turbulent times?

Nadire Mater (BIA)
The Independent Communication Network (BIA): As an Alternative/Critical Media Movement

Tul Akbal Sualp (Bahcesehir University)
Media Workshop on the road vyz

Ethem Özgüven (Istanbul Bilgi University)
Contra’s, social projects on disabled, women and refugees

Beybin Kejanlioğlu (ILAD)
Why to avoid clear-cut definitions of alternative journalism: the case of Turkey

Saturday 27 October
IFCA Panel
10.30 - 12.00
Room B132

IFCA in the era of new technologies
Chair: Bogusława Dobek-Ostrowska
(President of IFCA, President of PCA, Poland)

Roundtable:
Mario Plenkovic
(Vice-President of IFCA, Croatian Communication Association)
Nico Carpentier (Vice-President of ECREA)
Tomas Trampota
(Chair of Central and Eastern European Network ECREA)
Irina Rozina (Russian Communication Association)
Vincenz Wyss
(Swiss Association of Communication and Media Research)
Nurçay Türkoğlu
(Turkish Communications Research Association / ILAD)
Michał Gtowacki (Polish Communication Association)

Saturday 27 October
UNESCO Panel
15.00 - 16.30
Room B132

Universalizing journalism education?
An interrogation of UNESCO’s evolving contribution to the field

Panel Organizer: Guy Berger
(Director for Freedom of Expression and Media Development, UNESCO)

Chair: Fackson Banda
(Programme Specialist, Division for Freedom of Expression and Media Development, UNESCO)

Panelists:
Kaarle Nordenstreng (University of Tampere)
Cees Hamelink (University of Amsterdam)
Pilar Carrera (University Carlos III of Madrid)
Saltanat Kazhimuratova
(College of Social Sciences of Almaty)
Daya Kishan Thussu (University of Westminster)
Kim Sawchuk (Concordia University)
Steffen Burkhardt (University of Hamburg)
Incilay Cangoz (Anadolu University)
ICA offers you many opportunities to showcase your research and network with fellow communication scholars. Learn more about membership benefits at www.icahdq.org. Enjoy the benefits of ICA membership and join us at our annual conference in London, 17-21 June 2013.

Challenging Communication Research
**NETWORK PANELS**

**Thursday 25 October**
**Central and East European Network - NET 1**
11.15 - 12.45
Room A105

*Journalism Cultures in Times of Uncertainty and Individualized Access*
**Chair:** Thomas Hanitzsch
(*Ludwig Maximilians University Munich*)

Vaclav Stetka (*University of Oxford*)
*From media globalization to media capture? Changing ownership structures and media autonomy in Central and Eastern Europe*

Aukse Balcytiene (*Vytautas Magnus University*)
*On media cultures as hybrid and inhomogeneous: the Baltic perspective*

Epp Lauk (*University of Jyväskylä*)
*Press councils as interpreters of journalism ethics: comparison of two countries*

Balázs Sipos (*Eötvös Loránd University*)
*Journalism cultures and transition: the Hungarian case*

Peter Gross (*University of Tennessee*)
*The limits of transformation: The creation of an Eastern European journalism*

**Thursday 25 October**
**Women’s Network - NET 2**
14.30 - 16.00
Room A105

*The situation of Women in Higher Education and academic research in Europe after the implementation of the Bologna Process*
**Chair:** Núria Simelio Sola (*Autonomous University of Barcelona*)
**Vice Chair:** Clara Sarmento (*Polytechnic University of Porto*)

Katharina Sarikakis (*University of Vienna*)
*The new rules of the game: is the Bologna system fairer to women academics?*

Valerija Vendramin (*Educational Research Institute, Ljubljana*)
*Pipeline leaks in Bologna: gender, academy and “inferior” sciences*

Elisa Giomi (*University of Siena*),
Marta Perrotta (*Third University of Rome*)
*Gender differences in the educational environment of Russia*

Irina Rozina (*Institute of Management, Business and Law, Rostov-on-Don*)
*The situation of female scholarship and academic research in Italian universities after the implementation of the so-called ‘Bologna Process’*

Barbi Pivre (*Tallinn University*)
*Women in Higher Education and Research in Estonia*

**Thursday 25 October**
**Young Scholars Network (YECREA) - NET 3**
17.30 - 19.00
Room A105

*Perpetuum Mobile? A Young Scholar’s Guide to the Galaxy of Internationalization and Mobility in Academia*
**Chair:** Olivier Driessens (*Ghent University*)

Nick Couldry (*Goldsmiths, University of London*)
*International Exchange and the preservation of research culture in Neoliberal Times*

Sonia Livingstone (*London School of Economics*)
*The challenges and opportunities of internationalisation*

Tina Askanius (*Lund University*)
*Going international and the work/life (im) balance*

Gabriele Balbi (*Northumbria University*)
*Clerici Vagantes? Why scholars need to travel*
TEMPORARY WORKING GROUP (TWG) PANELS

Friday 26 October
Crisis Communication TWG - TWG 1
9.15 - 10.45
Room A105

Challenges for Crisis Communication in the 21st Century - Comparing Research Paradigms
Chair: Andreas Schwarz (Ilmenau University of Technology)
Stuart Allan (Bournemouth University)
Reporting crises: Crisis communication from a journalism perspective
Arjen Boin (Utrecht University)
"Managing crisis communication in the public sector: The challenges of sensemaking and meaning-making"
Timothy L. Sellnow (University of Kentucky)
Theorizing Organizational Crisis Communication
Timothy Coombs, Sherry Holladay (University of Central Florida)
Social media and crisis: Crisis communication from a stakeholder perspective
Owen Hargie (University of Ulster)
Political crisis communication following terrorist attacks: Findings from a pan-European study"
Respondents:
Winni Johansen (Aarhus University)
Alessandra Mazzei (IULM University, Milan)

Friday 26 October
Advertising Research TWG - TWG 2
14.30 - 16.00
Room A105

Current Matters of Advertising Research
Chair: Guido Zurriege (University of Tübingen)
Johannes Knoll, Holger Schramm (University of Würzburg)
Advertising in Social Media. The Influence of User-Generated-Content on Advertising Effects
Volker Gehrau, Johannes Schulte (University of Münster)
The Role of Conversation in Advertising
Juliane Lischka, Stephanie Kienzler, Gabriele Siegert (University of Zurich)
Business expectations and advertising expenditures
Eva Pujadas (Pompeu Fabra University of Barcelona)
Political brands: Research objects and methods
Tino GK Meitz (University of Tübingen)
Strategic Planning - Advertising Agencies' professionalization of service portfolio

Friday 26 October
Digital Games Research TWG - TWG 3
16.30 - 18.00
Room A105

Researching digital games: Current topics and future challenges
Chair: Thorsten Quandt (University of Münster)
Mia Consalvo (Concordia University)
Christopher Fergson (Texas A & M International University)
James Ivory (Virginia Tech)
Jeroen Jansz (Erasmus University Rotterdam)
Frans Mäyrä (University of Tampere)

Friday 26 October
Media & the City TWG - TWG 4
18.30 - 20.00
Room A105

Power, Pictures and Practices. Politics of Media & The City
Chair: Chiara Giaccardi (Catholic University of Milan)
Matteo Tarantino, Simone Tosoni (Catholic University of Milan)
Of Cartwheels and Nightlife: The role of Media in the Politics of Urban Space Production in Milan
Leopoldina Fortunati (University of Udine), Sakari Taipale (University of Jyväskylä)
The diffusion of information and communication technologies and the city size: a longitudinal study
Andrew Schrock (University of Southern California), Gabriella Sandstig (University of Gothenburg)
Manufacturing Risk in the Local Neighborhoods of the City: Platforms, Media, and Imbricated Technologies
Giorgia Aiello (University of Leeds)
Light touch, heavy capital: urban regeneration, communication, and the 2011 European Capital of Culture
Sami Kolamo (University of Tampere), Jani Vuolteenaho (University of Helsinki)
Branding The People’s Game: Football Media Spectacles And Urban Space
**TEMPORARY WORKING GROUP (TWG) PANELS**

**Saturday 27 October**  
**Media and Religion TWG - TWG 5**  
8.30 - 10.00  
Room A105

*Media and Ritual: Exploring religious implications in mediatized rituals online/offline*
*Chair: Knut Lundby (University of Oslo)*

Johanna Sumiala (University of Helsinki)  
*Ritualizing Public Death in the Nordic media: The case of President Kekkonen, Minister Lindh and the Utøya victims*

Mihai Coman (University of Bucharest)  
*Martyr, apostle, saint - media and the religious fabrication of a national hero*

Céline Bryon-Portet (University of Toulouse)  
*The Freemasonry at the age of the internet: when Masonic ritual is being virtual*

Farida Vis (University of Sheffield)  
*Tagging Islam on YouTube*

Lilly Korpiola (University of Helsinki)  
*Mediatized martyrdom*

**Saturday 27 October**  
**Mediatization TWG - TWG 7**  
15.00 - 16.30  
Room A105

*Mediatization: Media, Power and Change*  
*Chair: Andreas Hepp (University of Bremen)*

Göran Bolin (Södertörn University)  
*Mediatization in late modernity: Notes on the relation between the media and society*

Anu Kantola (University of Helsinki)  
*The Media in Soft Capitalism: The Politics of the Mediatized CEO*

Friedrich Krotz (University of Bremen)  
*Mediatization / Alienation*

James Miller (Hampshire College)  
*The Media Logic of Affordances: Technology Power and the Smart Phone*

*Respondent: Nick Couldry (Goldsmiths, University of London)*

**Saturday 27 October**  
**Media Industries and Cultural Production TWG-TWG 6**  
10.30 - 12.00  
Room A105

*Digitalization and the Media Industries*  
*Chair: Anamik Saha (University of Leeds)*

Jennifer Holt (University of California, Santa Barbara)  
*Digital Chaos: TV Everywhere, Connected Viewing and Cloud Policy*

Tore Slaatta (University of Oslo)  
*How is Digitalization Affecting Book Publishing?*

David Hesmondhalgh (University of Leeds)  
*Digitalisation and the Music Industries: Has the Crisis Passed?*

Ida Willig (Roskilde University)  
*Journalism: The Effects of Digitalisation*

*Respondent: David Fernández-Quijada (Autonomous University of Barcelona)*
SCREENINGS & WORKSHOPS
Room A208 (all screenings & workshops)

SCREENING1
Thursday 25 October
11.15-12.45
Ethem Özgüven (Istanbul Bilgi University)
Kontra küçük lokal yavaş (Contra small local slow)

SCREENING2
Thursday 25 October
17.30-19.00
Seslerin İzinde Beyoğlu’nun Kalp Atışları
(Heartbeats of Beyoğlu with the sounds)
Director: Esra Alkan, Duration: 60 minutes, 2011

SCREENING3
Friday 26 October
9.15-10.45
Ben Geldim Gidiyorum (I’ve Come I’am Gone)
Director: Metin Akdemir, Duration: 15 minutes, 2011
The DVD of this screening will be projected in loop for the whole duration of the session (6 times)

SCREENING4
Friday 26 October
14.30-16.00
Video and short films by Uygar Demoğlu and Elif Demoğlu
Son Amazon (Last Amazon) a fake documentary
Director: Elif Demoğlu, Duration: 22 minutes, 2011

SCREENING5
Friday 26 October
16.30-18.00
Vicdan Filmleri (Conscience Films), 90 minutes
Hrant Dink Foundation

WORKSHOP1
Thursday 25 October
14.30-16.00
By Ömer Madra (Açık Radyo/Open Radio İstanbul)
Açık Radyo / Open Radio as an independent community radio experience

WORKSHOP2
Saturday 27 October
8.30-10.00
By 140 Journos
140 Journos Citizen Journalism workshop
### Thursday 25 October
**11.15 - 12.45**
**ARS 1a, Room A316**

**Participatory Journalism: Possibilities for and Constraints to Audience Participation**
Chair: Igor Vobic (University of Ljubljana)

Anders Olof Larsson (Uppsala University)
Reproducing Structures of Audiencehood: Questioning the Involved Audience

Birgit Stark
(Johannes Gutenberg-University Mainz)
Exploring Audience Participation on News Websites of Traditional German Media Organisations

Annika Bergström
(University of Gothenburg),
Ingela Wadbring
(Mid Sweden University)
Opportunities and Obstacles: Perceptions of Users Comments among Journalists and the Audience

Jelena Kleut, Smiljana Miinkova, Vuka Zivaljevic, Zlatomir Gajic
(University of Novi Sad)
Co-construction and Deconstruction of Poverty on Serbian News Websites

### Thursday 25 October
**11.15 - 12.45**
**ARS 1b, Room A304**

**Processes of Media Effects**
Chair: Uwe Hasebrink
(Hans Bredow Institute)

Denise Sommer (University of Leipzig)
Attitudes in communication research - a multi-level approach to systemize a key concept

Sarah Geber, Dorothee Hefner, Helmut Scherer
(Hanover University of Music)
Media’s Impact on Trust and Collectivism - An International Comparative Multilevel Analysis

Christine Meltzer, Anna Schnauber
(Johannes Gutenberg University of Mainz)
Do we overlook Person-Situation Interaction in Media Effects?

Markus Schäfer, Oliver Quiring
(Johannes Gutenberg University of Mainz)
Lethal idols? - The press coverage of celebrity suicides and the development of suicide rates in Germany.

Stephanie Geise, Afifa El Bayed, Michael Grimm, Carolina Saucedo
(University of Erfurt)
Effects of Visual Framing in Social Network Sites: How Different Visual Immigration Stereotypes Influence the Interpretation of a User-Generated Text on Immigration

### Thursday 25 October
**14.30 - 16.00**
**ARS 2a, Room A316**

**Engaging museums: contesting place and space through digital media**
Chair: Kim Christian Schröder
(Roskilde University)

Kim Christian Schröder, Maja Rudloff
(Roskilde University)
The Museum Foyer as information space

Kirsten Drotner, Ditte Laursen
(University of Southern Denmark)
The Museum Foyer as a transformative space

Dagny Stuedahl, Ole Smårdal
(University of Oslo)
Studying museum blogs and Facebook activities as platforms for new types of audience relations

Tobias Olsson, Anders Svensson
(Jönköping University)
Creating Co-Creative Visitors: Developing Strategies for User Participation

Krista Lepik,
Pille Pruulmann-Vengerfeldt
(University of Tartu)
Re-inventing museum items: engaging communities in museum collections through social media
Health and Media
Chair: Leen Van Brussel
(Free University of Brussels)
Exploring the potential of future television for the provision of healthcare and wellness services

Leen Van Brussel
(Free University of Brussels)
Receptions of mass media coverage on euthanasia and other medicalized end-of-life decisions.

Eva Baumann
(Hanover University of Music, Drama, and Media)
The media as part of the problem AND as part of the solution: Challenges for prevention and intervention programs of eating disorders

Constanze Rossmann, Lena Ziegler
(Ludwig-Maximilians-University Munich)
The Depiction of Doctors in Hospital Series and Their Impact on Viewers’ Perceptions

Christoph Klimmt, Eva Baumann
(Hanover University of Music, Drama, and Media)
Don’t Drink and Drive: Requirements for Successful Risk Communication on Alcohol and Drug Abuse among Adolescents in Germany

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Patrick Bacherle, Frank M. Schneider, Stefan Krause
(University of Koblenz-Landau)
Continuous Response Measurement: From a Bird’s-eye View: Integrating Evidence for Validity Across 13 Studies

Sabine Reich (Mannheim University), Matthias Hastall (Augsburg University), Peter Vorderer (Mannheim University)
Individual Determinants of Media Multitasking in University Classrooms

Agnete Suhr (Independent researcher)
Listen carefully

Emily Keightley (Loughborough University)
Mediated Temporalities and the Politics of Intermediacy

Funding Online: The Support of Crowd Funded Projects from a Communication-based View

Thursday 25 October
17.30 - 19.00
ARS 3a, Room A316

Managing Relationships, Identity, Privacy, and Safety on Social Network Sites
Chair: Sascha Trültzsch
(University of Salzburg)

Senta Pfaff-Rüdiger, Claudia Riesmeyer
(University of Munich)
Media literacy 2.0 - a Qualitative Case Study in Germany

Christine W. Wijnen
(University of Vienna)
Participation and Citizenship in the Social Web

Ulla P. Autenrieth
(University of Basel)
Performing Peer Group Image-based Configuration and Performance of Adolescent Friendship Groups on Social Network Sites (in Switzerland)

Giovanna Mascheroni
(Catholic University of Milan)
Identity and Privacy among young Italian Facebook Users

Sascha Trültzsch
(University of Salzburg)
The Role of Photographs regarding Privacy in SNS among Young Austrians
AUDIENCE AND RECEPTION STUDIES (ARS)

Thursday 25 October
17.30 - 19.00
ARS 3b, Room A304

Mediation and Audience Engagement
Chair: Christoph Klimmt
(Hanover University of Music, Drama, and Media)

Christina Peter (University of Munich)
"Compared to the folks on TV…" - Proposal for a Process Model of Social Comparison with Media Characters

Johannes von Engelhardt, Samira Himmit, Jeroen Jansz
(Erasmus University Rotterdam)
Regarding the pain of others: The role of victim representation in compassionate responses to mediated suffering

Luca Stanca, Marco Gui, Marcello Gallucci
(University of Milano-Bicocca)
Attracted but Unsatisfied: The Effects of Sensational Content on Television Consumption Choices

Katrin Döveling
(Technical University Dresden)
Fascination Reality TV. Why we feel what we feel and why we want to continue feeling. Emotion Management from Schadenfreude to Empathy

Daniela Schluetz, Beate Schneider
(Hanover University of Music)
Maik Zehrfeld (pilot Hamburg)
Moral judgment and entertainment - Enjoyment of the TV series 'Dexter'

Friday 26 October
9.15 - 10.45
ARS 4a, Room A316

Historicizing Audiences
Chair: Sonia Livingstone
(London School of Economics)

Jerome Bourdon (Tel Aviv University)
Doing Audience History: A Triple Invention

Cecile Meadel
(Ecole des Mines de Paris - CNRS)
Moving closer to the market. The shift from audience as measure to measure as audience in France in the 1980s

Mats Bjorkin
(University of Gothenburg)
Theorizing the Television Natives: Historical Audience Data, Life-course Analysis, and Cultural Studies

Sabina Mihelj
(Loughborough University)
Imagining a Socialist Audience: Cultural Engineering and Its Limits

Irena Carpentier Reifova
(Charles University Prague)
Retracing audience agency back in time: the case of viewers of communist television serials in 70s and 80s in Czechoslovakia

Friday 26 October
9.15 - 10.45
ARS 4b, Room A304

Media Use and Habits
Chair: Denise Sommer
(University of Leipzig)

Antonija Cuvalo (University of Zagreb)
Cross-media habits and the meaning of media in everyday life of young people in Croatia

Teresa K. Naab
(Hanover University of Music, Drama and Media)
The relationship between repetition, simplified processing, and stability of situation: An empirical test of two basic assumptions on television habits

Uwe Hasebrink, Jan-Hinrik Schmidt
(Hans Bredow Institute)
Information repertoires in changing media environments

Christopher Blake, Helmut Scherer, Robert Arndt, Marcel Drews, Stephanie Jansen, Jonas Preschke, Tilmann Weisgerber
(University of Music Drama and Media Hanover)
Media use while waiting

Elif Ozkaya
(Michigan State University)
Testing of the Role of Habits and Mood Management on Media Choice Behavior
## AUDIENCE AND RECEPTION STUDIES (ARS)

### Friday 26 October
14.30 - 16.00
ARS 5a, Room A316

**Conceptions of the Audience**
Chair: Jakob Bjur  
*University of Gothenburg*

Geoffroy Patriarche  
*Facultés Universitaires Saint-Louis*

Dealing with the categorial crisis of "the audience": A critical analysis of the sense-making strategies on "the audience"

Kathrin Friederike Müller  
*Leuphana University of Lüneburg*, Ranjana Das  
*University of Leicester*, Miriam Stehling  
*Leuphana University of Lüneburg*

Standing on the shoulders of giants - Joining voices of audience researchers in the UK and Germany

Riitta Perälä, Merja Helle  
*Aalto University*, Sammye Johnson  
*Trinity University*

From Exposure to Engagement: Comparing Three Audience Research Methods

Christa Lykke Christensen, Stig Hjarvard  
*Copenhagen University*

Beyond the niche: The audience of reality television

Breda Luthar, Tanja Oblak Crnic, Dejan Jontes  
*University of Ljubljana*

New class boundaries between media audiences? Class, Cultural Consumption and Media Culture in Slovenia

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### Friday 26 October
14.30 - 16.00
ARS 5b, Room A304

**News Consumption**
Chair: Marta Cola  
*University of Lugano*

Auli Harju  
*University of Tampere*

MyNews - Spreadable Uses of the News in Daily Life

Patricia Müller  
*Technical University Ilmenau*

Reinforcing or Diminishing Knowledge Gaps? The Role of Social Media in Young Citizens’ Political Learning

Johan Lindell, André Jansson  
*Karlstad University*

The Geo-Social Structuration of Mediatized Lifeworlds: An Empirical Re-Assessment of “Local” and “Cosmopolitan” Modes of News Consumption

Katharina Emde, Daniela Charrier, Agnes Dyszy, Elena Link, Daniela Schluetz  
*Hanover University of Music, Drama and Media*

Youths and News: A qualitative study on young people’s news habits

Rozane De Cock  
*Catholic University of Leuven*, Eva Hautekiet  
*University College Brussels*

Children’s news online: content analysis and usability study results

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### Friday 26 October
16.30 - 18.00
ARS 6a, Room A316

**Generations and Age Groups**
Chair: Irena Carpentier Reifova  
*Charles University Prague*

Kim Sawchuk  
*Concordia University*

Making Social Media Meaningful: Montreal seniors, digital creation and re-mediating (personal) history

Cristina Ponte  
*New University of Lisbon*, Piermarco Aroldi  
*Catholic University of Milan*

