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SHORT BIOGRAPHY

Gabriele Balbi is Full Professor in Media Studies at the Institute of Media and Journalism (IMeG), Faculty of Communication, Culture and Society, USI Università della Svizzera italiana (Switzerland). At this institution, he is also Rector ad interim, Pro-Rector for Education and Students' Experience, director of the China Media Observatory, and vice director of the Institute of Media and Journalism. He was also the program director of the Bachelor in Communication from 2018 to 2024. In the academic community, he is a member of the steering committee of the MediaHistory.ch association, and member of the Section committee of the Film, Media and Visual Studies Section at the Academia Europaea. He was also chair of the ECREA Communication History Section from 2018 to 2022 and chair of the ICA Communication History Division from 2024 to 2026. He received a BA and MA in Communication Sciences at the University of Turin (Italy) in 2002 and 2004 and a PhD in Communication Sciences and Social History of Communication at USI in 2008. He was Lecturer in Media and Politics at Northumbria University in 2012 and 2013. He has been visiting professor at several universities in different countries: Harvard, Maastricht, Columbia, Westminster, Oxford, Northumbria, Perugia, Augsburg, Concordia, and Bologna. His main research area is media and communication history, with a focus on the history of telecommunications, the history of digital media, conceptual history of the media, and maintenance and communication in *longue durée*.

CURRENT POSITION

Full Professor of Media Studies, Università della Svizzera italiana, Faculty of Communication, Culture and Society, Switzerland, Oct 2022 – now.

Pro-Rector for Education and Students' Experience, Università della Svizzera italiana, Jan 2024 – now.

Rector ad interim, Università della Svizzera italiana, Jan 2026 – now.

EDUCATION

Ph.D. (summa cum laude) in Communication Sciences, Dissertation title *Storia sociale del telefono in Italia 1877-1915. Il ruolo della classe politica, delle società telefoniche, dei tecnici e degli abbonati nella co-costruzione del nuovo mezzo di comunicazione*, Supervisor Prof. Giuseppe Richeri, Università della Svizzera italiana, Switzerland, Dec 2008.

Master of Arts (summa cum laude with special mention and recommendation for publication) in Multimedial and Mass Communication, Dissertation title *Effetto giorno. Storia del passaggio dall'illuminazione a gas a quella elettrica nell'Italia di fine Ottocento*, Supervisor Prof. Peppino Ortoleva, University of Turin, Italy, Mar 2004.

Bachelor in Communication Sciences, Dissertation title *Il socio-telefonico: temi e percorsi di studio*, Supervisor Prof. Carmen Belloni, University of Turin, Italy, Feb 2002.

MAIN DIRECTORSHIPS and BOARDS

USI Università della Svizzera italiana: Rector ad interim, Jan 2026-now; Pro-Rector for Education and Students' Experience, Jan 2024-now; Vice Director of the Institute of Media and Journalism, Nov 2017-now; Director of China Media Observatory, Sep 2014-now; Program Director of the Bachelor in Communication, Oct 2018-Sep 2024; Member of USI Senate, May 2017-August 2021; Vice Dean and Study Delegate of the Faculty of Communication Sciences, Sept 2014-Aug 2017; Director (with prof. Cristina Lasagni) Locarno Film Festival-Summer School, Sept 2014-Aug 2018; Responsible minor in "Communication and Media", Bachelor in Communication Sciences, Sept 2014-Aug 2020; Member of the "Academic Integrity committee", 2013-2014; Member of the "Collegio dottorale/PhD board", Faculty of Communication Sciences, 2013-2015.

ICA Communication History Division: Chair, Jun 2024-Jun 2026; Vice Chair, May 2022-Jun 2024; International Liaisons Representative, May 2020-May 2022.

ECREA Communication History Section: Chair, Nov 2018-Oct 2022; Vice Chair, Nov 2016-Nov 2018; Member of the Support Committee, Nov 2014-Nov 2016.

Academia Europaea: Member of the Section Committee of Film, Media and Visual Studies Section, Jan 2025-now.

MediaHistory.ch: Board member of the association Nov 2024-now.

Association Histoire & Informatique Suisse: Member of the Committee, Nov 2015-now.

PREVIOUS AFFILIATIONS

Associate Professor of Media Studies, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sep 2018 – Oct 2022.

Senior Assistant Professor of Media Studies, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Sep 2015 – Aug 2018.

Junior Assistant Professor of Media Studies, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Feb 2013 – Aug 2015.

Lecturer in Media and Politics, Northumbria University, School of Arts and Social Sciences, United Kingdom, Sep 2012 – Jan 2013.

Douglas Byrne Marconi Fellow, Bodleian Library, Oxford University, United Kingdom, Jan – Dec 2012.

Post Doc, Università della Svizzera italiana, Communication Sciences, Switzerland, Jan 2009 – Jan 2011.

Ph.D. student, Università della Svizzera italiana, Faculty of Communication Sciences, Switzerland, Oct 2004 – Dec 2008.

VISITING POSITIONS

Staff Mobility for Teaching assignment (SEMP), University of Bologna, Department of Arts, Feb 2023.

Visiting Fellow, Loughborough University, Institute of Advanced Studies (IAS), online, 26 Apr – 2 May 2021.

Visiting Scholar, Concordia University, Department of Communication Science, Media History Research

Centre (MHRC), Feb – Sept 2020.

Visiting Professor, University of Augsburg, Institut für Medien, Wissen und Kommunikation, Feb 2018.

Visiting Researcher, University of Perugia, Department of Political Sciences, Sep 2016, Apr 2018.

Staff Mobility for Teaching assignment (SEMP), Northumbria University, Feb 2014.

Visiting Scholar, University of Westminster, CAMRI, United Kingdom, Nov 2011 – Jul 2012.

Visiting Scholar, Columbia University, History Department, USA, Feb – Oct 2011.

Visiting Student, Maastricht University, Social Science & Technology Studies, The Netherlands, Jun – Aug 2007.

Visiting Fellow, Harvard University, History of Science, USA, Feb – May 2007.

PUBLICATIONS

Books

1. Balbi, G., & Cerulo, M. (2026). [*Sentirsi. Un'antropologia dello smartphone*](#). Bologna: il Mulino.
2. Balbi, G. (2023). [*The Digital Revolution. A Short History of an Ideology*](#). Oxford: Oxford University Press.
3. Balbi, G., & Ortoleva, P. (2023). [*La comunicazione imperfetta. Ostacoli, equivoci, adattamenti*](#). Torino: Einaudi.
4. Balbi, G. (2022). [*L'ultima ideologia. Breve storia della rivoluzione digitale*](#). Roma-Bari: Laterza.
5. Balbi, G., & Magaudda, P. (2021). [*Media digitali. La storia, i contesti sociali, le narrazioni*](#). Roma-Bari: Laterza.
6. Balbi, G., & Magaudda, P. (2018). [*A History of Digital Media. An Intermedia and Global Perspective*](#). New York: Routledge.
7. Fari, S., with G. Balbi and G. Richeri (2015). [*The formative years of the Telegraph Union*](#). Newcastle-Upon-Tyne: Cambridge Scholars Publishing.
8. Balbi, G., & Magaudda, P. (2014). [*Storia dei media digitali. Rivoluzioni e continuità*](#). Rome-Bari: Laterza.
9. Balbi, G., with S. Fari, G. Richeri, S. Calvo. (2014). [*Network Neutrality. Switzerland's role in the genesis of the Telegraph Union, 1855-1875*](#). Bern: Peter Lang.
10. Balbi, G. (2011). [*Le origini del telefono in Italia. Politica, economia, tecnologia e società*](#). Milan: Bruno Mondadori.
11. Balbi, G. (2010). [*La radio prima della radio. L'Araldo Telefonico e l'invenzione del broadcasting in Italia*](#). Rome: Bulzoni.

Edited Books

1. Balbi, G., Comunello, F., Pasquali, F., & Sorice, M. (Eds.) (2025). [*Studiare i media. Prospettive disciplinari e parole chiave*](#). Rome: Carocci.

2. Balbi, G. & Leggero, R. (Eds.) (2024). *Communication Maintenance in Longue Durée*. London: Routledge.
3. Balbi, G., Ribeiro, N., Schafer, V., & Schwarzenegger, C. (Eds.) (2021). *Digital Roots. Historicizing media and communication concepts of the digital age*. Berlin: De Gruyter.
4. Balbi, G., & Fickers, A. (Eds.) (2020). *History of the International Telecommunication Union (ITU). Transnational techno-diplomacy from the telegraph to the Internet*. Berlin: De Gruyter.
5. Bory, P., Negro, G., & Balbi, G. (Eds.) (2019). *Computer Network Histories. Hidden Streams from the Internet Past*. Zurich: Chronos Verlag.
6. Balbi, G., Fei, J., & G. Richeri (Eds.) (2019). *China and the Global Media Landscape. Remapping and Remapped*. Newcastle Upon-Tyne: Cambridge Scholars Publishing.
7. Magaudo, P., & Balbi, G. (Eds.) (2018). *Fallimenti digitali. Un'archeologia dei "nuovi media"*. Milan: Unicopli.
8. Sparviero, S., Peil, C., & Balbi, G. (Eds.) (2017). *Media Convergence and Deconvergence*. London and New York: Palgrave Macmillan.
9. Balbi, G., & Winterhalter, C. (Eds.) (2013). *Antiche novità. Una guida transdisciplinare per interpretare il vecchio e il nuovo*. Naples-Salerno: Orthotes.

Peer-Reviewed Articles

1. Barcella, D., & Balbi, G. (2026). More Than a Label: Naming the World Wide Web as an Enabling Practice, 1989–96. *Technology and Culture* 67(3), 945-971. <https://dx.doi.org/10.1353/tech.2026.a996505>.
2. Ferrigato, R., & Balbi, G. (2026). Toward a media maintenance approach (MEMA): Maintenance as a theoretical tool for media studies. *Media, Culture & Society*, 48(2), 403–415. <https://doi.org/10.1177/01634437251377966>.
3. Barcella, D., Benecchi, E., Fomasi, M., & Balbi, G. (2026). Stop calling the Web the Internet: CERN's tactics to fight 'brand confusion' in the mid-1990s. *Convergence: The International Journal of Research into New Media Technologies*, 32(4), 1420–1435. <https://doi.org/10.1177/13548565241308749>.
4. Rikitianskaia, M., & Balbi, G. (2025). Estudios radiofónicos más allá de la radiodifusión: hacia una historia intermedial e intertecnológica de la radio. *Contratexto*, 44, 12-18. <https://doi.org/10.26439/contratexto2025.n44.8398>.
5. Barcella, D., Mazzoni, P., Fomasi, M., & Balbi, G. (2025). Notes From the 2025 ECREA Communication History Workshop: Communication Networks Before and After the Web. *IEEE Annals of the History of Computing*, 47(2), 64-66, <https://doi.org/10.1109/MAHC.2025.3564143>.
6. Ferrigato, R., Mazzoni, P., Prario, B., & Balbi, G. (2025). Change and resilience in Swiss newspapers and broadcasting, 2002 and 2022: Towards a critique of media concentration indices. *Communication & Society*, 38(1), 464-481. <https://doi.org/10.15581/003.38.1.033>.
7. Barcella, D., Benecchi, E., Fomasi, M., & Balbi, G. (2024). Cos'è il Web? Il CERN, Robert Cailliau e l'«identità culturale» di una nuova tecnologia (1993-1996). *Studi culturali*, 3, 355-376. <https://doi.org/10.1405/115890>.
8. Balbi, G., Hagedoorn, B., Haydari, N., Schafer, V., & Schwarzenegger, C. (2024). La persistenza dei media: Teorie, approcci, categorizzazioni. *Pagine inattuali*, 11, 119-141.

