RESEARCH PUBLICATIONS

Books:


- Selected chapters are being published in Spanish by the Open University of Catalunya Press, Spain.


- Winner of the PRIDE Award from the National Communication Association, Washington, D.C., USA. for the best book on public relations and communication management published during the year.

Editor of Conference Proceedings:


Refereed Journal articles:


**Manuscripts under review:**


Coppa, M., & Sriramesh, K. Corporate social responsibility among SMEs: Evidence from Italy. *Journal of Public Relations Research (revise and resubmit)*

**Book Chapters:**


Bibliographies:


Monograph:


Non-refereed publications:


(b) Conference Papers

Top papers presented at international conferences:


Sriramesh, K. (1999). The models of public relations in India. *Arthur W. Page Research Award for top-faculty paper* presented to the Public Relations Division, Association for Education in Journalism and Mass Communication (AEJMC), New Orleans, LA.


Sriramesh, K. (1992). The impact of societal culture on public relations: Ethnographic evidence from India. Presented at the *Top-three paper* session of the Public Relations Interest Group at the annual conference of the International Communication Association, Miami, FL.