Approaching generations in audience research: young researchers exploring media memories of senior citizens

Signe Opermann  
*Södertörn University*

Generational Change in News Consumption Patterns

Ingela Wadbring  
*Mid Sweden University*, Annika Bergström  
*University of Gothenburg*

Media habits - a matter of lifecycle or generation? A 25 years perspective of use of television, newspapers and the Internet
### Media and Social Reality Perceptions
**Chair:** Helena Bilandzic  
*University of Augsburg*

- **Thomas Zerback,** Thomas Koch, Benjamin Krämer  
  *(Ludwig-Maximilians-University Munich)*
- **Doubts and uncertainty in judgments about the climate of opinion**

- **Amir Hetsroni,** Hila Lowenstein  
  *(Ariel University Center)*
- **Religiosity, Repression and Cultivation: Different Patterns of TV Viewing Effects on Crime Prevalence Estimates and Personal Victimization Likelihood Assessment**

- **Olaf Jandura,** Christina Peter  
  *(Ludwig-Maximilians-University Munich)*
- **Media Influence is Relative: Comparative Rating as a Measurement of Third-Person Effects**

- **Philipp Henn,** Marco Dohle, Shoshana Schnippenkoetter, Friederike von Vicnse  
  *(University of Duesseldorf)*
- **Perceptions of Bias in the Media Coverage about Wind Energy: Exploring the Causes and Consequences of the Hostile Media Effect**

- **Philipp Müller,** Benjamin Krämer  
  *(Ludwig-Maximilians-University Munich)*
- **What shapes users’ perceptions of media change?**

### Media Literacy, Media Competence and Socialisation
**Chair:** Piermarco Aroldi  
*Catholic University of Milan*

- **Joan Ferrés i Prats,** MªJosé Masanet Jordà  
  *(Pompeu Fabra University)*
- **Media Competence. Research on the competence degree of the Spanish citizenship**

- **Dorothee Hefner**  
  *(University of Mannheim), Christoph Klimmt, Alexandra Sowka (Hanover University of Music)*
- **Taking a Critical Stance as Dimension of Media Literacy: Towards a conceptual specification**

- **Marina Micheli**  
  *(Università Milano Bicocca)*
- **Internet socialization and social class. The relationship between parents cultural capital and teenagers Internet use in Italy.**

- **Antonio García Jiménez,** Jose Carlos Sendín Gutiérrez, Esther Martínez Pastor  
  *(Rey Juan Carlos University)*
- **Adolescents on the Internet: perspectives on interactive media and its risks**

### Identity, Belonging and Fandom
**Chair:** Ranjana Das  
*University of Leicester*

- **Nathalie Claessens,** Hilde Van den Bulck  
  *(University of Antwerp)*
- **Tiger Woods Voted Best Bad Boy’: Celebrity Sex Reporting and the Framing of the Moral High Ground by Online Media and Audiences**

- **Maxime Cervulle**  
  *(University of Paris 1 Panthéon-Sorbonne)*
- **Digital Fandom in the Age of Transmedia Narratives and Multi-Platform Storytelling: The Case of Lady Gaga Fans**

- **Yu-kei Tse**  
  *(Goldsmiths, University of London)*
- **The senses of liveness and togetherness in the consumption of Japanese TV shows via P2P in Taiwan**

- **Charo Lacalle**  
  *(Autonomous University of Barcelona)*
- **Television and identity construction: Young viewers reception’s processes**

- **Liliana Ozolina**  
  *(University of Latvia)*
- **The manifestations of national identity in popular culture: construction of Latvian national identity in the communication discourse of pop-music band Brainstorm**
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<td><strong>ARS 8a, Room A316</strong></td>
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<td><strong>Audience Participation and Activity</strong></td>
<td><strong>Perception of News</strong></td>
<td><strong>News in a Changing Media Environment</strong></td>
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<td><strong>Chair: Geoffroy Patriarche</strong> (Facultés Universitaires Saint-Louis)</td>
<td><strong>Chair: Merja Helle</strong> (Aalto University)</td>
<td><strong>Chair: Pille Pruulmann-Vengerfeldt</strong> (University of Tartu)</td>
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<td>Tanja Aitamurto (Stanford University)</td>
<td><strong>Co-Creation and Mass-Customization in Magazine Journalism</strong></td>
<td>Coralie Le Caroff (University of Paris 2)</td>
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<td><strong>Users’ comments on international news on Facebook media pages</strong></td>
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<td>Miguel Vicente-Mariño (University of Valladolid), Belen Monclús (Autonomous University of Barcelona)</td>
<td>Mark D. Harmon, Benjamin J. Bates (University of Tennessee, Knoxville)</td>
<td>Cédric Courtois (Ghent University), Christian Kobbernagel, Kim Christian Schrøder (Roskilde University)</td>
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<td><em>Renegotiating the Audience Role in TV Newscasts: Websites, Social Networks Sites and Microblogging as (open) Windows for Participation</em></td>
<td><strong>Public Value of Local News - A First Look at Measuring Public and Social Value In Local News Outlets</strong></td>
<td><strong>Understanding changing news environments: A comparative analysis of national landscapes of news media consumption</strong></td>
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<td>Liina Puustinen (University of Helsinki)</td>
<td>Alison Preston, Jane Rumble (Ofcom)</td>
<td>Kim Christian Schrøder, Christian Kobbernagel (Roskilde University)</td>
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<td><em>Consumer Resistance in the Letters to the Editor</em></td>
<td><em>The development of social media and its impact on everyday life and news consumption</em></td>
<td><strong>News media old and new - and their fluctuating audiences: A longitudinal mapping of cross-media news consumption</strong></td>
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<td>Juha Herkman, Elisa Vainikka (University of Tampere)</td>
<td>Irene Bastard (Orange Labs)</td>
<td>Steve Paulussen (University of Antwerp), Cédric Courtois, Laura Velghe (Ghent University)</td>
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<td><em>Towards new reading? Participation, communication and content production in new reading communities</em></td>
<td><em>Talking about news : comment, share, or like, what’s online talking about ?</em></td>
<td><strong>Understanding today’s convergent news media consumption through a triple articulation lens</strong></td>
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<td>Maria José Brites, Cristina Ponte (New University of Lisbon), Isabel Menezes (University of Porto)</td>
<td>Katrin Jungnickel (TU Ilmenau), Axel Maireder (University of Vienna)</td>
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<td><em>Democratic implications of news: what can we learn from the use of different methodological approaches with young people?</em></td>
<td><strong>Links to news on Facebook - Is there a Multi-Step-Flow of Communication?</strong></td>
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AUDIENCE AND RECEPTION STUDIES (ARS)

Saturday 27 October
15.00 - 16.30
ARS 10, Room A316

Children and Adolescents in New Media Environments
Chair: Cristina Ponte
(New University of Lisbon)

Stine Liv Johansen (Aarhus University)
Children's play and everyday life with new and old media in a mediatization perspective

Rosalia Duarte, Rita Migliora, Andrea Garcez, Winston Sacramento
(Pontifical Catholic University of Rio de Janeiro)
Children’s audience of an audiovisual media research programme

Katia Segers (Free University of Brussels), Hans Martens (University of Antwerp)
Online risks and opportunities of children. A contextual approach.

Anna Sevcíková, Jan Serek, Hana Machácková, David Smahel
(Masaryk University)
Exposure to Sexual Materials among Czech Adolescents

Marc Ziegele, Mathias Weber, Anna Schnauber
(Johannes Gutenberg University of Mainz)
Cyberbullying, Presumed Suffering and Secondary Victimization. The Influence of the Victim’s Extraversion and Self-disclosure
**COMMUNICATION AND DEMOCRACY (CD)**

**Thursday 25 October**
11.15 - 12.45  
CD 1, Room A116

*Counterpublicity in a digital age*  
Chair: Tina Askanius  
(Lund University)

Christian Christensen  
(Uppsala University)  
*WikiLeaks, the Popular Press and the “Mainstreaming of Transparency”*

Tessa J. Houghton  
(University of Nottingham, Malaysia Campus)  
*Blackout: The Viral Counterpublicity of Online Protest*

Julie Uldam (London School of Economics)  
*Contesting the depoliticisation of climate change: activism and the mediation opportunity structure*

Stefania Milan (University of Toronto)  
*Cloud Protesting. How is protest changing in times of social media*

Marco Bräuer, Jens Wolling  
(Ilmenau University of Technology)  
*Voices and noises from the periphery: rural protest in Germany*

**Thursday 25 October**
14.30 - 16.00  
CD 2, Room A116

*Citizens and democracy*  
Chair: Inaki Garcia Blanco  
(Cardiff University)

Scott Wright (University of Leicester), Todd Graham (University of Groningen)  
*Discursive Equality and Everyday Online Political Talk: the impact of “super-participants”*

Anna Roosvall (Orebro University)  
*For a Solidaritarian Mode of Communication. Limitation, moderation and/or deliberation in offline and online news communication*

Sigrid Kannengiesser  
(University of Bremen), Leonardo Custodio  
(University of Tampere)  
*New ICTs for the Civic Empowerment of Marginalized Groups: Examples from Johannesburg and Rio de Janeiro Compared*

Dan Jackson (Bournemouth University)  
*Strategic news, politics and democracy: putting citizens first*

**Thursday 25 October**
16.30 - 17.30  
Poster Exhibition, Main Foyer - Ground Floor

Liane Rothenberger  
(Ilmenau University of Technology)  
*Strategic Communication of Terrorist Groups via Social Media*

Annika Sehl, Michael Steinbrecher  
(Technical University of Dortmund)  
*Open Channel Revisited in the Age of the Social Web: Empirical Findings on a New Model of Audience Participation in Television*

Olena Goroshko (National Technical University Kharkiv Polytechnic Institute)  
*YouTube-ification of Ukrainian Politics 2.0: Social Media for the Defense of Freedom in Ukraine*

Rodrigo Cetina Presuel (Complutense University of Madrid), Daniel Irabién Peniche (Anáhuac Mayab University)  
*Constituto, an Online Media Project that aims to bring the Mexican Constitution closer to its citizens.*

Diego Ceccobelli (Italian Institute of Human Sciences)  
*The celebrity politics in the last Italian Administrative Elections*

Lina Auskalniene, Aukse Balcytiene, Ausra Vinciuniene (Vytautas Magnus University)  
*The Value of Thematic Choice, or How to Find an Engaged Individual in Today’s Democracy: The Baltic Perspective*

Yongsuk Hwang, Namsu Park, Hyunjoo Lee (Konkuk University)  
*Impacts of Online Collective Activities on On- and Offline Civic Engagement in Korea*

Nicole Landeck (Heinrich Heine University)  
*Competitive Identity Framing in National Media Discourses on the European debt crisis*

Esengül Ayyıldız (Cukurova University), Kaan Taşbaş (Yeditepe University)  
*Communicative Action and Resistance in the Urban Public Spaces: A Glance at Istanbul*

Daniel Alings (University Koblenz-Landau)  
*The influence of news reception on political efficacy: How daily newspaper-reading can support the democratic system*
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**Communication and democracy: international perspectives**

**Chair:** Josef Trappel  
(University of Salzburg)

Laura Schneider  
(University of Hamburg)  
*How global are global press freedom rankings? The cultural biases of press freedom measurements*

Steffen Burkhardt  
(University of Hamburg)  
*The International Discourse on Press Freedom in Turkey*

Anna Litvinenko  
(St. Petersburg State University)  
*Formation Of Hybrid Media System In Russia And Its Role In Building Civil Society*

Ursula Maier-Rabler, Stefan Huber  
(University of Salzburg)  
*Open Government and Open Government Data: changing conditions and challenges for citizens, civil society and public authorities.*

**Communication and democracy: new perspectives**

**Chair:** Marco Bräuer  
(Ilmenau University of Technology)

Torgeir Uberg Nærland  
(University of Bergen)  
*Music and deliberation*

Jeffrey Wimmer  
(Ilmenau University of Technology)  
*Gaming with public value? A critical analysis of the appropriation of online gaming platform*

Melanie Hellwig  
(Jade University College)  
*Scandal, provocation and breaches of taboos as a method. Using the logic of media to get a voice*

Karina Horsti  
(University of Helsinki)  
*‘Uncivil’ social media in the civil society narrative*

Bjarki Valtysson  
(IT University of Copenhagen)  
*Succumbing to Democracy - Networked Publics and ‘Affective Deliberation’*

**International perspectives on protest - 1**

**Chair:** Tanja Thomas  
(Leuphana University Luneburg)

Maximillian Hanska-Ahy  
(London School of Economics)  
*Communicating the Arab Uprisings: On networks, news and civil society*

Elena Chadova-Devlen  
(Ludwig Maximilian University of Munich), Yulia Medvedeva  
(University of Missouri)  
*“God Chase the King”: Anti-Putin Protests in Russian Provincial Press*

Benjamin De Cleen  
(Free University of Brussels)  
*Populism as a strategy to deal with criticism from non party-political actors: The delegitimization of critical artists by the populist radical right Vlaams Belang.*

Supriya Chotani  
(Jawaharlal Nehru University)  
*‘Anna Phenomena’ in India: Mediating Protest, Politics and Popular Culture*

Vildan Iyigungor  
(Marmara University)  
*The Women’s Movement and cyberactivism in Turkey, from the streets to the streets mediated by internet: the case of the Istanbul Feminist Collective*
COMMUNICATION AND DEMOCRACY (CD)

Friday 26 October
14.30 - 16.00
CD 5a, Room A116

Rethinking crisis communication
Chair: Farida Vis
(University of Leicester)

Simon Cottle (Cardiff University),
Mervi Pantti (University of Helsinki),
Karin Wahl-Jorgensen (Cardiff University)
New media technologies and transformations of disaster visibility

Axel Bruns, Jean Burgess
(Queensland University of Technology)
Analysing Twitter Activity in Crisis Contexts

Stefan Stieglitz, Nina Krüger
(University of Münster)
Methods for Investigation of Crisis Communication in Social Media

Laura Ahva (University of Helsinki),
Kari Andén-Papadopoulos
(Stockholm University),
Maria Hellman (Stockholm University),
Mervi Pantti (University of Helsinki)
Amateur images and audience engagement in crisis coverage

Rob Procter (University of Manchester),
Farida Vis (University of Leicester),
Alex Voss (University of St. Andrews)
Policing the crisis communication: Reading the Riots on Twitter and beyond

Friday 26 October
14.30 - 16.00
CD 5b, Room A108

Citizenship, community media and online media
Chair: Jeffrey Wimmer
(Illmenau University of Technology)

Mirjam Lasthuizen, Sanne Gaastra,
Sonja Utz, Raymond van Dongelen
(NHL University of Applied Sciences)
Increasing civic engagement in 140 characters? An online experiment on the effects of different communication strategies and the use of hashtags

Vanessa Malila (Rhodes University)
Mediated citizenship: The role of the media in the construction of citizenship amongst South African youth

Tina Askanius (Lund University)
From Portapak to YouTube: re-mediating the 8 mm activist video online

Jess Baines (London School of Economics)
Democratic participation, skill and survival: reflections on the challenges for the late C20th UK radical printshops movement.

Friday 26 October
16.30 - 18.00
CD 6, Room A116

Democracy and social media
Chair: Sven Engesser
(University of Zurich)

Michael Latzer, Natascha Just,
Florian Saurwein
(University of Zurich)
Sorry, we aren't convinced: A Citizen’s Perspective on Digital Democratization

Ancuta-Gabriela Tarta
(University of Copenhagen)
The Media Cinderella. Connecting You and the EU on Social Media

Rieke Schües (Zeppelin University)
EU’s online Communication policy: an evaluation of the social media efforts to include the European public into Brussels policy-making processes
Friday 26 October
18.30 - 20.00
CD 7, Room A116

*Democracy, participation and audiences*
Chair: Jeffrey Wimmer
(Ilmenau University of Technology)

Iñaki García-Blanco
(Cardiff University)
*This Is How Democracy Should Look Like: Citizens Discuss Democracy and (Online) Political Participation in Different Democratic Contexts*

Manuela Grünangerl, Josef Trappel, Corinna Wenzel
(University of Salzburg)
*What value(s)? The commitment to civil society and its different forms of realization: Public Service Media and Community Media in Comparison*

Margit van Wessel
(Wageningen University)
*Government responsiveness. A view from citizen lifeworlds*

Thomas Friemel
(University of Zurich)
Michael Hallermayer
(Augsburg University)
*Online Reader Comments: Letter to the Editor or Online Deliberation?*

Saturday 27 October
8.30 - 10.00
CD 8a, Room A116

*Understanding public participation: Journalism and democracy in a digital age*
Chair: Tamara Witschge
(University of Groningen)

Chris Peters (University of Groningen)
*De-ritualizing the news: Audiences’ changing temporal and spatial relationship to information*

Wiebke Loosen, Jan-Hinrik Schmidt
(Hans Bredow Institute)
*Public participation in the news: Expectations and practices of audience inclusion at the "Tagesschau"*

Karin Wahl-Jorgensen
(Cardiff University)
*New media, public participation and affect: The cultivation of compassion through storytelling*

Irene Costera Meijer
(Free University of Amsterdam)
*Getting a grip on reality: Participatory journalism as media intervention strategy in Dutch problem neighbourhoods*

Andrew Williams (Cardiff University)
*The value of citizen-produced hyperlocal publishing in the UK*

Saturday 27 October
8.30 - 10.00
CD 8b, Room A116

*Media, democracy and youth*
Chair: Anu Kantola
(University of Helsinki)

Eva Bognar, Judit Szakacs
(Central European University)
*"They don’t even see us" - Young people’s perception of their representation in traditional media*

Ruth Kunz (University of Zurich)
*Social networks and political participation: A differentiated look at their relation online and offline*

Nazan Haydari, Ozden Bademci
(Maltepe University)
*The Streets of Istanbul through the Eyes of the Street-Involved Youngsters: the Politics of Representation and Participatory Media*

Anne Kaun (Södertörn University)
*Civic Experiences and Public Connection. Media and Young People in Estonia*

Rebecca Eynon, Anne Geniets
(University of Oxford)
*Hard to catch, or slipping through the net? Digital democratic inclusion efforts and suspended Internet use of 17 - 22 year olds in Britain*
COMMUNICATION AND DEMOCRACY (CD)

Saturday 27 October
10.30 - 12.00
CD 9a, Room A116

International perspectives on protest - 2
Chair: Julie Uldam
(London School of Economics)

Emiliano Trerè
(Autonomous University of Querétaro)
Barrio Nómada from Ciudad Juárez: rebellion against death through "total communication"

Peter Kerkhof, Andre Krouwel, Jacquelen van Stekelenburg, Bert Klandermans
(Free University of Amsterdam)
Social media use and protest participation during the January 25 Egyptian uprising

Tasdemir Babacan
(Middle East Technical University)

Kostis Kornetis (Brown University), Dimitra Dimitrakopoulou
(Aristotle University of Thessaloniki)
Social Media and Protest in Times of Crisis: The Case of the Greek and Spanish Indignados

Saturday 27 October
10.30 - 12.00
CD 9b, Room A108

Media and democracy: critical perspectives
Chair: Cornelia Wallner
(Ludwig Maximilian University Munich)

Adriana Fari-Palko
(Danish School of Education)
Social media, social movements, citizenship and citizenship education in Romanian protests
(Dec 2011-Jan 2012)

Justin McGuinness
(American University of Paris)
Expanding media freedoms in a post-authoritarian context: Tunisia, 2011-2012

Ulla Kaarina Nikunen
(University of Helsinki)
Ironic distance, politics and social media

Saturday 27 October
15.00 - 16.30
CD 10a, Room A116

Digital life in middle east
Chair: Kristina Riegert
(Stockholm University)

Miyase Christensen
(Royal Institute of Technology of Sweden)
Trans/national Communicative Sociality between Mobility and Fixity: The Case of the Turkish Migrants in Sweden and Germany

Naomi Sakr (University of Westminster)
Social Media, Television Talk Shows and the Politics of Change in Egypt

Joe Khalil
(Northwestern University in Qatar)
Youth Generated Media and Cultural Politics

Kari Andén-Papadopoulos
(Stockholm University), Mervi Pantti (University of Helsinki)
Expatriate Digital Activists and the 2011 Arab Uprisings

Kristina Riegert (Stockholm University)
Understanding Arab Blogospheres: Stretching the boundaries of the public sphere?
Saturday 27 October
15.00 - 16.30
CD 10b, Room A108

Media and democracy in the digital age
Chair: Melanie Hellwig
(Jade University College)

Emmanuel Wathelet
(Catholic University of Louvain)
Democracy as a disputed value on Wikipedia: Mapping intentions of online communities through ethnonarrative approaches

Patrick Boyle
(National University of Ireland, Maynooth)
Routine Journeys, Unique Meanings: Mediated policy contexts and experience of Automobility in everyday Ireland

Paola Sartoretto (Karlstad University)
Mobilization and activism in the contemporary mediapolis - a step back to the human dimension

Arne Hintz (McGill University)
Challenges to Freedom of Expression in the Digital World: Lessons from WikiLeaks and the Arab Spring
COMMUNICATION HISTORY (CH)

Thursday 25 October
11.15 - 12.45
CH 1, Room B321

Social History of The Telephone: Modernity, Nation Building and Practices of Communication in Turkey
Chair: Nurçay Türkoğlu
(Cukurova University)

Burçe Çelik (Bahcesehir University)
The Politics of Telephony in Turkey: A Technology of Surveillance or of Resistance?

Kaya Özkaracalar (Bahcesehir University)
The implications of the introduction of telephone services in Istanbul to the national/ethnic question of Turkey

Mahmut Cinar (Bahcesehir University)
The Telephone and Its Representations in Turkish Press: Between the 1910s to the 1960s

Gülengül Altıntaş (Bahcesehir University)
The Introduction of the telephone technology into the Turkish household: the blurred boundaries between private and public

Derya Gürses Tarbuck (Bahcesehir University)
A Historical Assessment of the Telephone Usage in Turkey: Modernity, Technology and Social History.