<https://doi.org/10.6093/2280-4110/11361>.

9. Magaudda, P., & Balbi, G. (2024). Theorizing failure in digital media. Four eclectic theses. *Annals of the International Communication Association*, 48(3), 205–218. <https://doi.org/10.1080/23808985.2024.2326056>.
10. Balbi, G., Hagedoorn, B., Haydari, N., Schafer, V., & Schwarzenegger, C. (2023). Media persistence: Theories, approaches, categorization. *Studies in Communication Sciences*, 23(3), 299–310. <https://doi.org/10.24434/j.scoms.2023.03.4620>.
11. Zhang, Z., Balbi, G., Thussu, D., Winseck, D. & Jiang, F. (2023). Roundtable Discussion of Emerging Technology Companies and Transcultural Challenges. *Journal of Transcultural Communication*. <https://doi.org/10.1515/jtc-2022-0021>.
12. Magaudda, P., & Balbi, G. (2023). Pour une théorie de l'échec dans le domaine des médias numériques. *Communication*, 40(1), 1-23. <https://doi.org/10.4000/communication.17035>.
13. Fomasi, M., Barcella, D., Benecchi, E., & Balbi, G. (2023). Genealogy of an Archive. The Birth, Construction, and Development of the World Wide Web Collection at CERN. *Internet Histories*, 7(3), 277-294. <https://doi.org/10.1080/24701475.2023.2238254>.
14. Bory, P., Lüthi, E., & Balbi, G. (2022). “A story of friendship and misunderstandings”: The origins of the Swiss National Supercomputing Centre 1985–1992. *Itinera*, 49, 141–173.
15. Bourdon, J., & Balbi, G. (2021). [Questioning \(Deep\) Mediatization: A Historical and Anthropological Critique](#). *International Journal of Communication*, 15, 2807–2826.
16. Rikitianskaia, M., & Balbi, G. (2021). [What time is it? History and typology of time signals from the telegraph to the digital](#). *International Journal of Communication*, 15, 1513–1530.
17. Balbi, G., & Leggero, R. (2020). Communication is maintenance: Turning the agenda of media and communication studies upside down. *H-ermes: Journal of Communication*, 17, 7–26. <https://doi.org/10.1285/i22840753n17p7>.
18. Rikitianskaia, M., & Balbi, G. (2020). Radio studies beyond broadcasting: Towards an intermedia and inter-technological radio history. *Radio Journal: International Studies in Broadcast & Audio Media*, 18(2), 159–173. https://doi.org/10.1386/rjao_00022_1.
19. Negro, G., Balbi, G., & Bory, P. (2020). The path to WeChat: How Tencent's culture shaped the most popular Chinese app, 1998–2011. *Global Media and Communication*, 16(2), 208–226. <https://doi.org/10.1177/1742766520923008>.
20. Schwarzenegger, C., & Balbi, G. (2020). When the ‘Messiah’ went to ‘Mecca’: Envisioning and reporting the digital future at the CeBIT tech fair (1986–2018). *Convergence: The International Journal of Research into New Media Technologies*, 26(4), 716–731. <https://doi.org/10.1177/1354856520909528>.
21. Schwarzenegger, C., Lobinger, K., & Balbi, G. (2019). Academic traditions in communication: Expanding the field and redrawing the boundaries. ECREA 2018 special panel report. *Studies in Communication Sciences*, 19(2), 233–237. <https://doi.org/10.24434/j.scoms.2019.02.010>.
22. Balbi, G., & Berth, C. (2019). Introduction: Towards a telephonic history of technology. *History and Technology*, 35(2), 105-114. <https://doi.org/10.1080/07341512.2019.1652959>.
23. Natale, S., Bory, P., & Balbi, G. (2019). The rise of corporational determinism: Digital media corporations and narratives of media change. *Critical Studies in Media Communication*, 36(4), 323-338. <https://doi.org/10.1080/15295036.2019.1632469>.

24. Rikitianskaia, M., Balbi, G., & Lobinger, K. (2018). The mediatization of the air. Wireless telegraphy and the origins of a transnational space of communication, 1900-1910s. *Journal of Communication*, 68(4), 758-779. <https://doi.org/10.1093/joc/jqy030>.
25. Balbi, G. (2018). [La “svolta apocalittica” negli studi sul digitale: introduzione](#). *Quaderni di teoria sociale*, 1, 11-24.
26. Balbi, G. (2017). [Ancora tu! L'emersione e la rilevanza della storia dei media nella vita quotidiana](#). *Mediascapes Journal*, 8, 11-23.
27. Balbi, G. (2017). Wireless's "Critical Flaw": The Marconi Company, Corporation Mentalities, and the Broadcasting Option. *Journalism & Mass Communication Quarterly*, 94(4), 1239-1260. <https://doi.org/10.1177/1077699016688447>.
28. Balbi, G., Chen, C., & Wu, J. (2016). Plea for a (new) Chinese media history. Editorial to *Interactions: Studies in Communication and Culture*, 7(3), 239-246. https://doi.org/10.1386/iscc.7.3.239_2.
29. Bory, P., Benecchi, E., & Balbi, G. (2016). How the Web was told: Continuity and change in the founding fathers' narratives on the origins of the WWW. *New Media and Society*, 18(7), 1066-1087. <https://doi.org/10.1177/1461444816643788>.
30. Balbi, G., Delfanti, A., & Magaudo, P. (2016). [Digital Circulation: Media, Materiality, Infrastructures. An introduction](#). Editorial to *TECNOSCIENZA: Italian Journal of Science & Technology Studies*, 7(1), 7-16.
31. Balbi, G., & Kittler, J. (2016). [One-to-One and One-to-Many Dichotomy: Grand Theories, Periodization, and Historical Narratives in Communication Studies](#). *The International Journal of Communication*, 10, 1971-1990.
32. Balbi, G., & Natale, S. (2015). The Double Birth of Wireless: Italian Radio Amateurs and the Interpretive Flexibility of New Media. *Journal of Radio and Audio Media*, 22(1), 26-41. <https://doi.org/10.1080/19376529.2015.1015860>.
33. Richeri, G., & Balbi, G. (2015). The final days of the RAI hegemony. On the sociocultural reasons behind the fall of the public monopoly. *Journal of Italian Cinema and Media Studies*, 3(1-2), 63-79. https://doi.org/10.1386/jicms.3.1-2.63_1.
34. Balbi, G., Fari, S., & Richeri, G. (2014). Telecommunications Italian Style. The shaping of the constitutive choices (1850-1914). *History of Technology*, 32, 235-258. <https://doi.org/10.5040/9781474210713.0018>.
35. Balbi, G., & Ortoleva, P. (2014). [Plea for an un-natural history of digital culture](#). *Contemporanea*, 3, 482-489 [translated into Chinese 对数字文化非然历史的呼吁. *世界传播产业评论* (International Media Industry Review), 底12辑 (Vol. 12), 21-32, 2016].
36. Natale, S., & Balbi, G. (2014). Media, History, Imaginary: The Role of Fantasies in Different Stages of Media Change. *Media History*, 20(2), 203-218. <https://doi.org/10.1080/13688804.2014.898904>.
37. Balbi, G. (2014). Quando i nuovi media erano nuovi. Sulle ragioni socio-culturali della precoce metabolizzazione del telefonino in Italia. *Studi Culturali*, 1, 71-76. <https://doi.org/10.1405/76238>.
38. Fari, S., Balbi, G., & Richeri, G. (2013). The Bureaucratisation of the Telegraph Union. *Storia Economica*, 2, 377-394.

39. Balbi, G., Fari, S., Calvo, S., & Richeri, G. (2013). [Specialità svizzere. L'influenza della Confederazione elvetica sull'origini dell'Unione Telegrafica, 1855-1875.](#) *Tst: Transportes, Servicios y telecomunicaciones*, 25, 150-175.
40. Balbi, G., Fari, S., Calvo, S., Richeri, G. (2013). Swiss specialties: Switzerland's role in the genesis of the Telegraph Union, 1855-1875. *Journal of European Integration History*, 19(2), 207-225. [https://doi.org/10.5771/0947-9511-2013-2-207.](https://doi.org/10.5771/0947-9511-2013-2-207)
41. Balbi, G. (2013). [The idles mattered. The early Italian telephone and its users.](#) *Estudos em Comunicação / Communication Studies*, 14, 39-58.
42. Calvo, S., Balbi, G., Fari, S., & Richeri, G. (2011). [La voie suisse aux télécommunications. Politique, économie, technologie et société \(1850–1915\).](#) *Revue Suisse d'Histoire*, 61(4), 435-453.
43. Balbi, G. (2011). Una storia della storia dei media. Mappa di una disciplina in formazione. *Problemi dell'informazione*, 2-3, 163-192. [https://doi.org/10.1445/35627.](https://doi.org/10.1445/35627)
44. Balbi, G. (2011). Un percorso bibliografico nella storia dei media. *Problemi dell'informazione*, 2-3, 339-348. [https://doi.org/10.1445/35635.](https://doi.org/10.1445/35635)
45. Balbi, G. (2011). [Doing Media History in 2050.](#) *Westminster Papers in Communication and Culture*, 8(2), 113-133.
46. Balbi, G. (2011). [The Origins of the Telephone in Italy, 1877–1915: Politics, Economics, Technology and Society.](#) *International Journal of Communication*, 5, 1058-1081.
47. Balbi, G. (2010). Radio before Radio: Araldo Telefonico and the invention of Italian broadcasting. *Technology and Culture*, 51(4), 786-808. [https://doi.org/10.1353/tech.2010.0060.](https://doi.org/10.1353/tech.2010.0060)
48. Balbi, G., & Prario, B. (2010). The history of Fininvest/Mediaset's media strategy: 30 years of politics, the market, technology and Italian society. *Media, Culture and Society*, 32(3), 391-409. [https://doi.org/10.1177/0163443709361169.](https://doi.org/10.1177/0163443709361169)
49. Balbi, G., Calvo, S., Fari, S., & Richeri, G. (2009). ["Bringing together the two large electric currents that divide Europe": Switzerland's Role in Promoting the Creation of a Common European Telegraph Space, 1849-1865.](#) *ICON*, 15, 61-80.
50. Balbi, G. (2009). Tra Stato e mercato. Le prime società telefoniche italiane, 1878-1915. *Contemporanea*, 3, 447-470. [https://doi.org/10.1409/29970.](https://doi.org/10.1409/29970)
51. Balbi, G. (2009). I "parassiti" contano. Il ruolo dei primi abbonati nella co-costruzione della telefonia in Italia (1880-1915). *Studi Culturali*, 1, 43-59. [https://doi.org/10.1405/29232.](https://doi.org/10.1405/29232)
52. Balbi, G. (2009). Studying the Social History of Telecommunications. Between Anglophone and Continental Traditions. *Media History*, 15(1), 85-101. [https://doi.org/10.1080/13688800802583331.](https://doi.org/10.1080/13688800802583331)
53. Balbi, G. (2008). Dappertutto telefonini. Per una storia sociale della telefonia mobile in Italia. *Intersezioni*, 3, 465-490. [https://doi.org/10.1404/28166.](https://doi.org/10.1404/28166)
54. Prario, B., & Balbi, G. (2007). [Ritorno al Futuro. Il passato e il presente della Mobile TV.](#) *Observatorio (OBS) Journal*, 2, 103-122.
55. Balbi, G. (2007). [Squilli di carta. I primi 40 anni del telefono nelle pagine della letteratura italiana.](#) *Memoria e Ricerca*, 25(2), 127-152.

