Emanuele L. M. Bettinazzi

Universita` della Svizzera italiana
Institute of Management and Organization (IMO)
Via Buffi, 13
6900 Lugano

Mobile: +41 (0)78 825 39 99
Skype: emanuele.bettinazzi
Email: emanuele.bettinazzi@usi.ch
Google scholar ID: WymRtcs

ACADEMIC APPOINTMENTS

- Universita` della Svizzera italiana, Associate professor in Strategy and Entrepreneurship Institute of Management and Organization (2024 - current)
- Universita` della Svizzera italiana, Assistant professor in Strategy and Entrepreneurship Institute of Management and Organization (2018 - 2024)
- EMLYON business school, Assistant professor in Strategy (2016 - 2018).

EDUCATION

PhD Bocconi University, Management and Business Administration (2016).
Advisor: Prof. Maurizio Zollo. Other committee members: Jeffrey J. Reuer, Carmelo Cennamo.
Sloan School of Management (MIT), Visiting Doctoral Student (Feb-Jun 2013).

MRes ESADE Business School, Master of Research Management Science, 1-year program (2010).

MSc Bocconi University, Master of Science in Management (2007).

B.A. Bocconi University, Bachelor in Business Administration (2004).

PUBLICATIONS

- Neumann K, Bettinazzi ELM, Mahoney JT, Snoeren, P, Zollo M. (**2025**) The adaptive capacity of stakeholder-oriented firms with social purpose vis-à-vis shareholder primacy firms: A comparative assessment. *Long Range Planning*: 102592.
- Bettinazzi ELM, Amore MD, Reuer JJ. (**2024**). Family ownership and alliance intensity. *Journal of Management Studies* 61(7): 3052 – 3080.
- Bettinazzi ELM, Jacqueminet A, Neumann K, Snoeren P. (**2024**). Media Coverage of Firms in the Presence of Multiple Signals: A Configurational Approach. *Academy of Management Journal* 67(1): 150-177
- Bettinazzi ELM, Zollo M (**2022**) Stakeholder Orientation and Experiential Learning: Evidence from Corporate Acquisitions. *Journal of Management Studies* 59(6): 1422-1459.
- Bettinazzi ELM, Feldman E (**2021**) Stakeholder Orientation and Divestiture Activity. *Academy of Management Journal* 64(4): 1078–1096.
- Bettinazzi ELM, Massa L, Neumann K. (**2020**) Sustainability as a Competitive Tool for the Brave? Or for the Best? A Behavioral Theory Perspective. *Organization & Environment* 33(3): 408-436.
- Bettinazzi ELM, Miller D, Amore MD, Corbetta G. (**2020**) Ownership Similarity in Mergers and Acquisitions Target Selection. *Strategic Organization* 18(2): 330-361.
- Bettinazzi ELM, Zollo M (**2017**) Stakeholder Orientation and Acquisition Performance. *Strategic Management Journal* 38(7): 2465–2485.
- Zollo M, Bettinazzi ELM, Neumann K, Snoeren P. (**2016**) Toward a Comprehensive Model of Organizational Evolution: Dynamic Capabilities for Innovation and Adaptation of the Enterprise Model. *Global Strategy Journal* 6(3): 225–244.

WORKING PAPERS

- Bettinazzi ELM, Hawn O. –*Title omitted for peer review*-. (2 round R&R, *Strategic Management Journal*)
- Bettinazzi ELM, Kurtanitze A. Stakeholder Orientation and Likelihood of Being an Acquisition Target . (In preparation for submission)

- Bruno C, Bettinazzi ELM. Headquarters decline and community welfare. (Draft stage)
- Jacqueminet A, Bettinazzi ELM. Environmental disclosure and analysts' recommendations. *Reverse alphabetical order, Equal authorship. (Draft stage)
- Bettinazzi ELM, Gouvard P., Wezel, F.C. Diamonds in the rough: Categorical atypicality and target selection in the market for corporate control. (Draft stage)
- Bettinazzi ELM, Favaron S, Gouvard, P. Information asymmetry and Categorical expectations. (Data analysis stage)