Thursday 25 October
14.30 - 16.00
CH 2, Room B321

Role Perceptions and the Transformation of postwar European Journalism
Chair: Marcel Broersma
(University of Groningen)

Martin Conboy (University of Sheffield)
From addressing the public to articulating the populace: tabloiding the journalist’s role

Frank Harbers, Marcel Broesma (University of Groningen)
Total Newspaper Makeover. How Changes in Role Perceptions Translate into the News Coverage

Nicolas Hubé (University Paris 1 Panthéon-Sorbonne)
Comparing national role perceptions and its effects on news production in France and Germany

Helena Lima (University of Porto), Jorge Pedro Sousa (Fernando Pessoa University)
New trends on Portuguese journalism: the impact of the revolutionary process of 1974 on the news organization

Halliki Harro-Loit (University of Tartu)
Journalists’ role perceptions and changes in the journalistic discourse in Estonia during the Soviet period

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Christian Schwarzenegger
(University of Augsburg), Anne Kaun (Södertörn University)
How we got to Istanbul - The History of a Communication Association for Europe

Christian Raupach
(Ostfalia University of Applied Sciences)
Re-Establishing the Circle Supposition of Horkheimer and Adorno

Thomas Wiedemann
(Ludwig Maximilian University Munich)
Catholic Journalism in the Third Reich: The Case of Walter Hagemann
Theoretical and methodological perspectives in media and communication history
Chair: Klaus Arnold
(University of Trier)

Paschal Preston (Dublin City University)
Modern Journalism Amidst Deep Economic Crises: Comparing Challenges, ‘Innovations’ and Potentials in 1930s and Now

Christoph Raetzsch
(Free University of Berlin)
Approaching Journalism History through Practice Theory

Benjamin Krämer, Philipp Müller
(Ludwig Maximilians University Munich)
Is a theory of media history possible? Some meta-historical reflections

Stefanie Averbeck-Lietz
(University of Bremen),
Maria Löblich
(Ludwig Maximilians University Munich)
Writing the history of Communication and Media research in Europe. A methodological framework for comparative analysis

Media regulation, public discourse and power
Chair: Hans-Ulrich Wagner
(University of Hamburg)

Gabriele Balbi (Northumbria University)
What wireless testified. Italian Radio Amateurs and legal debates on communication

Lars Lundgren (Södertörn University)
Transnational broadcasting and East-West relations: OIRT, EBU and the production of live television

Jonas Ohlsson (University of Gothenburg)
Meet the Board: Five Decades of Ownership Influence in the Swedish Press

Marguerite Barry (Dublin City University)
Reviewing the ‘Age of Interactivity’: Public discourse and digital media history research in Ireland (1995 to 2009)

Zhengrong Hu, Deqiang Ji
(Communication University of China)
Looking for a new paradigm? Chinese Communication Studies at the Crossroad

Remembering the past: Mass media and cultural memory
Chair: Gabriele Balbi
(Northumbria University)

Enis Dinc (University of Amsterdam)
Images of Atatürk: The Commemoration of the Turkish Past in Audiovisual Media

Corinna Lüthje, Irene Neverla
(University of Hamburg)
Hamburg 1962 and now: Mediated social memory of a natural disaster and the recent perception of the storm surge-hazard

Staffan Ericson (Södertörn University)
The Allegory of the Bunker: Television as History

Michael Meyen, Senta Pfaff-Rüdiger
(Ludwig Maximilians University Munich)
Mass media and collective memory: The communist GDR in today’s communicative and cultural memory

Merja Ellefson (University of Tartu)
Windward land: fiction, national trauma and collective memory
COMMUNICATION HISTORY (CH)

Friday 26 October
16.30 - 18.00
CH 6, Room B321

Mass media, popular and everyday culture
Chair: Paschal Preston
(Dublin City University)

Laura Skouvig, Jack Andersen
(Royal School of Library and Information Science, Copenhagen)
Communicating with peasants: Information and the almanac 1782-1842

José Ricardo Carvalheiro
(University of Beira Interior)
"My uncle was the patriarch": Research notes on reception, history and memory

Kate Lacey (University of Sussex)
Listening with Mother: The Cultivation of Children’s Radio

Jostein Gripsrud (University of Bergen)
Making Sense of the Sixties: The Cultural vs the Political Public Sphere

Olivier Driessens (Ghent University)
Labelling regional celebrity cultures: A case-study on the definition and evolution of the concept of 'Famous Flemings'

Saturday 27 October
10.30 - 12.00
CH 7, Room B321

BBC Transborder Broadcasts during World War II: News and Propaganda on the Airwaves
Chair: Susanne Kinnebrock
(University of Augsburg)

Niccolò Tognarini
(European University Institute)
The Struggle for the Middle Eastern Audience. Broadcasting in Arabic in the 1930s and the birth of the BBC Arabic Service

Stephanie Seul (University of Bremen)
Beyond 'straight news': The BBC German Service, the Chamberlain government, and British propaganda directed at Nazi Germany, 1938-1940

Nelson Ribeiro
(Catholic University of Portugal)
Between News and Propaganda: BBC broadcasts to Portugal during World War II

Kay Chadwick (University of Liverpool)
France calling France: the Free French on the BBC during the Second World War

Hans-Ulrich Wagner
(Hans Bredow Institute)
Assigned to the democratization of the broadcasting system in Post-War Germany: Returnees acquainted with the BBC’s routines and principles

Saturday 27 October
15.00 - 16.30
CH 8, Room B321

Pirates, revolutions and power fights: Mass media and politics
Chair: Carlos Barrera
(University of Navarra)

Esra Ercan Bigiç
(Istanbul Bilgi University)
Kemalism, Turkification and the representation of ethnic and religious minorities in the newspapers of the early republican period in Turkey

Lotta Lounasmeri
(University of Helsinki)
Through rosy or bluewhite glasses? Decades of news about Soviet Union in the Finnish press

Secil Deren van Het Hof
(Akdeniz University)
Bizim Radyo: Communist Pirates of the Short Wave

Maria Nilsson
(Mid Sweden University)
Visual news frames and photography as tool persuasion in the Spanish Civil War (1936-39)

Rita Luis (Pompeu Fabra University)
Discourses on revolution. The Spanish reaction to the Portuguese revolution of 1974-1975 viewed through the legal daily press.
Thursday 25 October
11.15 - 12.45
CLP 1, Room A108

The politics of media policy in Europe
Chair: Evangelia Psychogiopoulou
(Hellenic Foundation for European and Foreign Policy)

Bart van Besien,
Pierre Francois Docquier
(Free University of Brussels)
Media policy for the written press in Belgium: Will governments, parliaments and courts be the ones to save the press?

Rasmus Helles
(University of Copenhagen)
Ideals that matter: Media independence in a small media market

Evangelia Psychogiopoulou and Anna Kandyla
(Hellenic Foundation for European and Foreign Policy)
Audiovisual policy dynamics in Greece in view of technological developments

Federica Cararosa
(European University Institute)
Media policy-making in Italy or when all good premises can be defied: The case of the Gasparri Law

Juan Louis Manfredi
(University of Castilla-La Mancha)
Remaining challenges for public television in Spain: The misuse of the reform

Thursday 25 October
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Poster Exhibition, Main Foyer - Ground Floor

Rasmus Kleis Nielsen
(University of Oxford and Roskilde University)
“Frozen” media subsidy arrangements during a time of change—a comparative analysis of six developed democracies

Claudio Nazareno
(University of Roehampton)
Independent production, the cases of Britain and France and how they influenced recent changes in Brazilian regulation

Rasmus Kleis Nielsen
(University of Oxford and Roskilde University)
Models, modes and strategies of media governance
Chair: Cristina Cullell March
(University Jaume I)

Sarah Broughton-Micova
(London School of Economics)
Pluralism, localism and political participation. Accidental resistance to Europeanisation of media governance in Southeast Europe

Jelena Dzakula
(University of Westminster)
Democratic accountability of new modes of governance: audiovisual media content regulation in the UK

Matthias Kuenzler
(University of Zurich)
Are Media Policy Decisions Path Dependent? Empirical Evidences Based on a Case Study about Broadcasting Liberalisation in Switzerland

Karen Donders
(Free University of Brussels), Hilde Van den Bulck
(University of Antwerpen)
Unraveling the digital argument in contemporary public service media debates. The case of new management contract negotiations for VRT
COMMUNICATION LAW AND POLICY (CLP)

Friday 26 October
9.15 - 10.45
CLP 3, Room A108

The struggle over content control in digital policy
Chair: Manuel Puppis
(University of Zurich)

Katerina Serafeim
(Technological Educational Institute of Western Macedonia)
Is there a place for social media in the European Audiovisual Policy?
The case of the Audiovisual Media Service Directive

Benjamin Bates, Maria Fontenot
(University of Tennessee, Knoxville)
The WIPO Broadcast Treaty: What Value for (Public Service) Radio Broadcasters?

Elvira García de Torres
(University CEU Cardinal Herrera),
Concha Edo Bolós,
Loreto Corredoira y Alfonso
(Complutense University of Madrid)
Participatory Journalism and Copyright. Policies that regulate user-generated content by news media companies

Alessandro D’Arma
(University of Westminster)
Domestic Content Rules for Television: Assessing their Fitness-for-Purpose in the Digital Audiovisual Environment

Maria Löblich
(Ludwig Maximilians University Munich),
Kari Karppinen (University of Helsinki)
Guiding Principles for Internet Policy. A Four-Country Comparison of Media Discourses.

Friday 26 October
16.30 - 18.00
CLP 4, Room A108

Independent regulatory agencies in the media sector: Media governance, delegation, accountability and assessment of independence
Chair: Kristina Irion
(Central European University)

Wolfgang Schulz (Hans Bredow Institute)
Media Independence from a Media Governance Perspective

Stephan Dreyer (Hans Bredow Institute)
Dimensions of Independence: A governance-theoretic approach to assess external influences on regulatory bodies

David Stevens, Peggy Valcke
(Catholic University of Leuven)
Independent regulatory authorities in the European electronic communications and audiovisual media sectors

Kristina Irion
(Central European University),
INDIREG study team member (tbc)
Measuring Independence: Approaches, Limitations and a New Ranking Tool

Amy Brouillette
(Central European University)
Hungary versus Europe: A comparative analysis of the independence of media regulatory bodies

Friday 26 October
18.30 - 20.00
CLP 5, Room A108

Trends in communication policy research: A Critical Reflection
Chair: Katharine Sarikakis
(University of Vienna)

Natascha Just, Manuel Puppis
(University of Zurich)
Introduction: Trends in Communication Policy Research

Peter Lunt (University of Leicester)
Theories for Communication Policy Research

Sonia Livingstone
(London School of Economics)
Methods for Communication Policy Research

Johannes Bauer
(Michigan State University)
Subjects for Communication Policy Research

Sandra Braman
(University of Wisconsin-Milwaukee)
Avenues for Future Communication Policy Research
Saturday 27 October  
10.30 - 12.00  
CLP 6, Room A304  

**Vulnerabilities and challenges for democracy and media governance**  
Chair: Peter Humphreys  
(University of Manchester)  

Katharine Sarikakis, Sarah Anne Ganter  
(University of Vienna)  
*The trauma of crisis: governing culture and media at the borders of democracy*  

Cristina Cullell March  
(University Jaume I),  
Smári McCarthy  
(International Modern Media Institute)  
*Privatisation of the Commons. Regulatory transitions in spectrum and culture in Europe*  

Itxaso Fernández, Iñaki Zabaleta,  
Nikolas Xamardo  
(Basque Country University),  
Carme Ferré Pavia  
(Autonomous University of Barcelona),  
Santi Urrutia, Arantza Gutiérrez  
(Basque Country University)  
*Public Aid to European minority language media: questioning policies of charity*  

Ronan Ó Fathaigh (Ghent University)  
*Self censorship and the chilling effect principle in European Media Law*  

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Saturday 27 October  
15.00 - 16.30  
CLP 7, Room A304  

**Political and economic considerations in the governance of media**  
Chair: Katharine Sarikakis  
(University of Vienna)  

Hannu Nieminen (University of Helsinki)  
*Public interest in broadband policy and the ‘broadband for all’ strategy*  

Rian Wanstreet  
(Central European University),  
Raegan MacDonald (Access),  
Kate Coyer  
(Central European University)  
*Facebook’s terms of service: rights, responsibilities and what is at stake with intermediaries*  

Luis A. Albornoz, Trinidad Garcia Leiva  
(University Carlos III Madrid)  
*Geopolitics, economy and diversity of digital television*  

Peter Humphreys  
(University of Manchester)  
*How can policy support public service journalism in the digital era?*  

Josef Trappel, Corinna Wenzel  
(University of Salzburg)  
*How to justify public money for private broadcasting*
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**Family, audiencehood, and cultural diversity: conceptual and empirical challenges in changing Europe**

*Chair:* Myria Georgiou (London School of Economics)

- Alexander Dhoest (University of Antwerp)
- Kaarina Nikunen (University of Tampere)
- Marta Cola (University of Lugano)
- Exploring media use among migrant families in Europe: Theoretical and conceptual foundation

**Exploring media use among migrant families in Europe: Theoretical and conceptual foundation**

*Marta Cola (University of Lugano)*

*Cristina Ponte (New University of Lisbon)*

*‘Mapping the field: gathering and collecting existent research on media use among migrant families in Europe’*

**Irresponsible radicalization: Diasporas, globalization and long-distance nationalism in the digital age**

*Gonzalo Bacigalupe (University of Deusto)*

*‘Transnational Families and Social Technologies: Rethinking Immigration Psychology’*

**Studying migrants with the help of the Internet: Methods from psychology**

*Ulf-Dietrich Reips (University of Deusto)*

**Migrants’ new transnational habitus: rethinking migration through a cosmopolitan lens in the digital age**

*Mihela Nedelcu (University of Neuchâtel)*

**Migration and the Internet: Social Networking and Diasporas**

*Chair:* Pedro J. Oiarzabal (University of Deusto)

- Khalil Rinnawi (Western Galilee College)
- ‘Instant Nationalism’ and the ‘Cyber Mufti’: The Arab Diaspora in Europe and the Transnational Media

**Irresponsible radicalization: Diasporas, globalization and long-distance nationalism in the digital age**

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*Mihela Nedelcu (University of Neuchâtel)*

**Migrants’ new transnational habitus: rethinking migration through a cosmopolitan lens in the digital age**

*Verena Molitor (University of Mainz)*

**Minority Identities in the Media - The Example of the German-speaking Radio Shows in Poland**

**How does a migrant turn into a stranger? The linguistic construction of strangeness and familiarity in the German weekly “Der Spiegel” (1947-2010)**

*Melanie Magin, Philipp Weichselbaum (University of Mainz)*
Thursday 25 October
17.30 - 19.00
DMM 3, Room B126

Cosmopolitanism, Migrant and Media
Chair: Olga Guedes Bailey
(Nottingham Trent University)

Andre Jansson
(Karlstad University)
The Home Comer and the Settler: Mediatization and Re-Embedded Cosmopolitanism

Malina Ciocea
(National School of Political Studies and Public Administration)
Can Participatory Journalism Construct a Cosmopolitan Perspective? The Case of Romanian Diasporic Forums

Jens Vogelgesang
(University of Hohenheim)
The mediating role of newspapers in immigrant acculturation

Ilkin Mehrabov (Karlstad University)
De te fabula narratur: Methodological concerns on studying immigrants in an era of mediatization

Friday 26 October
9.15 - 10.45
DMM 4, Room B126

Diasporas & participation: networking and social media
Chair: Miyase Christensen
(Royal Institute of Technology of Sweden)

Mariangela Veikou
(University of Peloponnese),
Eugenia Siapera (Aristotle University)
Rethinking Belonging in the Era of Social Networking

Antonio Rosas (CECS),
Olga Guedes Bailey
(Nottingham Trent University)
Migrants online: networking practices

Maria Ruiz, Antxoka Agirre,
María José Cantalapiedra
(Basque Country University)
Communicative Influence of Social Movements on Journalistic Information in the Press concerning Internment Centers for Foreigners: the Spanish Case

Natalia Denise Senmartin
(Open University of Catalonia)
Social Media Diasporas and Transnational Participation: the case of the Argentine Elections 2011

Viviana Premazzi, Eleonora Castagnone
(University of Milan),
Pietro Cingolani
(International and European Forum of Migration Research)
Here or there? Use of the media in transnational practices of first and second generation Egyptians living in Italy.

Friday 26 October
14.30 - 16.00
DMM 5, Room B126

Media & Public Spheres: Politics and Policies in Multicultural societies
Chair: Eugenia Siapera
(Aristotle University)

Monika Metykova (University of Sussex)
New media: 'Local' voices in urban settings

Rasa Laurinaviciute
(Vytautas Magnus University)
The role of Interest Groups in European Union Immigration Policy: Harmonization of National and European Policies. Case of Lithuania

Alessandra Von Burg
(Wake Forest University)
The ‘Where Are You From?’ Project: Fighting Discrimination in Our Own Words

Leif Ove Larsen (University of Bergen)
Migrant Cinema and Cultural Identity - a public sphere perspective

Saara Pellander, Karina Horsti
(University of Helsinki)
Family in migration debates: polarised discourses in Finnish media and parliament
**Friday 26 October**
16.30 - 18.00
DMM 6, Room B126

**Migrant Youth & Digital Media Practices**
Chair: Gavan Titley
(National University of Ireland, Maynooth)

- Gerit Götztenbrucker, Vera Schwarz
  (University of Vienna),
- Juergen Pfeffer
  (Carnegie Mellon University),
- Fares Kayali
  (Vienna University of Technology),
- Barbara Franz
  (Rider University),
- Peter Purgathofer
  (Vienna University of Technology)

"Your Turn! The Video Game". A Facebook Game for (migrant) teenagers’ communication and social integration in Vienna.

- Koen Leurs
  (Utrecht University)

Digital crossings. Moroccan-Dutch youths performing cultures across digital media spaces

- Ricardo Campos
  (Open University of Portugal),
- Jose Simoes
  (New University of Lisbon)

Between the hood and the internet: how digital technologies help to build a transnational Black lusophone rap community

- Hilde Liden, Kari Steen-Johnsen
  (Institute for Social Research, Oslo)

"All news comes from Facebook". Young refugees and social media

- Amparo Huertas Bailen
  (Autonomous University of Barcelona),
- Denise Cogo
  (University of the Sinos Valley)

Youth, ICT and multicultural sociability

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**Saturday 27 October**
10.30 - 12.00
DMM 7, Room A204

**Diasporic Communities: Media and Social Media Uses**
Chair: Monika Metykova
(University of Sussex)

- Saskia Witteborn
  (Chinese University of Hong Kong)

Social Media, Affective locations, and forced migration

- Christine Horz
  (University of Erfurt)

Islam in Germany’s Public Service Media: The example of “Forum am Freitag” (ZDF.de) and “Islam in Deutschland” (SWR info)

- Cigdem Bozdag
  (University of Bremen)

 Appropriation of diasporic discussion forums in the Moroccan and Turkish diaspora: mediated imaginations of diasporic communities

- Manuel Mauri Brusa, Marta Cola
  (University of Lugano)

 Identities in-between; the conflict between family traditions and media consumption in second generation migrants

- Gokcen Karanfil
  (Izmir University of Economics)

 Transnational media and Kurdish satellite broadcasts: The media practices and consumption patterns of Kurds in Turkey

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**Saturday 27 October**
15.00 - 16.30
DMM 8, Room A204

**Media Discourses on Migration & Ethnic Minorities**
Chair: Karen Horsti
(University of Helsinki)

- Liisa Irene Hanninen,
  Tamara Bueno Doral,
- Noelia Garcia Castillo
  (Complutense University of Madrid)

Refugee image and media: joined research project between Universities and UNHCR

- Aynur Sarısaçakalıoğlu
  (University of Salzburg)

The construction of European Identity in the debate on Turkish EU membership focusing on cultural diversity of 7 countries

- Helga Olafs
  (University of Iceland)

Threat from abroad? The historical discursive theme ‘Iceland for Icelanders’

- Cornelia Brantner, Petra Herczeg
  (University of Vienna)

Sound broadcasting? How Austrian radio newscasts cover and frame ethnic minorities
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<td>DCC 1 Room A416</td>
<td>Social relationships, cosmopolitism and home life with media</td>
<td>Maria Bakardjieva (University of Calgary)</td>
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<td>Chair: Theresa Hofmann, Julian Unkel, Andreas Fahr (Ludwig Maximilians University Munich)</td>
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<td>Romantic relationship management on Facebook: implications for digital jealousy, social compensation, and social enhancement</td>
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<td>Corinna Peil (University of Salzburg), Jutta Röser (University of Münster)</td>
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<td>Managing Everyday Digital Life in the Mediatized Home: On the Interplay of Old and New Media within the Domestic Sphere</td>
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<td>Aristea Fotopoulou (Sussex University)</td>
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<td>Network media and queer communities: local and cosmopolitan</td>
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<td>Manuela Farinosi (University of Udine), Sara Zanatta (Queen Mary University of London)</td>
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<td>Digital Everyday Outfits: Rethinking Fashion Communication Through New Media</td>
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<td>Reconsidering Surveillance: “The Facebook” Model</td>
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<td>Misunderstanding the Internet</td>
<td>Dagmar Hoffmann (University of Siegen)</td>
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<td>Internet logic: Doing democracy differently?</td>
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<td>Des Freedman (Goldsmiths, University of London)</td>
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<td>Profits of the New Media Economy</td>
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<td>Milly Williamson (Brunel University)</td>
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<td>Democratising Celebrity Online</td>
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<td>Gavan Titley (National University of Ireland, Maynooth)</td>
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<td>From rage to ‘the facts’: reflexive racism and the limits of ‘digital extremism’</td>
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<td>Beyond Technology: Arab Revolutions and the Iranian Uprising</td>
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<td>Joana Motta (ISLA Campus Lisbon), Maria Barbosa (Cigest - Research Center in Management)</td>
<td>You will look at me and me alone - Undressing the virtual world of cosplaying</td>
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<td>Bilge Gursoy (Marmara University)</td>
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<td>The Ideology of Aesthetics And The Globalization of Consumption in Women’s Fashion Blogs</td>
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<td>Lewis Johnson (Bahcesehir University)</td>
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<td>Aporias of tacility in digital photo-graphic visuality</td>
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<td>Dilek Özhan Koçak (Marmara University)</td>
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<td>The lack of social memory and identity-seeking in the digital world</td>
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<td>Klaus Bredl, Julia Hünniger (Augsburg University)</td>
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<td>Immersive Communication in the Grid. Results of Cases on Knowledge Communication with Avatars in OpenSim</td>
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<td>Aydin Cam (Marmara University), Ahmet Sarp Yılmaz (Doğuş University)</td>
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<td>Papergirl Project: A Global Art Network, as an Instance of Convergence Culture</td>
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<td>Jaroslav Svelch (Charles University Prague)</td>
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<td>Amateur Translation of TV Series as User Generated Content and Social Practice: The Case of Czech Amateur Subtitles for HBO’s ‘Game of Thrones’</td>
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<td>Georgeta Drula (University of Bucharest)</td>
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<td>Social media as phenomenon and tool in media research</td>
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### Thursday 25 October
17.30 - 19.00  
DCC 3, Room A416