56. Balbi, G. (2005). I vecchi e i giovani. Strategie di mimesi tra old e new media. *Studies in Communication Sciences*, 5(1), 183-204. <http://doi.org/10.5169/seals-790920>.

Books Chapters

1. Bory, P., & Balbi, G. (2025). Una storia “spaziale” di Internet. Materialità, politica ed economia della rete. In G. Boccia Artieri (Ed.), *Democrazia ai margini. Disinformazione e manipolazione dell'opinione pubblica nell'era digitale* (pp. 19-32). Milan: Feltrinelli.
2. Balbi, G. (2025). Five Eclectic Theses on the Future of Mobile Media Research. And All Coming From the Past! In G. Goggin & L. Hjorth (Eds.), *The Routledge Companion to Mobile Media. Second Edition* (pp. 51-57). London: Routledge. <https://doi.org/10.4324/9781003166016>.
3. Balbi, G., Negro, G., Rikitienskaia, M., Scolari, C. A., & Trudel, D. (2025). Information and Communication Theories: A Global History of the (Con)fusion. In T. Weller, A. Black, B. Mak, & L. Skouvig (Eds.), *The Routledge Handbook of Information History* (pp. 536–551). London: Routledge. <https://doi.org/10.4324/9781003310532-38>.
4. Bory, P., & Balbi, G. (2025). *I media come limiti: una teoria sui confini, divieti e carenze*. In P. Giovannetti e A. Miconi (a cura di), *Il medium oggi. Da McLuhan all'intelligenza artificiale* (pp. 153-166). Rome: Carocci.
5. Balbi, G. & Fickers, A. (2025). *ITU (Unione Internazionale delle Telecomunicazioni): attore, arena e antenna della tecno-diplomazia globale*. In M. Mugnaini, *ONU 1945-2025. Studi su un sistema globale*, pp. 41-48. Milan: Franco Angeli.
6. Balbi, G. (2025). ‘History Web’, ‘Web History’, and ‘History of the Web’: Three Subfields and Why (and Why Not) Integrating Them. In S. Aasman, A. Ben-David, & N. Brügger (Eds.), *The Routledge Companion to Transnational Web Archive Studies*, pp. 15-25. Routledge: London.
7. Balbi, G. (2025). How Marconi Shaped the Italian Wireless Policy: The Berlin Conferences of 1903 and 1906. In S. Casonato (Ed.), *The ‘Marconi Relics’. Examining Artefacts at Museo Nazionale Scienza e Tecnologia Leonardo da Vinci*, pp. 98-113. Venice: Cà Foscari University Press. <http://doi.org/10.30687/978-88-6969-922-1/005>.
8. Barra, L., & Balbi, G. (2024). *Internet prima di internet. Piccola storia sistemica di Televideo e del teletext italiano*. In G. Barlozzetti (Eds.), *La TV da sfogliare, 1985-2024. 40 anni di Televideo*, pp. 44-75. Rome: Rai libri.
9. Balbi, G. (2024). Come Marconi influenzò la politica telegrafica italiana. Le Conferenze di Berlino del 1903 e 1906. In S. Casonato (Ed.), *Marconi in frammenti. Rileggere le collezioni del Museo Nazionale Scienza e Tecnologia Leonardo da Vinci*, pp. 98-113. Venice: Cà Foscari University Press. <http://doi.org/10.30687/978-88-6969-881-1/005>.
10. Balbi, G., & Leggero, R. (2024). *Communication Studies Long for Maintenance Cultures: A Theoretical Introduction to the Book*. In G. Balbi, & R. Leggero (Eds.), *Communication Maintenance in Longue Durée*, pp. 1-14. London: Routledge.
11. Porlezza, C., & Balbi, G. (2024). *I mercati dei media: trend globali, svizzeri e locali*. In Osservatorio culturale del Cantone Ticino (Ed.), *Cultura nei media. Tra linearità verticali e reti orizzontali*, pp. 16-34. Bellinzona.
12. Balbi, G., & Magaudda, P. (2022). *Warum die Geschichte digitaler Medien erforschen - und*

- [wie?](#) In C. Schwarzenegger, E. Koenen, C. Pentzold, T. Birkner, & C. Katzenbach (Eds.), *Digitale Kommunikation und Kommunikationsgeschichte: Perspektiven, Potentiale, Problemfelder*, pp. 31-61. Berlin.
13. Balbi, G., Ribeiro, N., Schafer, V., & Schwarzenegger, C. (2021). [Digging into Digital Roots. Towards a Conceptual Media and Communication History](#). In G. Balbi, N. Ribeiro, V. Schafer, & C. Schwarzenegger (Eds.), *Digital Roots. Historicizing media and communication concepts of the digital age*, pp. 1-16. Berlin: De Gruyter.
 14. Rospocher, M. & Balbi, G. (2021). [Networks. Infrastructures, Materiality, and Communities from Ancient Rome to Social Media](#). In G. Balbi, N. Ribeiro, V. Schafer, & C. Schwarzenegger (Eds.), *Digital Roots. Historicizing media and communication concepts of the digital age*, pp. 19-39. Berlin: De Gruyter.
 15. Balbi, G., & Fickers, A. (2020). [Introduction: The ITU as Actor, Arena, and Antenna of Techno-Diplomacy](#). In G. Balbi & A. Fickers (Eds.), *History of the International Telecommunication Union (ITU). Transnational techno-diplomacy from the telegraph to the Internet*, pp. 1-12. Berlin: De Gruyter.
 16. Balbi, G. (2020). [I media come cose](#). In L. Barra & G. C. Galvagno (Eds.), *Media-storie. Lezioni indimenticate di Peppino Ortoleva* (pp. 51-55). Rome: Viella.
 17. Bory, P., Negro, G., Balbi, G. (2019). [Introduction: The Tributaries and Distributaries of Computer Network Histories](#). In P. Bory, G. Negro, & G. Balbi (Eds.), *Computer Network Histories. Hidden Streams from the Internet Past* (pp. 7-13). Zurich: Chronos Verlag.
 18. Merziger, P., Balbi, G., Barrera, C., & Sipos, B. (2019). [Crises, Rise of Fascism and the Establishment of Authoritarian Media Systems](#). In K. Arnold, P. Preston & S. Kinnebrock (Eds.), *European Communication History Handbook* (pp. 135-152). Hoboken, NJ: Wiley.
 19. Balbi, G. (2019). [Allungare e allargare la TV. Come la storia della tecnologia può aiutare quella della televisione](#). In M. Scaglioni (Ed.), *Appassionati dissodatori. Storia e storiografia della televisione in Italia. Studi in onore di Aldo Grasso* (pp. 75-81). Milan: Vita e pensiero.
 20. Magaudo, P., & Balbi, G. (2018). [Per una teoria del fallimento nei media digitali](#). In P. Magaudo, & G. Balbi (Eds.), *Fallimenti digitali. Un'archeologia dei "nuovi media"* (pp. 7-25). Milan: Unicopli.
 21. Fari S., & Balbi, G. (2017). [Curchod, Charles Louis](#). In B. Reinalda, K. J. Kille, & J. Eisenberg (Eds.), *IO BIO. Biographical Dictionary of Secretaries-General of International Organizations*. Available at www.ru.nl/fm/iobio.
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 23. Balbi, G. (2017). [Arretratezza e innovazione. La digitalizzazione dei media italiani](#). In A. Grasso (Ed.), *Storia della comunicazione e dello spettacolo in Italia. Vol III, I media alla sfida della convergenza, dal 1979-2012* (pp. 30-36). Milan: Vita e Pensiero.
 24. Balbi, G., & Moraglio, M. (2016). [A Proposal to Hybridise Communication and Mobility Research Agendas](#). In S. Fari & M. Moraglio (Eds.), *Peripheral flows: A Historical Perspective on Mobilities between Cores and Fringes* (pp. 10-27). Newcastle-Upon-Tyne: Cambridge Scholars Publishing.
 25. Barra, L., & Balbi, G. (2016). [The Italian way to teletext: The History, Structure and Role of Televideo Rai](#). In H. Moe & H. Van den Bulck (Eds.), *Teletext in Europe: From the Analogue*

- to the Digital Era (pp. 205-226). Göteborg: Nordicom.
26. Balbi, G., & John, R. (2015). [Point-to-Point: Telecommunications Networks from the Optical Telegraph to the Mobile Telephone](#). In L. Cantoni & J. A. Danowski (Eds.), *Communication and Technology, 5th volume of the Handbook of Communication Science* (pp. 35-55). Berlin: De Gruyter Mouton.
 27. Balbi, G. (2015). [The International Bureau](#). In S. Fari, with G. Balbi and G. Richeri (Eds.), *The formative years of the Telegraph Union* (pp. 59-79). Newcastle-Upon-Tyne: Cambridge Scholar Publishing.
 28. Balbi, G. (2015). [Old and New Media. Theorizing Their Relationships in Media Historiography](#). In S. Kinnebrock, C. Schwarzenegger, & T. Birkner (Eds.), *Theorien des Medienwandels* (pp. 231-249). Köln: Halem. [translated into Chinese [新媒介和旧媒介. 基于媒介史的二者关系理论化探索](#). *Global Media Journal. Chinese edition*, 3(1), 28-43, 2016].
 29. Balbi, G. (2014). [Da Morse a Jobs. Politica, impresa, tecnologia e utenti nella storia delle telecomunicazioni](#). In M. Cucco (a cura di), *La trama dei media. Stato, imprese, pubblico nella società dell'informazione* (pp. 45-58). Rome: Carocci.
 30. Balbi, G. (2013). [Dal telefono alla radio \(e ritorno?\)](#). In V. Marchis & F. Profumo (a cura di), *Il contributo italiano alla storia del pensiero. Tecnica* (pp. 437-448). Rome: Istituto della Enciclopedia Italiana.
 31. Balbi, G. (2013). [I media. Quattro paradigmi nella relazione tra vecchi e nuovi mezzi di comunicazione](#). In G. Balbi & C. Winterhalter (a cura di), *Antiche novità. Una guida transdisciplinare per interpretare il vecchio e il nuovo* (pp. 15-36). Naples-Salerno: Orthotes.
 32. Balbi, G. (2013). [Wireless. Nascita, morte e resurrezione di un'idea](#). In D. Borrelli & M. Gravila (a cura di), *Media che cambiano, parole che restano* (pp. 245-256). Milan: Franco Angeli.
 33. Balbi, G. (2013). [Telephony](#). In M. Danesi (Ed.), *Encyclopedia of Media and Communication*. Toronto (pp. 632-633). Buffalo and London: University of Toronto Press.
 34. Balbi, G. (2013). [“I Will Answer You, My Friend, but I am Afraid”: Telephones and the Fear of a New Medium in Nineteenth and Early Twentieth-Century Italy](#). In S. Nicholas & T. O'Malley (Eds.), *The Media, Social Fears and Moral Panics: Historical Perspectives* (pp. 59-75). London and New York: Routledge.
 35. Balbi, G. (2013). [Telecommunications](#). In P. Simonson, J. Peck, R. T. Craig, & J. P. Jackson (Eds.), *Handbook of Communication History* (pp. 209-222). London and New York: Routledge.
 36. Balbi, G., & Isabella, S. (2010). [I media e il privato in pubblico: una storia](#). In P. Jedlowski & O. Affuso (a cura di), *Sfera pubblica. Il concetto e i suoi luoghi* (pp. 107-128). Cosenza: Pellegrini.
 37. Balbi, G., & Mäusli, T. (2009). [Studiare la storia della radio e della televisione nella Svizzera italiana](#). In T. Mäusli (a cura di), *Voce e specchio. Storia della radiotelevisione svizzera di lingua italiana* (pp. 9-17). Locarno: Armando Dadò.
 38. Balbi, G., & Prario, B. (2008). [Back to the Future. The Past and the Present of Mobile TV](#). In G. Goggin & L. Hjorth (Eds.), *Mobile Technologies: From Telecommunications to Media* (pp. 161-173). London: Routledge.

