

Alda Marchese

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Current Position

Ph.D. Candidate in Economics - Università della Svizzera italiana, Lugano (Switzerland)
Supervisor: Patricia Funk

Education

- Swiss Program for Beginning Doctoral Students in Economics - Swiss National Bank, Gerzensee Study Center, 2022-2023
- M.Sc. in European and International Public Policy - London School of Economics, 2020-2021
- M.Sc. in Politics and Policy Analysis (summa cum laude) - Bocconi University, 2019-2021
- B.Sc. in International Economics and Management - Bocconi University, 2016-2019
- Visiting Student - University of Zurich, Fall 2018

Research Interest

Gender economics, labor economics, economics of education

Working Papers

Who Cares About Childcare? Covid-19 and Substantive Gender Representation (with Paola Profeta and Giulia Savio) - *Submitted*

Abstract: Using the Covid-19 pandemic as a natural experiment, we examine gender differences in public funds allocation to childcare in Italy, one of the first countries severely hit by the crisis. We analyze close mixed-gender races in Italian local elections in small municipalities without gender quotas from 2016 to 2023. Our findings show that pre-Covid-19 female mayors spent more on childcare than male mayors, in line with the substantive representation hypothesis. However, during the pandemic, the gender gap closed, as male politicians increased spending, a trend that continued post-pandemic. Results reflect a change in voters' preferences, as they are driven by male politicians facing re-election incentives and municipalities with more telework during the pandemic.

Work in Progress

- Women and Mandatory Military Service

- Self Confidence of Job Market Candidates in Economics: is there a gender gap and does the gender of the supervisor matter? (with Patricia Funk)
- Regressive Gender Norms and Social Pressure NOT to Turn Out: Evidence From Switzerland (with Felix Schönenberger)

Non Peer-Reviewed Publications

Giovani Donne - La condizione giovanile in Italia (with Paola Profeta) - Rapporto giovani 2022, Il Mulino

Research Experience

- Pre-Doc Research assistant to Prof. P. Profeta - AXA Research Lab on Gender Equality, Bocconi University, Sep 2021 - July 2022
- Research assistant to Prof. L. Corno - Laboratory for Effective Anti-Poverty Policies, Bocconi University, Nov 2020 - June 2021

Teaching

- TA - Public Economics A, Bachelor, USI
- TA - Public Economics B, Bachelor, USI
- TA - Public Finance, Bachelor, Bocconi University

Awards and Scholarships

Ph.D. Program - Full Scholarship by Università della Svizzera italiana, 2022 - Present

Conferences and Seminars

- AIEL, Naples • IIPF, Prague • Workshop on the Political Economy of Municipal Fiscal Policy, Bergamo • Brown Bag Seminar, USI Lugano • YSEM, ETH Zurich, 2024
- EPCS, Hannover • Brown Bag Seminar, USI Lugano • GRAPE, Warsaw • SIEP, Verona, 2023
- Politics & Institutions Clinic, Bocconi University, 2022

Refereeing

CESifo Economic Studies, Journal of Urban Affairs

Professional Experience

International Affairs Intern, Presidenza del Consiglio dei Ministri, Rome, June 2020 - Aug 2020

IT and Language Skills

- Stata, LATEX, Qualtrics
- **Italian** (mother tongue), **English** (fluent), **French** (good)