**Digital and physical spaces and scales**  
**Chair:** Caroline Basset  
(Sussex University)

Tim Highfield, Axel Bruns,  
Stephen Harrington  
(Queensland University of Technology)  
*Tweeting le Tour: Connecting the Tour de France’s global audience through Twitter*

Frauke Behrendt (University of Brighton)  
*Sharing cycle rides on smartphones and city streets: towards understanding the intersection of mobile media and electrically-assisted cycling*

Didem Ozkul (University of Westminster)  
*Mobile Communication and Spatial Perception: Mapping London*

Sonia González (Jaume I University)  
*Social media and press offices: strategies of use from the view of convergence. The case of the Catalan Road Service (Servei Català de Trànsit, SCT)*

Anne Mette Thorhauge, Stine Lomborg  
(University of Copenhagen)  
*‘Going green’: Communicating sustainability in everyday life*

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### Friday 26 October
9.15 - 10.45  
DCC 4, Room A416

**Digital crowds, communities and divides**  
**Chair:** Veronica Barassi  
(Goldsmiths, University of London)

Antoni Roig Telo, Jordi Sanchez Navarro, Talia Leivobitz  
(Open University of Catalonia)  
*In the crowd: articulating participation in complex media production*

Caroline Basset (Sussex University)  
*‘Like children in the arms of automation’: Two Cultures and Everyday Life*

Ilse Mariën, Leo Van Audenhove  
(University of Brussels)  
*The digital divide revisited: Towards a multifaceted measurement instrument for digital inequality*

Elisabetta Locatelli  
(Catholic University of Milan)  
*Collective blogging and Twitter hashtagging between gatekeeping and social memory: the case of an Italian “digital storyteller”*

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### Friday 26 October
14.30 - 16.00  
DCC 5a, Room A416

**Collective actions**  
**Chair:** Elisenda Ardèvol  
(Open University of Catalonia)

Maria Bakardjieva  
(University of Calgary)  
*From Networked Individualism to Collective Action: New Media and Civic Engagement for the Rest of Us*

Thomas Poell, Jeroen de Kloet,  
Guohua Zeng (University of Amsterdam)  
*Microblogging and activism: comparing Sina Weibo and Twitter*

Jakob Svensson (Karlstad University)  
*Social Networking Capital: A Study of Participation and Power within an Activist Community in Digital Late Modernity*

Veronica Barassi  
(Goldsmiths, University of London)  
*Conflicting Temporalities: Digital Culture, Social Media Activism and the Problem of Internet Time*

Mark Dang-Anh, Jessica Einspanner,  
Caja Thimm (University of Bonn)  
*The Global Digital Citizen: Social Media and the changing Role of the Citizens*
Friday 26 October
14.30 - 16.00
DCC 5b, Room B426

Commons and property in media production
Chair: Antoni Roig Telo
(Open University of Catalonia)

Yiannis Mylonas (Lund University)
Free culture’ in EU contexts: a critical empirical study of informal uses of ICT and new media

Behlül Çalıkkan (Marmara University)
Towards the decommodification of information: Why do we share information in new media?

Simon Berghofer, Saskia Sell
(Free University of Berlin)
Two Subjects, one Argument? Comparing Argumentation Patterns of the SOPA Debate in the USA with the German “Zensursula” Case

Adnan Hadzi
(Goldsmiths, University of London)
FLOSSTV: Critical Video Editing

Jim Rogers, Paschal Preston
(Dublin City University)
Crisis, creative destruction and the digital media realm

Friday 26 October
16.30 - 18.00
DCC 6a, Room A416

Media use, literacy and competency among young people
Chair: Natalia Abuín
(Complutense University of Madrid)

Hadewijch Vanwynsberghe, Pieter Verdegem, Elke Boudry
(Ghent University)
The ‘internet generation’ and social media skills: an update on survey measures to assess young people’s social media literacy

Snezhanka Kazakova, Verolien Caubergh, Mario Pandelaere (Ghent University), Patrick De Pelsmacker (University of Antwerp)
How the need for competence shapes video game enjoyment, replay intention and contingent self-esteem in expert versus novice players

Jane Fleischer (University of Augsburg)
The online information seeking behavior of young people

Pilar Lacasa, Sara Cortes
(University of Alcalá), Patricia Nufiez
(Complutense University of Madrid), Pilar Herranz-Ybarra (UNED)
Video games, machinima and classical cinema in children lives

Hiplolito Vivar Zurita, Natalia Abuín Vences, Raquel Vinader Segura, Alberto García García
(Complutense University of Madrid)
Permanent Digital Communicators. Paradigm shift: from communication to connection

Friday 26 October
16.30 - 18.00
DCC 6b, Room B426

Virtuality, aesthetics and design
Chair: Gemma San Cornelio
(Open University of Catalonia)

Eduardo Zilles Borba, Francisco Mesquita, Luís Pinto de Faria
(University Fernando Pessoa)
Urban space design in virtual worlds. An analyses to the aesthetic-spatial and narrative-functional communication of out-of-home advertising in cybercities, metaverses and videogames (urban) landscape.

Gökçen Ertuğrul (Muğla University)
New Media Art and the Changing Modes of Engaging and Interfering to Technology

Mary Leigh Morby, Maureen Senoga
(York University), Lourdes Villamor (George Brown College), Jane A. Griffith (York University)
Social Media Engages Oral Culture in the Uganda National Museum

Christian Kobbernagel
(Roskilde University)
Communication and young people’s digital content creations in art museums: a structural equation model of perceived media production process and potential for learning

Frederik Van den Bosch (Ghent University)
The silent pilgrimage: An ethnographic study into the interaction patterns of Journey players
**Digital Culture and Communication (DCC)**

**Friday 26 October**
18.30 - 20.00
DCC 7a, Room A416

**Social Media and Reading Practices**
Chair: Natalia Abuín  
(Complutense University of Madrid)

Marjolijn Antheunis, Alexander Schouten, Emiel Krahmer (Tilburg University)  
The role of social network sites in early adolescents’ social life

Troels Fibæk Bertel (IT University of Copenhagen)  
The Domestication of the Smartphone among Danish Youth

Jose Simoes (New University of Lisbon), Ricardo Campos (Open University of Portugal)  
Digital media and youth subcultural activity: the cases of underground rap and illegal graffiti in Portugal

Olga Sergeyeva (Volgograd State University)  
Elderly online: the Russian Perspective

Gustavo Cardoso, Carla Ganito and Catia Ferreira  
(Catholic University of Portugal)  
Digital Reading: How mobile devices transform reading practices

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**Friday 26 October**
18.30 - 20.00
DCC 7b, Room B426

**Methods and research practices**
Chair: Caroline Basset  
(Sussex University)

Lisbeth Frølund (Roskilde University)  
Digital Video in Research: The challenges of designing academic video

Nele Heise (Hans-Bredow-Institute)  
Online-Based Research as Computer-Mediated Communication. Insights and Guiding Principles from Online Communication Ethics

Carlos Arcila (Northern University of Colombia), Ignacio Aguaded (Huelva University), José Luis Pifuel (Complutense University of Madrid), César Bolano (Federal University of Sergipe), Marta Barrios (Northern University of Colombia)  
e-Research in Media and Communications

Oliver Quiring, Marc Ziegele (University of Mainz)  
The discussion value of media-stimulated interpersonal communication: A content analysis of feedback-provoking factors in online user comments

Florian Wiencek (Jacobs University Bremen), Mary Leigh Morbey (York University), Julian Lombardi (Duke University)  
Virtual Collaboration Spaces for Transdisciplinary Research and Pedagogy: A Conceptualization.

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**Saturday 27 October**
8.30 - 10.00
DCC 8a, Room A416

**Sustainability and social innovation**
Chair: Caja Thimm  
(University of Bonn)

Elisenda Ardèvol, Débora Lanzeni, Gemma San Cornelio (Open University of Catalonia)  
"Mapping": collaborative creation practices and media sociability

Niamh Ni Bhroin (University of Oslo)  
Understanding Motives in Social Innovation: Users of Sámi and Irish in Web 2.0 Media

Sisse Siggaard, Mette Wichmand, (Roskilde University)  
Small is beautiful: lurkers engaging through micro contributions

Maarit Mäkinen (University of Tampere)  
Sustainable Innovations in Communities and their Peer-to-peer Networks

Rita Järventie-Thesleff, Johanna Moisander (Aalto University), Axel Thesleff (University of Helsinki)  
Looking for co-success online: practices of collaboration in online music communities
DIGITAL CULTURE AND COMMUNICATION (DCC)

Saturday 27 October
8.30 - 10.00
DCC 8b, Room B426

Privacy and intimacy limits and extensions
Chair: Aristea Fotopoulou
(Sussex University)

Mikko Hautakangas, Elina Noppari
(University of Tampere)
Managing The Personal as a Resource: Lifestyle Blogs on the Boundaries of Private and Professional

Alexander Sängerlaub
(Free University of Berlin),
Kirsten Gollatz (Humboldt University)
Facebook at the tipping point - Is there a need for a new valorisation of privacy?

Carolina Martinez (Lund University)
Interopticon - Where the Many Watch the Many

Michel Walrave, Ini Vanwesenbeeck,
Wannes Heirman (University of Antwerp)
Connecting and protecting? Comparing Predictors of Adolescents’ and Adults’ Self-disclosure and Privacy Settings Use in Social Network Sites

Sander De Ridder, Sofie Van Bauwel
(Ghent University)
(Re)Producing Sexual Subjects. Youthful complexities in producing intimacy, sexuality and desire in social network sites

Saturday 27 October
10.30 - 12.00
DCC 9a, Room A416

Journalism forms and challenges
Chair: Katerina Serafeim
(Technological Educational Institute of Western Macedonia)

Heidi Hirsto, Yrjö Tuunanen
(Aalto University)
(Re-)signifying economy in multisemiotic media

Paola Peretti, Tiziana Cavallo
(IULM University, Milan)
Social media news release and bloggers relations: key characteristics, potential and effectiveness as a digital PR tool

Hanne Detel (Tübingen University)
The new visibility in the digital age: a study on changing patterns of scandals

Axel Maireder (University of Vienna),
Julian Ausserhofer
(Joanneum University of Applied Sciences)
Sharing, to make a difference: Practices of sharing news on Twitter and Facebook

Veronika Karnowski, Till Keyling
(Ludwig Maximilians University Munich)
News diffusion via social media platforms: challenging classical DOI theory?

Saturday 27 October
10.30 - 12.00
DCC 9b, Room B426

Crisis and conflicts in media use
Chair: Jakob Svensson
(Karlstad University)

Nayla Fawzi, Bernhard Goodwin
(Ludwig Maximilian University Munich)
Reciprocal effects of cyberbullying - How do victims experience and perceive cyberbullying?

Mariek Vandenabeele, Rozane De Cock
(Catholic University of Leuven)
Cyberbullying by Mobile Phone among Adolescents: the Role of Gender and Peer Group Status

Olessia Koltsova, Kirill Maslinsky,
Sergei Koltcov
(National Research University Higher School of Economics)
"Anti-elections" protests, Islam etc.: dominant topics and discussion communities in the Russian-language blogosphere

Tomas Odén, Bengt Johansson
(University of Gothenburg)
Views of new problems and opportunities in crisis communication

Efe Ozan Karasoy (Marmara University),
Elif Ozkaya (Michigan State University)
Uses of Twitter in the 2011 Van earthquake, Turkey
Saturday 27 October
15.00 - 16.30
DCC 10a, Room A416

Contemporary Analyses of Internet-based communication spaces and digital (sub-) cultures
Chair: Natalie Fenton (Goldsmiths, University of London)

Christian Stegbauer (Goethe University Frankfurt)
Emergence and Importance of Structure in Internet-based Social Spaces

Dagmar Hoffmann (University of Siegen), Cecil Karges
Digital Creative Cultures - Case studies of different types of users from popular Social Commerce and the Bookmarking Service Pinterest

Sabina Misoch (University of Mannheim)
Are inequalities going online? Communication and self-presentation of borderline patients on the internet

Wolfgang Reissmann (University of Siegen)
Celebrity (youth) culture and new forms of societal inequality

Alexander Mehler (Goethe University Frankfurt)
New Measurements of online collaboration structures in Wikis

Respondent: Jeffrey Wimmer (Ilmenau University of Technology)

Saturday 27 October
15.00 - 16.30
DCC 10b, Room B426

Consumption and market transformations
Chair: Niamh Ní Bhroin (University of Oslo)

Rosa Franquet, Xavi Ribes (Autonomous University of Barcelona), Maria Isabel Villa Montoya (Bolivariana Pontifical University)
Cross-Media Content in Expansion: The Case of RTVE.

Deqiang Ji (Communication University of China)
Technological Transition and the Reconfiguration of Power: the Case Study of Digitizing China’s Cable TV System

Gitte Stald (IT University of Copenhagen)
Evolution or revolution? Diffusion and adaptation of mobile communication among young Danes

Sofia Johansson, Patrik Åker (Södertörn University), Grigory Goldenzwaig (University of Moscow)
Music use in the online media age: Preliminary insights from qualitative study of music cultures among young people in Moscow and Stockholm

Inês Botelho, Manuel José Damásio, Sara Henriques (Lusofona University)
Mobile internet: perspectives from the stakeholders
FILM STUDIES (FS)

Thursday 25 October
11.15 - 12.45
FS 1, Room A206

(New) Cinema History: concepts and case studies
Chair: Helle Kannik Hastrup
(Roskilde University)

Robert C. Allen
(University of North Carolina)
Re-Making Cinema History;
Re-Imagining the Cinema Archive

Åsa Jernudd (Örebro University)
Cinema is dead. Long life cinema!?
Film culture in historical comparative perspective

Martin Loiperdinger (Trier University)
Asta Nielsen - the first film star of European cinema

Daniel Biltereyst (Ghent University)
Going to a forbidden cinema:
Programming strategies, audience attendance and cinemagoers’ memories of Cinema Leopold in Gent (1945-1970s)

José-Carlos Lozano
(Texas A&M International University),
Philippe Meers (Antwerp University),
Daniel Biltereyst (Ghent University),
Lorena Frankenberg
(Metropolitan University of Monterrey),
Lucila Hinojosa
(Autonomous University of Nuevo Leon)
Film exhibition and programming from 1922 to 1962 in Monterrey, Mexico: From the hegemony of Hollywood films to a Golden Age for national productions and back

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Carlos Aguilar,
Sergio Villanueva Baselga,
Lydia Sanchez
(University of Barcelona)
Unstopable: a TRANSMEDIA /
PARTICIPATORY project

Daniela Silveira
(Pompeu Fabra University)
It’s all about future: cinema x social media

Ozan Adam
(Bahçeşehir University)
Cyber space and virtual reality

Thursday 25 October
17.30 - 19.00
FS 2, Room A206

Film and representation
Chair: Philippe Meers
(University of Antwerp)

Rahoul Masrani
(London School of Economics)
Glamorous London: The symbolic city and its cinematic identity

Inês Gil (Lusofona University)
Film as Moving Picture: The Virtual Time in Bruegel’s The Mill and The Cross

Krishna Sankar Kusuma
(Jamia Millia Islamia University)
In Search of Dalit woman in Telugu Cinema: An account of 1930s-2000

Behcet Guleryüz (Marmara University)
Turkish Cinema During the Nation-Building Process (1923-1950)
FILM STUDIES (FS)

Friday 26 October
14.30 - 16.00
FS 3, Room A206

Film culture: contextual and reception analysis
Chair: Daniel Biltereyst
(University of Antwerp)

Helle Kannik Haastrup
(Roskilde University)
The Master Narrative of Celebrity Culture: The Interview as a Life Style Genre

Mon Ya-Feng
(Goldsmiths, University of London)
Bodily Fantasy: On Sensual Ambiguity in Cinematic Embodiment

Meike Uhrig, Hannah Birr
(Tübingen University)
Global desires in film and television in the era of social media

Helena Bilandzic, Matthias R. Hastall, Rick Busselle
(University of Mainz)
The Influence of Television Viewers’ Prior Knowledge on Perceived Realism, Narrative Engagement, and Narrative-specific Effects

Friday 26 October
16.30 - 18.00
FS 4, Room A206

Contemporary documentary practices
Chair: Philippe Meers
(University of Antwerp)

Sergio Villanueva Baselga, Carlos Aguilar, Lydia Sánchez
(University of Barcelona)
Participatory documentary: towards a new mode of representation

Fırat Erdoğan
(Bahçeşehir University)
“Life in a Day”, “Filmed by You”; But Whose Life and What Day and By Who: An Analysis on YouTube’s Crowdsourced Feature Documentary

Nicos Synnos, Yiannis Christidis
(Cyprus University of Technology)
Exploring ways of projecting documentary footage to an urban environment: image, sound and awareness.

Çiğdem Erdal
(Marmara University)
Digital Preservation and the First Digital Documentary Film Library of Turkey: Arşivist

Saturday 27 October
10.30 - 12.00
FS 5, Room A206

Recent film text readings
Chair: Helle Kannik Haastrup
(Roskilde University)

Fernando Canet, Hector J. Pérez, Sandra Martorell
(Polytechnic University of Valencia)
New Realistic Trends in Contemporary Spanish Cinema

Gunhild Agger
(Aalborg University)
Danish Originals and Transnational Transformations

Deniz Gürge
(Bahçeşehir University)
The historiography of mainstream historical films

Brenda Austin-Smith
(University of Manitoba)
Guilty Pleasures and the Pleasures of Guilt in Marleen Gorris’ "A Question of Silence"

Raquel Crisostomo, Aurora Oliva, Ivan Lacasa
(International University of Catalonia)
The renewed war film narrative perspective: the incorporation of different visual screens as a narrative element due to mediatization. The paradigmatic case of Brian De Palma’s redacted
FILM STUDIES (FS)

Saturday 27 October
15.00 - 16.30
FS 6, Room A206

Contemporary film industries: mainstream and margin
Chair: Philippe Meers
(University of Antwerp)

Elizabeth Loiola
(Federal University of Bahia)
Daniele Canedo, Heritiana Ranaivoson
(Free University of Brussels)
Is there such a thing as a MERCOSUR film industry? A social network analysis of industry integration and cultural diversity

Karina Aveyard (Griffith University)
The Lure of the Big Screen: Understanding the Rise in Grassroots Film Exhibition

Gertjan Willems (Ghent University)
Film policy/politics in Flanders

Julia Knight
(University of Sunderland)
The Selective Nature of Mass Availability Online: moving image resources on the internet
Thursday 25 October
11.15 - 12.45
GC 1, Room A404

Gender and Communication (GC)

Thursday 25 October
14.30 - 16.00
GC 2, Room A404

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Gendered Political Representations
Chair: Claudia Alvares
(Lusofona University)

Linda Trimble (University of Alberta), Shannon Sampert
(University of Winnipeg), Angelia Wagner, Daisy Raphael,
Baily Gerrits (University of Alberta)
Is it Personal? Gendered Mediation of Canadian Political Party Leadership Candidates

Angelia Wagner (University of Alberta)
The Invisible Woman: The Prominence of Female Candidates in Municipal Election Coverage

Mari K. Niemi (University of Turku)
Selecting first females: Female party leader candidates and changing party leader ideals in Finnish newspapers 1987-2010

Olga Smirnova, Elena Vartanova, Tatiana Frolova (Moscow State University)
Gender, Media, and Elections: the of Case Russia-2011

Annamari Huovinen, Hanna Weselius
(Aalto University)
"No smiling please, Ms Prime Minister!" A discursive collision in a news magazine

Gendered News Representations
Chair: Sofie Van Bauwel
(Ghent University)

Cynthia Carter (Cardiff University), Karen Ross (University of Liverpool)
Women, News and Citizenship: A Content Analysis of News Representations of Women in the UK and the Republic of Ireland, Global Media Monitoring Project 2010

Liudmila Voronova (Södertörn University)
Constructing gendered politicians: Russian and Swedish journalists about media representations of female and male politicians and the process of their production

Carla Cerqueira, Rosa Cabecinhas
(University of Minho)
The evolution of the International Women’s Day news coverage: journalistic language ‘puts on new clothes’

Marta Martin Llaguno, Patricio Martínez-Barco, Esther Castellanos,
Carlos Alvarez-Dardet (University of Alicante)
Perception of sexism in advertising between university students

Gizem A. Weber
(Çukurova University, Izmir),
Mathias Weber (University of Mainz)
Female model, male perspective. The adolescent female’s perception of narrative television