39. Balbi, G. (2005). [Leggere di televisione](#). In G. P. Caprettini & S. Zenatti (a cura di), *Linguaggi televisivi* (pp. 201-225). Rome: Carocci.

Guest Edited Special Issues

1. Balbi, G., Hagedoorn, B., & Haydari, N. (2023). *Studies in Communication Sciences*, 23(3) Thematic Section "[Old media persistence. Past continuities in the brand-new digital world](#)".
2. Krakovsky, C., Seethaler, J., Schwarzenegger, C., Schafer, V., & Balbi, G. (2021). *medien & zeit*, 36. Special issue "[Jeopardizing Democracy throughout History: Media as Accomplice, Adversary or Amplifier of Populist and Radical Politics](#)".
3. Lobinger, K., Balbi, G., & Cantoni, L. (2019). *Studies in Communication Sciences*, 19(2). [Thematic Section on ECREA 2018](#).
4. Balbi, G., Berth, C. (2019). *History and Technology*, 35(2). [Special issue "Towards a telephonic history of technology"](#).
5. Balbi, G. (2018). *Quaderni di teoria sociale*, [Parte monografica "Critical turn nel digitale"](#).
6. Balbi, G., Chen, C., & Wu, J. (2016). *Interactions: Studies in Communication and Culture*, 7(3). [Special Issue "Chinese media history"](#).
7. Balbi, G., Delfanti, A., & Magaudo, P. (2016). *TECNOSCIENZA: Italian Journal of Science & Technology Studies*, 7(1). [Double special issue "Digital Circulation. Media, Materiality, Infrastructures"](#).
8. Balbi, G., & Scaglioni, M. (2014). *VIEW. Journal of European Television History and Culture*, 3(6). [Special issue "Convergent Television\(s\)"](#).
9. Balbi, G., Miconi, A., & Ortoleva, P. (2011). *Problemi dell'informazione*, 2-3. Special issue "[Come cambiano i media. Sfide, categorie, direzioni di ricerca](#)".

Conference Proceedings

1. Fari, S., Balbi, G., & Richeri, G. (2012). [A common technical culture of telegraphy: the Telegraph Union and the significance of Technological Standardization, 1865-1875](#). HISTory of ELection-technology CONference, Third IEEE.
2. Balbi, G. (2012). [Marconi's diktats. How Italian international wireless policy was shaped by a private company, 1903-1911](#). HISTory of ELection-technology CONference, Third IEEE.
3. Balbi, G. (2008). The 'Araldo Telefonico'. Origins, Structures and Models of the Italian Broadcasting". *Antenna. Newsletter of the Mercurians*, 20(2), 9-14. Selected Proceedings of Workshop Mercurians (special interest group of SHOT), Washington, October 2007.
4. Prario, B., & Balbi, G. (2008). [Back to the Future. The Past and the Present of Mobile TV](#). In K. Ross and S. Price (Eds.), *Popular Media and Communication: Essays on Publics, Practices and Processes* (pp. 24-40). Newcastle-upon-Tyne: Cambridge Scholars Publishing. Proceedings of MeCCSA (Media, Communication and Cultural Studies Association), Coventry, January 2007.

Books Reviews

1. Balbi, G. (2021). [Review of the book News from Germany. The Competition to Control World Communications, 1900-1945](#), written by Heidi J. S. Tworek. *ARO*, IV(3).

2. Balbi, G. (2020). [Review of the book *Minitel. Welcome to the Internet*, written by Julien Mailland and Kevin Driscoll](#). *H-Soz-u-Kult, H-Net Reviews*, March.
3. Balbi, G. (2019). [Review of the book *Marconi: The man who networked the world*, written by Marc Raboy](#). *Journal of Radio & Audio Media*, 26(2), 369-372.
4. Rikitianskaia, M., & Balbi, G. (2017). [Review of the book *Revisiting transnational broadcasting: the BBC's foreign-language services during the Second World War*, edited by N. Ribeiro & S. Seul](#). *Rundfunk und Geschichte*, 3-4, 74-75.
5. Balbi G. (2015). [Review of the book *Global Communication Electric: Business, News and Politics in the World of Telegraphy*, edited by M. M. Hampf & S. Müller-Pohl](#). *H-Soz-u-Kult, H-Net Reviews*, October.
6. Balbi G. (2014). [Review of the book *Vie e mezzi di comunicazione in Italia e Spagna in età contemporanea*, edited by C. B. López, A. di Vittorio, G. Fenicia & N. Ostuni](#). *The Journal of Transport History*, 35(2), 251-252.
7. Balbi G. (2014). [Review of the book *Il Concilio in diretta: il Vaticano II e la televisione tra informazione e partecipazione*, by F. Ruozzi](#). *Historical Journal of Film, Radio and Television*, 34(1), 121-122.
8. Balbi G. (2011). [Review of the book *Verso la Modernità: I bresciani e le esposizioni industriali 1800-1915*, by S. Onger](#). *Technology and Culture*, 52(4), 831-833.

AWARDS

1. Best paper award *When Europe Missed the “Web Train”: The 1993 Alexandria Proposal and the Decline of Europe’s Role in Shaping the Web’s Public Future*, written with Martin Fomasi, Deborah Barcella, and Eleonora Benecchi, ICA Conference, Communication History Division, June 2026.
2. Academia Europaea, [Elected Member n. 6835](#), since 2024.
3. First-place award *L’ultima ideologia. Breve storia della rivoluzione digitale*, [Premio nazionale di divulgazione scientifica Giancarlo Dosi](#), Area Scienze dell’Ingegneria e dell’Architettura, December 2023.
4. Second-place award poster *Where Is the Authentic Story of the Web? An Analysis of the WWW Collection at CERN in Geneva*, [ICA Conference, Communication History Division](#), May 2023.

SCHOLARSHIPS & GRANTS

1. Publication grant (*The Digital Revolution. A Short History of an Ideology*), founded by Fondazione Hilda and Felice Vitali, 2023 (CHF 3’000).
2. Publication grant (*History of Digital Media* book), founded by Fondazione Hilda and Felice Vitali, 2017 (CHF 4’000).
3. Visiting Researcher Post, University of Perugia, Department of Political Science, 2016 (€ 1.400).
4. Publication grant (*Network Neutrality* book), founded by Fondazione Hilda and Felice Vitali, 2014 (CHF 8’000).
5. Ambizione Program, funded by Swiss National Science Foundation, 2012-2014 (CHF 422’718) –

declined.

6. Douglas Byrne Marconi Fellowship, funded by Bodleian Library, Oxford University, 2012 (£ 4.000).
7. Post Doctoral Fellowship for prospective researchers, funded by Swiss National Science Foundation, 2011-2012 (CHF 71'225).
8. Publication grant for Ph.D. dissertations, funded by Swiss National Science Foundation, 2011 (CHF 4'560).
9. Ph.D. student fellowship, funded by Swiss National Science Foundation, 2007 (CHF 29'800).
10. Master Thesis Award, Club Optime, Chamber of Commerce in Turin, 2004.

FUNDED RESEARCH PROJECTS

1. Co-investigator, "Mapping Moral Polarities (MORALMAP): Strategies to Navigate and Bridge Polarised Public Discourse About New Plant Breeding Technologies", NRP 84 framework granted by Swiss National Science Foundation, Apr 2026 – Mar 2030 (CHF 402'323, CHF 27'360 to USI).
2. Principal investigator, "Once Upon a Time in the Web. Exploring, Interacting and Dialoguing with the World Wide Web of the 1990s", Agora framework granted by the Swiss National Science Foundation, May 2025 – Apr 2027 (CHF 199'530).
3. Host supervisor, Ziwen Meng's PhD project "Internet Metaphors in China", granted by China Scholarship Council (CSC), May 2023 – Apr 2026 (CHF 75'600).
4. SNF Scientific Exchanges, "Media Concentration & Platform Regulation: Emerging Lessons from Canada, Switzerland and Selected EU Countries", granted by Swiss National Science Foundation, 2022 (CHF 5'800).
5. Co-investigator (principal investigator Dwayne Winseck), "Global Media and Internet Concentration (GMIC) Project", granted by the Social Sciences and Humanities Research Council (SSHRC) of Canada, involving 50 academics in 40 countries, 2021-2027 (\$2.5 million, \$38'265 to USI).
6. Host supervisor, Lin Yue's PhD project "Comparative analysis of the development of digital mobile payment apps between Europe and China (2011-2023)", granted by China Scholarship Council (CSC), Oct 2022 – Sep 2025 (CHF 75'600).
7. Principal investigator, "The origins and spread of the World Wide Web. Rediscovering the early years of the Web inside and outside the CERN archive (1989-1995)", granted by Swiss National Science Foundation, 2020-2024 (CHF 628'110).
8. External partner (with Loughborough University, BT Group, Science Museums and Archives Group), "Broadcasting before broadcasting: A comparative approach to the history of the Electrophone, 1894-1938", AHRC Grant for Collaborative Doctoral Studentships (£74,500), grant reference number 2331308, 2019-23.
9. Co-investigator (with David Gugerli and Daniela Zetti), "Digital Federalism. The early history of CSCS Manno and SWITCH (1985-1995)", Digital Lives framework granted by the Swiss National Science Foundation, Sep 2018 – Feb 2020 (CHF 172'819).
10. Principal investigator, "Decoding Wireless. An immersive and interactive experience to unveil the meanings, the (infra)structures and the historical construction of an omnipresent technology", Agora

