

## Igor Sarman - Curriculum Vitae

Date of birth: 15<sup>th</sup> January 1985

Nationality: Italian (Swiss C permit)

Residence: Lugano-Pazzallo

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### Education

06/2011 - 08/2016 PhD at Università della Svizzera Italiana, Lugano (Switzerland). Thesis title: "Understanding the impact of risk perception in leisure tourism-related decisions and the role of attitudes and preferences"

03/2008 - 03/2010 Master Degree in International Trade and Stock Markets at the University of Trieste (Italy). Thesis title: "Non-linearities and heterogeneity in estimation models applied to freight transport"

09/2004 - 03/2008 Bachelor Degree in International Trade and Stock Markets at the University of Trieste (Italy).

### Employment experiences

11/2021 - present **Research Data Manager** at Università della Svizzera italiana (USI)

09/2016 - 01/2022 **Research Fellow** at the Institute of Economic Research (IRE), Università della Svizzera italiana (USI) – Lugano (Switzerland)

02/2011 - 01/2022 **Tourism Observatory (O-Tur) collaborator** at the Institute of Economic Research (IRE), Università della Svizzera italiana (USI) – Lugano (Switzerland)

06/2010 - 01/2011 Stagiaire at the Trieste Province's statistics office – Trieste (Italy)

04/2010 - 12/2010 Research assistant at the Faculty of Economics of University of Trieste (Italy)

### Teaching experiences

2014 - 2019 **Economics of transport and mobility in tourism** (Undergraduate course), Adjunct Faculty, Fondazione Campus di Lucca, University of Pisa – Lucca (Italy)

2019 - 2021 **Quantitative methods for tourism studies** (Undergraduate course), Adjunct Faculty, Fondazione Campus di Lucca, University of Pisa – Lucca (Italy)

2018 - 2022 **Microeconomics** (Undergraduate course), Teaching Assistant, Università della Svizzera italiana – Lugano (Switzerland)

## Peer-reviewed publications

Curtale, R., Sarman, I., Evler, J. (2021). **Traffic congestion in rural tourist areas and sustainable mobility services. The case of Ticino (Switzerland) valleys.** *Tourism Planning & Development*, DOI: 10.1080/21568316.2021.2001034

Pellegrini, A., Sarman, I., and Maggi, R. (2020). **Understanding tourists' expenditure patterns: A stochastic frontier approach within the framework of multiple discrete-continuous choices.** *Transportation*, 48: 931-951

Sarman, I., and Czarnecki, A. (2020). **Swiss second-home owners' intentions of changing housing patterns.** *Moravian Geographical Reports*, 28(3): 208-222

Sarman, I., Curtale, R., and Hajibaba, H. (2020). **Drivers of travel insurance purchase.** *Journal of Travel Research*, 59(3): 545-558

Sarman, I., Scagnolari, S., and Maggi, R. (2016). **Acceptance of life-threatening hazards among young tourists: A stated choice experiment.** *Journal of Travel Research*, 55(8): 979-992

Pilotti, L., Apa R., Toschi-Tedeschi A., and Sarman I. (2013). **La competitività dinamica degli ecosistemi territoriali. Il caso degli eco-sistemi turistici multilocali tra Italia e Svizzera.** *Sinergie - rivista di studi e ricerche*, 91: 83-102. (in Italian)

Rotaris, L., Danielis R., Sarman I., and Marcucci E. (2012). **Testing non-linearities and heterogeneity in discrete choice models.** *European Transport / Trasporti Europei*, 50/XVII

## Proceedings at conferences

Sarman, I. **Integrating push-pull factors and destination attachment in a latent variable model for second-homeowners' intention to move.** Paper presented at 6<sup>th</sup> International Association for Tourism Economics conference 2017, Rimini (Italy) – May 2017

Sarman, I. **Checking the nonlinear impact of children's satisfaction in the choice of family attraction: an SP experiment with hybrid choice-modeling.** Paper presented at 5<sup>th</sup> International Choice Modeling Conference 2017, Cape Town (South Africa) – April 2017

Sarman, I. **How attitudes and preferences influence tourists' hazard-induced travel deterrence.** Paper presented at ATLAS 2015 Conference "Risk in Travel and Tourism: geographies, behaviours and strategies", Lisbon (Portugal) – October 2015

Sarman, I. **Risk perception concerning different hazards: A stated choice model applied to travel decisions.** Paper presented at 21<sup>st</sup> Asia Pacific Tourism Association (APTA) Conference, Kuala Lumpur (Malaysia) – May 2015

Sarman, I. **Terrorist act, natural catastrophe, political uprising, epidemic or my couch - what do I prefer? A stated choice experiment considering leisure travel decisions.** Poster presentation at Symposium on the Integration of Attitude and Preference Research of the Graduate School of Decision Sciences (GSDS), University of Konstanz (Germany) – December 2014

Sarman, I. **Swiss second-home owners' intention to move to their dwelling: an integrated ordered logit model with latent variables.** Paper presented at New Perspectives on Second Homes Conference, Stockholm (Sweden) – June 2014

Sarman, I., Scagnolari S., and Maggi R. **Acceptance of life-threatening hazards among young tourists: a stated choice experiment.** Paper presented at 3<sup>rd</sup> International Choice Modeling (ICM) Conference, Sydney (Australia) – July 2013

Sarman, I. **Leisure travels choice characterized by personal safety hazard: a stated preference framework.** Research project presented at 62<sup>nd</sup> International Association of Scientific Experts in Tourism (AIEST) Conference, Khon Kaen (Thailand) – August 2012

### **Industry reports (main)**

Pellegrini A., Scagnolari S., Curtale R., and Sarman I. (2019). **Cicloturismo in Ticino: caratteristiche e opportunità di un settore in ascesa.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Sarman, I., and Scagnolari S. (2018). **Accoglienza, modalità di prenotazione e mobilità dei turisti che soggiornano in case e appartamenti di vacanza ticinesi.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Curtale R., Scagnolari S., Sarman I., and Pellegrini A. (2018). **Il turismo della terza età.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Sarman, I., and Scagnolari S. (2017). **Inchiesta su case ed appartamenti di vacanza in Ticino.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Tretyakevich N., Sturm C. S., Sarman I., and Scagnolari S. (2014) **Il Ticino turistico - Rapporto Destinazione 2014.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Sarman, I., and Scagnolari S. (2014). **Inchiesta sugli eventi nella Regione Lago Maggiore e Valli: rapporto conclusivo.** O-Tur – Institute for Economic Research, Lugano (in Italian, unpublished document)

Sarman, I., Sturm C.S., and Scagnolari S. (2014). **Inchiesta sulle case secondarie nella Regione Lago Maggiore e Valli: abitudini e comportamenti dei proprietari.** O-Tur – Institute for Economic Research, Lugano (in Italian)

Sarman, I., Zoltan J., and Scagnolari S. (2014). **Ticino Discovery Card – Analisi sull'utilizzo della carta turistica, stagione estiva 2012.** O-Tur – Institute for Economic Research, Lugano (in Italian, unpublished document)

Sarman, I., and Maggi R. (2012). **Valutazione destinazione Ticino: Rapporto Source Markets – il mercato tedesco.** O-Tur – Institute for Economic Research, Lugano (in Italian)

### **Language skills**

Italian (native), English (QCER C2), German (QCER A2)