Moltem Kanoglu (Yeditepe University)
Slutwalkers Marching into Public Sphere via means of Social Media

Tarja Savolainen,
Henrika Zilliacus-Tikkanen
(University of Helsinki)
Hourglass - the Model of Gender Division in Finnish News Organizations

Juan F. Plaza, Nuria Quintana-Paz,
Óscar Sánchez-Alonso
(Pontificia University of Salamanca)
Real women. Features of the new advertising stereotypes

Juliana Souza (University of Coimbra)
A crisis conjugated in the feminin: A study of the representation of women in the media in a context of economic recession in Portugal
# GENDER AND COMMUNICATION (GC)

**Thursday 25 October**

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| 17.30 - 19.00 | GC 3, Room A404 | **Gendered Media Practices**  
Chair: Maria João Silveirinha  
(University of Coimbra)  
Gunilla Hulten (Stockholm University)  
Newsroom Divides: Online News Production, Gender and Organization at DN.se |
|            |           | **Flexible Careers for Traditions or Modernity - Gendered Negotiations among Freelance Journalists**  
Maria Edstrom  
(University of Gothenburg)  
Martina Ladendorf (Dalarna University) |
|            |           | **Women at work on primetime television**  
Claudia Wilhelm  
(Friedrich-Schiller-University Jena)  
Gender Differences in Media Choice. A Biosocial Explanation |

**Friday 26 October**

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| 9.15 - 10.45 | GC 4, Room A404 | **Sexuality and Empowerment**  
Chair: Iolanda Tortajada  
(Rovira i Virgili University)  
Sofie Van Bauwel, Sander De Ridder  
(Ghent University)  
Networked publics as queer spaces?  
Youth cultures, gender practices and sexualities in social network sites.  
Frederik Dhaenens (Ghent University)  
The Queerness of Gay Angels: A Queer Theoretical Inquiry into the Politics of Sexuality of Perfume Genius  
Maria T. Soto-Sanfiel, Adriana Ibiti,  
Rosa M. Palencia, Luis Felipe Velázquez  
(Autonomous University of Barcelona)  
Influence of Sexual Orientation in the Identification with characters and Enjoyment of lesbian narratives  
Sara I. Magalhães, Carla Cerqueira  
(University of Minho),  
Conceição Nogueira (University of Porto)  
What means Otherness?  
Social representations and (hetero)normalisation in Portuguese newsmagazines  
Soraya Barreto Januário,  
António Fernando Cascais  
(New University of Lisbon)  
Mediatic Body: the Masculine in Advertising |

**Friday 26 October**

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| 14.30 - 16.00 | GC 5, Room A404 | **Gender and ‘New Media’**  
Chair: Claudia Alvares  
(Lusofona University)  
Veronika Kalmus (University of Tartu),  
Sonia Livingstone  
(London School of Economics),  
Kairi Talves (University of Tartu)  
Girls’ and boy’s experiences of online risk and safety  
Ilke Sanlier Yuksel (Dogus University)  
Blogging to Change: A Passage from Private to Public  
Valerija Vendramin  
(Educational Research Institute, Ljubljana)  
Gender, research on youth and feminist configurations of new technologies  
Chiara Livia Bernardi  
(London Metropolitan University)  
Web 2.0 and Women’s issues in Egypt and Saudi Arabia  
Maurice Odine  
(Gulf University for Science & Technology, Kuwait City)  
The Influence of Social Media in the Empowerment of Arab Women |
Friday 26 October
16.30 - 18.00
GC 6, Room A404

Gender and Popular Culture
Chair: Sofie Van Bauwel
(Ghent University)

Núria Araüna (Rovira i Virgili University), Virginia Guarinos (University of Sevilla), Iolanda Tortajada (Rovira i Virgili University), Francisco A. Zurian (Complutense University of Madrid)

New feminities in music videos: emancipation through aggression?

Francesca Pasquali (University of Bergamo), Giovanna Mascheroni (Catholic University of Milan)

Dress up! ... and what else?: Young girls’ online social gaming and the negotiation of gender identities

Hasna Hussein (University of Bordeaux)

How television transforms identities and gender relationships in contemporary Arab societies

Lotte Vermeulen, Jan Van Looy (Ghent University)

I dare ya!’ An empirical study into digital game competition and gameplay across gender

Saturday 27 October
10.30 - 12.00
GC 7, Room A404

Gender and the Public Sphere
Chair: Sofie Van Bauwel
(Ghent University)

Rita Joana Basílio de Simões (University of Coimbra)

Engendered media prison: The place of imprisonment in the mediatized public sphere

Pilvre Barbi (Tallinn University)

Gender aspects of media tabloidization process in Estonia

Veneza Ronsini, Milena Freire Oliveira-Cruz, Sandra Depexe (Federal University of Santa Maria)

How class and gender are learned through the media

Maria João Silveirinha (University of Coimbra)

Drawing and Implementing Gender Equality Plans: A reality-check on the media and communication field

Claudia Alves (Lusofona University)

Negotiating pregnancy loss on online forums: A feminist counter-public sphere?

Saturday 27 October
15.00 - 16.30
GC 8, Room A404

Feminist voices in (post-)feminist media culture
Chair: Sigrid Kannengießer
(University of Bremen)

Kati Kauppinen (University of Jyväskylä)

On empowerment, or, the (im)possibility of feminist critique in the “postfeminist” media culture

Tanja Thomas, Merle-Marie Kruse (Leuphana University Lüneburg)

Pop, post, pseudo? An analysis of popfeminist magazines as arenas of (re-)articulating feminist critique

Fien Adriaens, Sofie van Bauwel (Ghent University)

Sex and the City: A Postfeminist Point of View? Or How Popular Culture Functions as a Channel for Feminist Discourse

Miriam Stehling (Leuphana University Lüneburg)

“I’m not like a big feminist and stuff.” - (Post-) Feminism in the reception of televised modeling contests in Germany and the USA

Brigitte Hipfl (Alpen-Adria-University Klagenfurt)

Exploring agency under postfeminist conditions
Thursday 25 October
11.15 - 12.45
IIC 1, Room B332

International Communication.
European Developments and Beyond
Chair: Luciano Morganti
(Free University of Brussels)

Daniele Pereira Canedo
(Federal University of Bahia/Free University of Brussels),
Carmina Crusafon
(Autonomous University of Barcelona)
The European Film Policy goes abroad: an analysis of how European Union is exporting its film policy-making model to Mercosur

Judith Lohner (University of Hamburg)
Europeanized memories?
How European newspapers covered the 20th anniversary of the “European turn” 1989

Katalin Lustyik (Ithaca College)
Who needs local kids TV?
The promotion of home-grown children’s television in Europe and beyond

Ole J. Mjøs (University of Bergen)
Social Media: New Spaces for Global Mobility?

Miklos Sukosd
(University of Hong Kong)
How to Measure Media Pluralization in China?

Thursday 25 October
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IIC 2, Room B332

Intercultural Communication.
Mediated Stories
Chair: Leo Van Audenhove
(Free University of Brussels)

Rico Lie, Loes Witteveen
(Wageningen University)
The Value of Filmed Interviews

Camilla Haavisto, Mari Maasilta
(University of Helsinki)
From Kinshasa with hope: Mediated stories about the humanitarian crisis in the Democratic Republic of Congo

Saumya Pant
(Mudra Institute of Communications)
Exploring Theater for Intercultural dialogue: The Case of Chharas in Gujarat, India

Susanne Kinnebrock, Christian Schwarzenegger
(Augsburg University)
Cross-border Communication in the Everyday - Constructions of Belonging and Proximity in the Euroregion Meuse-Rhine

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Julia Hoffmann (University for Peace), Johannes von Engelhardt
(Erasmus University Rotterdam)
Why is this happening, who is responsible and what should we do? A comparative content analysis of the coverage of the 2011 crisis at the Horn of Africa

Christiana Schallhorn
(University of Würzburg)
Shaping national images through media events

Altug Akin
(Izmir University of Economics)
Fields of popular communication beyond the nation: a study of Eurovision contest as production

Kristin Collier, Necati Anaz
(University of Oklahoma)
Casual geopolitics of Facebook: online performing national identities

Sunyoung Kwak (University of Tokyo)
Girls Trapped in the Industry of Dream: How Korean and Japanese Media Covered KARA’s Disband Crisis
Thursday 25 October
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IIC 3, Room B332

International Communication.
Identities of Belonging
Chair: Rico Lie
(Wageningen University)
Margarita Köhl
(National Kaohsiung First University of Science and Technology of Taiwan/University of Vienna)
Evolving Emotional Cultures in Post-Social Environments: Networked technologies as emotional resources? - A transcultural study.

Sean McDonald, Simon Moore
(Bentley University)
Communicating a common identity in the Ottoman Empire and its lessons for the European Union

Josmar Andrade, Miguel Hemzo
(University of S. Paolo)
Differences and similarities of messages in luxury. A content analysis of ads published in Vogue magazine in seven countries

Stijn Joye (Ghent University)
Future directions in research on the representation of crises and suffering. Findings from elite interviews with leading scholars in the field

Friday 26 October
9.15 - 10.45
IIC 4, Room B332

Intercultural Communication.
Representation, Identity and Togetherness
Chair: Loes Witteveen
(Wageningen University)
Zeena Feldman (City University London)
Manufacturing Togetherness: Cosmopolitanism, Social Network Sites and the Politics of Participation
Pergia Gkouskou-Giannakou (University Paris IV)
Cultural identities and "territorial" aesthetics in the web: The case of e-marketing of Carribean Art.

Mathis Danelzik (University of Tübingen)
Between cultural sensitivity, participatory approaches and zero tolerance - grappling with contradictions of communication campaigns against female genital mutilation/cutting

Markus Schroeppel (Lapland University)
Lost in translation

Friday 26 October
14.30 - 16.00
IIC 5, Room B332

International Communication.
Television, the Press and the Public Sphere
Chair: Rico Lie
(Wageningen University)
Alona Vendel, Carmina Crusafon
(Autonomous University of Barcelona)
The Russian Strategy in the Global News Landscape: ‘Russia Today’ TV as the voice of an emerging nation
Alyazia AlSuwaidi (Kingston University)
Talk-shows of DW-TV Arabia, before and after the Arab Uprising of 2011

Carlos Ferrer (Charles University of Prague)
Theoretical bases for an ideological comparison of Czech and Spanish press
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<td>Loes Witteveen (Wageningen University)</td>
<td>Sterlin Mosley (University of Oklahoma), Thomas Herdin (University of Salzburg)</td>
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<td>Sweet Outlaws: Understanding the Archetypal Role of the Mystic in Communication Studies</td>
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<td>Carina Guyard (Södertörn University)</td>
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<td>Aristotelian logic versus Taoist and dialectical thought and implications for the academic mindset and for analyzing the communication process</td>
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<td>Media in Deeply Conflicted Societies: Transnational Contexts of Violence and Peacebuilding</td>
<td>Nazan Haydari (Maltepe University)</td>
<td>Benjamin Ferron (University of Rennes), Clemencia Rodríguez (University of Oklahoma), Nazan Haydari (Maltepe University)</td>
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<td>International Communication. Digitalization in Europe and Beyond</td>
<td>Luciano Morganti (Free University of Brussels)</td>
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<td>Media for Peacebuilding: A Response</td>
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<td>Internet and International Politics, contextualizing the use of ICTs to practice civic engagement</td>
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<td>Global Mobile Youth: An Analysis of Mobile Media Communication in Germany and India</td>
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INTERPERSONAL COMMUNICATION AND SOCIAL INTERACTION (ICSI)

Thursday 25 October
11.15 - 12.45
ICSI 1, Room B421

European Leadership Voices - Investigating Leadership Communication through an Interpersonal Lens
Chair:
Maijastiina Rouhiainen-Neunhäuserer (University of Jyväskylä)
Merja Almonkari (University of Jyväskylä), Pekka Isotalus (University of Tampere)
Communication Challenges of Political Leaders

Eerika Hedman (University of Jyväskylä)
Developing Social Interaction in Executive Teams: Self-Renewal by Reflection and Relational Practices

Helen Hertzsch, Frank M. Schneider, Michaela Maier (University of Koblenz-Landau)
Communication Leads-And the Rest Will Follow: A General Framework for the Antecedents, Processes, and Consequences of Leader-Member Communication

Catrin Johansson, Solange Hamrin (Mid Sweden University)
What is a “Communicative” Leader? Leaders and Their Employees Making Sense of Leadership and Communication

Maijastiina Rouhiainen-Neunhäuserer, Marko Siitonen (University of Jyväskylä)
Will You Let Me Lead You? Changing Expectations of Leadership Communication in Distributed Collaboration

Thursday 25 October
14.30 - 16.00
ICSI 2, Room B421

Social Interaction in Workplaces
Chair: Peter J. Schulz (University of Lugano)

Sanna Herkama (University of Turku), Teemu Kauppi, Maija Pörhölä (University of Jyväskylä)
Attributions in bullying processes: Students’ and teachers’ perspectives

Sanna Ala-Kortesmaa (University of Tampere)
Cultural differences in optimal listening and relational tensions in communication relationships of Finnish and American legal professionals

Malgorzata Lahti (University of Jyväskylä)
Cultural identity in workplace interactions: The experiences of Russian immigrants in workplaces in Finland

Hatice Cubukcu, Ali Avsar (Cukurova University)
Identity Work in the Second Language classroom: Co-construction of Identities by Learners and Teachers in an EFL Context

Aodheen O'Donnell, Owen Hargie (University of Ulster)
Managing Difference in the Workplace: The Role of Banter

Thursday 25 October
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Vilja Laaksonen, Maij Pörhölä (University of Jyväskylä)
The significance of peer interaction skills in preschoolers’ bullying processes

Venla Kuuluvainen, Pekka Isotalus (University of Tampere)
Communication to heal: Types of supportive communication in the Al-Anon self-help groups

Martha Kuhnenn (Greifswald University)
“Expertness-counterargue” patterns in publicly broadcasted political discussions

Alena Vasiyeva (Minsk State Linguistic University)
Institutionally Preferred Identities in Dispute Mediation

Riitta Vanhatalo (University of Tampere)
Network communication and equality between network members

Sanne Heerink (Social Inc.), Sjoerd De Vries, Efthymios Constantinides (University of Twente)
Join the Conversation Market: Critical Indicators of Effective Social Media Strategies

Pippa Carvell (Cardiff University)
The Twelfth Fan in the Cyber Stands: The Role of Online Forums in Constructing Football Fan Identities

Estitxu Garai, Irati Agirreazkenaga (Basque Country University)
Attitudes toward minority language public media: Basque and Welsh language speakers on Twitter

Cosimo Marco Scarcelli (University of Padova)
Italian youth, emotions and sexuality on the Internet.
### Thursday 25 October

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ICSI 3, Room B421

**Role of Voice and Language in Social Interaction**  
Chair: Maarit Valo  
(University of Jyväskylä)

Margarete Imhof  
(Johannes Gutenberg University Mainz),  
Tuula-Riitta Välikoski  
(University of Tampere)  
The cognitive challenges of Listening: Listening load and information processing

Markus Lang  
(University of Erlangen Nuremberg)  
Targeting adolescents for social marketing through new media. An international overview.

Alice Ruddigkeit, Jochen Schneider, Jana Penzel  
(University of Mannheim)  
May I share this privately? A Typology of self-disclosure.

Teija Waaramaa  
(University of Tampere)  
International Comparison of the Listeners’ Interpretation of Emotional Nonsense Vocal Expressions

Mohamed Saki  
(University of Brest)  
Politeness strategies in open letters: a case study of “What We Are Fighting For. A Letter From America” and “How We can Coexist”

### Friday 26 October

9.15 - 10.45  
ICSI 4, Room B421

**On-line Discussions and Social Networks**  
Chair: Pekka Isotalus  
(University of Tampere)

Dag Elgesem  
(University of Bergen)  
The question of anonymity in debates in online newspapers

Eirini Sifaki  
(Hellenic Open University), Vassiliki Petousi  
(University of Crete)  
On-line discussion forums on ART: uses, behaviours and lived experiences of individuals

Sander Schwartz  
(IT University of Copenhagen)  
Converging contexts on social network sites: Do users experience contextual privacy issues in their everyday life?

Nadia Hakim  
(Open University of Catalonia)  
Young People’s Social Geographies in a post-industrial area of Barcelona: Digital Media Oriented Practices

Declan Tuite  
(Dublin City University)  
Downstream: the effects of ICT on core networks by older people

### Friday 26 October

14.30 - 16.00  
ICSI 5, Room B421

**Health Communication**  
Chair: Owen Hargie  
(University of Ulster)

Maija Gerlander  
(University of Tampere), Tarja Kettunen  
(University of Jyväskylä/Central Finland Health Care District), Tuula Kivinen  
(Central Finland Health Care District), Pekka Isotalus  
(University of Tampere)  
Discussion on medication in the frame of patient participation: a pilot study

Julia Hünniger, Klaus Bredl  
(Augsburg University)  
Mental Health Support in Virtual Self-Help Forums

Francesca Scalici, Peter J. Schulz  
(University of Lugano)  
Preventing smoking behaviors in adolescents: perceptions of parent-child communication about tobacco use in Ticino

Kiek Tates, Marjolijn Antheunis  
(Tilburg University)  
Patients’ and health professionals’ motives and use of social media in health care: A mismatch

Nicola Diviani, Peter J. Schulz  
(University of Lugano)  
Choice of health information sources: the role of interpersonal and mediated communication in developing knowledge about cancer risk and prevention.
**Friday 26 October**  
18.30 - 20.00  
ICSI 6, Room B421  

*Social Interaction at Public Forums*  
Chair: Tuula-Riitta Välikoski  
(University of Tampere)  

Wouter Vollenbroek, Sjoerd De Vries, Efthymios Constantinides  
(University of Twente), Milou Van Gaans (Coosto BV)  
*European Communication Conferences: Social Media Corporate Reputation Influencers (2011-2012)*

Carles Roca-Cuberes (Pompeu Fabra University)  
*A comparison of broadcast political interviews in public and commercial television*

Kjetil Sandvik (University of Copenhagen), Dorthe Røfslund Christensen (Aarhus University)  
*Creating Space and Time: ritualistic practices at memorial sites for dead children*

Alexander Godulla, Cornelia Wolf (University of Passau)  
*Is it all about Sex? A participatory observation of user behavior in anonymized social media platforms on the example of Chatroulette*

Mary R. Power (Bond University)  
*Candidate’s websites enhance their appeal in the Queensland 2012 state elections.*

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**Saturday 27 October**  
10.30 - 12.00  
ICSI 7, Room B421  

*Mediated Interpersonal Communication*  
Chair: Carles Roca-Cuberes  
(Pompeu Fabra University)  

Francesca Comunello, Simone Mulargia (La Sapienza University of Rome)  
*No more birthday greetings on my Facebook wall, please*: User representations of different social media platforms and their integration in everyday relational patterns

Juliane Kirchner, Markus Seifert (University of Erfurt)  
*The Importance and Use of Social Network Sites in Long-Distance Relationships*

Mireia Fernández-Ardèvol (Open University of Catalonia)  
*The more we use mobile phones the better? Comparing older people in three cities*

Jie Zhang (Nanjing University)  
*Familiar Strangers: New Media and the Change of Interpersonal Relationship in China*

Marjon Schols (Erasmus University Rotterdam), Jos de Haan (Netherlands Institute for Social Research (SCP)/Erasmus University Rotterdam), Jeroen Jansz (Erasmus University Rotterdam)  
*Teenagers’ internet use and the relation with their parents: a resource theory approach*

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**Saturday 27 October**  
15.00 - 16.30  
ICSI 8, Room B421  

*Social Interaction in Professions and Working Life*  
Chair: Merja Almonkari  
(University of Jyväskylä)  

Johanna Mäkelä, Pekka Isotalus (University of Tampere)  
*Changing political leadership - Finnish women as political leaders*

Mitra Raappana, Maarit Valo (University of Jyväskylä)  
*Virtual teams in working life: Observations from a group communication perspective*

Pauline Irving, Owen Hargie, (University of Ulster), Sharon Mallon (Northern Ireland Association for Mental Health)  
*An Exploration of Communication around Death following Terrorist Incidents*

Marjanna Artkoski (University of Tampere)  
*The interaction competence of a doctor and breaking bad news - A hard nut to crack also for education*

Jonna Koponen (University of Tampere)  
*A comparison of three experiential methods in teaching interpersonal communication competence to medical students*
Thursday 25 October
11.15 - 12.45
JS 1a, Room A214

Media accountability and transparency in Europe - and beyond
Chair: Bogusława Dobek-Ostrowska
(University of Wrocław)

Tobias Eberwein
(Technical University Dortmund),
Harmen Groenhart
(Deusto University of Applied Sciences)
Punishment or reward? Towards a practical theory of media accountability

Heikki Heikilla (University of Tampere),
Jari Väliverronen (University of Tampere),
Klaus Bichler (Medienhaus Vienna)
Flickering transparency: Media accountability practices online in 12 European countries

Susanne Fengler
(Technical University Dortmund),
Matthias Karmasin
(Alpen Adria University)
Media accountability in the newsroom: Technological and organizational influences

Gianpietro Mazzoleni
(University of Milan),
Halliki Harro-Loit (University of Tartu),
Sergio Splendore (University of Milan)
Perceptions of media accountability by journalists: Beyond Hallin & Mancini

Riadh Ferjani (University Paris II),
Judith Fies (Technical University Dortmund)
Media accountability in transition? The role of the audience in media accountability practices in the Arab world

Thursday 25 October
11.15 - 12.45
JS 1b, Room A204

Media cultures (1)
Chair: Ramón Salaverría
(University of Navarra)

Juliane Lischka (University of Zurich)
Economic news and business expectations - Analysing the impact of economic news sentiment on German and Swiss business expectations

Michael Harnischmacher
(University of Trier)
Is the New Media changing Journalism? A Look at Local Voices in Alternative Online Media in Germany