- framework granted by the Swiss National Science Foundation, Jun 2018 – Nov 2019 (CHF 189'883).
11. Co-investigator (with prof. Wu Jing), Exchange grant “The Chinese Imaginary of the Internet governance”, granted by SSSTC to Gianluigi Negro, Nov 2018 – Sep 2019 (CHF 24'000).
 12. Co-investigator (with prof. Shi Anbin), Exchange grant “Digital Transformation, Going Out Policy and Chinese Standards: An Investigation on the Development of DTMB Standard, 1987-2017”, granted by SSSTC to Miaotong Yuan, Sep 2018 – Aug 2019 (CHF 24'000).
 13. Summer School co-organizer “Media History from the margins”, Congressi Stefano Franscini, Monte Verità, Aug 2018 (CHF 13'210 + CHF 9'000 University of Lausanne).
 14. Organizer, “Computer Networks Histories: Local, National and Transnational Perspectives”, granted by infoclio.ch and Association Histoire & Informatique Suisse, Dec 2017 (CHF 11'000).
 15. Principal investigator, Analisi dell'offerta online dei programmi RSI, granted by Società cooperativa per la Radiotelevisione svizzera di lingua italiana, Jun – Aug 2017 (CHF 5'000).
 16. Host supervisor, Jan Miessler's Post Doc project “Developing a ‘conflictual’ framework for comparing development of non-Western media landscapes”, granted by Swiss Government Excellence Scholarships for Foreign Scholars and Artists (ESKAS), Sep 2017 – Aug 2018 (CHF 42'000) – post turned down.
 17. Host supervisor, Fang Wang's PhD project “What Are the Frame Strategies New Media Use? A Comparative Study of Chinese and European Media”, granted by China Scholarship Council (CSC), Sept 2017 – Aug 2018 (22'800 CHF).
 18. Principal investigator, “Reconciliation or Polarization: A Case Study of the Pattern of Online Opinion”, granted by the Sino Swiss Science and Technology Cooperation Program, 2017-18, Jul 2017 – Feb 2018 (CHF 17'000).
 19. Organizer, Giornata nazionale SRG SSR 2016 “Servizio pubblico radiotelevisivo oggi e domani”, granted by Società cooperativa per la Radiotelevisione svizzera di lingua italiana, Sep – Oct 2016 (CHF 14'000).
 20. Co-investigator (with F. Jiang), “Remapping or Remapped. A workshop on Chinese Media Global”, Stepping Stone Symposium granted by the Sino Swiss Science and Technology Cooperation Program 2013-2016, Dec 2015 (CHF 13'000).
 21. Organizer, “Transnational Histories of Telecommunications @ITU”, International Exploratory Workshops granted by Swiss National Science Foundation (CHF 9'760) and by OFCOM (CHF 10'000), Dec 2015.
 22. Principal investigator, “Inventing European Wireless. A cultural history of wireless from point-to-point telegraphy to one-to-many broadcasting, 1903-1927”, granted by Swiss National Science Foundation, Oct 2014 – Sept 2017 (CHF 220'368 + 15'360 PhD mobility grant for Maria Rikitianskaia).
 23. Research Assistant, Project “The Swiss Influence in ITU's decision-making process, 1865-1914”, granted by Swiss National Science Foundation, 2009-2010.
 24. Research Assistant, Project “History of Italian Swiss Radio and Television”, granted by RTSI (Radio and Television of Italian Switzerland), 2006-2009.
 25. Research Assistant, “Hear and See” project, granted by Swiss Virtual Campus, 2005-2006.
 26. Research Assistant, Project “Peng” (PErsonalized News content programminG), granted by European

PhD SUPERVISIONS

1. Riccardo Ferrigato, provisional title “Maintenance in Telecommunications in Longue Durée”, from October 2023.
2. Petra Mazzoni (main supervisor Eleonora Benecchi), provisional title: “Digital platforms and generations. Usages and skills in the Italian-speaking part of Switzerland”, from June 2023.
3. Ziwen Meng, provisional title: “Internet Metaphors in China”, from May 2023.
4. Lin Yue, provisional title: “Comparative analysis of the development of digital mobile payment apps between Europe and China (2011-2023)”, from Oct 2022.
5. Samuele Fratini (co-supervisor Paolo Magaudo), “Geo-infrastructures of Sovereignty. Technologies, Cultures, and Politics of Secure Messaging in Switzerland”, Oct 2022 – Feb 2026.
6. Martin Fomasi, “Exploring the ‘Web as a Whole’ with CERN Archive. A STS analysis on Web History”, Oct 2020 – July 2025.
7. Deborah Barcella, “Branding the Web. The early history of the World Wide Web through marketing conceptual frameworks”, Oct 2020 – Apr 2025.
8. Ely Lüthi (co-supervisor Matthew Hibberd), “Digitalising Switzerland. A history of the *Digital Switzerland Strategy*, 1990s-2020s”, Oct 2019 – Nov 2024.
9. Roberta Spada (co-supervisors Simona Casonato, Stefano Crabu, and Paolo Volonté), “Museum Artefacts of Technoscience: Media History, Curation, and Narratives about 1930s Radio Objects in the Italian National Science and Technology Museum”, Nov 2020 – June 2024.
10. Natasha Kitcher (co-supervisors Sabina Mihelj, Simone Natale, and Peter Yeandle), “The Electrophone: The Life and Death of a Victorian Broadcasting Device, 1893-2023”, Oct 2019 – Oct 2023.
11. Maria Rikitianskaia, “European Radiotelegraphy during World War I: from Transnational Utopian Understanding to National Broadcasting Services”, Oct 2014 – Oct 2018.
12. Paolo Bory, “Imaginary networks. A socio-historical analysis of the imaginaries of the Web’s birth and the Socrate project”, Feb 2014 – Apr 2018.

EXTERNAL EXAMINER OF PhDs

1. Sandoz, Marie. (2023). *Une histoire des communications satellites en Suisse de 1960 à aujourd’hui : l’intégration conflictuelle d’une infrastructure transnationale*. Université de Lausanne, April.
2. Oricchio, Stefano. (2022). *L’ambiente e il digitale. Verso un’ecologia dei media ecologici*. Università della Calabria, June.
3. Gaetani, Marianna. (2021). “*La naturale sede per la civiltà delle immagini*”. *I progetti per il palazzo della direzione Rai di Torino, tra ambizioni cittadine e strategie nazionali (1954–68)*. University of Turin, October.
4. Kreitem, Hanna M. (2020). *Internet Walled Gardens: Artificial Internet Limitations and Digital*

CLASSES TAUGHT OVER TIME

Media history related classes

1. “Storia e teoria della Comunicazione”, “Storia dei mezzi di comunicazione”, “Storia dei media”, USI, Bachelor level, 2009, then 2014-now.
2. “History of Digital Media”, then “Digital Media: Historical Perspectives”, University of St. Gallen, Bachelor level, 2021 and 2022.
3. “History of Media Management”, USI, Master in Media Management, Master level, 2018 – 2019.
4. “Storia del giornalismo e della comunicazione mass mediale”, Università degli Studi del Piemonte Orientale, Master level, 2009.

Media Industry related classes

5. “Masterclass con aziende mediali”, USI, Bachelor level, 2023.
6. “The Culture of Media Companies”, USI, Master in Media Management, Master level, 2020.
7. “Working in Mass Communication Industries”, Northumbria University, Master level, 2012.

Media and Communication Studies related classes

8. “Classici della comunicazione”, USI, Bachelor level, 2022-now.
9. “Sociologia dei mass media”, then “Sociologia della comunicazione”, USI, Bachelor level, 2013 – 2019, then 2022.
10. “Media Cultures”, Northumbria University, bachelor level, 2012.
11. “Applicazioni multimediali e nuovi media”, Università della Svizzera italiana, Bachelor level, 2014.
12. “Modelli e strumenti dell’informazione on line”, Università degli Studi del Piemonte Orientale, Master level, 2009.

KEYNOTES, CONFERENCES, AND TALKS

Keynote Speeches

1. Balbi, G. (2025). *La radio como fénix. Una perspectiva global*. Jornada Internacional para la Comunicación, PUENTES, Facultad de Comunicación de la Universidad de Lima, online, October.
2. Balbi, G. (2023). *Media at/after/as War: Historical and Theoretical Perspectives*. ECREA Communication History Section Workshop ‘War, Communication, and Media Resilience in Europe’, Lund, August.
3. Balbi, G. (2022). *From ‘History Web’ and ‘Web History’ to the ‘History of the Web’? Reflections from a project studying the origins of the World Wide Web*. WARCnet Closing

Conference, Aarhus, October.

4. Balbi, G., & Rikitianskaia, M. (2021). *Media as timekeepers: History and Categorization of Time Signals*. IAS Time Theme Workshop “Time, Text and Media”, Loughborough, April.
5. Balbi, G. (2020). *Public and private management of communications in historical perspective. Debates and arguments over time*. Annual Postgraduate CMSPS (Communications & Media and Social & Policy Studies Units) Conference, Loughborough University, June.
6. Balbi G. (2019). *Why and how to do digital media history?* Conference “Digitale Kommunikation und Kommunikationsgeschichte: Perspektiven, Potentiale, Problemfelder“, Gemeinsame Jahrestagung der Fachgruppen “Digitale Kommunikation“ und “Kommunikationsgeschichte“ der DGPK, Bremen, January.
7. Balbi, G. (2015). *Prophecies, Newness, Obsolescence. Media History and Past, Present and Future Imaginaries*. European Sociology Association Conference, Naples, June.
8. Balbi, G. (2013). *Marconi and the broadcasting option, or, When Marconi did not invent broadcasting*. The Annual Byrne Bussey Marconi Lecture, Oxford, April.

Conference Presentations

1. Fomasi, M., Barcella, D., Balbi, G., & Benecchi, E. (2026). When Europe Missed the “Web Train”: The 1993 Alexandria Proposal and the Decline of Europe’s Role in Shaping the Web’s Public Future. 76th ICA Conference, Cape Town, 2026. [Communication History Division Best Paper Award]
2. Balbi, G. (2025). Understanding AI through history and sociology. Conference “Reality or Fiction? The Potential of Digital Technology for Society and Culture”, organized by Digital Switzerland, Locarno, August.
3. Balbi, G., Mazzoni, P., & Ferrigato R. (2025). Accessibility, transparency and data markets in Switzerland. Problematizing the use of private data aggregators in the study of media concentration, 75th ICA Conference, Denver, June.
4. Balbi, G., Negro, G., Rikitianskaia, M., Scolari, C.A., & Trudel, D. (2025). Information and Communication Theories: beyond the US tradition. Conference “50 Years of Media at Westminster”, University of Westminster, London, May.
5. Ferrigato, R., & Balbi, G. (2025). A ‘Maintenance Perspective’ for Media Studies: The Benefits of a New Approach in Tension between Technology, Politics, Economics, and Social Practices. SGKM Conference, Chur, May.
6. Mazzoni P., Benecchi E., Balbi G. (2025). Media Choices and Social Connections: Exploring Traditional and Digital Media Use Among Active Seniors in Switzerland. Conference “Ageing in the digital era. An Interdisciplinary Debate on ICTs and Social Inclusion for Older Adults”, University of Milano-Bicocca, Milan, February.
7. Balbi, G. (2024). La trasformazione digitale. Eredità, racconti e prospettive future. Conference “Dalla radio di Marconi alle trasmissioni del Voyager”, Accademia nazionale dei Lincei, December.
8. Balbi, G. (2024). Maintenance in/and Communication and Media Studies: Theory, Research Agendas, Research Paths. Academia Europaea Annual Meeting, Section Film, Media & Visual Studies, Wroclaw, November.

