

ALDA MARCHESE

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EDUCATION

- UNIVERSITÀ DELLA SVIZZERA ITALIANA Lugano (Switzerland)
Ph.D. in Economics. Supervisor: Prof. P. Funk. Fall 2022
- STUDY CENTER GERZENSEE Gerzensee (Switzerland)
Doctoral Students Program. 2022-2023
- LONDON SCHOOL OF ECONOMICS London (UK)
Double Degree - MSc in European and International Public Policy. 2020-2021
• Thesis: *Education and Human Trafficking: can education help explain human trafficking?* Advisor: Prof. R. Pahontu.
- BOCCONI UNIVERSITY Milan (Italy)
M.Sc. in Politics and Policy Analysis. 2019 - 2021
• Final grade: 110/110 *cum laude*.
• Thesis: *Do Educational Improvements Reduce Human Trafficking?* Advisor: Prof. A. Delfino.
- B.Sc. in International Economics and Management. 2016 - 2019
• Thesis: *The never ending political-economical binomial: the impact of local administrators in the board of directors on firms' performance.* Advisor: Prof. A. Minichilli.
- UNIVERSITY OF ZURICH Zurich (Switzerland)
Visiting Student. Fall 2018

WORKING PAPERS

WHO CARES ABOUT CHILDCARE? EVIDENCE FROM THE COVID-19 PANDEMIC, with Paola Profeta and Giulia Savio.

Abstract: The Covid-19 pandemic came unexpectedly and posed important challenges to governments all around the world. Several papers have found that female leaders reacted differently than male leaders in dealing with the sanitary emergency. The novelty of our approach is to focus on gender differences in the allocation of public funds to overcome the economic crisis due to the pandemic. We look at mixed gender races in Italian local elections from 2016 to 2023, and we combine these data with local public expenditures. By focusing on municipalities with less than 5000 inhabitants, we find that in the pre-Covid-19 period, female mayors were spending more on childcare and less on the support of local economies than male mayors. With the pandemic, male mayors increased, while women slightly decreased, expenditures for childcare, resulting in a gap closure. Women re-allocated funds from childcare to support for local economies, signaling a prompt reaction to the changing situation: economic crisis and school closures. The male increase in spending for childcare is persistent also in the post-Covid-19 period, representing a potential silver lining of the pandemic.

NON PEER-REVIEWED PUBLICATIONS

GIOVANI DONNE, with Paola Profeta. 2022
La condizione giovanile in Italia. Rapporto giovani 2022, Il Mulino.

RESEARCH EXPERIENCE

AXA RESEARCH LAB ON GENDER EQUALITY, BOCCONI UNIVERSITY Milan (Italy)
Pre-Doc Research assistant to Prof. P. Profeta. Sep 2021 - July 2022

LABORATORY FOR EFFECTIVE ANTI-POVERTY POLICIES, BOCCONI UNIVERSITY Milan (Italy)
Research assistant to Prof. L. Corno. Nov 2020 - June 2021

RESEARCH INTERESTS

Gender Economics, Labor Economics, Economics of Education.

AWARDS and SCHOLARSHIPS

Phd Program - Full Scholarship by Università della Svizzera italiana.

2022- Present

CONFERENCES and SEMINARS

Brown Bag Seminar, USI Lugano • YSEM, ETH Zurich. 2024
EPCS, Hannover • Brown Bag Seminar, USI Lugano • GRAPE, Warsaw • SIEP, Verona. 2023
Politics & Institutions Clinic, Bocconi University Milan. 2022

TEACHING

UNIVERSITÀ DELLA SVIZZERA ITALIANA Lugano (Switzerland)
• TA for *Public Economics A*. (B.Sc. course). Spring 2024
• TA for *Public Economics B*. (B.Sc. course). Fall 2023
BOCCONI UNIVERSITY Milan (Italy)
• TA for *Public Finance*. (B.Sc. course). Spring 2022

REFEREEING

CESifo Economic Studies, Journal of Urban Affairs.

CERTIFICATIONS, IT and LANGUAGE SKILLS

Stata, L^AT_EX, Microsoft Office, Qualtrics (excellent command).

Italian, mother tongue. English, fluent. French, good.