Lina Dencik (Central European University),
Joanna Redden (Ryerson University)
Getting into the news: Political context, civil society and changes in media

Bastin Gilles
(Institute of Political Studies of Grenoble)
Linked [in] Journalism: Convergence and divergence in newsman’s career patterns

Juliette De Maeyer
(Free University of Brussels)
Hyperlinks and journalism: mapping out the dispersed discourses

Thursday 25 October
14.30 - 16.00,
JS 2a, Room A214

War journalism
Chair: Sonja Kretzschmar
(Federal Army University, Munich)

Kenneth Andresen (University of Agder)
Risks and benefits: Foreign journalists’ cooperation with fixers in wars and conflicts

Samson Struckmann, Lena Steinle, Dorothee Biedermann, Thomas Koch, Christian Baden
(Ludwig Maximilian University Munich)
(Dis-)Covering uncertainty in war journalism: A content analysis of source related uncertainty in the coverage of wars

Verena Wassink, Christian Baden, Thomas Koch
(Ludwig Maximilian University Munich)
(Re)Covering reflexivity in war journalism: Investigating the purposes and contents of metacoverage in war

Jens Ringsmose, Morten Skovsgaard
(University of Southern Denmark)
Can’t live with them. Can’t live without them - Theorizing the interdependent media-military relations in an era of irregular wars and media transformation

Mohammedwesam Amer
(University of Hamburg)
War Reporting in the International Press: A Comparative Analysis of Middle East Wars
### Thursday 25 October

**14.30 - 16.00**

**JS 2b, Room A204**

**Professional patterns in contemporary journalism**

**Chair:** Epp Lauk  
(University of Jyväskylä)

Folker Hanusch  
(University of the Sunshine Coast),  
Thomas Hanitzsch  
(University of Munich)

**Serving commercial interests? Lifestyle journalists on economic influences in their work**

Manuel Menke  
(Augsburg University),  
Oliver Quiring  
(Mainz University)

**Journalistic Strategies for Representing Uncertainty in News Coverage**

Pytrik Schafraad  
(University of Amsterdam)

**The relationship between news value of press releases and type of news processing. An exploration of the when and how journalist rely on PR**

Pauliina Lehtonen  
(University of Tampere)

**Tracing expertise and identity of young journalists**

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**Thursday 25 October**

**16.30 - 17.30**

**Poster Exhibition, Main Foyer - Ground Floor**

**Anyu Luscombe**  
(Roosevelt Academy/Utrecht University)

**News knowledge and consumption among young teenagers in Europe**

Nina Kvalheim  
(University of Bergen)

**Paywalls - a remedy for lost revenues? The implications of paywalls in local newspapers.**

Irene Neverla, Stefanie Trümper  
(University of Hamburg)

**Sustainable (Disaster) Memory in Journalism. Between narrations of the past and communication of future risks**

Ola Ogunyemi  
(University of Lincoln)

**Digital crossroads: the challenges and prospects of delivering public service remits online**

Dan Viorela, Juliana Raupp  
(Free University of Berlin)

**Media framing of a health crisis. On the verbal-visual redundancy in the media coverage of the E.coli outbreak in Germany**

Asta Nilsson  
(Lund University),  
Elisabeth Stur  
(Mid Sweden University)

**The local news reporter in changing media landscape**

Brigitte Huber, Ingrid Aichberger  
(University of Vienna)

**Commonly quoted, rarely questioned, vaguely labelled: Experts as Sources in Austrian Newspapers**

Juliette Harkin  
(University of East Anglia),  
Helena Nassif  
(University of Westminster)

**Syria: social media, propaganda and journalism in a time of revolution**

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**Thursday 25 October**

**17.30 - 19.00**

**JS 3a, Room A214**

**Media framing and news values**

**Chair:** Richard van der Wurff  
(University of Amsterdam)

**Terje Skjerdal**  
(Gimlekollen School of Journalism and Communication)

**Framing analysis in a transitional media context: critical remarks**

Moniza Waheed  
(University of Amsterdam)

**Values and their Depiction by Journalists: Comparing the News Coverage of Political Speeches of Developed and Developing Countries**

Victor Khroul  
(Moscow State University)

**Myths and stereotypes instead of proved facts: dysfunctions in religious life coverage**

Guido Keel  
(Zurich University of Applied Sciences)

**Factors for changing professional norms among journalists**

Michael Brüggemann  
(University of Zurich)

**Journalistic Framing Practices: Between Frame-Setting and Frame-Sending. How to conceptualize and measure the journalists’ contribution to media framing**
### Thursday 25 October

**17.30 - 19.00**  
**JS 3b, Room A204**  

**Audio-visual journalism**  
Chair: Andrea Czepek  
(Jade University Wilhelmshaven)

Astrid Gynnild (University of Bergen)  
Visual Transparency and Digital Surveillance in Journalism

Kaori Hayashi, Sunyoung Kwak, Kwol Chung, Minjoo Lee, Jingyuan Yu  
(University of Tokyo)  
Threat from an Invisible Enemy: A Five-nation Comparative Study on the Representation of Citizens in TV News Coverage of the Fukushima Nuclear Accident

Jaana Hujanen (University of Helsinki)  
At the Crossroads of Participation and Objectivity. Reinventing Citizen Engagement: the case of SBS.

Erik Albæk, David Hopmann  
(University of Southern Denmark), Claes de Vreese (University of Amsterdam)  
To strike a balance: National election news coverage in Danish television broadcasting 1994-2007

Samuel Negredo (University of Navarra)  
Reports, Programmes and a few Talking Heads: a Content Analysis of Original Online Video in Four Spanish News Websites

### Friday 26 October

**9.15 - 10.45**  
**JS 4a, Room A214**  

**Photojournalism**  
Chair: Samuel Negredo  
(University of Navarra)

Mervi Pantti, Sanna Ojajärvi  
(University of Helsinki)  
Beneath the blurry surface: How amateur photography looks at crisis events

Nette Nørgaard Kristensen, Mette Mortensen  
(University of Copenhagen)  
Amateur Visuals, Social Media and Global News: Non-Professional Visuals’ Framing the News Coverage of the Death of Muammar Gaddafi

Stephanie Algermissen, Stephanie Geise (University of Erfurt)  
News Bias as Visual Bias: An Analysis of the Picture News Coverage of Demonstrations against Nuclear Transports

Ilija Tomanic Trivundza  
(University of Ljubljana)  
Icons, iconophilia, and iconoclasm: visual framing and Otherness in international news reports

### Friday 26 October

**9.15 - 10.45**  
**JS 4b, Room A204**  

**Russian media and journalism studies: moving to global academia**  
Chair: Elena Vartanova  
(Lomonosov Moscow State University)

Svetlana Balmayeva  
(University for Humanities, Yekaterinburg)  
New matrices for understanding Russian “new media”

Svetlana Bodrunova  
(St. Petersburg State University)  
International Journalism Studies in Russia: A Plea for SWOT-Analysis

Denis Dunas  
(Lomonosov Moscow State University)  
Mass Media Studies in Russia: from Propaganda to Anthropological Concepts

Iosif Dzyaloshinsky  
(Higher School of Economics)  
Russian Mass Media: Looking for an Efficient Matrix of Professional Activities

Anastasia Grusha  
(Lomonosov Moscow State University)  
Transformation of Political Communication in Russia
**Friday 26 October**

14.30 - 16.00
JS 5a, Room A204

**Rethinking journalism: trust and participation in a transformed news landscape**

Chair: Marcel Broesma  
(University of Groningen)

Kevin G. Barnhurst  
(University of Illinois at Chicago)  
*Trust me, I’m an Innovative Journalist,* and Other Fictions

Stuart Allan  
(Bournemouth University)  
*The Ecology of News: Journalism, Technology and Innovation*

Heinrich Ansgard  
(University of Groningen)  
*News Making as an Interactive Practice: Global News Exchange and Network Journalism*

Tamara Witschge  
(University of Groningen)  
*Transforming Journalistic Practice: A Profession Caught between Change and Tradition*

Thomas Hanitzsch  
(University of Munich)  
*Journalism, Participative Media and Trust in a Comparative Context*

**Respondent:** Chris Peters  
(University of Groningen)

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16.30 - 18.00
JS 5b, Room A214

**Online journalism and media convergence**

Chair: Ramón Salaverría  
(University of Navarra)

Martina Mahnke  
(University of Erfurt)  
*Algorithms + Journalism = Algorithmic Journalism?*

Ramón Salaverría, Samuel Negredo  
(University of Navarra)  
*Putting Offline Wisdom into Online Frenzy, and Vice Versa: Multiplatform Editorial Coordination in Spanish News Media*

Esa Sirkkunen  
(University of Tampere)  
*The Structural Conditions of Internet-based Journalism: Preliminary Observations from six Countries*

Klaske Tameling, Marcel Broersma  
(University of Groningen)  
*Crossmedia Journalism: pitfall or opportunity? Divergent strategies for newsroom innovation at two Dutch newspapers*

Sonja Kretzschmar  
(University of the German Federal Army)  
*Daily local newspapers in a convergence culture*

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**Friday 26 October**

16.30 - 18.00
JS 6a, Room A214

**Outside of newsrooms: correspondents, media activists and beyond**

Chair: Thomas Hanitzsch  
(University of Munich)

Jørgen Skrubbeltrang  
(Roskilde University)  
*On the spot - Analytical perspectives on correspondents’ movement in time and space*

Sarah Van Leuven, Karin Raeymaeckers, Annelore Deprez  
(University of Ghent)  
*A ‘Facebook Revolution’ in foreign coverage? A quantitative content analysis of journalists’ sourcing practices during the Arab Spring*

Maarit Jaakkola  
(University of Tampere)  
*Production in Periphery: Differences in subcultural views on journalism*
Friday 26 October
16.30 - 18.00
JS 6b, Room A204

Old journalism values in face of new media
Chair: Manuel Menke
(Augsburg University)

Richard van der Wurff
(University of Amsterdam),
Klaus Schönbach (University of Vienna)
Audience perceptions of journalistic quality and accountability

Arjen van Dalen
(University of Southern Denmark)
Crowd estimation cross-nationally. The influence of objectivity and partisanship on newspaper coverage of mass protests in three media systems

Patrick Fitzgerald (Cardiff University)
Legitimising Dissent? Western news media coverage of the 2011 Egyptian Uprising

Dino Viscovi, Tobias Olsson
(Jönköping University)
Producing Participation, a Brand, or Journalism? Navigating between Incommensurable Logics in Contemporary News Production

Friday 26 October
18.30 - 20.00,
JS 7a, Room A214

Social media journalism
Chair: Dimitra Dimitrikopoulou
(Aristotle University of Thessaloniki)

Ulrika Hedman, Monika Djerf-Pierre
(University of Gothenburg)
The social journalist: embracing the social media life or creating a new digital divide?

Sven Engesser, Florin Büchel,
Edda Humphrechts
(University of Zurich)
It Depends on the Audience: The Target-Group-Specific Implementation of Social Media by Professional News Outlets

Merja Helle, Kajsa Hytönen
(Aalto University)
Partners or helpers? Changing roles of users as generators of content

Marcel Broersma, Todd Graham
(University of Groningen)
Tweets as a News Source: How Dutch and British newspapers quote Twitter, 2007-2012

Gaia Peruzzi
(La Sapienza University of Rome)
What is social journalism? A compared study on the Italian media of social information

Friday 26 October
18.30 - 20.00,
JS 7b, Room A204

Journalism education
Chair: Astrid Gynnild
(University of Bergen)

Pilar Carrera
(University of Madrid)
The state of university-based journalism education in Spain: mission and challenges

Irene da Rocha
(Pompeu Fabra University)
Integrated Journalism, an innovative approach from Pompeu Fabra University: “Cetrencada” case

Mariska Kleemans, Jo Bardoel,
Liesbeth Hermans
(Radboud University Nijmegen)
The digitalization of the Flemish journalistic field: the match between requested competences and journalism education and training

Signe Pihl-Thingvad
(University of Southern Denmark)
Using professional identity as a management strategy in the media business - professional ideals, daily practice and psycho social working environment in media organizations

Saltanat Kazhimuratova
(KIMEP University)
Journalism education in Kazakhstan: changes and reasons for changes
Saturday 27 October
8.30 - 10.00
JS 8a, Room A214

Online media and participation
Chair: Epp Lauk
(University of Jyväskylä)

Reeta Pöyhtäri, Pentti Raittila
(University of Tampere)
Aggressive discussion and hate speech in social media and in journalism - restricting freedom of speech?

Rolien Duiven, Nico Drok,
Liesbeth Hermans
(Windesheim University)
MijnZ: An Internet site to strengthen the connection between journalism and youth

Jannie Møller Hartley
(Roskilde University)
The online journalist between ideals and audiences - The effects of social media and new media practices on the journalistic self-understanding

Henrik Bodker (Aarhus University)
Social Referral as a Commentary Filter

Sanna Valtonen, Sanna Ojajärvi
(University of Helsinki)
Next door to a bear: pre-conceptions of Russia in the media and online forums

Saturday 27 October
8.30 - 10.00
JS 8b, Room A204

Journalists’ professional practices
Chair: Dimitra Dimitrakopoulou
(Aristotle University of Thessaloniki)

Monica Löfgren Nilsson, Jenny Wiik
(University of Stockholm)
Balancing Objectivity Palestinian journalists negotiating identities

Scott Eldridge II
(University of Sheffield)
Defending its ‘noble’ role: How news texts subtly enforce journalism’s self-perceived identity.

Susana Sampaio Dias
(Cardiff University)
There is one of us among them: digital technology and the national perspective for international conflict and disaster

Luis Antonio Santos
(Universidade do Minho)
Seeking distinction - online newsroom strategies to counter the replication trap

Saturday 27 October
10.30 - 12.00
JS 9, Room A214

New shapes of media audience
Chair: Kenneth Andresen
(University of Agder)

Matthew Hibberd (University of Stirling), An Nguyen (Bournemouth University)
The Importance of Being Earnest! Audiences, Impartiality and the Climate Change Debate

Vinzenz Wyss, Mirco Saner
(Zurich University of Applied Sciences)
How audience constructions guide the way journalists work

Michael Hallermayer
(University of Augsburg),
Thomas N. Friemel
(University of Zurich)
How journalists deal with reader comments on newspaper websites

Jakob Bjur
(University of Gothenburg)
Transforming journalism - How networked audiences condition everyday media work processes of Public Service media organizations

Chun-Wei Daniel Lin
(Loughborough University)
Beyond the Managed Public Participation: Letters to the Editor and Public Engagement for Taiwan’s PSB Debate
JS 10, Room A214

Media cultures (2)
Chair: Thomas Hanitzsch
(University of Munich)

Mats Nylund (Arcada UAS)
Nurses’ labor disputes in Finnish media 1954-2007

Andrea Czepek
(Jade University Wilhelmshaven)
Media cultures shape news more than journalism cultures: New findings from an analysis of reports about WikiLeaks in five countries

M. Selcan Kaynak, Selina Bieber
(Bogazici University)
The Changing Landscape of News Media in Turkey

Aysun Akan, Lyndon Way
(Izmir University of Economics)
Differing Nationalist Discourses in Turkish press coverage of Cyprus: a case analysis of politically banal stories

Vaia Doudaki,
Lia-Paschalia Spyridou
(Cyprus University of Technology)
Covering the crisis: Frames and discourse in Greek mainstream and alternative media
Thursday 25 October
11.15 - 12.45
OSC 1, Room B326
Organisational strategies and social media
Chair: Ana Duarte Melo
(University of Minho)
Alessandra Mazzei(IULM University Milan)
Internal Crisis Communication in a
Global World: Companies’ Strategies
and Employee Communicative Actions
Reint Jan Renes
(HU University of Applied Sciences Utrecht),
Bas van den Putte (University of Amsterdam),
Joost Loef (Dutch Ministry of General Affairs)
Public campaigns and behaviour
change: Introduction of a strategic
communication development model
Anita Van Essen, Reint Jan Renes
(HU University of Applied Sciences Utrecht/Wageningen University),
Joost Loef (Dutch Ministry of General Affairs)
Innovation in public campaigns:
the Campaign Strategy Instrument
Merja Porttikivi (Aalto University),
Salla-Maarra Laaksonen
(University of Helsinki)
Collaborative narratives - representations
of Finnish corporations in Wikipedia

Thursday 25 October
14.30 - 16.00
OSC 2, Room B326
Online communities: key issues
and research methodologies
Chair: Paola Peretti
(Northwestern University)
Annette Agerdal-Hjermind,
Chiara Valentini (Aarhus University)
Communicating EU-regulated
matters in the blogosphere. A case
study of the Danish Patent and
Trademark Office’s blogging practices
Clarissa Schöller
(Ludwig Maximilian University Munich)
Exploring a (fairly) new instrument for
corporate communication in the social
Web: Online Brand Communities
Alice Srugies
(Ilmenau University of Technology)
‘United in diversity’? Introducing
a research model to analyze the relation
of national and transnational public
diplomacy in the European Union
Christian Schumacher,
Sascha Himmelreich
(Johannes Gutenberg University Mainz)
Dialogic principles on Investor
Relations Websites
Lars Thøger Christensen
(University of Southern Denmark),
George Cheney
(Kent State University)
Transparency and the Problems
of Representation in Verbal,
Visual and Numerical Regimes
Respondent: Teresa Ruao
(University of Minho)

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer, Ground Floor
Gudrun Haindlmaier
(University of Salzburg)
“Ranked Top 10”: Communicating
the city by means of city rankings
Daniel Kerpen, Ekaterina Kuchaeva
(University of Kaiserslautern)
In search of social media management
excellence: Case study evidence and
European implications
Anand Sheombar
(Manchester Metropolitan University/Utrecht
University of Applied Sciences)
A quick overview of social media use
by Dutch aid & development organisations
Thomas Koch, Clarissa Schöller,
Romy Fröhlich
(Ludwig Maximilian University Munich)
Success factors in PR consulting -
clients’ and consultants’ perceptions
Benjamin Gundermann,
Tobias Bergmann (University of Trier),
Daniel Kerpen
(University of Kaiserslautern)
Advocating social media marketing:
Current national issues and European
implications.
Solang Hamrin, Catrin Johansson
(Mid Sweden University),
Vernon D. Miller (Michigan State University)
Conceptualizing Communicative Leadership
- a tentative theoretical framework
Klaas Jan Huizing, Sjoerd de Vries,
Renny Poelstra
(NHL University of Applied Sciences)
University lecturers and professors
collaborate in learning processes
using Social Media
Johan Hjorth Jacobsen (Aarhus University)
Crisis perception in organizations:
Testing a research design
Maria Ines Romba (Catholic University of Portugal)
Internal Communication and Social Media in
Media Organizations - Portuguese case study
Salli Hakala (University of Helsinki)
Mediatized Crisis Management.
Victims in media society - who cares!
Thursday 25 October
17.30 - 19.00,
OSC 3, Room B326

Institutional capacities and crisis management
Chair: Chiara Valentini
(Aarhus University)

Elena Gryzunova
(Moscow State Institute of International Relations)
Crisis communication under terrorist threat: a case study of counterterrorist operation in Chechnya

Lars Rademacher
(Macromedia University for Media and Communication)
Can Social Media create Stakeholder Value? Using a Stakeholder Integration Index to display the value of Social Media to organizational types

Khayrat Ayyad (University of Sharjah)
Managing Corporate Communication: The Case of Dubai International Airport

Ana Duarte Melo, Helena Sousa
(University of Minho)
Feedback nightmare: organizational communication reactions to digital critic exposure. A view on some Portugal recent cases (2011-2012)

Respondent: Alessandra Mazzei
(IULM University Milan)

Friday 26 October
9.15 - 10.45
OSC 4, Room B326

Social media: actors and communicative technologies
Chair: Ana Duarte Melo
(University of Minho)

Anne Schulze, Joachim Preusse
(University of Münster)
What do users expect of organisations in online networks? Selected findings of an empirical study.