9. Balbi, G. (2024). *Intelligenza artificiale: Una breve storia*. Möbius Incontri 2024, Lugano, October.
10. Martini, M., Fomasi, M., Barcella, D., Benecchi, E., & Balbi, G. (2024). *Data Solicitation for Media History. A new approach to study the CERN mailing list of the World Wide Web, 1991-1995*. ECREA 2024 General Conference, Ljubljana, September.
11. Balbi, G. (2024). *Making order. The Longue Durée of maintenance in communication infrastructures*. ECREA 2024 General Conference, Ljubljana, September.
12. Balbi, G., & Brügger, N. (2024). *The Web in the public memory, the Web as a public memory*. 7th World Conference of the International Federation for Public History, Luxembourg, September.
13. Barcella, D., & Balbi, G. (2024). *Why did they call it "World Wide Web"? The genesis, development, and evolution of the Web name, 1989-1996*. 74th ICA Conference, Gold Coast, Australia, June.
14. Balbi, G. (2024). *The History of Digital Revolution and Its Relationships with Past and Contemporary Revolutions. A Study on the History of Ideas*. Poster presented at the 74th ICA Conference, Gold Coast, Australia, June.
15. Balbi, G. (2023). *The Telegraph Union (1865): telegraphy and globalization*. Droit et Techniques – Un atelier du GDR 20292 TPH, Paris, October.
16. Balbi, G. (2023). *Storia e geopolitica di TikTok*. Möbius Incontri 2023, Lugano, October.
17. Fomasi, M., & Balbi, G. (2023). *Successful Losers. The legacies of co-existent - and now failed or declining - information retrieval systems on the Web*. STS Italia Conference, Bologna, June.
18. Balbi, G. (2023). *La comunicazione imperfetta. Malintesi, silenzi, malfunzionamenti*. V Convegno nazionale SISSC, Bari, June.
19. Fomasi, M., Barcella, D., Benecchi, E., & Balbi, G. (2023). *Where Is the Authentic Story of the Web? An Analysis of the WWW Collection at CERN in Geneva*. 73rd ICA Conference, Toronto, May.
20. Balbi, G., & Barra, L. (2022). *(Media) Flow: An Historical Perspective*. ECREA 2022 General Conference, Aarhus, October.
21. Barcella, D., Fomasi, M., Balbi, G., & Benecchi, E. (2022). *Accelerating Digging. CERN Archives and the Sources to Retrace the History of the World Wide Web*. ECREA 2022 General Conference, Aarhus, October.
22. Fomasi, M., Barcella, D., Balbi, G., & Benecchi, E. (2022). *Anatomy of an archive. The birth, construction, and development of the World Wide Web collection at CERN*. WARCnet Closing Conference, Aarhus, October.
23. Balbi, G. (2022). *Il Metaverso è la prossima rivoluzione?* Möbius Incontri 2022, October.
24. Balbi, G. (2022). *Storia dell'idea di rivoluzione digitale, 1960-oggi. Narrazioni, ripetizioni, parallelismi*, IV Convegno nazionale SISSC, Napoli, June.
25. Bory, P., Balbi, G., & Natale, S. (2022). *From big events to silence: The shift in the discursive construction of communication infrastructures*. 72nd ICA Conference, Paris, May.
26. Balbi, G. (2022). *Networks. Seminar "Histories of Digital Concepts"*, LUCK Lund Centre for the History of Knowledge, online, March.
27. Balbi, G. (2022). *Communication is Maintenance. Towards a maintenance culture in communication*

- and media studies. Workshop Communication Maintenance in Longue Durée, online, February.
28. Benecchi, E., Barcella, D., Fomasi, M., & Balbi, G. (2022). Doing a content analysis on the CERN archive folders on the Web. A methodological reflection for media and communication historians. ECREA Communication History Workshop, Luxemburg, February.
 29. Balbi, G. (2021). Old media persistence in the digital era. A theory. ECREA 21 Post Conference “Old Media Persistence”, online, September.
 30. Balbi, G., & Rospoche, M. (2021). Networks. Roundtable “Historicizing Media and Communication Concepts of the Digital Age”. ECREA 2021 General Conference, online, September.
 31. Balbi, G., & Rospoche, M. (2021). Networks. Roundtable “Historicizing Media and Communication Concepts of the Digital Age”. Tensions of Europe Digital Workshop Festival, online, July.
 32. Fomasi, M., Balbi, G., Barcella, D., Benecchi, E., Pace, J.V. (2021). Revisiting the invention of the Web through the CERN archives. 4th RESAW Conference, online, June.
 33. Balbi, G., & Leggero, R. (2021). Communication is maintenance. Turning the agenda of media and communication studies upside down. 2021 STS Italia Conference, online, June.
 34. Balbi, G. (2021). Senza immaginario non ci sono i media. Immaginario e costruzione socio-tecnica dei media. AIS immaginario, online workshop “L’immaginario è reale”, online, May.
 35. Balbi, G. (2019). Gli strumenti di comunicazione interpersonale nella storia. Convegno “I fattori che facilitano gli scambi sociali spontanei e le amicizie”. Ciao Table, Lugano, Switzerland, November.
 36. Bory, P., Lüthi, E., & Balbi G. (2019). The birth of CSCS: The past future of supercomputing in Switzerland. SHOT (Society for the History of Technology), Milan, November
 37. Rikitianskaia, M., & Balbi, G. (2019). Not only broadcasting: Agenda for an Intermedia Radio History. ECREA Radio section workshop, Siena, Italy, September.
 38. Balbi, G., & Schwarzenegger, C. (2019). The Way the Future Was. Imagining the Digital Futures in Consumer Fairs, 1980s-2000s. IAMCR Conference, Madrid, July.
 39. Balbi, G. (2019). Analog persistence. A new research agenda for historians of digital technology. 9th Tensions of Europe conference, Centre for Contemporary and Digital History (C2DH), Luxembourg, June.
 40. Schwarzenegger, C., & Balbi, G. (2019). Fairy Tales of the Past Future: Imaginaries of Digital Futures Through Consumer Fairs From the 1980s to the 2000s. Memories of the Future Conference, London, March.
 41. Bory, P., Natale, S., & Balbi, G. (2018). Corporational determinism: How digital media companies shape narratives of media change. ECREA 2018 General Conference, Lugano, November.
 42. Balbi, G. (2018). La mediatizzazione dell’aria. Appunti e riflessioni sulla *historical mediatization research*, Istituto Storico Italo-Germanico e Fondazione Bruno Kessler, LX Settimana di Studio “Mediatizzazione e medialità della storia tra età moderna e contemporanea”, Trento, September.
 43. Balbi, G. (2018). Aboliamo i novizi! I benefici di un approccio storico alla digitalizzazione. Summer School “Vite digitali. Essere umani nel XXI secolo”, Cuneo, September.
 44. Negro, G., & Balbi, G. (2018). The Pre-history of We Chat. The Long Term Formation of Business Mentalities in Tencent, 1998-2011. 16th annual Chinese Internet Research Conference (CIRC16), Leiden, May.
 45. Rikitianskaia, M., & Balbi, G. (2017). Wireless Around The Clock: Introducing Time Signals by

Wireless Telegraphy in the 1910s. Workshop “The mediatization of time: new perspectives on media, data and temporality”, Bremen, December.

46. Balbi, G. (2017). Due o tre cose che so di lei. Marconi e le idee di comunicazione. Marconi e la seconda rivoluzione delle tlc: vicende ed effetti della Grande Guerra, Ministero dello Sviluppo Economico, Rome, November.
47. Balbi, G., & Fickers, A. (2017). The ITU as techno-diplomatic arena in international telecommunications 19th-21st century. A longue durée perspective. ITU Workshop. Université de Luxembourg, Luxembourg Center for Contemporary and Digital History, October.
48. Rikitianskaia M., & Balbi, G. (2017). Internationalization of Time: Wireless Telegraphy and Time Signals in the 1910s. CRCC symposium “Media and Time”. Loughborough University, Loughborough, June.
49. Rikitianskaia, M., & Balbi, G. (2017). The Transnational Mediatization of the Air: Reshaping a “Natural” Space Through Wireless-related Fields, 1900-1910s. 67th ICA Annual Conference, San Diego, May.
50. Bory, P., & Balbi, G. (2016). Limiting Digital Media: a Theoretical Approach. STS Italia Conference. Trento, November.
51. Rikitianskaia, M., & Balbi, G. (2016). The “Conquer of the Air” (1900-1920s). Wireless Telegraphy and the Symbolic Construction of a “New” Space in Transnational and Inter-Institutional Perspectives. 7th ECREA Conference, Prague, November.
52. Rikitianskaia, M., & Balbi G. (2016). Wireless telegraphy and synchronization of time. Colloque infoclio.ch, Bern, October.
53. Balbi, G. (2016). Nothing really changes vs. Everything is constantly changing. Reflections on two determinisms. 66th ICA Annual Conference, Fukuoka, June.
54. Negro, G., & Balbi, G. (2016). China and the Construction of the Global Internet, 1994-2014. Reasons, sources and preliminary results from a research project. 66th ICA Annual Conference – Preconference: The politics and economics of Chinese new media, Fukuoka, June.
55. Balbi, G. (2015). The role of Switzerland in the construction of the Telegraph Union. Workshop Transnational Histories of Telecommunications @ITU, Geneva, December.
56. Balbi, G. (2015). Historicizing Media Convergence as a buzzword, 1970s-2010s. International Communication Forum, Shanghai, October.
57. Balbi, G. (2015). Old and New Media: Theorizing Their Relationships in Media Historiography. Annual Conference of Chinese Association of Global Communication, Beijing, October.
58. Bory, P., & Balbi, G. (2015). What does “Doing Internet History” Mean? 4th ECREA Communication History Workshop, Venice, September.
59. Rikitianskaia, M., & Balbi G. (2015). Wireless-ments: The international understanding of wireless telegraphy in the early 20th century: common points and conflicts. 7th Tensions of Europe Conference. KTH Royal Institute of Technology, Stockholm, September.
60. Balbi, G., Fari, S., & Richeri G. (2015). Communications and the States. The Swiss Influence on the origins of ITU, 1855-1876. 65th ICA Annual Conference – Preconference: Communications and the State, Puerto Rico, May.
61. Balbi, G. (2015). Roundtable “Innovazione digitale. Tecnologie, informazione, media”. Osservatorio

astronomico la Specola, Padoa, April.

62. Rikitianskaia, M., & Balbi G. (2015). European dimension in transnational telecommunication studies. *Inventing European Wireless, 1903-1927. Tensions of Europe mini workshop*. Fondation Maison des sciences de l'homme (FMSH), Paris, January.
63. Balbi, G. (2015). *European Memories. A transnational project on media and the process of remembering in Europe*. HERA Joint Research Programme, Matchmaking Event, Tallinn, January.
64. Balbi, G. (2014). Questioning “media convergence” through history. 6th ECREA Conference, Lisbon, November.
65. Natale, S., & Balbi, G. (2014). *Media, Imaginary, History: The Role of Fantasies in Different Stages of Media Change*. 6th ECREA Conference, Lisbon, November.
66. Balbi, G., & Moraglio, M. (2014). *Travelling or Communicating? The False Dilemma of Mobility. Questions about a marginalized issue*. ICOHTEC (International Committee for the History of Technology), Braşov, July-August.
67. Balbi, G. (2014). *A History of Media Convergence, 1970s-2010s*. NECS-European Network for Cinema and Media Studies Conference, Milan, June.
68. Balbi, G. (2013). *Deconstructing “media convergence”: A cultural history of a buzzword, 1980s-2000s*. Deconstructing Media Convergence Conference, Salzburg, November.
69. Balbi, G., & Richeri, G. (2013). *Three options for a research in media and mobility*. Workshop Peripheral Mobilities, Granada, November.
70. Fari, S., Balbi, G., Richeri, G. (2013). “European Multilateralism” (1848-1865): a Telegraphic idea? Conference of Tensions of Europe, Paris, September.
71. Balbi, G. (2013). *Old/New, Tradition/Innovation, Change/Continuity*. 3rd ECREA Communication History Workshop, Lisbon, September.
72. Balbi, G. (2013). *Between telegraph and radio. When Marconi did not discover broadcasting*. IAMCR Conference, Dublin, June.
73. Balbi, G. (2013). *Inventing European Wireless. A project on the cultural history of wireless from point-to-point telegraphy to one-to-many broadcasting, 1903-1927*, Transnational Mediascapes Conference, Università Cattolica del Sacro Cuore, Milan, May.
74. Balbi, G. (2013). *Conversing or listening? One-to-one and one-to-many communication: the cases of Telephone and Radio*. Workshop: New Technologies and Cultures of Communication in the 19th and 20th Centuries, the German Historical Institute, Washington, DC, May.
75. Balbi, G., & Fari, S. (2012). *History and Historiography of Telecommunications in Italy*. Workshop: The Italian Technology in a European and Global Context, 15th-20th Centuries, European University Institute, Florence, November.
76. Balbi, G. (2012). *What wireless testified. Italian Radio Amateurs and legal debates on communication*. 5th ECREA Conference, Istanbul, October.
77. Fari, S., Balbi, G., & Richeri, G. (2012). *Last in First Out. How the Telegraph Brought to International Organization Before Post and Trains*. ICOHTEC (International Committee for the History of Technology), Barcelona, July.
78. Balbi, G., & Natale, S. (2012). *Doing by imagining: imagination and the construction of the media in history*. Aberystwyth Media History Conference, Aberystwyth, July.