INSTITUTIONAL RESPONSIBILITIES

- Director of the Ph.D. programme in Management at USI (since 2020) and Coordinator of the Graduate Studies Committee (2023-2025)
- Co-Director of the Master in Management at USI (since 2025)
- Member of the Dean's search committee at USI (2020, 2026)
- Member of the Bachelor commission at USI (2019-2020)
- Member of the hiring committee for the junior positions at USI (2019, 2024).
- (Co-)Organizer of the 4th "Lugano Conference On Organizations" at USI (2019)
- Organizer of the IMO's Morse Research Seminar Series at USI (2018-2020)
- (Co-)Coordinator of the junior hiring process in the S&O department at EMLYON (2017).
- (Co-)Coordinator of the STORM research seminars at EMLYON (2016-2017).

SUPERVISION ACTIVITY

- Ph.D. Students:
  - Supervisor of Wenya Zou 2nd year (USI)
  - Supervisor of Shuang Xie - Graduated 2026 (USI)
  - Supervisor of Ana Kurtanidze – Graduated 2024 (USI)
  - Co-supervisor of Rajiv Dhoubadel, (till 2018), 3rd year (EMLYON).
  - Committee member of Laura Dupin (till 2018), 3rd year (EMLYON).
- Master thesis supervisor or co-supervisor for ~ 50 students of the USI's Master in Management

GRANTS, SCHOLARSHIPS, and AWARDS

- Swiss National Science Foundation (Div I) research project, Grant no 240168, CHF 820,054 "Advancing M&A Research with a Novel Dataset on Post-Acquisition Integration: Performance and Innovation Implications" (2026 –).
- Swiss National Science Foundation (Div I) research project, Grant no 192427, CHF 343,050 "The relational antecedents of corporate development behavior" (2020 – 2025).
- Ranked top 1% by the last issue (2025) of the Forschungsmonitor Ranking for A+ publications, and for A+ and A publications.
- One-year competitive research grant at Bocconi University (2015-2016).
- Full scholarship for the Ph.D. program at Bocconi University (2010-2015).

TEACHING ACTIVITY

- **Universita` della Svizzera italiana (USI)**
  - *Bachelor program*, Principles of Management (since 2024)
  - *MSc program*, Business Strategy II (since 2026)
  - *MSc program,* Corporate strategy (since 2021)
  - *MSc program,* Advanced Corporate Strategy (since 2018)
  - *MSc program,* Research methods (2018-2021)
  - *MSc program*, Field Projects (since 2018).
  - *Ph.D. Program,* Quantitative methods (since 2026)
  - *Ph.D. Program,* Job market boot-camp (2019, 2021)

- **EMLYON Business School**
  - *MSc program,* Strategic Management (2016-2018)
  - *MSc program,* RECAPS (Research methods course) (2016-2018)
  - *Ph.D. program* Getting ready for the job market (2017)
  - *Ph.D. program* Know your classics (2017).

- **Bocconi University**
  - *Bachelor program,* Management (2013-2015)
  - *MBA and Master program,* Corporate Development (2011-2015), teaching assistantship

MEMBERSHIPS IN EDITORIAL BOARDS AND REVIEWING ACTIVITY

- Member of the Editorial Board of *Strategic Management Journal* (since 2018).
- Member of the Editorial Board of *Organization & Environment* (since 2016).
- Ad-hoc reviewer for *Academy of Management Journal*, *Journal of Corporate Finance, Journal of International Business Strategy, Journal of Management, Journal of Management Studies, Long Range Planning, Organization Science.*
- Conference reviewer and session chairing: Strategic Management Conference (Since 2014); Academy of Management Conference (Since 2013); EGOS Colloquium (2013 – 2015).

ACTIVE MEMBERSHIPS IN SCIENTIFIC SOCIETIES

- Academy of Management (Since 2012).
- Strategic Management Society (Since 2013).

OTHER RESEARCH ACTIVITIES

- Director of the GOLDEN for Sustainability Observatory at Bocconi University (2011-2016). Coordination of about 50 Research Assistants (in 10 batches) collecting data on firms' sustainability.

PROFESSIONAL EXPERIENCE

- Compagnie Européenne de Développement (2007-2009)
  Consultant - Mergers, and acquisitions consulting firm focused on cross-border operations.
- Oracle Italia (2006)
  Small - Medium Enterprises Team, Marketing division.