Domenico Dentoni, Vincent Blok
(Wageningen University)
Look who’s Talking Too. Or How to Respect Conflicts of Interest between Cross-Sectoral Partners in Communication and Negotiation Processes

Tiiu Taur
(University of Tartu/University of Jyväskylä)
Technology in organizations: theory and practice

Patricia Dias, José Gabriel Andrade
(Catholic University of Portugal)
The Digital Mediation of Corporate Identity: A visual analysis

Daniel Noelleke, Fabian Zimmermann
(University of Münster)
Law and (Media) Order. Empirical Findings on the Mediatization of Judiciary

Friday 26 October
14.30 - 16.00
OSC 5, Room B326

Crisis communication and reputational risks
Chair: Lars Thøger Christensen
(University of Southern Denmark)

Mats Heide, Charlotte Simonsson
(Lund University)
Crisis management as a balancing act: Paradoxes of crisis management in complex organizations

Juliana Raupp (Free University of Berlin)
Sensemaking of risks: The amplification of the E-coli outbreak by organizations and by news media in Germany

Daniel M. Simonsen (Aarhus University)
Crisis Resilience and Communication in Organizations

Inga Crecelius, Sabine Einwiller,
Sascha Himmelreich
(Johannes Gutenberg-University Mainz)
Complaint Management in Social Media. How Companies Deal with Critical Comments on Facebook

Finn Frandsen, Winni Johansen
(Aarhus University)
Making Sense of Crisis Communication: A Study of EMPs and CMPs in Municipalities

Respondent: Juliana Raupp
(Free University of Berlin)
### ORGANISATIONAL AND STRATEGIC COMMUNICATION (OSC)

#### Friday 26 October
16.30 - 18.00
OSC 6, Room B326

**Sustainable communication, critical issues, stakeholder approach**

**Chair:** Magnus Friedriksson (University of Gothenburg)

Juliet Roper (University of Waikato), Franziska Weder (University of Klagenfurt), Eva Collins (University of Waikato)

*Between hegemonic discourses and invisibility of issues: Challenges for Sustainability Communication*

Márcia Garçon, Otávio Freire, Mitsuru Yanaze (University of São Paulo)

*Organisations’ demand on Public Relations and Communication and the role of PR/Communication Manager: a comparative study on job announcements between Latin America and Europe*

Peter Winkler (FHWien - University of Applied Sciences of WKW), Oliver Raaz, Stefan Wehmeier (University of Salzburg)

*Transparency and social media: From linear disclosure to antagonistic communicative struggle*

Marianne Ditlevsen, Trine Johansen (Aarhus University)

*Towards an approach for organizing corporate communication*

José Gabriel Andrade, Patrícia Dias (Catholic University of Portugal)

*Social Media and Public Relations: From asymmetric communication to co-construction*

**Respondent:** Patrícia Dias (Catholic University of Portugal)

#### Saturday 27 October
10.30 - 12.00
OSC 7, Room B326

**Reputation management: critical themes**

**Chair:** Ana Duarte Melo (University of Minho)

Andrea Davide Cuman, Elisabetta Locatelli (Catholic University of Milan)

*Brands and Social Media in the Italian Market: assessing corporate brands on networked platforms.*

Teresa Ruão, Felisbela Lopes, Sandra Marinho, Luciana Fernandes (University of Minho)

*Media Relations in Health Communication: the sources of information in cancer newspaper articles in Portugal*

Salla-Maaria Laaksonen, Pekka Aula (University of Helsinki)

*Reputation as frame: studying corporate associations behind reader expectations in media consumption*

Joao Martinho (University Institute of Lisbon), Daniel Costa (University of Porto)

*Strategies and Practices for External Communication of Third Sector Organizations: Results of an Investigation*

Anna Schnauber, Marc Ziegele (University of Mainz)

*Students’ Use and Evaluations of Company Sites on Facebook*

**Respondent:** Salla-Maaria Laaksonen (University of Helsinki)

#### Saturday 27 October
15.00 - 16.30
OSC 8, Room B326

**Corporate communication and branding through social media**

**Chair:** Ana Duarte Melo (University of Minho)

Éva Markos-Kujbus, Mirkó Gáti (Budapest Corvinus University)

*Social media’s new role in marketing communication and its opportunities in online strategy building*

Philipp Bachmann, Diana Ingenhoff (University of Fribourg)

*Strategic Communication of “Disembedded Responsibilities”: A new role for multinational corporations?*

Magnus Friedriksson (University of Gothenburg), Josef Pallas (Uppsala University)

*Inconsistencies in Strategic Communication*

Natascha Zwislo-Gruenewald (Federal Army University Munich), Franz Beitzinger (University of Bayreuth)

*Organizational Communication and Social Media - Challenges for Strategizing in Business and Political Communication*

Martin Höfelmann, Wiebke Möhring (University of Applied Sciences and Arts Hannover)

*Digital Public Affairs: A new way of strategic framing, dialogical communication and transparent lobbying?*

**Respondent:** Magnus Fredriksson (University of Gothenburg)
Thursday 25 October
11.15 - 12.45
PHC 1, Room B426

New Philosophical Horizons
Chair: Mats Bergman
(University of Helsinki)

Jose Gomes Pinto
(Lusofona University)
Communication and Cooperation: an Anthropological Approach to Human Communication

Eli Dresner (Tel Aviv University)
Communication as Coordination and Language Evolution

Simo Pieniniemi (University of Tampere)
What is Dialectical in Adorno’s Theory of the Culture Industry?
A Few Suggestions

Lydia Sanchez, Manuel Campos
(University of Barcelona)
Symbolic Communication

Johan Siebers
(University of Central Lancashire/University of London)
Communication and Value: The Theory of Perfective Drift

Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Pantelis Vatikiotis
(Izmir University of Economics)
Heterodox social media usages

Maria Jose Arrojo (University of A Coruña)
Communication Sciences as sciences of the artificial

Aleksandar Bogdanic
(Banja Luka College of Communications)
Revisiting McLuhan: Mediatization of human communication

Manuel Wendelin
(Ludwig Maximilian University Munich)
Audience-Monitoring via Social Media: New Transparency and new Opacity in Public Communication. A theoretical Classification of Possibilities and Effects

Kestutis Kirtiklis (Vilnius University)
Learning from the Neighbours. Communication Studies and Methodological Debates in Social Sciences

Giorgia Aiello (University of Leeds)
Branding, globalization, and the visual exploitation/stylization of difference

Carlos Roos (Ghent University)
Metaphysics of Truth and Communication

Gianluigi Sassu (University of London)
Politics as a language: Machiavelli’s Ai Palleschi

Thursday 25 October
17.30 - 19.00
PHC 2, Room B426

Communication, Politics, Community
Chair: Johan Siebers
(University of Central Lancashire/University of London)

Elena Fell (University of Central Lancashire)
Communicating with the future

Erik Jentges (University of Zurich)
A Compass for Communication in Social Orders

Myria Georgiou
(London School of Economics)
City within a city, city against a city: Conflict and urban communication

Vincent Blok (Wageningen University)
Look who’s Talking. The Voice of the Other in Communication and Negotiation Processes
PHILOSOPHY OF COMMUNICATION (PHC)

Friday 26 October
9.15 - 10.45
PHC 3, Room B426

Literature as Communication
Chair: Elena Fell
(University of Central Lancashire)

Roger D. Sell (Abo Akademi University)
Communicational Criticism: Some Examples

Adam Borch (Abo Akademi University)
The Dialogicality of the Paratextual Apparatus of Alexander Pope’s Dunciad Variorum: A Comparative Study of the Theories of Mikhail Bakhtin and Roger D. Sell

Marcela Knapp
(Justus Liebig University Giessen)
Literary Communication in the Political Public Sphere: George Orwell’s Nineteen Eighty-Four

Jonathan Sell (University of Alcalá)
Self-communing, self-love and anti-social communication: some cases from Shakespeare

Barbara Leonardi
(University of Stirling)
James Hogg’s Queen Hynde and the Critical Debate with Early-Nineteenth-Century Bourgeois Readers

Friday 26 October
14.30 - 16.00
PHC 4, Room B426

Media Changes:
Philosophical Investigations
Chair: Lydia Sanchez
(University of Barcelona)

Christian Pentzold
(Chemnitz University of Technology)
Doing the Media. Media, Affordances and Social Practices

Lars Nyre (University of Bergen)
Unavoidable trust. A phenomenological approach to media experience

Michael Litschka
(University of Applied Sciences St. Pölten), Matthias Karmasin
(University of Klagenfurt)
Media Ethics as Business Ethics of Mass Communication: The Dual Role of Media Companies

Sergey Klyagin
(Russian State University for the Humanities)
Adventures of a Thing in Social Media Wonderland

Joan Ramon Rodriguez-Amat
(University of Vienna)
Towards an archaeology of the medium

Friday 26 October
16.30 - 18.00
PHC 5, Room B421

Social Spaces
Chair: Gianluigi Sassu
(University of London)

Johan Fornäs, Anne Kaun
(Södertörn University)
Peripheral Narratives of Europe: An Interdisciplinary Project

João Carlos Ferreira Correia
(University of Beira Interior)
Online life world and multiple realities: a socio-phenomenological approach to social networks

Helen Jones
(University of Central Lancashire)
Theorizing 21st civilisation - Innis revisited. A communications perspective of Werner Herzog’s Cave of Forgotten Dreams (2011)

Magnus Andersson (Malmö University)
Communication and convergent spaces: Spatial practices among rural inhabitants in Sweden
PHILOSOPHY OF COMMUNICATION (PHC)

Saturday 27 October
8.30 - 10.00
PHC 6, Room B421

Mediality: Theoretical Innovations
Chair: Eli Dresner
(Tel Aviv University)

Gordon Bearn (Lehigh University)
Sensual Semantics

Mats Bergman (University of Helsinki)
Peirce’s Speculative Rhetoric and
Pragmatist Communication Theory

Zsolt Batori
(Budapest University of Technology
and Economics)
Speech Acts, Picture Acts and
Object Acts: Towards a Philosophy
of Visual Communication

Michael Schramm (University of Leipzig)
Symbolic Formation and the
Social Construction of Reality

Timo Kylmälä (University of Tampere)
Medium, digitality and the post-human
condition
### Thursday 25 October
11.15 - 12.45
POC 1, Room B120

**Comparing political communication in online and offline media**
Chair: Marcus Maurer  
(University of Jena)

Corinna Oschatz, Joerg Hassler,  
Marcus Maurer (University of Jena)
Comparing political news coverage online and offline: Digital agora or more of the same?

Till Keyling, Hans-Bernd Brosius  
(Ludwig Maximilian University Munich)
Politics on YouTube: Mirror of the mass media or more diversity of political information?

Hannah Schmid-Petri,  
Thomas Haeussler, Silke Adam  
(University of Bern),  
Annie Waldherr, Peter Miltner,  
Barbara Pfetsch  
(Freie Universität Berlin)
"Crossing the line - from online frames to offline coverage: Online communication as a new opportunity for challengers in public debate?"

Uli Bernhard, Marco Dohle,  
Gerhard Vowe  
(University of Düsseldorf)
Online and Offline Media in a Political Referendum Context: Presumed Influences and Corrective Actions

Frank Esser, Ruth Kunz  
(University of Zurich)
Young people, the Internet and political participation: High hopes, small effects

### Thursday 25 October
14.30 - 16.00
POC 2, Room B120

**The mediatization of immigration: Exploring effects through multilevel approaches**
Chair: Rodney Benson  
(New York University)

Tine Ustad Figenschou,  
Kjersti Thorbjørnsrud, Øyvind Ihlen  
(University of Oslo)
The mediatized bureaucracy: Unveiling mediatization in public organizations

Øyvind Ihlen, Kjersti Thorbjørnsrud  
(University of Oslo)
Enchanted bureaucracies: Media promotion and good stories vs. expert codes and technical accounts

Kjersti Thorbjørnsrud, Espen Ytreberg  
(University of Oslo)
The unlikely case: The mediatized/fictionalized Police Security Service

Toril Aalberg  
(Norwegian University of Science and Technology),  
Jürg Matthes  
(University of Vienna),  
Audun Beyer  
(University of Oslo)
The strategic messages of mediatized elites meet lay audience perceptions*

Audun Beyer, Tine Ustad Figenschou  
(University of Oslo)
The mediatized audience: Public opinion on an emotional, dramatic and massively covered news story

### Thursday 25 October
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Bengt Johansson, Lucas Regnér  
(University of Gothenburg)
Tracing mediatization - news coverage of public authorities

Ilaria Di Bonito  
(Pompeu Fabra University)
The Catalan electoral campaign of 2010 and the Internet: innovations and lost chances

Dali Osepashvili  
(Tbilisi State University)
Russian-Georgian August War 2008 and Social Media

Heli Lehtelä  
(University of Lapland),  
Virpi Salojärvi  
(University of Helsinki)
Constructed representations of political leaders - A cross-national comparative view on visual news representations

Ville Pitkänen  
(University of Turku)
From ideological to visual politics. Television debates in Finnish newspaper journalism from 1960s to the new millennium

Bente Halkier  
(Roskilde University)
Negotiating the politicization of everyday life: Contested food consumption and mediatized cultural citizenship

Katia Valaskivi  
(University of Tampere)
Re-imag(in)ing the nation. Culture and creative industries in nation branding

Roy Panagiotopoulou  
(University of Athens)
Social media use in turbulent times: Reshaping the public sphere in Greece?
Thursday 25 October 17.30 - 19.00
POC 3, Room B120

From Public Service Institutions to Public Value Structures. A Comparative Study of Public Service Media
Autonomy in Five European Countries
Chair: Paolo Mancini
(University of Perugia)

Eva Nowak
(Jade University Wilhelmshaven)
Autonomy and Regulatory Frameworks of Public Service Media in the Triangle of Politics, the Public, and Economy: A Comparative Approach

Raymond Kuhn (Queen Mary University London)
Accountability and Control Mechanisms of Public Service Media

Karen Arriaza Ibarra
(Complutense University of Madrid)
Management and Organization of Five Public Service Media Companies: From Stratified Order to Disruptional Strategic Actions

Beata Klimkiewicz
(Jagiellonian University Cracow)
The Dynamics of Autonomy and External Dependency: Financing Mechanisms of PSM in Selected European Countries

Lars Nord (Mid Sweden University)
PSM Content: Anything for Anyone, Anytime or Something for Someone, Sometime?

Respondent: Katrin Voltmer
(University of Leeds)

Friday 26 October 9.15 - 10.45
POC 4, Room B120

Social Media and Election Campaigns: Emerging Practices in Europe and Australia
Chair: Christian Christensen
(Uppsala University)

Stephen Harrington, Tim Highfield, Axel Bruns
(Queensland University of Technology)
Political Networks on Twitter: Tweeting the Queensland State Election

Françoise Papa (University of Grenoble 3), Jean-Marc Francony (Laboratory of Social Science Research of Grenoble)
The Effect of Campaigners’ Twitter Use on Political Communication in France

Eli Skogerbo, Gunn Enli (University of Oslo)
A New Device in the Toolbox - The Role of Social Media in Norwegian Election Campaign

Hallvard Moe (University of Bergen), Anders Olof Larsson (Uppsala University)
Comparing Twitter Linking Practices during Scandinavian Election Campaigns

Christoph Neuberger
(Ludwig-Maximilians-University Munich), Stefan Stieglitz (University of Munster), Jennifer Wladarsch
(Ludwig-Maximilians-University Munich), Linh Dang-Xuan (University of Munster)
Issue Cycles on the Internet - A Longitudinal Comparison of Two Political Topics in Germany

Respondent: Katrin Voltmer
(University of Leeds)

Friday 26 October 14.30 - 16.00
POC 5, Room B120

Images and messages in election campaigns
Chair: Claes de Vreese
(University of Amsterdam)

Nicklas Häkansson
(University of Gothenburg)
Who is the citizen? A century of voter appeals in Swedish election posters

Edoardo Novelli (University of Rome 3)
A comparative analysis of the posters of the last European election campaign. Topics and images, similarities and differences, in 27 countries.

Jürgen Maier, Carolin Jansen
(University of Koblenz-Landau)
Negativity in German Televised Debates

Christina Holtz-Bacha
(University of Erlangen-Nuremberg), Jacob Leidenberger, Philippe J. Maarek
(University of East Paris), Susanne Merkle
(University of Erlangen-Nuremberg)
The German media’s gaze on the 2012 presidential election campaign in France

Jens Tenscher
(Austrian Academy of Sciences), Juri Mykkänen, Tom Moring
(University of Helsinki)
First- and Second-Order Campaigning: an Intertemporal and Cross-sectional Comparison
### POLITICAL COMMUNICATION (POC)

#### Friday 26 October
16.30 - 18.00
POC 6, Room B120

**The professionalisation of campaigning: new technologies, new strategies?**

**Chair:** Maria Jose Canel  
(Complutense University of Madrid)

Morten Skovsgaard, Arjen van Dalen  
(University of Southern Denmark)

**Facing the Social Media Campaign?**

*Morten Skovsgaard, Arjen van Dalen*  
(University of Southern Denmark)

### Friday 26 October
18.30 - 20.00
POC 7a, Room B120

**Only connect? Political elites and social media**

**Chair:** Christiane Elders  
(University of Düsseldorf)

Ulrike Klinger (University of Zurich)

**High Perceptions, Low Performance: Do Political Parties Fail on Social Media?**

Karoline Schultz, Linette Heimrich  
(Imenau University of Technology)

**Does social media use vary on different policy levels? A comparative analysis of German MPs’ use of social media on the European, the national and the federal state level**

Maria Jose Canel  
(Complutense University of Madrid),  
Karen Sanders  
(CEU San Pablo University, Madrid)

**The question of professionalization: Looking at government communication across 13 countries**

Petra Aczél  
(Corvinus University of Budapest)

**Look Who’s Talking: Rhetorical Credibility of Social Media Politicians**

Filippo Trevisan  
(University of Glasgow),  
Paul Reilly  
(University of Leicester)

**Ethical Dilemmas in Researching Social Media Campaigns on Sensitive Personal Issues: Lessons from the Study of British Disability Dissent Networks**

#### Friday 26 October
18.30 - 20.00
POC 7b, Room B120

**Social media and political mobilisation**

**Chair:** Katrin Voltmer  
(University of Leeds)

Anita Breuer  
(German Development Institute),  
Todd Landman, Dorothea Farquhar  
(University of Essex)

**Social Media and Protest Mobilization: Evidence from the Tunisian Revolution**

Isidoropaoelo Casteltrione  
(Queen Margaret University)

**Facebook and Political Participation in Italy and the United Kingdom: Preliminary Results**

Dan Mercea, Paul Nixon  
(The Hague University of Applied Sciences)

**Talk-Torque: Driving the Organizationally Unaffiliated into Protest**

Sanne Kruikemeier, Guda van Noort,  
Rens Vliegenthart, Claes de Vreese  
(University of Amsterdam)

**Getting involved: The effects of personalization and online interactivity on citizens’ political involvement**

Filippo Trevisan  
(University of Glasgow),  
Paul Reilly  
(University of Leicester)
POLITICAL COMMUNICATION (POC)

Saturday 27 October
8.30 - 10.00
POC 8a, Room B120

Government-media relationships: comparative and theoretical perspectives
Chair: Beata Klimkiewicz
(Jagiellonian University Cracow)

Peter Csigo
(Budapest University of Technology)
„Living on the bubble”: mediatized politics and media experts in late capitalism

Charis Rice, Ian Somerville,
John Wilson (University of Ulster)
Politics, Power-sharing and the Media: Government-Journalist Relations in Post-Conflict Northern Ireland

Alina Dobreva
(University of Milan)
Arm-length distance or greasing palms? Collusive relationships between journalists and politicians in six new democracies

Paolo Mancini (University of Perugia)
From media effects to system theory: the journey of comparative research in political communication

Zrinjka Perusko, Antonija Cuvalo,
Dina Vozab (University of Zagreb)
Comparing Media Systems in Southeastern Europe: Convergence, Divergence

Saturday 27 October
8.30 - 10.00
POC 8b, Room B126

Media effects on political involvement and political orientations
Chair: Gianpietro Mazzoleni
(University of Milan)

Adam Shehata (Mid Sweden University),
David Nicolas Hopmann
(University of Southern Denmark),
Lars Nord (Mid Sweden University)
The Influence of Public Service Television on Political Learning: A Mediation and Moderation Analysis Using Panel Data

Klaus Schönbach,
Katharina Kleinen-von Königslöw
(University of Vienna)
The Disconnected Citizens: Identifying Explanatory Factors of Overall News Avoidance

Julia Metag (University of Münster)
The Reception of Local and National Political Issues. Differential Effects on Political Involvement and Participation

Magdalena Amann, Simo Raß,
Marco Dohle (University of Düsseldorf)
The Influence of Presumed Media Influence in Local Politics

Natalie Manayeva
(University of Tennessee)
Anti-Americanism in mass media and mass consciousness: A case of Belarus

Saturday 27 October
10.30 - 12.00
POC 9a, Room B120

Politics for spectators: Entertainment, populism and public performance
Chair: Jens Tenscher
(Austrian Academy of Sciences)

Lorenzo Domaneschi
(University of Milan-Bicocca),
Sergio Splendore,
Gianpietro Mazzoleni
(University of Milan)
Entertainment is a serious stuff: the politicization of everyday laugh. The case of the Italian TV show: Striscia la notizia

Katharina Kleinen-von Königslöw
(University of Vienna)
The contribution of news satire to the political public sphere - an analysis of the German heute show

Cordula Nitsch, Christiane Eilders
(Heinrich-Heine-University Düsseldorf)
Political Entertainment: A systematization of fictional TV-programming

Linards Udris (University of Zurich)
Populist actors, issues and news waves on the media agenda

Philippe Maarek, Brigitte Sebbah
(University Paris East-UPEC)
Uses and misuses of French Political Advertising
### Saturday 27 October

**10.30 - 12.00**

POC 9b, Room B126

**Political journalism and the construction of foreign and domestic news**

*Chair: Aukse Balcytiene (Vytantas Magnus University)*

Stefan Geiß, Birgit Stark, Melanie Magin (University of Mainz)

*The Facebook Revolution? Mass Media’s Fiction of the Role of Social Media in the Arab Uprisings of 2011*

John Downey, James Stanyer, David Deacon, Dominic Wring (Loughborough University)

*Covering the Arab Spring: British broadcasters and the Arab ‘revolutions’*

Ingrid Dahlen Rogstad (University of Oslo/Institute for Social Research, Oslo)

*Tweeting, or just repeating? On Twitter’s relationship with the mainstream media news agenda*

Karina Raemaeckers, Sarah Van Leuven, Annelore Deprez (Ghent University)

*Journalism in times of cost-cutting and Web 2.0: A quantitative content analysis of journalists’ sourcing practices in a changing news environment*

Peter Van Aelst (University of Antwerp), Rosa van Santen, Luzia Helfer, Joeri Veen (Leiden University)

*When News is Politics and Politics becomes News: A reciprocal analysis of parliamentary questions and press coverage in four West-European countries*

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**15.00 - 16.30**

POC 10a, Room B120

**Networked agendas**

*Chair: David Deacon (Loughborough University)*

Christiane Eilders, Pablo Porten-Cheé (University of Düsseldorf)

*Public spheres in social media*

Rune Karlsen (University of Oslo)

*Followers and Opinion Leaders. Empirical Evidence for the Role of Social Networking Sites in a Two-Step Flow of Political Communication*

Maurice Vergeer, Liesbeth Hermans (Radboud University)

*Political communication networks and political social networks. A networked agenda setting approach*

Julian Asserhofer (Joanneum University of Applied Sciences/University of Vienna), Axel Mairreder, Axel Kittenberger (University of Vienna)

*An Elite within the Elite: Analysing Domestic Political Issue Networks on Twitter*

Mattias Ekman (Stockholm University)

*Networking Islamophobia*

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**15.00 - 16.30**

POC 10b, Room B126

**Communicating Europe: Communication management and news coverage in times of crisis**

*Chair: Lars Nord (Mid Sweden University)*

Julie Firmstone (University of Leeds)

*Legitimacy, the communications deficit, and the future of the EU: the view from civil society*

Giovanni Motta (Maastricht University), Christian Baden (Ludwig Maximilian University Munich)

*Evolutionary factor analysis of the semantic dynamics of frames: Tracing the emergence and evolution of meaning in the Dutch EU constitutional debate*

Christian Baden (Ludwig Maximilian University Munich), Giovanni Motta (Maastricht University), Dimitra Dimitrakopoulou (Aristotle University Thessaloniki)

*The dynamic reconstruction of meaning in the Debt Crisis: An Evolutionary Factor Analysis of strategic frames and journalistic accounts in Germany and Greece*

Maria Kyriakidou, Maximilian Hanska-Ahy (London School of Economics)

*European Public Spheres and the Euro Crisis: A comparison of Greek and German Public discourses*

Catarina Passos (University of Sussex)

*Un*mediated EU voices in a globalising world
Thursday 25 October
11.15 - 12.45
RR 1, Room B432

Visibility, invisibility and aurality: radio content and impact
Chair: Guy Starkey
(University of Sunderland)

Madalena Oliveira (University of Minho)
Blind and invisible medium: is radio in or out of the press?