79. Balbi, G. (2012). There is something new under the media today, or rather, something ancient. STS Italia, Rovigo, June.
80. Balbi, G., & Kittler, J. (2012). Dialoguing With Socrates or Disseminating Like Jesus? Rereading Communication History Through 'One-to-One' and 'One-to-Many' Lenses. ICA, Phoenix, May.
81. Balbi, G., & Fari, S. (2011). Vienna Conference. Workshop Eventing Europe/Event Stories, Maastricht, December.
82. Balbi, G. (2011). L'iPad di Clio. O sulla storia (dei media) quale disciplina in grado di leggere l'innovazione. Forum italiano per lo studio dell'innovazione, Rovigo, November.
83. Balbi, G., Fari, S., Calvo, S., & Richeri, G. (2011). The Swiss Influence in the ITU's Decision-Making Process, 1855-76. SHOT (Society for the History of Technology), Cleveland, November.
84. Balbi, G. (2011). The European Wireless, 1897-1925. Between National Styles and Common Patterns. 2nd ECREA Communication History Workshop, Dublin, September.
85. Balbi, G. (2011). The Origins of the Telephone in Italy, 1877-1915: Politics, Economics, Technology, and Society. ICA (International Communication Association), Communication History Interest Group, Boston, May.
86. Balbi, G. (2010). How Subscribers Mattered. The Early Italian Telephone and its Users. 1st ECREA Communication History Workshop, Potsdam, June.
87. Balbi, G., Calvo, S., & Fari, S. (2010). The Austro-German and the West European telegraph unions as predecessors of the International Telegraph Union. GWZO-Geisteswissenschaftliches Zentrum Workshop, Leipzig, Mai.
88. Balbi, G. (2010). How (relevant social) groups matter. The early Italian Telephone as a case study. ESSHC (European Social Science History Conference), Ghent, April.
89. Balbi, G. (2010). Chi conserva e che cosa conservare per la storia dei media? Fondazione Telecom Italia, University of Turin, April.
90. Isabella, S., & Balbi, G. (2009). I media e il privato in pubblico: una storia (intimità e sfera pubblica). AIS (Italian Association of Sociology), Urbino, November.
91. Balbi, G. (2009). The scary house. When the old telephone gave rise to new fears. IAMHIST (The International Association for Media and History), Aberystwyth, July.
92. Balbi, G. (2009). Doing Media History in 2050. MiT (Media in Transition), Boston, April.
93. Isabella, S., & Balbi, G. (2009). I media e il privato in pubblico: una storia. Ossidiana (Osservatorio per lo studio dei Processi Culturali e della Vita Quotidiana), Arcavacata di Rende, April.
94. Balbi, G. (2009). All the Telephone's Men. Politici, imprenditori, tecnici nella storia della telefonia italiana. Colloquio Postale dell'Istituto di Studi Storici Postali, Prato, February.
95. Balbi, G., & Prario, B. (2008). Fininvest/Mediaset and the history of its media strategy. 30 years of politics, market, technology and society. ASMI (Association for the Study of Modern Italy), Edinburgh, November.
96. Balbi, G. (2008). Mercato, Stato, Pubblico. Storia delle prime società telefoniche italiane 1880-1915. SISE (Italian Association of Economic History), Milan, November.
97. Balbi, G. (2008). How (Early) Subscribers Mattered. La telefonia italiana ed i primi abbonati (1880-1915). 2nd National STS Italia Conference, Genoa, June.

98. Balbi, G. (2005). I vecchi e i giovani. Strategie di mimesi tra old e new media. AIS (Italian Association of Sociology), Naples, November.
99. Balbi, G. (2004). City and home lights. Tecnologie d'illuminazione e trasformazioni dell'intimità. AIS (Italian Association of Sociology), Cagliari, June.

Invited Lectures & Book Presentations

1. Balbi, G. (2025). A New History of the World Wide Web. IEEE Swiss Computing History, ENTER Museum and Vintage Computer Festival, Solothurn, November.
2. Balbi, G. (2025). Three Keywords for Digital Media History: Revolution, Failure, Maintenance. New Media in Contemporary Culture Series, online, November.
3. Balbi, G. (2025). Deconstructing the Idea of “Digital Revolution”. A Historical Perspective. Series *Emails, social media and the internet: Digital sources in contemporary history* funded by the Styrian department for science and research, Graz, October.
4. Balbi, G. (2025). I salti della comunicazione. Incontri di Palazzo Fruscione, Salerno, April.
5. Balbi, G. (2024). Digitization in Historical Perspective. Three Keywords: Revolution, Maintenance, Failure. Seminar Series of the Southern Centre for Digital Transformation, Università Federico II, Napoli, December.
6. Balbi, G. (2024). Intelligenza Artificiale: Concetti e contatti. Università degli studi di Bergamo, February.
7. Balbi, G. (2023). «Non ci siamo capiti!» Disfunzioni e limiti della comunicazione moderna, Biblioteca cantonale di Lugano, December.
8. Balbi, G. (2023). Una mitologia e un'ideologia contemporanea: la digitalizzazione. Course “Teoria della società digitale”, University of Bologna, November.
9. Balbi, G. (2023). Book presentation *L'ultima ideologia. Breve storia della rivoluzione digitale*, Associazione Athena Musica, Bologna, November.
10. Balbi, G. (2023). La rivoluzione digitale come “ultima” ideologia, Università degli studi di Pisa, November.
11. Balbi, G. (2023). La rivoluzione digitale. Storia di un'ideologia, 164° Mercoledì di Nexa, Nexa Center for Internet & Society, Polytechnic of Turin, September.
12. Balbi, G. (2023). La rivoluzione digitale. Miti, racconti, ideologie, Department of Arts Seminar, University of Bologna, February.
13. Balbi, G. (2023). Book presentation *L'ultima ideologia*, Course “Semiotics of Culture”, University of Bologna, February.
14. Balbi, G. (2023). Book presentation *L'ultima ideologia*, Libreria Laterza, with Sabino di Chio and Vito Saracino, Bari, January.
15. Balbi, G. (2023). Storia e miti della rivoluzione digitale, with Sabino di Chio, University of Bari, January.
16. Balbi, G. (2022). *Digitalization: History, Myths, and Narratives of a Revolutionary Idea*, Institut

d'histoire, Université de Neuchâtel, December.

17. Balbi, G. (2022). *La rivoluzione a metà: storie della Rete tra miti e limiti*, with Fausto Colombo and Serena Piazzini, Milano Digital Week, Milan, November.
18. Balbi, G. (2022). *Storia e miti della rivoluzione digitale*, Course “Media digitali”, University of Padoa, October.
19. Balbi, G. (2022). *La rivoluzione digitale. Miti, racconti, ideologie*, Seminar FISPPA e PASTIS University of Padoa, October.
20. Balbi, G. (2022). *Miti e leggende dell'era digitale*, with Luca Zorloni, Wired Next Fest, October, Milano.
21. Balbi, G. (2022). *L'ultima ideologia: la rivoluzione digitale*, with Milena Folletti and Pietro Montorfani, seminar Biblioteca Salita dei frati, October, Lugano.
22. Balbi, G. (2022). *La trasformazione digitale: storia e futuro*, with Serena Cangiano, Pablo Creti, and Gianni Giorgetti. Lugano eventi, August, Lugano.
23. Balbi, G. (2022). Book presentation *L'ultima ideologia. Breve storia della rivoluzione digitale*. University of Udine, May, online.
24. Balbi, G. (2022). *La rivoluzione digitale: Storia e ideologia*. University of Cagliari, March, online.
25. Balbi, G. (2022). Book presentation *L'ultima ideologia. Breve storia della rivoluzione digitale*. University of Siena, March.
26. Balbi, G. (2022). *La rivoluzione digitale. Racconti, personaggi, oggetti*. Museo dei mezzi di comunicazione, Arezzo, March.
27. Balbi, G. (2021). Webinar “Storia dei media digitali. Come e perché”. Corso Pensare i media. University of Turin, April.
28. Balbi, G. (2021). Webinar “Storia dei media digitali. Come e perché”. Corso Nuovi media. University of Padoa, March.
29. Balbi, G. (2020). Webinar “Studiare i media: una prospettiva storico-sociale”. Esercitazioni di Istituzioni di sociologia. University of Trento, December.
30. Magaudo, P., & Balbi, G. (2020). Webinar “Between mobile privatization and privatized mobility. Looking at mobile media in historical perspective”. Mobility and the Humanities seminar series. Theories and Methods Node, Padoa University, May.
31. Balbi, G. (2020). Work in progress: History of the Idea of Digital Revolution. Media History Research Center (MHRC) Work in Progress Event, Loyola Campus, Concordia University, March.
32. Balbi, G. (2019). La memoria della digitalizzazione. Eventi, momenti di svolta e immaginario. Premio Möbius Multimedia Lugano 2019, Lugano, Switzerland, October.
33. Balbi, G. (2019). Tre dicotomie per la storia dei media: vecchio e nuovo, continuità e cambiamento, successo e fallimento. Summer School «I media e la storia», Fondazione Bruno Kessler, Trento, June.
34. Balbi, G., & Magaudo, P. (2019). *Fallimenti digitali. Un'archeologia dei «nuovi» media*. Lezione-incontro. Università Sapienza, Rome, April.
35. Balbi, G. (2019). Marconi Company between wireless and broadcasting: A study on the culture of a company, 1910s-1920s. Invited by the Centre for Media History at Bournemouth University, Haven

Hotel, Sandbanks, February.

36. Balbi, G. (2018). Global Trends in Digital Media History. School of Journalism and Communication, Peking University, Beijing, May.
37. Balbi, G. (2018). *Media Convergence and Deconvergence*. School of Journalism and Communication, Shandong University, Jinan, May.
38. Balbi, G. (2018). *Media Convergence and Deconvergence*. School of Journalism and Communication, Nanjing University, Nanjing, May.
39. Balbi, G. & Negro, G. (2018). Media in Cina: prospettive storiche. Università Cà Foscari, Venice, February.
40. Balbi, G. (2018). Book Presentation *Fallimenti digitali. Un'archeologia dei 'nuovi' media*. Università Suor Orsola Benincasa, Naples, February.
41. Balbi, G. (2018). Book Presentation *Fallimenti digitali. Un'archeologia dei 'nuovi' media*. Italian institute for the Future, Naples, February.
42. Balbi, G. (2018). Book Presentation *History of Digital Media. An Intermedia and Global Perspective*. Institut für Medien, Wissen und Kommunikation Research Talk, University of Augsburg, Augsburg, February.
43. Balbi, G., Magaudda, P. (2017). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Seminar "L'emancipazione della dissonanza. Futuro del linguaggio e società tra sensi contemporanei", Università di Parma, Parma, April.
44. Balbi, G. (2016). Discussant. Seminar: Intorno ai media. Scambi e discussioni, Turin, October.
45. Balbi, G. (2016). *Walter Lippmann e l'opinione pubblica*. Università degli Studi di Perugia, Dipartimento di Scienze politiche, Perugia, September.
46. Balbi, G., Bory, P. (2016). *Media e narrazioni. Tecnologia, politica e immaginario in cinque casi di studio*. Università Federico II, Atelier Funes, Napoli, May.
47. Balbi, G. (2016). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Università per stranieri di Perugia, Perugia, April.
48. Balbi, G. (2016). Mitologie della rivoluzione digitale. Uno sguardo critico. Course "Teoria e tecniche dei media digitali" given by prof. Rita Marchetti, University of Perugia, Perugia, April.
49. Balbi, G. (2015). Introduction to European Media History. Course "General introduction to mass communication" given by prof. Xu Jin, Peking University, Beijing, October.
50. Balbi, G. (2015). *La storia dell'Araldo telefonico*. Vernissage dell'esposizione "Tra radio e telefono. Il broadcasting in Italia 1905-1945", Palazzo Velli, Roma, October.
51. Balbi, G., Magaudda P. (2015). *Roundtable on Storia dei media digitali*. With R. Barberio, S. Boccadutri, A. Marinelli, A. Miconi, S. Nicita. Biblioteca di storia moderna e contemporanea e Istituto dei beni sonori e audiovisivi, Rome, May.
52. Balbi, G. (2015). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Tipografia del Commercio, Lecce, February.
53. Balbi, G. (2015). Book Presentation *Storia dei media digitali. Rivoluzioni e continuità*. Associazione sociologia in Progress – Ricerca, Cultura e Comunicazione Sociale and Liceo Scientifico Majorana,

Brindisi, February.

