

RICCARDO CURTALE

PERSONAL INFORMATION

Place and date of birth: Rapallo (Ge) - Italy, 13/8/1989
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CURRENT POSITION

Università della Svizzera italiana, Institute for Economic Research, Lugano (CH) since June 2019
PostDoctoral researcher

Main tasks: Design of economic experiments, Decision-making models

Researcher in the Observatory of Tourism

Main tasks: Quantitative and qualitative research, Primary and secondary data analysis, Questionnaires design, Benchmark analysis, Segment analysis, Forecast of hotel overnights, Satisfaction analysis, Decision tools development, Reports and infographics

Teaching assistant

Course: Economics of Transport and Mobility

PROFESSIONAL EXPERIENCE

Università della Svizzera italiana, Institute for Economic Research, Lugano (CH) 2014-2019

PhD student

Researcher in the Observatory of Tourism

Teaching assistant

Fondazione Campus, Lucca (ITA) 2017-2018

Lecturer of Statistics for Tourism - Bachelor degree in Tourism sciences

Course contents: Official statistics data download, Data analysis in Excel, Writing a report

EDUCATION

PhD in Economics 2019

Università della Svizzera italiana (USI), Lugano (CH)

Thesis: Models of individual and group decision-making in the tourism field. Supervisor: Prof.Dr. Rico Maggi, defense members: Prof.Dr. Christian Laesser, Prof.Dr. Massimo Filippini

M.Sc. in Statistics for Economics and Business 2013

Università di Bologna, Bologna (ITA). Thesis supervisor: Prof. Marzia Freo *110/110 cum laude*

Erasmus Exchange 2013

Universidad Politecnica de Madrid, Madrid (ESP)

BA in Statistical Sciences 2011

Università di Bologna, Bologna (ITA). Thesis supervisor: Prof. Gianluca Marzocchi *110/110 cum laude*

PUBLICATIONS AND OTHER UNIVERSITY ACTIVITIES

Academic publications and working papers

Sarman, I., Curtale, R., Hajibaba, H. (2020). Drivers of Travel Insurance Purchase. Journal of Travel Research, 59(3), 545–558. <https://doi.org/10.1177/0047287519843187> May 2019

Curtale, R. (2018). Analyzing children's impact on parents' tourist choices. Young Consumers. Vol. 19, issue 2, pp. 172 - 184. <https://doi.org/10.1108/YC-07-2017-00715> April 2018

Curtale, R., Sarman, I., Evler, J. Can the introduction of innovative and sustainable mobility services reduce traffic congestion in remote touristic areas? Evidence from two Swiss valleys. Working paper.

Curtale, R. The value of eco-labelling: lessons from the camping sector in Switzerland. Working paper.

Curtale, R., Sarman, I., Scagnolari, S. What is the importance of children's preferences on family leisure activity choices? Exploring impact heterogeneity through parents' permissiveness. Working paper.

Technical reports

Curtale R., Maggi R. (2020) Preferences about reopening of bars and restaurants after COVID19 May 2020

Sarman I., Curtale R., Scagnolari S. Infographics of demand and supply in the hotel sector in Ticino Monthly

Curtale R., Scagnolari S. (2019) MICE tourism in Ticino May 2019

Pellegrini A., Scagnolari S., Curtale R., Sarman I. (2019) Bike tourism in Ticino January 2019

Curtale, R., Scagnolari, S. (2018) Evaluation of Ticino destination August 2018

Curtale, R., Pellegrini, A., Sarman, I., Scagnolari, S. (2018). Third age tourism January 2018

Curtale, R., Scagnolari, S. (2017) Evaluation of Ticino destination August 2017

Curtale, R., Scagnolari, S. (2016) Evaluation of Ticino destination August 2016

Curtale, R., Scagnolari, S. (2015) Evaluation of Ticino destination August 2015

Tretyakevich, N., Curtale, R. (2015). MICE tourism February 2015

Conferences and seminars

Seminar - From classic to advanced Discrete Choice Models, Bologna (IT) November 2019

ICMC - International Choice Modeling Conference, Kobe (JP) August 2019

STRC - Swiss Transport Research Conference, Monte Verità (CH) May 2019

ADM - Advances in destination management, St. Gallen (CH) - 2nd best contribution June 2018

IATE - International Association for Tourism Economics, Rimini (IT) June 2017

STRC - Swiss Transport Research Conference, Monte Verità (CH) May 2017

ICMC - International Choice Modeling Conference, Cape Town (ZA) April 2017

STRC - Swiss Transport Research Conference, Monte Verità (CH) May 2016

Seminar - From Bologna to Europe: two experiences in Business and Economic Statistics March 2016

CBTS - Consumer Behavior in Tourism Symposium, Munich (DE) December 2015

LANGUAGES

Italian (mother tongue), English (professional), Spanish (good), French (basic), German (basic)

IT SKILLS

Office (advanced), R (advanced), Stata (good), Latex (good), Ngene (good), Piktochart (good), iMovie (intermediate), Python (basic), HTML (basic)

INTERESTS

Decision-making models, Choice experiments, Behavioural economics, Machine learning, Social sciences, Tourism, Sustainability, Migration, Transportation, Blockchain and Cryptocurrencies

VOLUNTEERING EXPERIENCES

Orthoterapy and social inclusion, Murisengo (AL) - Italy Quarterly, November 2015 - June 2018

Reforestation and international cooperation, Can Gio reserve forest (HCMC) - Vietnam August 2015