Olatz Larrea, Emma Rodero
(Pompeu Fabra University)
Why do I like your voice?
The perception of a broadcasting voice

Aparna Moitra
(Indian Institute of Technology Delhi),
Archna Kumar (Lady Irwin College, Delhi)
Amplifying Women’s Voices about Climate Change: The Role of Community Radio

Grazyna Stachyra
(Marie Curie-Skłodowska University of Lublin)
Radio in a workplace - between hard-work and leisure

Thursday 25 October
17.30 - 19.00
RR 2, Room B432

Web radio/radio on the web
Chair: Stanislaw Jedrzejewski
(Kozminski University)

Niels Brügger (Aarhus University)
Web radio - what is it, and why is it a challenge to radio historiography?

Ioannis Angelou, Andreas Veglis
(Aristotle University of Thessaloniki)
Web 2.0 tools in Greek radio’s web sites

Lawrie Hallett
(University of Westminster)
Linking Radio to the Internet - bridging the content divide

Dominique Norbier
(University of Nice, Sophia-Antipolis)
The Specificity of Webradios: the Example of Radio Ethic

Benjamin Fiafor, Modibo Coulibali,
Kevin Perkins, Batholomew Sullivan,
Mark Leclair (Farm Radio International)
Participatory Radio Campaigns: How Radio Combined with ICTs Can Be an Interactive Sustainable Development Tool

Respondent: Jean-Jacques Cheval
(University Michel de Montaigne - Bordeaux 3)

Friday 26 October
9.15 - 10.45
RR 3, Room B432

Social media, interaction and identity
Chair: Angeliki Gazi
(Cyprus University of Technology)

Maria Gutiérrez, Xavier Ribes,
Belén Monclus, Josep Maria Martí
(Autonomous University of Barcelona)
Virtual stories and broadcasting stories: two parallel discourses in the radio prime time

Asta Zelenkauskaite (Indiana University)
Radio audience participation: SMS vs. Facebook

Toni Sellas
(International University of Catalunya),
Tiziano Bonini (IULM University, Milan)
Twitter as a public service social medium? A comparative analysis of the social media strategies of Radio RAI and RNE

Melanie Verhovnik, Tanja Kössler
(Catholic University Eichstätt-Ingolstadt)
Regional radio as an opportunity: identity formation, quality assurance, creation of cultural areas. The “Bayernmagazin” - an analytically pilot study

Belén Monclús, Xavier Ribes,
Maria Gutiérrez, Josep Maria Martí,
Iliana Ferrer
(Autonomous University of Barcelona)
Social networks and the participation of listeners in the construction of the online radio discourse

Respondent: Stephen Lax
(University of Leeds)
Social society - new approaches to generation, social media and social networks
Chair: Grazyna Stachyra
(Marie Curie-Sklodowska University of Lublin)

Angeliki Gazi
(Cyprus University of Technology)
Generations and on-line media in Cyprus

Katy McDonald, Guy Starkey
(University of Sunderland)
Local radio, audiences and content in a connected and increasingly mediatised world

Dimitra Dimitrakopoulou
(Aristotle University of Thessaloniki)
Taking a closer look to generations online: the Greek case explored

David Dias
(Technical University of Lisbon)
Social Society: are we all connected and in connection? Theoretical approaches to social media and online social networks

Respondent: Angeliki Gazi
(Cyprus University of Technology)

Radio futures and futures past: changing technologies and institutions
Chair: Madalena Oliveira
(University of Minho)

Pierre C. Belanger, Geoffrey Manchester
(University of Ottawa)
The Ineluctable Digital Transmutation of Radio

Per Jauert (Aarhus University),
Marko Ala-Fossi (University of Tampere),
Stephen Lax (University of Leeds),
Brian O’Neill (Dublin Institute of Technology),
Helen Shaw (Athena Media)
DAB: the future of radio? Revisiting digital radio development in four European countries

Holger Schramm, Johannes Knoll
(Würzburg University)
Contemporary Music Programming of German Radio Stations. The Impact of Traditional and Interactive Market Research.

Urszula Doliwa
(University of Warmia and Mazury),
Stanislaw Jedrzejewski
(Kozminski University)
Local radio - an endangered species?
The Polish case

Rogério Santos
(Catholic University of Portugal)
Changes in the Portuguese radio during the 1960s - a contribution to a new aesthetic reality

Respondent: Lawrie Hallett
(University of Westminster)
Mediated Discourses on Water Scarcity and Quality
Chair: Diana Ingenhoff (University of Fribourg)
Knut-Erland Berglund (Uppsala University), Øyvind Ihlen (University of Oslo)
Corporate Water Rhetoric: The Coffee Response
Eva Collins, Juliet Roper (University of Waikato), Joseph de Jong (PE International)
Multi-sector collaboration for the sustainable development of a vital water resource: the case of Lake Taupo
Helen Percy (Ministry of Agriculture and Forestry, New Zealand), Eva Collins, Juliet Roper (University of Waikato)
Embedding environmental sustainability within New Zealand’s agricultural communities
Diana Ingenhoff, Christine Suter, Alexander Buhmann (University of Fribourg)
Framing Water Scarcity in Different Language Regions. An Analysis of Swiss Newspapers
Franziska Weder (University of Klagenfurt)
Confictual framing as a condition for the rise of an issue on the media agenda
Respondent: Alexander Buhmann (University of Fribourg)

Actor relations and the mediation of science: perceptions of engagement and spaces for dissent and dialogue
Chair: Louise Phillips (Roskilde University)
Pieter Maeseele (University of Antwerp)
A risk conflicts-perspective for science and environment communication research
Maja Horst (University of Copenhagen)
Are they listening? Leading scientists’ perception of audiences
Sampo Saikkonen (University of Helsinki)
Dialogical science communication or knowledgeable monologues? - Expert discourses and power relations in an interactive discussion event about climate change
José I. Latorre (University of Barcelona), Maria T. Soto-Sanfiel (Autonomous University of Barcelona)
Attitudes towards Science, Scientists and Popular science of radio future professionals
Anabela Carvalho (University of Minho)
Political engagement with environmental issues: examining political subjectivity and communication practices

Sevinc Gelmез Burakgazi (Middle East Technical University, Ankara), Dietram Scheufele (University of Wisconsin-Madison)
Dysfunctional Disciplinary Divides?: An Argument for Bridging Science Education and Science Communication
Juan Carlos Aguila-Coghlan, Enrique Morales Corral, María Luisa Sanchez Calero (Complutense University of Madrid)
Reality on climate change created by the Spanish television on the climate summits of Cancun (2010) and Durban (2011) and its perception by experts

Enrique Morales Corral, María Dolores Cáceres Zapatero (Complutense University of Madrid), Miguel Vicente-Mariño (University of Valladolid)
Illustrating Climate Change: How TV Stations Visually Portray Environmental Issues during Global Summits

Maria Anikina (Lomonosov Moscow State University)
Media representation of sociological information in Russia: between mistakes and achievements

Moira Sweeney (Dublin Institute of Technology)
Sensing the Local: Unravelling Transformations in the Lives of Dublin’s Dockers
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<th>Thursday 25 October</th>
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<td>17.30 - 19.00</td>
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**Knowledge production and communication: questions of access, public participation and dialogue**

**Chair:** Anabela Carvalho  
(University of Minho)

Liliana Oliveira, Anabela Carvalho  
(University of Minho)  
*Science communication in Portugal and Spain: Analyzing possibilities of dialogue between Higher Education Institutions and Citizens*

Pille Pruulmann-Vengerfeldt, Kadri Töldsepp  
(University of Tartu)  
*How to communicate scientific research and future technologies in a research and development situation*

Hardy Margaux  
(Free University of Brussels)  
*Open Access Journals in Sociology: Embodying the Golden Road?*

Jarkko Bamberg, Paulina Lehtonen  
(University of Tampere)  
*Storytelling, emotions and knowledge in participatory urban governance*

Alka Tomar (CMS India, Delhi), Matthew Hibberd  
(University of Stirling)  
*Climate change and young people in India*

**The politics of environmental communication in the press and social media**

**Chair:** Maja Horst  
(University of Copenhagen)

Jenny Alexander  
(Bournemouth University)  
*Ken Dumps Barbie: The Politics of Communication in Greenpeace vs Mattel 2011*

Nelya Koteyko  
(University of Leicester)  
*Studying social media discourses on climate change: challenges and opportunities*

Bora Ataman, Özlem Erkmen  
(Doğuş University)  
*How wise to be a utopian in the network society? The case of “Karadeniz İsyanadır Platformu” (The Black Sea Uprising)*

Markus Rhomberg, Jonas Kaiser  
(Zeppelin University Friedrichshafen)  
*German Climate Sceptics and the News Media: A Discourse Analysis on Issues, Positions and the Specifics of these Agents*

**Mediating risks: media discourse and citizen and audience perspectives**

**Chair:** Pieter Maeseele  
(University of Antwerp)

Ulrika Olaussson, Rolf Lidskog  
(Örebro University)  
*To spray or not to spray: A comparative study of human-nature clashes in the news media*

Nina Blom Andersen, Pernille Almlund  
(Roskilde University)  
*Disease and vaccine - threat, risk or protection*

Ade Kadarisman  
(University Paris 2, Pantheon-Assas)  
*The treatment of social media on the information of natural disaster in Indonesia. Case of study on the eruption of Merapi Volcano in Indonesia 2010*

Lina Hellsten, Eleftheria Vasileiadou  
(Free University of Amsterdam)  
*Climategate and the creation of hypes: How do newspaper and blogs influence each other?*
SCIENCE AND ENVIRONMENT COMMUNICATION (SEC)

Friday 26 October
18.30 - 20.00
SEC 6, Room A408

Environmental Media and Policy Discourses and their Interplay
Chair: Anna Maria Jönsson
(Södertörn University)

Harald Hornmoen
(Oslo University College of Applied Sciences)

A Divided Climate. Press Representations of the Norwegian Petroleum Report
Shinichiro Asayama, Ayako Okubo, Atsushi Ishii (Tohoku University)
Loophole or Magic bullet? Discursive development of media portrayal of Emissions Trading in Japan (1997-2010)

Yvonne Cunningham
(Dublin City University)

Representations of science on television in Ireland

Saturday 27 October
10.30 - 12.00
SEC 7, Room A408

Visualising the climate and nature: subjectivities, emotions and the creative imaginary
Chair: Louise Phillips
(Roskilde University)

Victoria Wibeck, Tina Neset
(Linköping University),
Anne Gammelgaard Jensen
(Aarhus University),
Björn-Ola Linnér
(Linköping University/University of Oxford)
Visualization-supported communication on climate change - a tool for facilitating learning?

Mikkel Eskjaer (Aalborg University)
Beyond the spectacular: visualizing climate change in the press

Philip Hammond
(London South Bank University),
Hugh Ortega Breton (University of Surrey)
An Emotional Climate: Melancholic Agency in Environmental Film

Pat Brereton (Dublin City University)
Virtue of Frugality, Ireland and the Creative Imaginary: a reading of Man of Aran (1934), The Quiet Man (1952), The Tiger’s Tail (2006) and The Pipe (2011)

Hillevi Ganetz (Stockholm University)
From the Rural Man to the Urban Boy: Representations of Nature and Masculinity in Television

Saturday 27 October
15.00 - 16.30
SEC 8, Room A408

Environmental news, practices of journalism and representations of self and other
Chair: Anabela Carvalho
(University of Minho)

Amanda Lagerkvist,
Anna Maria Jönsson, Linus Andersson
(Södertörn University)
What is New Today is Waste Tomorrow: Phenomenology of E-waste

Monika Djerf-Pierre
(University of Gothenburg)
The greening of the news - the institutionalization of environmental news as a genre in television news reporting

Lin Song (University of Lincoln)
Analysing the Media’s Coverage of Environmental Issues in China

Lutgard Lams
(University College Brussels)
Anchoring and Positioning the Self and the Other in Chinese, Hong Kong, Taiwanese Press Accounts about Climate Change
**TELEVISION STUDIES (TVS)**

**Thursday 25 October**
11.15 - 12.45,
TVS 1, Room A308

Rethinking Reality TV: Integrative Perspectives on Reality TV  
Chair: Karin Knop  
(Ludwig-Maximilians-University Munich)

Anita Biressi (University of Roehampton)  
How to become successful in Reality TV? Mediating education, choice and aspiration

Margreth Lünenborg, Christine Linke  
(University of Erlangen-Nuremberg)  
How to become included by Reality TV? Gender and Ethnicity in Representations and Readings of ‘Germany’s Next Topmodel’

Karin Knop  
(Ludwig-Maximilians-University Munich)  
What do we learn from Reality TV? Reading Reality TV as a kind of Entertainment-Education

Annette Hill (Lund University)  
Reality in the Round: Audience Experiences of Reality TV for Emerging Mediascapes

Elisabeth Klaus (University of Salzburg)  
Reality TV and its time. What stimulated Reality TV’s swift march to success?

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**Thursday 25 October**
14.30 - 16.00
TVS 2, Room A308

Television’s Difficult Negotiations: From Regulation via Politics to Representation  
Chair: Heather Nunn  
(University of Roehampton)

Dana Mustata (University of Groningen)  
Lessons from the East: Insights into Television Historiography

Matilde Delgado, Belén Monclús, Gina Plana  
(Autonomous University of Barcelona)  
Information and new forms of advertising in the European television prime time

Sara Zanatta  
(Queen Mary, University of London/Trentino Historical Museum Foundation)  
Selling the Past in a Small Box. The case of the "History" channels

Anamik Saha (University of Leeds)  
Beards, scarves, halal meat, terrorists, forced marriage: Television industries and the production of ‘race’

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**Thursday 25 October**
16.30 - 17.30
Poster Exhibition, Main Foyer - Ground Floor

Nicole Haussecker  
(Friedrich Schiller University Jena)  
Visual Framing of Terrorism in German TV-News, and Emotional Reactions of the Recipients/TV-Viewers

Selin Tüzün (Marmara University)  
Indicators of Quality in Turkish Television Dramas from the perspective of media professionals

Nuria Garcia-Muñoz, Laura Aymerich-Franch, Maddalena Fedele, Xiana Gomez-Diaz  
(Autonomous University of Barcelona)  
Serial fiction programming and advertising on primetime European television

Emili Prado, Matilde Delgado, Nuria Garcia-Muñoz  
(Autonomous University of Barcelona)  
Advertising insertion and television programming in Europe: compared study and typological proposal

Ruth Zanker  
(Christchurch Polytechnic Institute of Technology).  
Katalin Lustyik (Ithaca College)  
Locally launched children’s television channels around the world

Mari Pajala (University of Turku)  
Television as a medium of cultural memory: articulating national independence and war on Finnish television 1960-2010

Carmen Lucia Domínguez, Nieves Schade  
(University of Concepción), Valeria Fuenzalida  
(Pontifical Catholic University of Chile), Maia José Lera (University of Sevilla)  
Preschoolers, Television and Cartoons. Consumption and Mediation Parental and School: A comprehensive framework
### Thursday 25 October

**17.30 - 19.00**  
TVS 3, Room A308

**Transnational Serial Culture**  
Chair: Lothar Mikos  
(University of Film and Television ‘Konrad Wolf’ Potsdam)

- Susanne Eichner  
  (University of Film and Television ‘Konrad Wolf’ Potsdam)  
  **Serial Culture and Blockbuster Series**

- Edward Larkey (University of Maryland)  
  **Dragnet and Stahlnetz: 1950s Format Adaptations of Crime Shows in the US and Germany**

- Stefanie Armbruster  
  (Autonomous University of Barcelona)  
  **Nostalgia transnational: television reruns in Germany and Spain**

- Anna Tous-Rovirosa  
  (Autonomous University of Barcelona)  
  **Prime Time Quality TV in Spain. A case study: El internado**  
  (The Boarding School), **Los protegidos**  
  (The Protegés) and Fisica y quimica  
  (Physics and Chemistry)

- Elke Weissmann (Edge Hill University)  
  **Emphasising the National in Transnational TV Drama: How Audiences Construct the Nation in Transnational Genres**

### Friday 26 October

**9.15 - 10.45**  
TVS 4, Room A308

**Producing television in the 21st century: sameness, change and possibility**  
Chair: Nazan Haydari  
(Maltepe University)

- Enrique Guerrero, Patricia Diego  
  (University of Navarra)  
  **Producing Interactive Drama and Entertainment Shows for a Multiplatform Ecosystem: the Spanish Television case**

- Eva Novrup Redvall  
  (University of Copenhagen)  
  **Team Writing With One Vision in Danish Television Drama Production: Behind the Scenes of Borgen**

- Patricia Phalen  
  (George Washington University)  
  **Producing Television in the US: “Junior High School With Rich Angry People”?**

- Anna Zoellner (University of Leeds)  
  **Documentary Production in the UK and Germany: Facing the Challenges of a New Broadcasting Culture**

- Peyami Celikcan (Maltepe University)  
  **The “Glocalization” of Television Programming in Turkey: A Case Study**

**Respondent:** David Hesmondhalgh  
(University of Leeds)

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### Friday 26 October

**14.30 - 16.00**  
TVS 5, Room A308

**The Public and Social Services of Television in Transition**  
Chair: Anita Biressi  
(University of Roehampton)

- Pia Majbritt Jensen (Aarhus University)  
  **The use of international format adaptations in public service entertainment programming: How and to what extent have formats replaced home-grown programming in Denmark and Australia, and what are the ramifications for the Public Service broadcasters specifically and the national production industries generally?**

- Maria Michalis (University of Westminster)  
  **IPTV and Public Service Broadcasters: the BBC and Project YouView**

- Daniele Milesi (Catholic University of Milan), Simone Carlo (University of Bergamo)  
  **"I digitized my television station": a study of the local television sector in Lombardy one year after analogue frequency switch off**

- Ulrika Sjöberg, Ingegerd Rydin (Halmstad University)  
  **Transmedia storytelling and the young audience: Public service in the blogosphere era**

- Tonguc Ibrahim Sezen (Istanbul University)  
  **Complex, Vast, Social: Transformation and Futures of TV Narratives**
TELEVISION STUDIES (TVS)

Friday 26 October
16.30 - 18.00
TVS 6, Room A308

Television, Sports and Consumption Spaces
Chair: Manuel Jose Damasio
(Lusofona University)

Helle Sjøvaag (University of Bergen)
The Premium Market as a Structuring Factor in the Television Sector: Exclusive Football Rights and Media Ownership in the Nordic Region

Sami Kolamo (University of Tampere)“Let’s Check it from the Slow Motion Replay” - The Meaning of Spectacle Segments in the Narration of Television Football

Kirsten Frandsen (Aarhus University)Mediatization of Sports - the role of television

Andreas Widholm (Stockholm University)Television out of the home: Public screens and performative practices of media consumption

Lei Zhang (Communication University of China)Positioning Television: Domestic Space, National Territory and Media Experience in the Reform-Era China

Saturday 27 October
10.30 - 12.00
TVS 7, Room A308

Flow under Pressure: Television Scheduling and Continuity Techniques as Victims of Media Convergence?
Chair: Hilde Van den Bulck
(University of Antwerp)

Karoline Andrea Ihlebæk, Espen Ytreberg, Trine Syvertsen
(University of Oslo)Transformations of TV scheduling in a time of channel fragmentation and multi-platform development

Lothar Mikos
(University of Film and Television ‘Konrad Wolf’ Potsdam)Scheduling, Fragmented Audiences and Convergence Culture

Gunn Enli (University of Oslo), Hilde van den Bulck
(University of Antwerp)Dis-continued? Continuity Techniques in the Post-Linear Television Landscapes of Norway and Flanders

Göran Bolin (Södertörn University)Age, generation and post-linear television

Nele Simons (University of Antwerp)TV viewing practices in the age of post-linear television

Saturday 27 October
15.00 - 16.30
TVS 8, Room A308

Television, New Forms of Consumption and Information
Chair: Susanne Eichner
(University of Film and Television ‘Konrad Wolf’ Potsdam)

Paula Hernández, Núria Simelio, Alejandro Vilches
(Autonomous University of Barcelona)TV Series Reception and Fan Interaction in Spanish and American Audiovisual Social Networks

Markus Lehmkuhl
(Free University of Berlin)The effects of segmentation and fragmentation on the specialised reconstruction of science by TV programmes

Hanne Bruun (Aarhus University)Changing Audience Constructions in Political Talk Shows

Digdem Sezen (Istanbul University)TV in Transition: Effects of Social Media on Television

Matthias R. Hastall, Helena Bilandzic, Freya Sukalla (University of Augsburg)Are there Genre-specific Moral Lessons? A Content Analysis of Social Norm Violations in Four Popular Television Genres
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