54. Balbi, G. (2015). Storia dei media digitali. PhD meetings “Scienze della mente e delle relazioni umane”, Università del Salento, Lecce, February.
55. Balbi, G. (2014). Mediastoriografica. Rapporti tra storia dei media e storia della TV. Seminars: Intorno ai media: scambi e discussioni, Turin, December.
56. Balbi, G. (2014). The re-emerging past. Reflections on media historiography. NSF-Kolloquium, NCCR Mediality, Universität Zürich, November.
57. Balbi, G. (2014). Le origini del telefono in Italia. Politica, economia, tecnologia e società. Fondazione ISEC. Workshop: Sistemi di comunicazione, tecnici e imprese nelle carte degli archivi aziendali, Sesto San Giovanni, November.
58. Balbi, G. (2014). Sui miti fondativi della rete. Progetto formativo ECM Comunicare nell’era di Internet. La grande rete, potenzialità e limiti, Turin, October.
59. Balbi, G. (2014). Book Presentation *La radio prima della radio*. Meeting Onde Radio, Castel di Ieri, August.
60. Balbi, G., & Cerulo, M. (2014). Vecchio e nuovo. Media ed emozioni. Seminar Ossidiana (Osservatorio per lo studio dei Processi Culturali e della Vita Quotidiana), Arcavacata di Rende, June.
61. Balbi, G., & Winterhalter, C. (2014). Book Presentation *Antiche novità. Una guida transdisciplinare per interpretare vecchio e nuovo*. The Library of the Senate of the Italian Republic, Rome, May.
62. Balbi, G. (2014). Book Presentation *Antiche novità. Una guida transdisciplinare per interpretare vecchio e nuovo*. Seminars: Culture, Politica, Società, University of Turin, April.
63. Balbi, G. (2014). Per una storia dell’idea di servizio pubblico. Workshop: Servizio pubblico e informazione: le nuove sfide, Università della Svizzera italiana, Lugano, March.
64. Balbi, G. (2013). Una breve storia delle telecomunicazioni. Telegrafia, Telefonia, Wireless. Course “Media History” given by prof. Massimo Scaglioni, Catholic University, Milan, October.
65. Balbi, G. (2013). Fare televisione non è fare telefono. O no? Summer School – Prix Italia 2013, Turin, September.
66. Balbi, G. (2013). Between telegraph and radio. When Marconi Company discovered the ‘broadcasting option’ of his wireless. Séminaire Histoire des Sciences Histoire de l’Innovation, Sorbonne Université, Paris, April.
67. Balbi, G. (2012). Invited Speaker. YECREA Panel at ECREA General Conference, Istanbul, October.
68. Balbi, G. (2011). Immaginario: etimologie e costruzione sociale dei media. Seminar: Intorno ai media. Scambi e discussioni, Turin, December.
69. Balbi, G. (2011). Media History Matters. Araldo Telefonico and the telephone as a one-to-many medium. Seminar at the School of Journalism and Communication, Carleton University, Ottawa, September.
70. Balbi, G. (2011). Media History Matters! Araldo Telefonico – When the Telephone Served as Radio. PCA Performance and Communication Arts Department, St. Lawrence University, Canton, September.
71. Balbi, G. (2011). Invited speaker. YECREA (Young Scholar Network of ECREA) Workshop at Communication History Conference, Dublin, September.

72. Balbi, G. (2011). There is something new under the media today, or rather, something ancient. Research Seminars at the Communication and Media Research Institute (CAMRI), University of Westminster, March.
73. Balbi, G. (2011). Book Presentation *La radio prima della radio*. Modern and Contemporary History Library, Rome, January.
74. Balbi, G. (2010). Discussant. Seminar: Intorno ai media. Scambi e discussioni, Turin, October.
75. Balbi, G. (2010). Book Presentation *La radio prima della radio*. City Hall Public Library, Serravalle Scrivia, October.
76. Balbi, G. (2010). Book Presentation *La radio prima della radio*. Museum of Radio and Television, Turin, June.
77. Balbi, G. (2009). La storia si ripete? Metabolizzazione del telefono fisso e mobile nelle società italiane di fine secolo. Seminar: Intorno ai media. Scambi e discussioni, Turin, May.

CONFERENCE, WORKSHOP, SUMMER SCHOOL and PANEL ORGANIZATION

1. Co-organizer (with Deborah Barcella, Martin Fomasi, Petra Mazzoni, Jens Vigen) ECREA Communication History Section Workshop “Communication Networks Before and After the Web: Historical and Long-term Perspective”, CERN, Geneva, February 2025.
2. Co-organizer (with Roberto Leggero and Riccardo Ferrigato) Workshop “Maintenance and Sustainability: Two Keywords for Past and Future of Communication Studies?”, Airolo, December 2024.
3. Co-organizer (with CUC) “Empowering Social-Cultural Impact through Language Education and Communication. CUC-USI Workshop, Lugano, May 2024.
4. Co-organizer (with Carlos Alberto Scolari) “ICA Preconference History of Digital Metaphors”, Toronto, May 2023.
5. Co-organizer (with Roberto Leggero) “Communication Maintenance in Longue Durée”, online workshop, February 2022.
6. Co-organizer (with ECREA Communication History, Radio and Sound, Television Sections) “ECREA 21 Post Conference ‘Old Media Persistence’”, online, September 2021.
7. Co-organizer (with Luca Barra, Giuliana C. Galvagno, Simone Dotto, Simone Natale, Paolo Bory) “Rethinking Digital Myths. Mediation, Narratives and Mythopoiesis in the Digital Age”, Lugano, January 2020.
8. SHOT Society for the History of Technology Conference, Local Arrangements Committee, Milan, October 2019.
9. Workshop co-organizer (with Anne-Katrin Weber and Markus Krajewski) “Media History in Switzerland”, Museum of Communication, Bern, February 2019.
10. ECREA 2018 General Conference chair (with Lorenzo Cantoni and Katharina Lobinger), Lugano, October-November 2018.
11. Co-organizer (with Anne-Katrin Weber, François Vallotton, Andreas Fickers), Summer Seminar “Media History from the margins”, Congressi Stefano Franscini, Monte Verità, August 2018.
12. Ciclo di Seminari “Per una sociologia sensibile. Esercizi di teoria sociale” (with Massimo Cerulo and

- Stefano Bory), Università di Napoli Federico II, Università di Perugia, USI, febbraio, aprile e maggio 2018.
13. Conference co-organizer (with Paolo Bory and Gianluigi Negro), “Computer Networks Histories: Local, National and Transnational Perspectives”, Lugano, December 2017.
 14. Workshop co-organizer (with Andreas Fickers), “Transnational Histories of Telecommunications @ITU” – second edition, Luxembourg, October 2017.
 15. Spring School co-organizer (with University of Perugia and University of California San Diego), “Media Systems: Comparative and Transnational Perspectives. Focus on China”, Perugia, April 2017.
 16. Workshop co-organizer (with Sara Greco and USI Sport), “Comunicazione e Sport”, Lugano, March 2017.
 17. Workshop co-organizer (with Corsi and IPMZ University of Zurich), “Keywords for the future of Public Service Broadcasting”, Lugano, February 2017.
 18. Workshop organizer, “Transnational Histories of Telecommunications @ITU”, Swiss National Science Foundation, USI-Lugano and ITU, Geneva, December 2015.
 19. Workshop co-organizer (with J. Fei), “Remapping or Remapped. A workshop on Chinese Media Global”, Sino Swiss Science and Technology Cooperation Symposium, Lugano, December 2015.
 20. Conference co-organizer (with J. Kittler and R. Salzberg), “Bridges and Boundaries: Theories, Concepts and Sources in Communication History”, ECREA-Communication History Section, Venice, September 2015.
 21. Summer School co-organizer (with the School of Journalism in Peking University), “Europe-China Media Dialogue”, July 2015, June 2016, July 2017.
 22. Summer School scientific organizer (with prof. Maria Cristina Lasagni), “Documentary Summer School”, August 2015, 2016, 2017.
 23. Summer School co-organizer (with University of Lausanne and Communication University of China) on Communication Law Sino-Europe Youth Leadership Program, Lugano and Lausanne, June/July 2015.
 24. Track co-organizer (with P. Magaudda), “How materiality matters in digital worlds: Artefacts, media, and discourses”, National STS Italia Conference, Milan, June 2014.
 25. Track co-Organizer (with S. Natale), “Nothing New in the New? History and the Emergence of New Media”, National STS Italia Conference, Rovigo, June 2012.
 26. Panel Organizer, “Do Politics Have Artifacts? The Promise of International Communications Networks”, SHOT, Cleveland, November 2011.

EDITORIAL BOARD and REVIEW EXPERIENCE

Membership of Editorial Boards

Journals: Journal of Italian Cinema & Media Studies; Interactions: Studies in Communication & Culture; Quaderni di teoria sociale; L'avventura. International Journal of Italian Film and Media Landscapes; Media History; The Lab's Quarterly/Il Trimestrale del Laboratorio; Echo; Internet Histories: Digital Technology, Culture and Society; Global Media and China; Communication and the Public.

Publishers: Orthotes-Series "Teoria Sociale"; Luiss Press.

Review Experience

Journals: *Technology and Culture*; *medien&zeit*; *Journal of Italian Cinema and Media Studies*; *Media History*; *Comunicazioni sociali*; *SCOMS Studies in Communication Sciences*; *Historia de la Economia y de la Empresa*; *European Journal of Communication*; *Wi: Journal of Mobile Media*; *VIEW: Journal of European Television History and Culture*; *Bianco e Nero*; *Interactions: Studies in Communication & Culture*; *Critical Studies in Media Communication*; *Cinergie*; *The Communication Review*; *Diacronie: studi di storia contemporanea*; *Internet Histories*; *International Communication Gazette*; *Passato e presente*; *Series. International Journal of TV Serial Narratives*; *Journal of Transport History*; *Global Media and Communication*; *Communication Theory*; *Echo: Journal of Communication*; *Information, Communication and Society*; *Nuncius. Journal of the Material and Visual History of Science*.

Publishers: Palgrave, Pearsons, Routledge, De Gruyter, Polity.

Conferences: ECREA; ICA; IAMCR; STS-Italia, WARCNET, SGKM.

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