

# Jingjing LIN

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## Experiences

PhD student (FT)

01/2015 – Present

Faculty of Communication Sciences, USI Università della Svizzera italiana

Project: eLearning in hospitality and tourism, in particular within the area of MOOCs (Massive Open Online Courses)

Founder/CEO (FT)

02/2014 – 12/2014

Gangie International Limited Company

Service: It provides a cutting edge service for Chinese students, who seek to continue or enhance their education abroad.

Senior Research Assistant (FT)

06/2013 – 02/2014

Department of Education Studies, Faculty of Social Science, Hong Kong Baptist University

Project: Linguistic minority students go to college: Access, persistence, and success (2013–2014)

Technical Assistant (FT)

10/2012 – 06/2013

University Research Center, The Open University of Hong Kong

Project: Effectiveness of Blended Learning in Pilot Business Courses

Research Assistant (PT)

06/2012 – 09/2012

Faculty of Education, The University of Hong Kong

Project: Regression Analysis in Educational Research

Research Assistant (FT)

03/2012 – 05/2012

Faculty of Education, The University of Hong Kong

Project: Learning 2.0 - Based Infrastructure for Supporting Liberal Studies

Project Intern (FT)

03/2011 – 12/2011

Mobile Multimedia Communications Technology, Applied Science Technology Research Institute

Project: Learning Management System (LMS)

Research Assistant (FT)

11/2010 – 03/2011

Faculty of Education, The University of Hong Kong

Projects: Scaffolding Collaborative Problem Solving with Cognitive Tools (OASIS)

Project: Effects of Video Triggers on Problem-Based Learning (PBL) Process

## Education

Master of Science (IT in Education)

09/2009 – 11/2010

Faculty of Education, The University of Hong Kong, Hong Kong

Bachelor of Science (Management)

09/2005 – 08/2009

School of Business and Management, Harbin Engineering University, China

High School Diploma

09/2001 – 07/2005

Fuqing No. 1 Middle School, Fujian Province, China

## Research Skills

### Literature review

Able to conduct independent in-depth literature review  
Familiar with educational journals, especially e-Learning journals  
Familiar with popular electronic databases for educational research

### Data coding

Able to conduct data coding in alignment with the coding scheme generated based on literature review or discussion with project researchers

### Survey design

Identify key constructs and measures from research questions and literature review  
Able to construct survey questionnaires  
Experienced in implementing survey activity

### Interview skills

Identify key questions and probe questions for interviews  
Experienced in conducting focus group interviews and individual interviews

### Data analysis

Qualitative analysis: content analysis, qualitative information/data summarization and interpretation  
Quantitative analysis: basic statistics analysis using SPSS program

### Research funding application experience

### Book chapter drafting, editing and proof-editing experience

## Computer Skills

SPSS NVIVO InqScribe Microsoft Office Moodle WebCT ITSLearning Blackboard WordPress  
Drupal HTML5 Photoshop CS5 MovieMaker Audacity iMovie

## Language Skills

Fuqing language (Local dialect): Native  
Chinese (Mandarin): Native  
English: Fluent  
Cantonese: Conversational

## Publications

Lin, J., Pan, R., Zhang, Y., Bai, Y. & Jia, H. (2007). Undergraduate Career Value Investigation in Harbin Engineering University in Year 2007. Science & Technology Association Forum, 8, 434.

Ng, M., & Lin, J. (2014). Testing for mediation effects under nonnormality and heteroscedasticity: A comparison of classic and modern methods. International Journal of Quantitative Research in Education (Corrected proof)

## Awards/Prizes

University Standard Scholarships (Five times)  
11/ 2006 – 11/2008  
Harbin Engineering University, China

Outstanding Academic Performance Award  
06/2006  
Harbin Engineering University, China

Excellent Thesis Prize 2007  
11/2007  
Student Academic Research Competition, Harbin Engineering University, China

Excellent Thesis Prize 2008  
07/2008  
Student Extracurricular Academic & Technological Works, Harbin Engineering University, China

## Services

TakingITGlobal online youth volunteer translation project (Translator)  
08/2010 – 03/2011

100bookshops: Independent bookshops interviewing and reporting project (Initiator)  
02/2014 – Present

**Certificates**

IELTS (08/2012, paper based test): 7.5 out of 9.0  
GRE (06/2013, computer based test): 301 out of 346

**Conferences**

CITE Research Symposium 2010: e-Learning Design & Designs for Learning  
Attend as full-time postgraduate student

Learning and Teaching Expo 2012, Hong Kong  
Attend as a registered guest

**Self Evaluation**

Outstanding research skills with four years' project experiences.  
Sharp sense of business ideas and full of innovation.  
Good communication ability and team spirit.  
Excellent presentation skill.  
Efficiently fulfill mission upon tight deadline.  
Great self-regulated learning ability.  
Highly adaptive and flexible in different environments.  
Responsible character and easy-going personality.  
Multicultural scope and cheerful attitude.